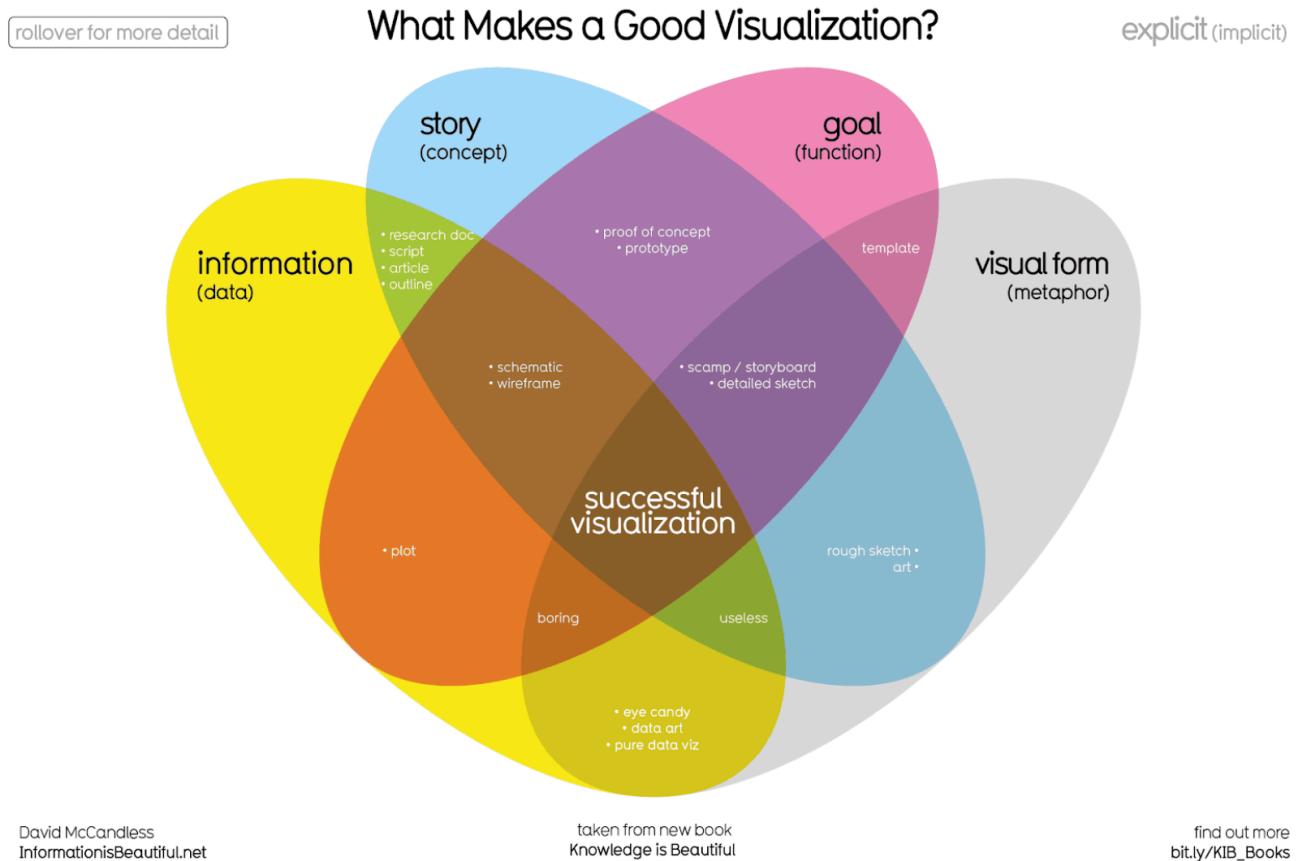


Data is beautiful

At this point, you might be asking yourself: What makes a good visualization? Is it the data you use? Or maybe it is the story that it tells? In this reading, you are going to learn more about what makes data visualizations successful by exploring David McCandless' elements of successful data visualization and evaluating three examples based on those elements. Data visualization can change our perspective and allow us to notice data in new, beautiful ways. A picture is worth a thousand words—that's true in data too! You will have the option to save all of the data visualization examples that are used throughout this reading; these are great examples of successful data visualization that you can use for future inspiration.



You can also access a .pdf version of this visualization and save it for your own reference by clicking the file below:



[WEB_What-Makes-a-Good-Infoviz.pdf](#)

PDF File