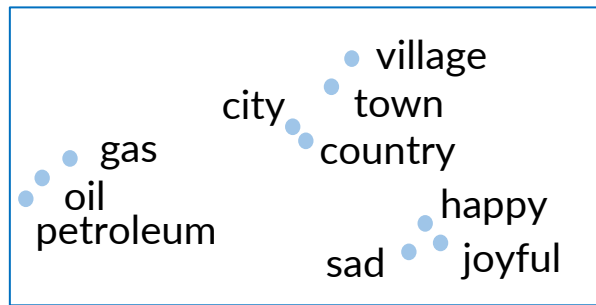




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Overview

Some basic applications of word embeddings



Semantic analogies
and similarity



Sentiment analysis

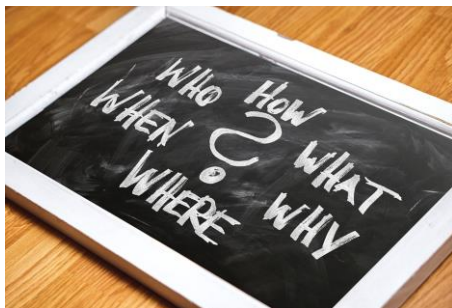


Classification of
customer feedback

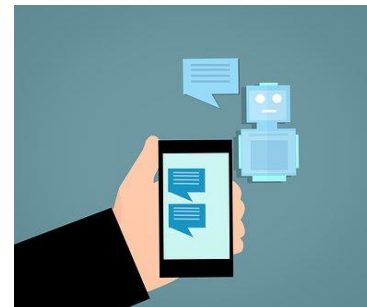
Advanced applications of word embeddings



Machine translation



Information extraction



Question answering

Learning objectives

Prerequisite: neural networks

- Identify the key concepts of word representations
- Generate word embeddings
- Prepare text for machine learning
- Implement the continuous bag-of-words model



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Basic Word Representations

Outline

- Integers
- One-hot vectors
- Word embeddings

Integers

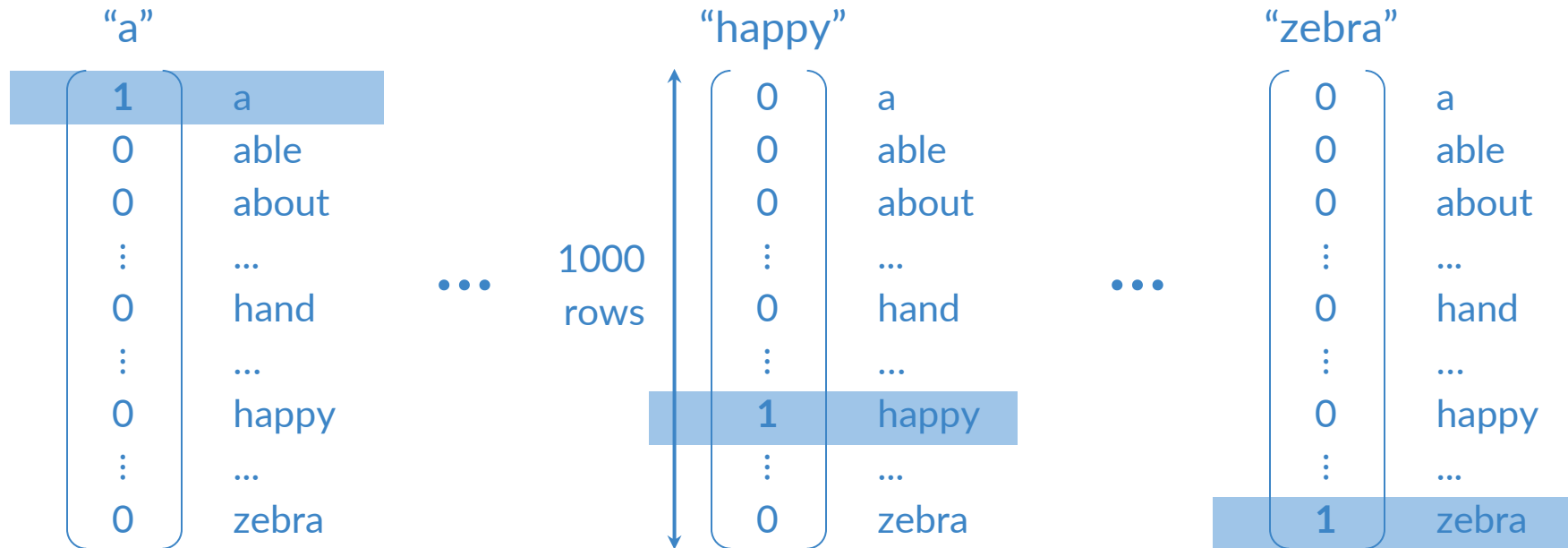
Word	Number
a	1
able	2
about	3
...	...
hand	615
...	...
happy	621
...	...
zebra	1000

