

# Introduction to Statistics for DS

## **Descriptive Statistics**

- Central tendency
- Dispersion / Spread
- Distribution of Variables
- Symmetry and Shape of Variables

Measure of Location (Central tendency):

Mean, Median, Mode, Percentiles, Quartiles.

Measure of Spread (Dispersion / Spread):

Variance, STD, Coefficient of Variance, Mean Absolute Error, Inter Quartile Range, Median Absolute Deviation from Median (MAD)

Measure of Symmetry:

Skewness

Measure of Shape:

Kurtosis

## **Inferential Statistics**

- Strength of Association(correlation)
- Hypothesis testing

### ***Strength of Association:***

Pearson's correlation

Spearman's Rank Correlation

Cramer's V

### ***Hypothesis Testing:***

Test for Normality:

Shapiro Wilk Test

Anderson-Darling Test

### ***Test for Association:***

Numeric Variables-

Pearson's

Spearman's

### ***Categorical Variables:***

Chi-Square Test

### ***Numeric – Categorical Variables:***

One-way ANOVA: In categorical column unique value is ( $\geq 3$ ).

T-test: In categorical column unique value is 2.  
Kruskal-Wallis Test

***Steps Involved in Hypothesis:***

$H_0$ (True): Null Hypothesis

$H_1$ (False): Alternate Hypothesis

Alpha: significance / strictness level (as usual 5%)

Confidence Interval:  $1 - \alpha$

P-value: Calculate the evidence against  $H_0$

If  $p\text{-value} \leq \alpha$  Rejected  $H_0$ , else Fail to reject  $H_0$

NB: Popular technique to calculate p-value: T-test, Chi-square, Anova

**Plots**

**Univariate**

***Numeric:***

Histogram, KDE Plot, Rug Plot, Box Plot, Violin Plot, Q-Q Plot

***Categorical:***

Count Plot, Pie Plot

***Time Related:***

Line Plot, Aggregated Line Plot

**Bivariate**

***Numeric vs Numeric***

Scatter Plot, Hexagonal Bin Plot, Contour Density Plot

***Numeric vs Categorical:***

Bar Plot, Box Plot, KDE Plot, Violin Plot

***Categorical vs Categorical:***

Bar Plot, Stacked Bar Plot, Frequency Heatmap

**Multivariate**

Pair Plot

Correlation Heatmap:

Pearson, Spearman's Rank, Cramer's V

Facet Grid (Seaborn)