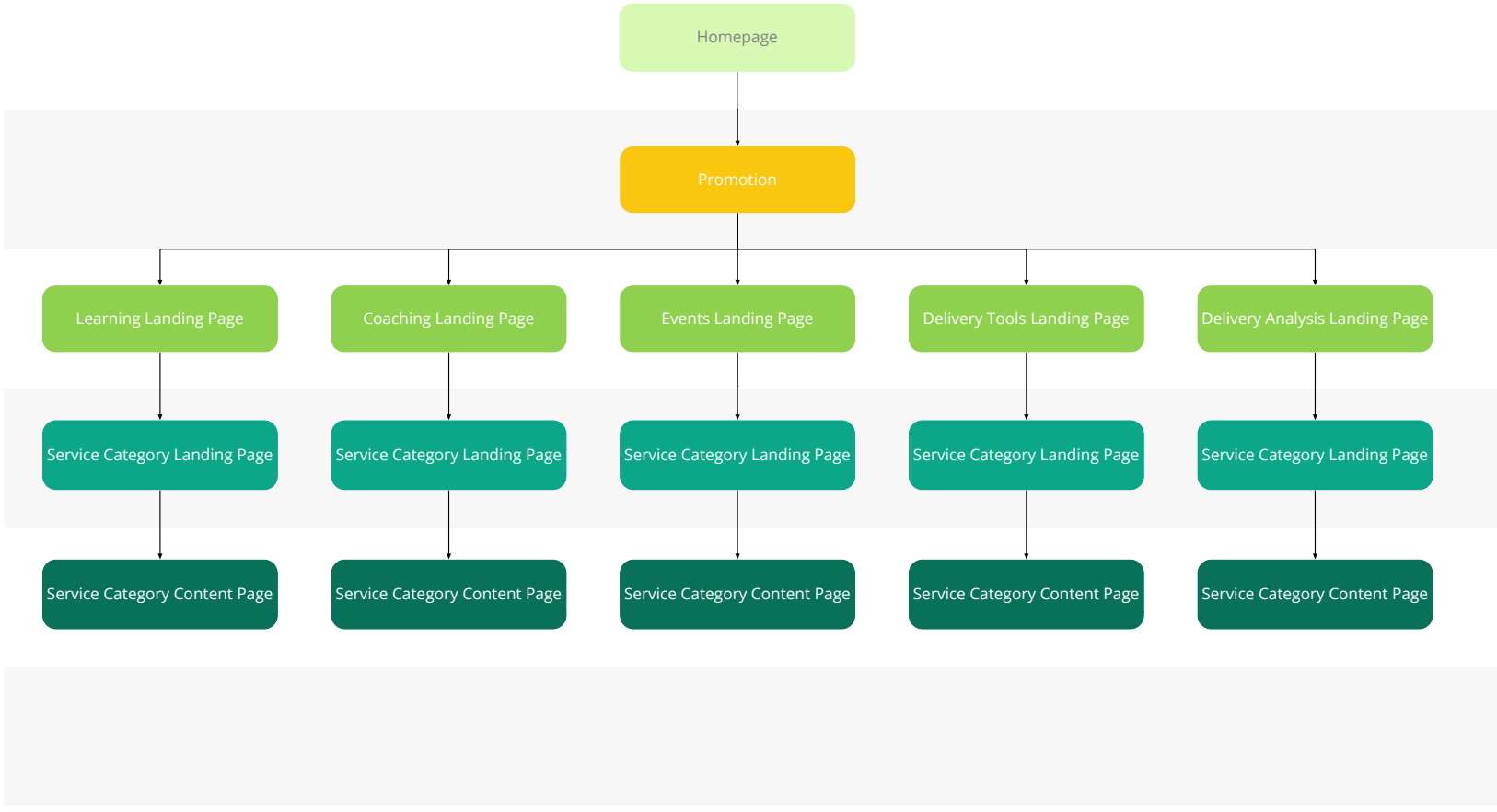
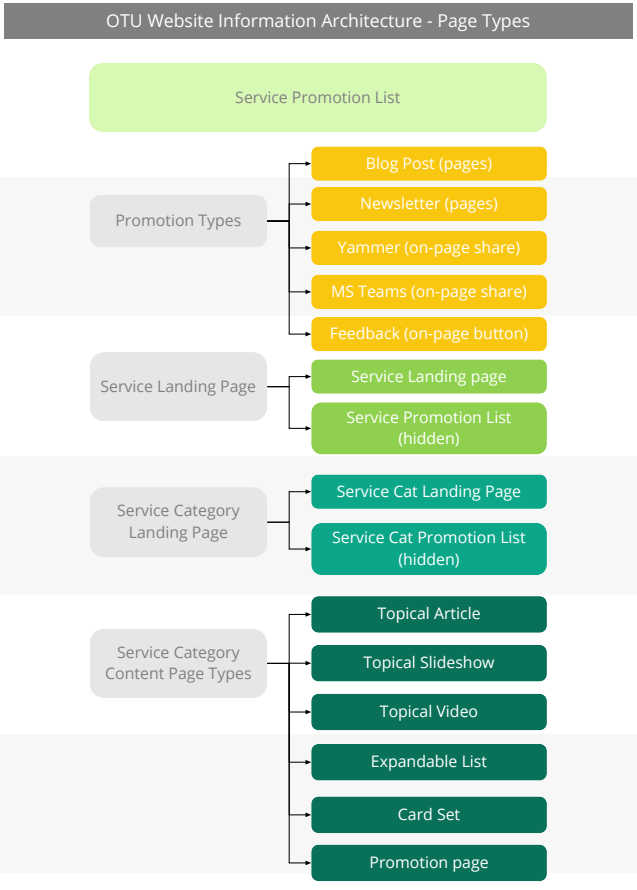
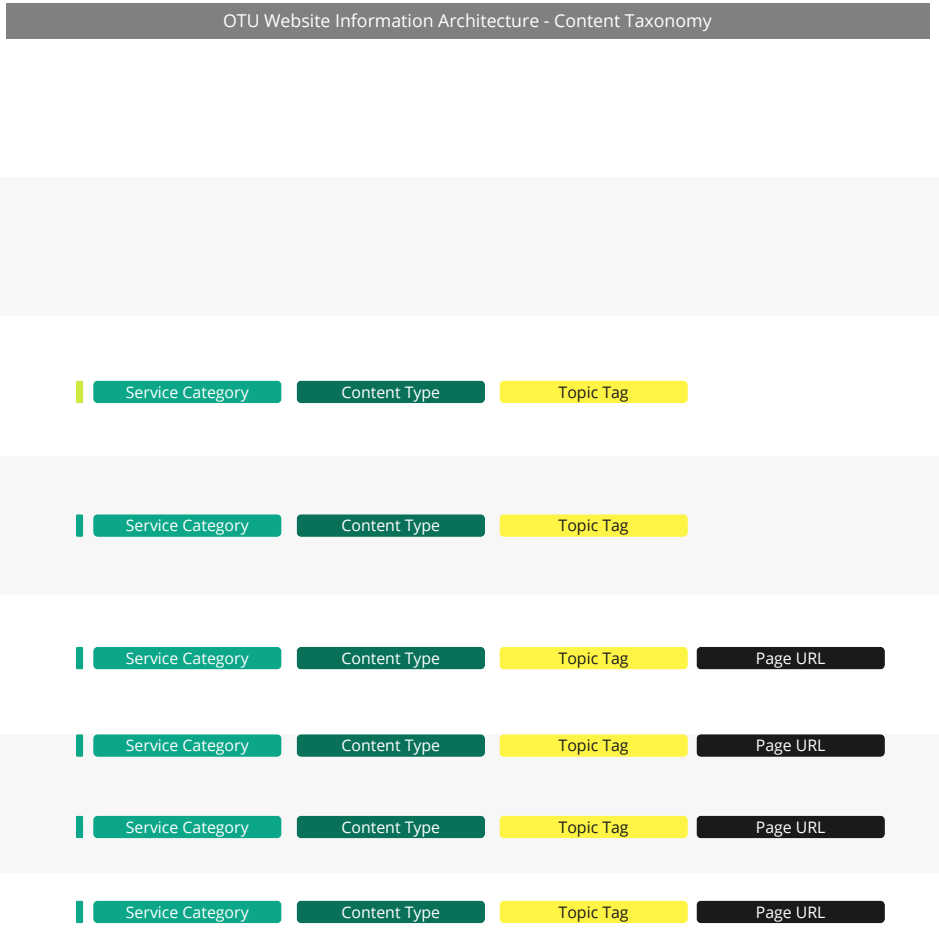
OTU Website Information Architecture - Content and Context







TODO:

- Backlog Discovery - Page Type Needs
- Backlog Discovery - Promotion Type Needs
- Backlog Discovery - Content Type Needs
- Service Discovery - Content Agenda (Taxonomy)
- Service Discovery - Content Playlists (Taxonomy)
- Service Discovery - Persona Playlists (content URLs)
- Service Discovery - Persona Playlist Badges

OTU Website Information Architecture - Persona Playlists

Rome
Content Creator/Admin

Dee P. Ockets
Payer (The person with the $ that pays for the engagement)

[No name yet]
Non-Integrated Learner / Consultant

Lenny Learner
An engaged employee that wants to learn more

Subscribe to Newsletter

Join Yammer Group

Participate in MS Teams Channel

Subscribe to Service Promotion List (hidden)

Service Cat Promotion List (filtered by tags)

Service Content OTU Playlist (shared)

Service Content Personal Playlist (favorited by User)

Service Content Shareable Playlist (unique tag shared)

Service Content Gamified Playlist (Completion-based with badging)