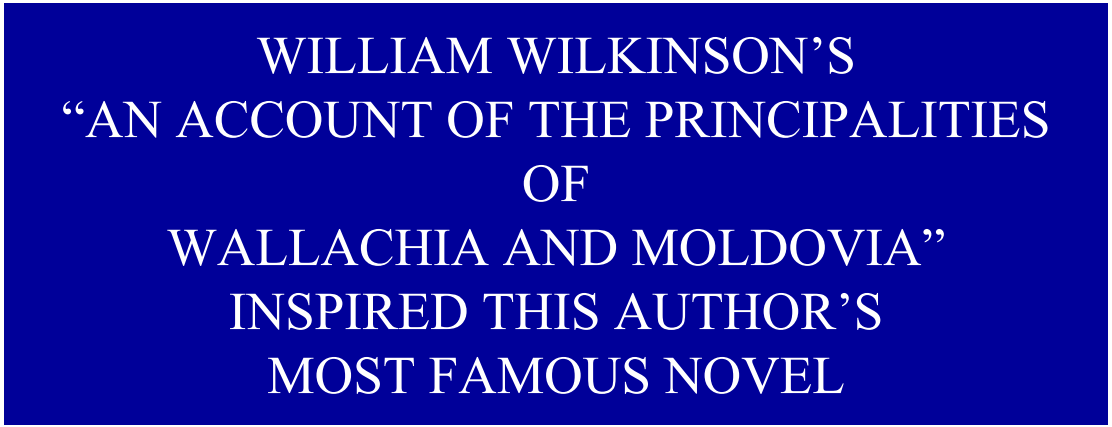
1. Introduction to NLP

Disclaimer

- Some slides are based on Stanford NLP/IR book (and slides)
  - https://nlp.stanford.edu/fsnlp/promo/
  - https://nlp.stanford.edu/IR-book/
- Some slides from Berkeley AI course
  - http://ai.berkeley.edu/home.html
- All three courses are available on Youtube (excellent follow-up materials of this course)

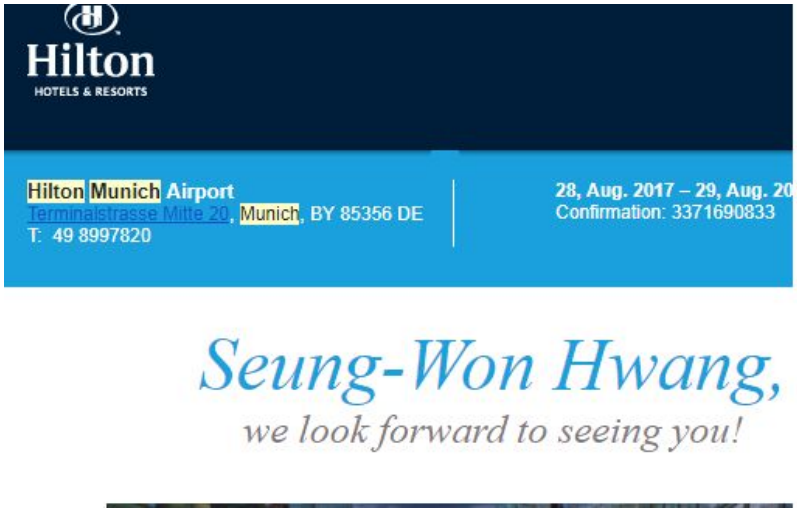
Introducing NLP Applications: Question Answering (QA)

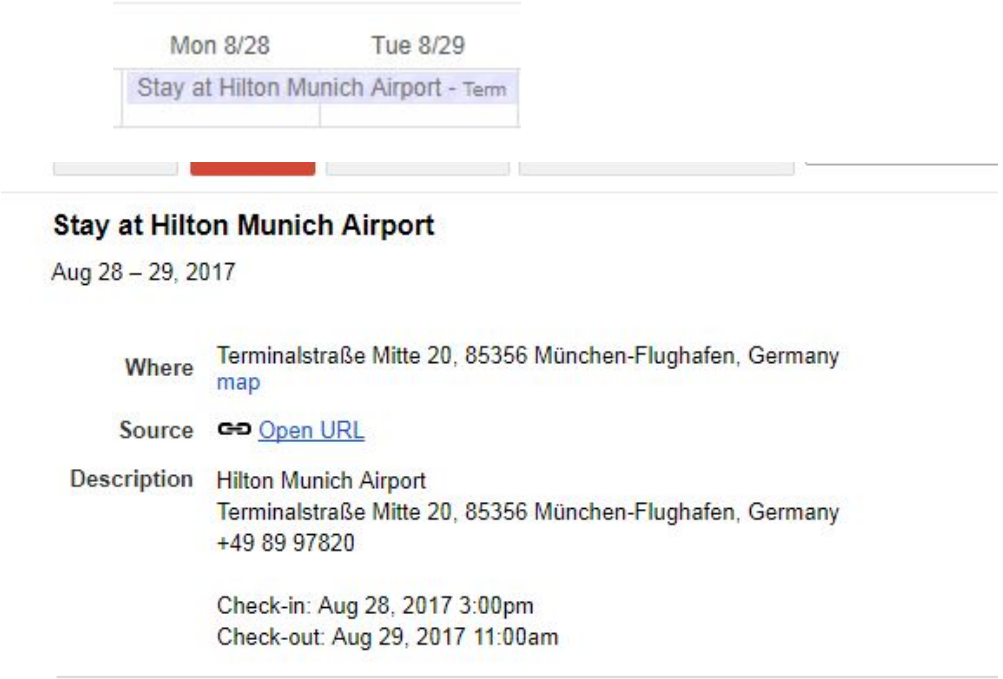
- Won Jeopardy on February 16, 2011!