Integers

- + Simple
- Ordering: little semantic sense

hand 615 < happy 621 < zebra 1000
?! ?!

One-hot vectors

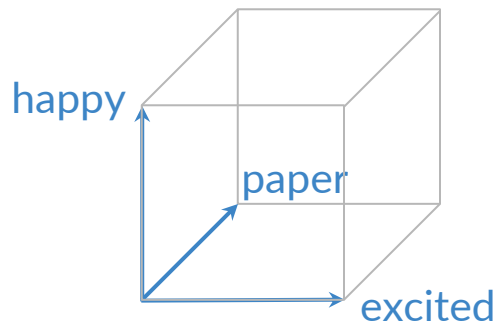
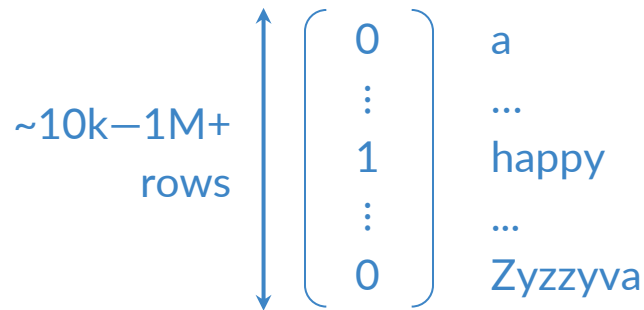


One-hot vectors

Word	Number			"happy"	
a	1		1	0	a
able	2		2	0	able
about	3		3	0	about
...	⋮	...
hand	615		615	0	hand
...	⋮	...
happy	621	↔	621	1	happy
...	⋮	...
zebra	1000		1000	0	zebra

One-hot vectors

- + Simple
- + No implied ordering
- Huge vectors
- No embedded meaning



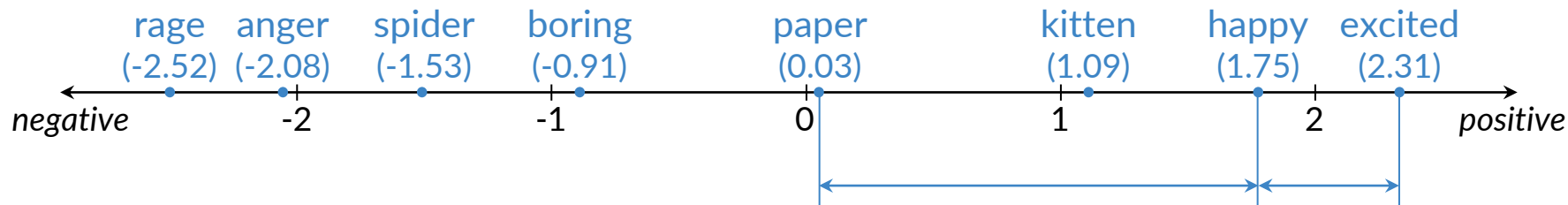
$$\begin{aligned} d(\text{paper}, \text{excited}) \\ &= d(\text{paper}, \text{happy}) \\ &= d(\text{excited}, \text{happy}) \end{aligned}$$



