# **WEBSITE PRIVACY POLICY**



Please read these Privacy Policy carefully before accessing or using this website, software, apps, and/or plug-ins made available by Sowarstock or its affiliates (individually and collectively, the "Site").

BY VISITING OUR SITE, YOU ARE CONSENTING TO OUR PRIVACY POLICY

#### 1. OVERVIEW

- 1.1 Sowarstock is committed to protecting your privacy online. Personal information includes any information about an identifiable individual, such as name, address, gender, age, ID numbers, and other things. By providing Sowarstock with your personal information, you consent to its collection, use and disclosure by us in accordance with the terms of this Website Privacy Policy (the "Policy"). This Policy describes the personal information we collect, use and disclose through this website (the "Site").
- 1.2 This website is operated by Sowarstock LLC. Throughout the site, the terms "we", "us" and "our" refer to Sowarstock. Sowarstock offers this website, including all information, tools and services available from this site to you, the user, conditioned upon your acceptance of all terms, conditions, policies and notices stated here.
- 1.3 Use of the Site, including all materials presented herein and all online Services provided by Sowarstock, is subject to this Policy. This Policy applies to all site visitors, customers and all other users of the Site. Accessing this Site constitutes a use of the Site and a full acceptance of this Policy and its terms.

#### 2. INFORMATION WE COLLECT

- 2.1 For all visitors to our website, we collect general data, such as the visitor's IP address, operating system, browser type and version number, and the web pages viewed. This information is aggregated with all other visitor information.
- 2.2 We collect personal information, which means information by which specific individuals can be identified, including by name, identification number, mailing address, e-mail address, and other personal characteristics or

attributes. We will process personal information collected from you fairly and lawfully and will not use such personal information for purposes that are incompatible with the purposes it was requested and received. For example, we will use your personal information to process requests; to help us to improve our websites and your online experience; to provide you with information about our services, customer support, payment, processing and service purposes; to transact business with us, related billing or credit purposes; and as otherwise allowed by law. We do not collect any Personally Identifiable Information about you unless you voluntarily provide it to us.

2.3 We may share your information with trusted third parties who provide support in running this website including any blog or newsletter. All parties will keep your information confidential and will never be shared with unrelated third parties. We may record information relating to your use of the Site in order to help administer the Site and personalize your experience by improving customer service. Additionally, we may send cookies (not the tasty kind) to your computer in order to identify you improve our service. At any point, you may decline the cookies in your Internet settings. However, doing so may prevent use of some of the Site.

#### 3. USE OF THE INFORMATION WE COLLECT

3.1 We use your information to serve you better and respond to customer service requests, to process your orders if you order from our website, to run contests or promotions, send surveys or e-mail newsletters. We do not use your personal information for purposes other than those for which it was originally collected unless we first obtain your consent to do so.

#### 4. SECURITY OF YOUR INFORMATION

4.1 We do our best to protect your information for any unauthorized access, misuse, or disclosure and we use a variety of security measures to keep it safe, including secure networks and limited access to your information. However, you acknowledge that personal information you voluntarily share online, on any website, could be accessed or tampered with by a third party. You agree that we are not responsible for any intercepted information shared through our Site without our knowledge or permission. Additionally, you release us from any and all claims arising out of or related to the use of such intercepted information in any unauthorized manner. You agree to notify us for any breach of security or unauthorized use of your information. Your personal information is only accessible by those who need to access it to provide you Service and use it in the ways described in this Policy. We use PayPal to process online orders, so we do not directly collect financial or payment information from you.

#### 5. DISCLOSURE OF YOUR INFORMATION

We disclose your Personal Information as described below and as described elsewhere in this Policy.

- 5.1 Third Party Service Providers. We may share your personal information with third party service providers to: provide you with the Services that we offer you through our Site; to conduct quality assurance testing; to perform marketing; to run data analysis; to facilitate creation of accounts; to provide technical support; and/or to provide other services to Sowarstock.
- Other Disclosures. Regardless of any choices you make regarding your information, we may disclose your information if we believe in good faith that such disclosure is necessary (1) in connection with any legal investigation; (2) to comply with relevant laws or to respond to subpoenas or warrants served on Sowarstock; (3) to protect or defend the rights or property of Sowarstock or users of the Services and/or (4) to investigate or assist in preventing any violation or potential violation of the law, the Privacy Policy or the Terms and Conditions.

#### 6. LINKS

6.1 We may have third party links on our Site. These websites have separate privacy policies so please be aware and review the privacy policy of any other site you visit. You acknowledge and accept that we are not responsible for the privacy policies or practices of third parties.

#### 7. COOKIES

- 7.1 When you use our website we will store cookies on your computer in order to facilitate and customize your use of our site. A cookie is a small data text file, which a website stores on your computer's hard drive (if your Web browser permits) that can later be retrieved to identify you to us. Our cookies store randomly assigned user identification numbers, the country where you are located, and your first name to welcome you back to our site. The cookies make your use of the site easier, make the site run more smoothly and help us to maintain a secure site. You are always free to decline our cookies if your browser permits, but some parts of our site may not work properly in that case.
- 7.2 We may use an outside ad serving company to display banner advertisements on our site. As part of their service, they will place a separate cookie on your computer. We will not provide any third-party ad server with any of your information. We and our third party ad server will collect and use information about you, such as your IP address, browser type, the server your computer is logged onto, the area code and zip code

associated with your server and whether you responded to a particular ad. Other advertisers may also place banner ads on our site in the same manner as above, but we will not disclose any of your information to them.

### 8. CHANGES TO THIS PRIVACY POLICY

8.1 Our Privacy Policy may change from time to time; if changes are made they will be posted here. You acknowledge and agree that you have reviewed this Policy and will continue to review the Site to be aware of any modifications. This policy was most recently modified on Dec 7<sup>th</sup>, 2017.

### 9. CONTACT INFORMATION

If you have any questions about our privacy policy or need any other information, please contact our privacy officer at:

## support@sowarstock.com

We welcome your questions, comments and concerns.

Please also review our website Terms and Conditions which govern your use of our Site.