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# Take the next step with Google Prompting Essentials

Ready to put AI to work for you? In this module, you'll get an exclusive preview of [Google Prompting Essentials](#), a self-paced program developed by AI experts at Google that teaches you how to get the most out of generative AI tools in 5 easy steps. In the full specialization, you'll apply everything you've learned in Google AI Essentials—and more—to unlock the full potential of AI.

Through hands-on activities and real-world examples, Google Prompting Essentials can teach you how to get the most out of AI to:

- **Save time on daily tasks:** Craft tailored emails, brainstorm creative content with ease, build tables and trackers effortlessly, and quickly summarize documents.
- **Uncover and share powerful insights:** Identify patterns in data, create compelling visuals, and even rehearse presentations.
- **Tackle complex projects:** Transform abstract ideas into actionable steps, using AI to role-play conversations, and get expert feedback.

In 5 easy steps, you'll learn how to craft effective prompts. You'll also learn more about responsible AI practices and start building a library of reusable prompts so you're not prompting from scratch every time that you need a little help from AI. And when you complete the courses, you'll earn a certificate from Google to share with your network and employer, just like with Google AI Essentials.

Explore Google Prompting Essentials, where you can put your expertise into practice!

## coach

Let me know if you have any questions about this material. I'm here to help!

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