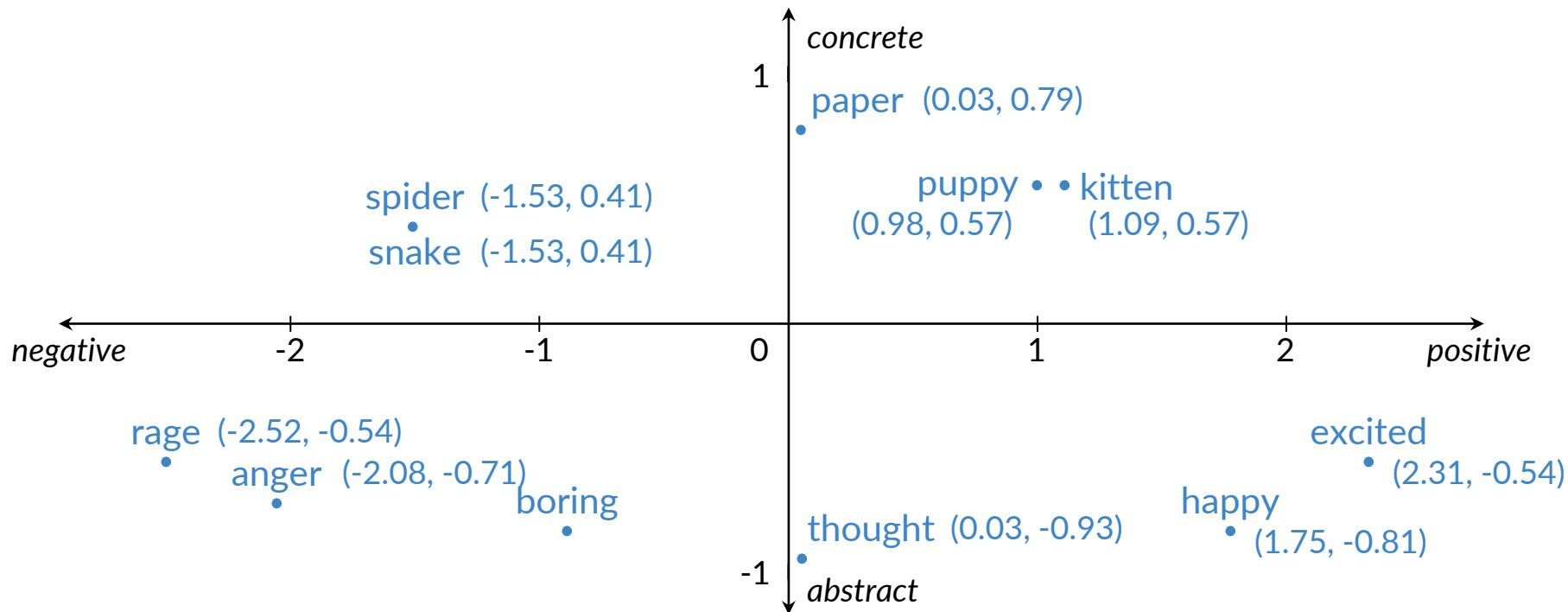
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Word Embeddings

Meaning as vectors



Meaning as vectors



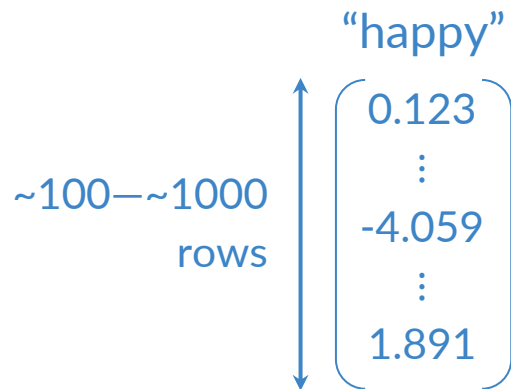
Word embedding vectors

- + Low dimension
- + Embed meaning
 - o e.g. semantic distance

forest \approx tree forest $\not\approx$ ticket

- o e.g. analogies

Paris:France :: Rome:?



