AI Hallucinations

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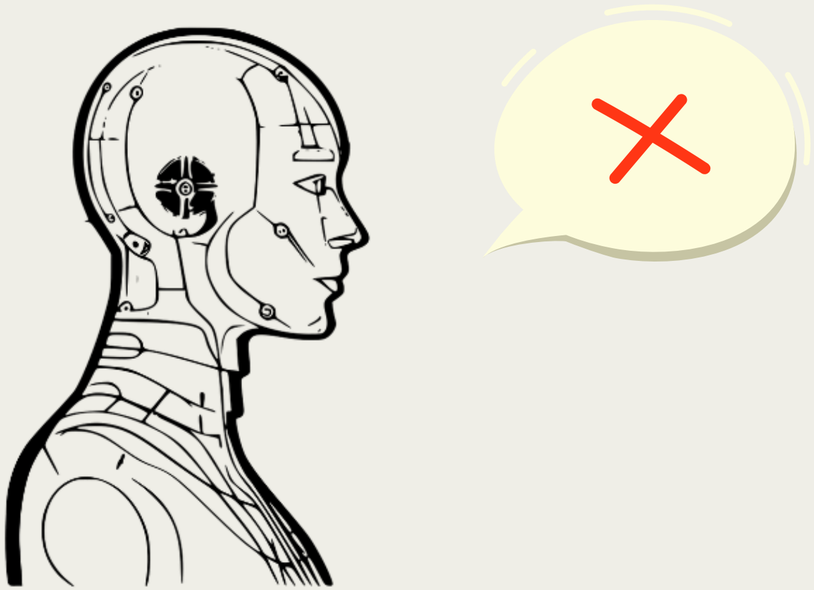
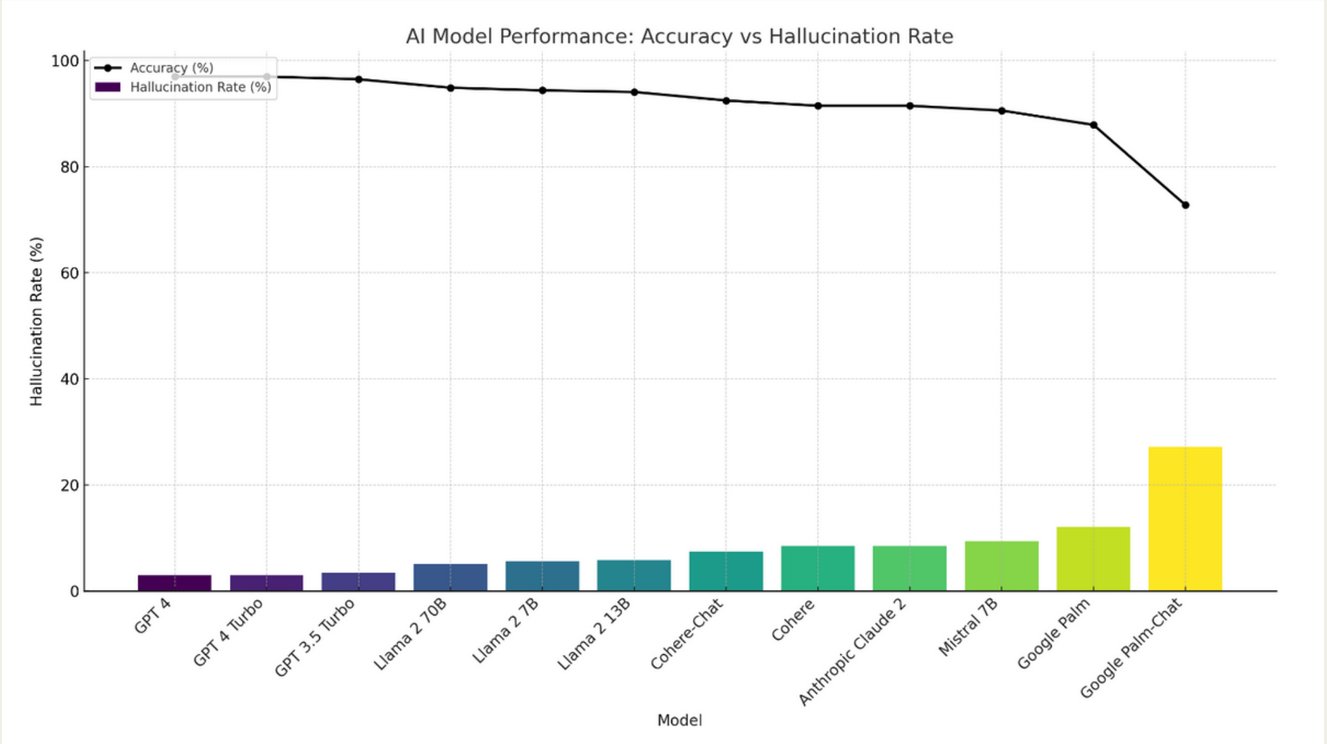


INTRODUCTION

- Increasing use of GenAI
  - 40% quicker for writing tasks
  - 30% quicker for coding tasks
- What is GenAI hallucination?
- Hallucination in ChatGPT
- Current AI model performance



IMPACTS

- Individuals
  - Legal, ethical, or even life-related challenges
    - Examples: Law/Medical Area
- Enterprise
  - Erode trust and credibility
- Society
  - Spread and propagation of misinformation

AI ETHICS

- Misinformation (Trust & Reliability):

  AI-generated hallucinations can blur the lines between fact and fiction.

- Bias:

  AI systems could mirror biases inherent in their training data.

- Privacy

  Content that might not align with reality, presents challenges regarding individuals' rights and the ethical use of their data.

  ○

CAUSES

DATA

- Insufficient or low-quality training data
- Model Degradation

MODEL

- Inadequate training -> overfitting
- Adversarial attack

PREVENTIONS

Data-Centric Approaches

- Use Diverse and High-Quality Training Data

Model-Centric Approaches

- Implement Guardrails
- Retrieval Augmented Generation (RAG)

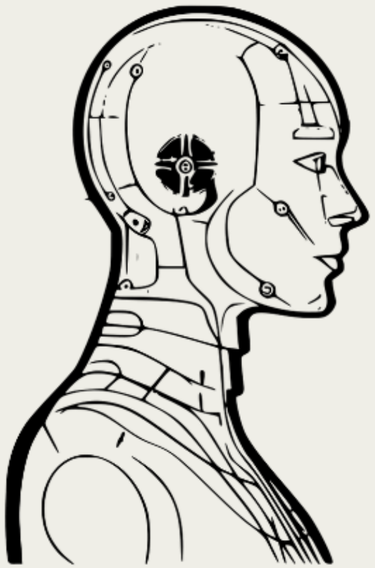
User-Centric Approaches

- Prompt Engineering
- Human-In-The-Loop Testing and Validation

CONCLUSION

- Acknowledging the current challenges posed by AI hallucinations.
- Ongoing R&D aimed at mitigating hallucinations with better algorithms and data.
- Collaborative progress in AI research, development, and ethics is essential.
- Optimistic outlook for advanced, reliable AI applications transforming the future.

Thank you!



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