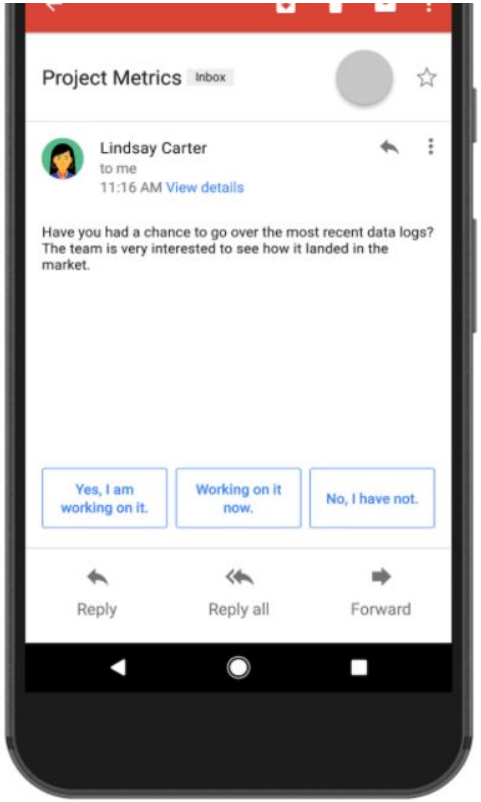
Bram Stoker

Information Extraction (IE)





Dialogue (Limited)



Sentiment Analysis

Attributes:

- zoom
- affordability
- size and weight
- flash
- ease of use

Size and weight

- ✓ nice and compact to carry!
- ✓ since the camera is small and light, I … around those heavy, bulky professio…
- ✗ the camera feels flimsy, is plastic and very light in weight you have to be very delicate in the handling of this camera

2. Rule-based Approaches

Classification:

F(text) is {spam,non-spam}

{positive, negative}

Let’s build a rule-based spam filter

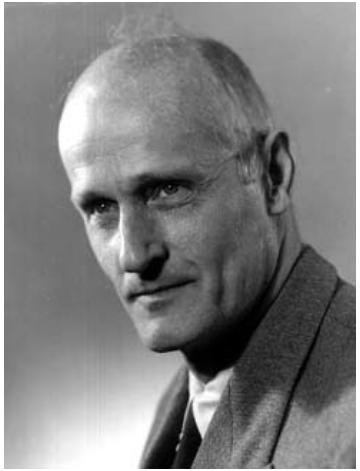
- “Viagra” or “Cialis”
- Is this a good rule?

Regular expressions

- A formal language for specifying text strings
- How can we search for any of these?
  - woodchuck
  - woodchucks
  - Woodchuck
  - Woodchucks

Regular Expressions: ? * + .

Pattern	Matches	
colou?r	Optional previous char	color colour
oo*h!	0 or more of previous char	oh! ooh! oooh! ooooh!
o+h!	1 or more of previous char	oh! ooh! oooh! ooooh!
baa+		baa baaa baaaa baaaaa
beg.n		begin begun begun beg3n



Stephen C Kleene

Kleene *, Kleene +

Example

- Find me all instances of the word “the” in a text.

```
the
```

Misses capitalized examples

```
[tT]he
```

Incorrectly returns `other` or `theology`

```
[^a-zA-Z][tT]he[^a-zA-Z]
```

How do we know if our rule is good?

- The process we just went through was based on fixing two kinds of errors
  - Matching strings that we should not have matched (there, then, other)
    - False positives (Type I)
  - Not matching things that we should have matched (The)
    - False negatives (Type II)

Precision vs. Recall

- In NLP we are always dealing with these kinds of errors.
- Reducing the error rate for an application often involves two antagonistic efforts:
  - Increasing accuracy or precision (minimizing false positives)
  - Increasing coverage or recall (minimizing false negatives).