Terminology

integers

word vectors

one-hot vectors

word embedding vectors

“word vectors”

word embeddings

Summary

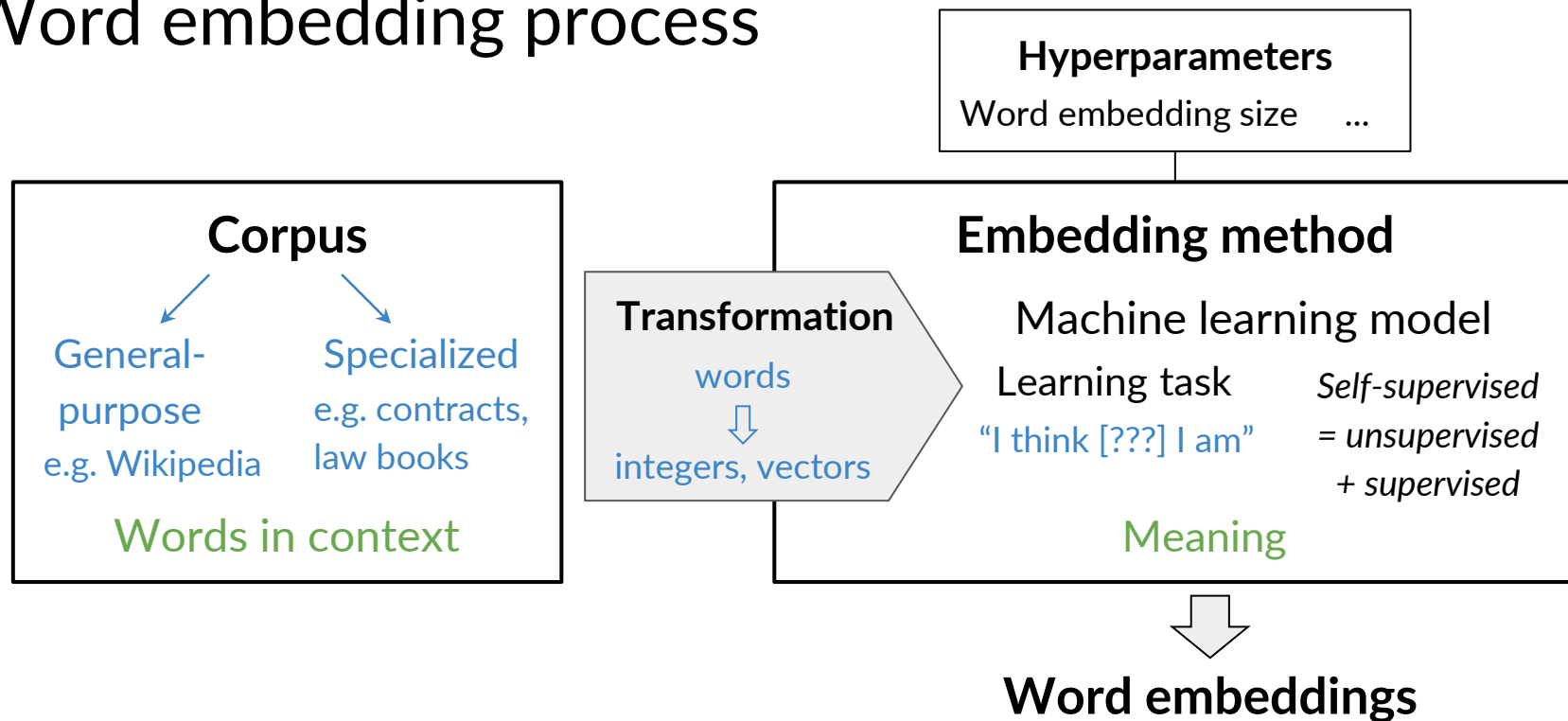
- Words as integers
- Words as vectors
 - One-hot vectors
 - Word embedding vectors
- Benefits of word embeddings for NLP



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How to Create Word Embeddings

Word embedding process





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Word Embedding Methods

Basic word embedding methods

- word2vec (Google, 2013)
 - Continuous bag-of-words (CBOW)
 - Continuous skip-gram / Skip-gram with negative sampling (SGNS)
- Global Vectors (GloVe) (Stanford, 2014)
- fastText (Facebook, 2016)
 - Supports out-of-vocabulary (OOV) words

Advanced word embedding methods

Deep learning, contextual embeddings

- BERT (Google, 2018)
- ELMo (Allen Institute for AI, 2018)
- GPT-2 (OpenAI, 2018)

