Glossary terms from module 1

Terms and definitions for Course 3, Module 1

Agenda: A list of scheduled appointments

Audio file: Digitized audio storage usually in an MP3, AAC, or other compressed format

Boolean data: A data type with only two possible values, usually true or false

Continuous data: Data that is measured and can have almost any numeric value

Cookie: A small file stored on a computer that contains information about its users

Data element: A piece of information in a dataset

Data model: A tool for organizing data elements and how they relate to one another

Digital photo: An electronic or computer-based image usually in BMP or JPG format

Discrete data: Data that is counted and has a limited number of values

External data: Data that lives, and is generated, outside of an organization

Field: A single piece of information from a row or column of a spreadsheet; in a data table, typically a column in the table

First-party data: Data collected by an individual or group using their own resources

Long data: A dataset in which each row is one time point per subject, so each subject has data in multiple rows

Nominal data: A type of qualitative data that is categorized without a set order

Ordinal data: Qualitative data with a set order or scale

Ownership: The aspect of data ethics that presumes individuals own the raw data they provide and have primary control over its usage, processing, and sharing

Pixel: In digital imaging, a small area of illumination on a display screen that, when combined with