The 2-by-2 contingency table

	correct	not correct
selected	tp	fp
not selected	fn	tn

Precision and recall

- **Precision**: % of selected items that are correct
  Recall: % of correct items that are selected

	correct	not correct
selected	tp	fp
not selected	fn	tn

A combined measure: F

- A combined measure that assesses the P/R tradeoff is F measure (weighted harmonic mean):

$$F = \frac{1}{\alpha\frac{1}{P} + (1-\alpha)\frac{1}{R}} = \frac{(\beta^2+1)PR}{\beta^2 P + R}$$

- The harmonic mean is a very conservative average; see https://machinelearningmastery.com/arithmetic-geometric-and-harmonic-means-for-machine-learning/
- People usually use balanced F1 measure
  - i.e., with β = 1 (that is, α = ½): $F = 2PR/(P+R)$

3. Word (Lexical) Similarity

Definition

How similar are two strings?

- Spell correction
  - The user typed “graffe”

  Which is closest?
    - graf
    - graft
    - grail
    - giraffe

- Computational Biology
  - Align two sequences of nucleotides

    AGGCTATCACCTGACCTCCAGGCCGATGCCC
    TAGCTATCACGACCGCGGTCGATTTGCCCGAC

  - Resulting alignment:

    –AGG**CTATCAC**C**TGACC**T**C**C**A**G**G**C**C**GA--TGCCC**---
    T**AG–CTATCAC--GACC**G**C--GG**T**CGA**T**T**TGCCC**GAC

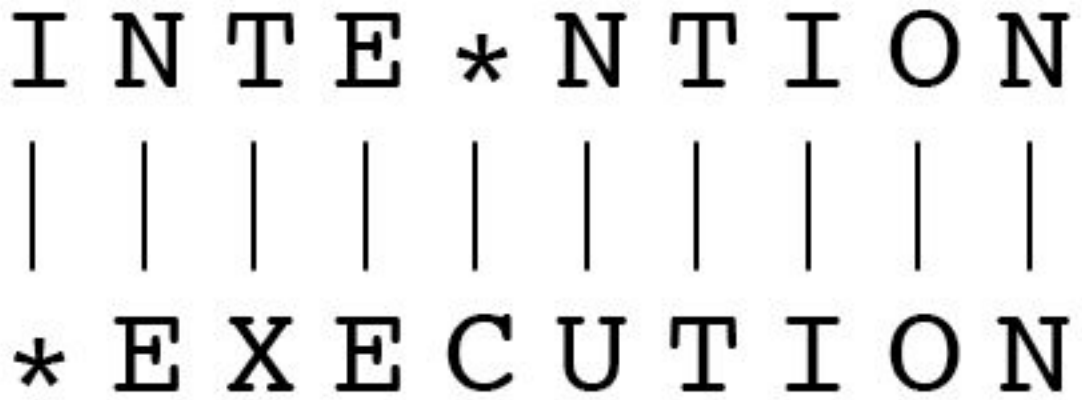
- Also for Machine Translation, Information Extraction, Speech Recognition

Edit Distance

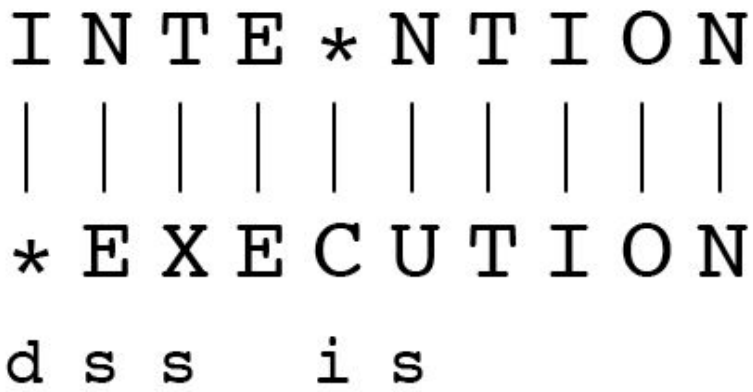
- The minimum edit distance between two strings
- Is the minimum number of editing operations
  - Insertion
  - Deletion
  - Substitution
- Needed to transform one into the other

Minimum Edit Distance

- Two strings and their **alignment**:



