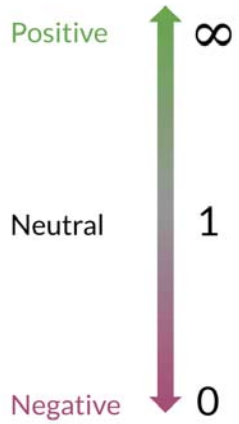
Log Likelihood, Part 1

To compute the log likelihood, we need to get the ratios and use them to compute a score that will allow us to decide whether a tweet is positive or negative. The higher the ratio, the more positive the word is:



word	Pos	Neg	ratio
I	0.19	0.20	
am	0.19	0.20	
happy	0.14	0.10	
because	0.10	0.05	
learning	0.10	0.10	
NLP	0.10	0.10	
sad	0.10	0.15	
not	0.10	0.15	

$$\text{ratio}(w_i) = \frac{P(w_i \mid \text{Pos})}{P(w_i \mid \text{Neg})}$$

$$\approx \frac{freq(w_i, 1) + 1}{freq(w_i, 0) + 1}$$

To do inference, you can compute the following:

$$\frac{P(pos)}{P(neg)} \prod_{i=1}^{m} \frac{P(w_i|pos)}{P(w_i|neg)} > 1$$

As m gets larger, we can get numerical flow issues, so we introduce the $\log$, which gives you the following equation:

$$\log \left(\frac{P(pos)}{P(neg)} \prod_{i=1}^{n} \frac{P(w_i|pos)}{P(w_i|neg)} \right) \Rightarrow \log \frac{P(pos)}{P(neg)} + \sum_{i=1}^{n} \log \frac{P(w_i|pos)}{P(w_i|neg)}$$

The first component is called the log prior and the second component is the log likelihood. We further introduce λ as follows:

doc: I am happy because I am learning.

$$\lambda(w) = \log \frac{P(w|pos)}{P(w|neg)}$$

word	Pos	Neg	λ
I	0.05	0.05	0