

Business Plan Competition

Rules

1. The Business Plan should include following points.
 1. Company Summary
 2. Products / Services
 3. Market Analysis
 4. Strategy Formulation
 5. Financial Projections
2. Maximum time limit for presentation will be 12 minutes.
3. **Entry fee will be Rs. 100 per team for Qmates and Rs. 200 per team for outsiders.**
4. Members can be from any stream / department. All the members may or may not be from the same stream / department.
5. There can be minimum one and maximum three members in a team.
6. **This is an Inter – College Competition. In case, there are more than 3 teams from Quantum University, a semifinal round will be conducted among them and top three teams will go to final round.**

Prizes

1. **First Prize: Certificate + Trophy + Cash Rs.2000**
2. **Second Prize: Certificate + Trophy + Cash Rs.1000**

Judging Criteria

1. **Concept**
 - Originality of Idea, Feasibility of the business model, Scalability, in terms of the potential for growth.
 - Well-conceived implementation plan.
2. **Market**
 - Evidence of demand for the venture in the marketplace; Competitive analysis
 - Marketing Plan: positioning, pricing, promotion.
3. **Financial Aspects**
 - Fundability: The potential for the venture to receive financial support from additional investors
 - The rigor and feasibility of the venture's financial model and goals

Semi-final round

Date: 2th April, 2019

Time: 1:30 PM

Final round

Date: 6th April, 2019

Time: 10:30 AM

Venue: Room No. A-008, Quantum University

Faculty Coordinator: - Dr. Pradeep Joshi (9536937316) and Dr. Sachin Chauhan (9837326500)

Student Coordinator: - Saumay Sharma – 8218429441, Kalpana Rohella – 8630261107