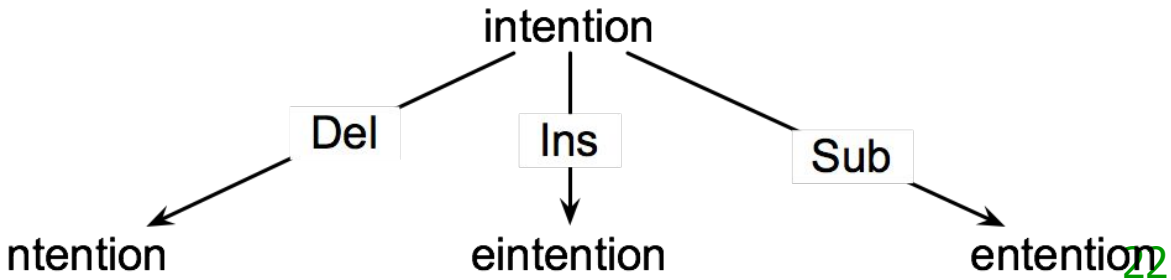
Minimum Edit Distance



- If each operation has cost of 1
  - Distance between these is 5
- If substitutions cost 2 (Levenshtein)
  - Distance between them is 8

How to find the Min Edit Distance?

- Searching for a path (sequence of edits) from the start string to the final string:
  - **Initial state**: the word we're transforming
  - **Operators**: insert, delete, substitute
  - **Goal state**: the word we're trying to get to
  - **Path cost**: what we want to minimize: the number of edits



Weighted Edit Distance

- Why would we add weights to the computation?
  - Spell Correction: some letters are more likely to be mistyped than others
  - Biology: certain kinds of deletions or insertions are more likely than others

Confusion matrix for spelling errors

sub[X, Y] = Substitution of X (incorrect) for Y (correct)

X	Y (correct)																								
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x	y	z
a	0	0	7	1	342	0	0	2	118	0	1	0	0	3	76	0	0	1	35	9	9	0	1	0	5	0
b	0	0	9	9	2	2	3	1	0	0	0	5	11	5	0	10	0	0	2	1	0	0	8	0	0	0
c	6	5	0	16	0	9	5	0	0	0	1	0	7	9	1	10	2	5	39	40	1	3	7	1	1	0
d	1	10	13	0	12	0	5	5	0	0	2	3	7	3	0	1	0	43	30	22	0	0	4	0	2	0
e	388	0	3	11	0	2	2	0	89	0	0	3	0	5	93	0	0	14	12	6	15	0	1	0	18	0
f	0	15	0	3	1	0	5	2	0	0	0	3	4	1	0	0	0	6	4	12	0	0	2	0	0	0
g	4	1	11	11	9	2	0	0	0	1	1	3	0	0	2	1	3	5	13	21	0	0	1	0	3	0
h	1	8	0	3	0	0	0	0	0	0	2	0	12	14	2	3	0	3	1	11	0	0	2	0	0	0
i	103	0	0	0	146	0	1	0	0	0	0	6	0	0	49	0	0	0	2	1	47	0	2	1	15	0
j	0	1	1	9	0	0	1	0	0	0	0	2	1	0	0	0	0	0	5	0	0	0	0	0	0	0
k	1	2	8	4	1	1	2	5	0	0	0	0	5	0	2	0	0	0	6	0	0	0	4	0	0	3
l	2	10	1	4	0	4	5	6	13	0	1	0	0	14	2	5	0	11	10	2	0	0	0	0	0	0
m	1	3	7	8	0	2	0	6	0	0	4	4	0	180	0	6	0	0	9	15	13	3	2	2	3	0
n	2	7	6	5	3	0	1	19	1	0	4	35	78	0	0	7	0	28	5	7	0	0	1	2	0	2
o	91	1	1	3	116	0	0	0	25	0	2	0	0	0	0	14	0	2	4	14	39	0	0	0	18	0
p	0	11	1	2	0	6	5	0	2	9	0	2	7	6	15	0	0	1	3	6	0	4	1	0	0	0
q	0	0	1	0	0	0	27	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
r	0	14	0	30	12	2	2	8	2	0	5	8	4	20	1	14	0	0	12	22	4	0	0	1	0	0
s	11	8	27	33	35	4	0	1	0	1	0	27	0	6	1	7	0	14	0	15	0	0	5	3	20	1
t	3	4	9	42	7	5	19	5	0	1	0	14	9	5	5	6	0	11	37	0	0	2	19	0	7	6
u	20	0	0	0	44	0	0	0	64	0	0	0	0	2	43	0	0	4	0	0	0	0	2	0	8	0
v	0	0	7	0	0	3	0	0	0	0	0	1	0	0	1	0	0	0	8	3	0	0	0	0	0	0
w	2	2	1	0	1	0	0	2	0	0	1	0	0	0	0	7	0	6	3	3	1	0	0	0	0	0
x	0	0	0	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	9	0	0	0	0	0	0	0
y	0	0	2	0	15	0	1	7	15	0	0	0	2	0	6	1	0	7	36	8	5	0	0	1	0	0
z	0	0	0	7	0	0	0	0	0	0	0	7	5	0	0	0	0	2	21	3	0	0	0	0	3	0

Keyboard used contributes significantly to model