

### Friday, Feb 7 - with Remi (mentor)

- All members ask questions about objective of project
- #1 beauty in the world
- Many different sub brands within l'oreal
- Focus on e commerce and advertisement
- Work heavily with amazon and own e commerce website
- Optimize promotion detect when products drop
- Have some genAI use cases for CMI (marketing team)
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Last year compared graph look up rather than vector look up

- Results were similar results graph is more complicated but both accomplished similar results
- graphRAG should be better than vectorRAG if graph is set up the right way
- Graph DB
- How to evaluate how good a graph is?
- Optimize way to construct graph for q and a with specific data and better than vectorRAG
  - Not sure if its solved yet
  - Maybe start with replicating microsoft or other companies
  - Try manually
- When we encode graph right way do we see gap in performance when querying?
- Huggingface dataset for ecommerce
  - Amazon 1 Million
    - Description price metadata
- Experimental just to see how encoding data would work
- Last year used columbia resources

### Next week:

- **Read up on Past Report and look through past semester's**
- **Read paper on how to encode paper**
- **Remind remi to send report to us so we can read it**
- **Find data**
- **Confirm approach multiple datasets**

## Friday, Feb 14 - with Remi (mentor) and Sining (instructor)

### Questions:

- What are we exactly doing? We understand the project proposal was to construct a graph for graphRAG to increase performance. However, we noticed that last semester's group already accomplished this task using almost an identical tech stack. What do you want us to do differently?
- Use case for this project?
  - Bc if we increase retrieval efficiency then the vector will be the best
  - Usage more detailed chatbot?

### Notes:

- Schema used for knowledge graph?
- Can do manually?
- Look into how Neo4j and microsoft construct the knowledge graph
- Directed vs Undirected graphs
- Graph used because if want to look for blue color clothes graph should be able to work but vector shouldn't
- Last year's repo:
- [https://github.com/engie4800/dsi-capstone-fall-2024-loreal-ragvsgraphrag/blob/main/S2\\_L'Ore%CC%81al\\_RagVsGraphRag\\_final\\_report.pdf](https://github.com/engie4800/dsi-capstone-fall-2024-loreal-ragvsgraphrag/blob/main/S2_L'Ore%CC%81al_RagVsGraphRag_final_report.pdf)
- <https://github.com/engie4800/dsi-capstone-fall-2024-loreal-rag-capstone>
- OpenAI Resources/tokens
- Langchain

### TODO for Tuesday (2/18):

- Figure out a timeline for our project
- Look into Neo4j logistics
- Afterwards find out how to store amazon dataset
- Get OpenAI Tokens