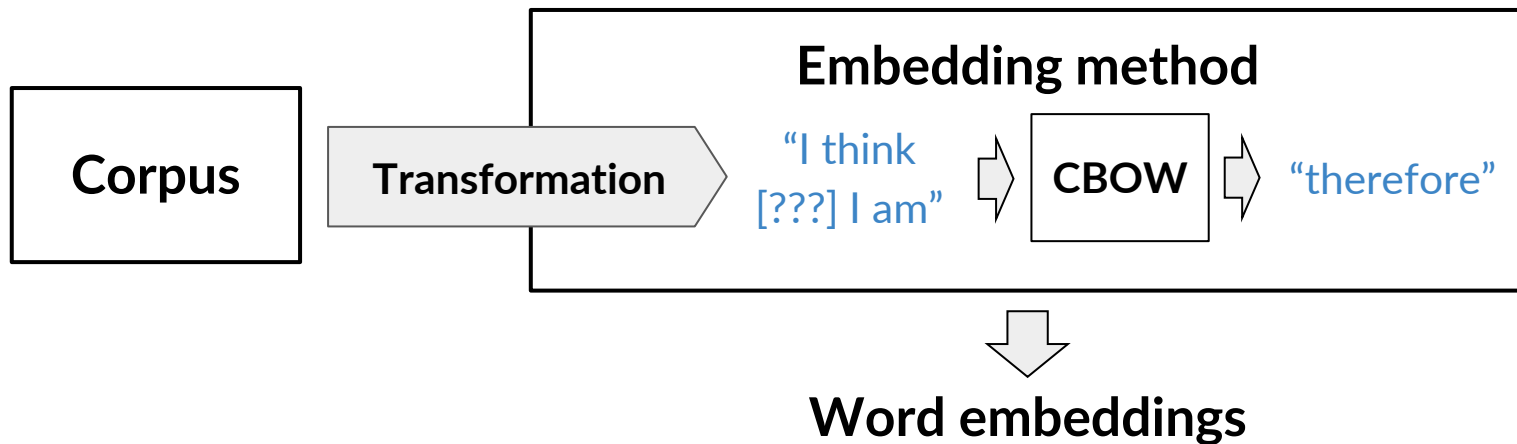
} Tunable pre-trained
models available



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Continuous Bag-of-Words Model

Continuous bag-of-words word embedding process



Corpus

Transformation

CBOW

Center word prediction: rationale

The little ? is barking



dog
puppy
hound
terrier

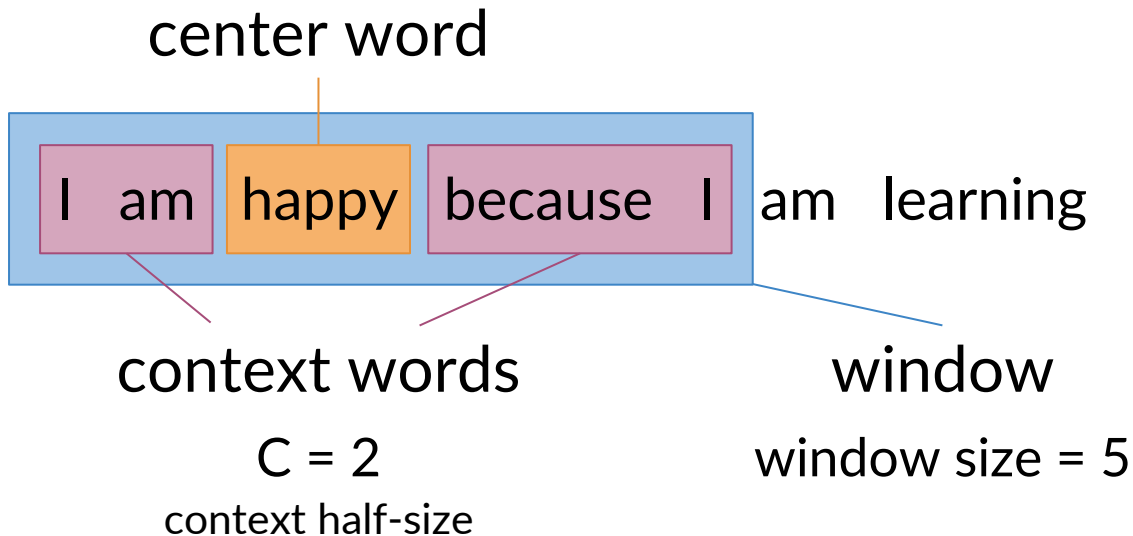
...

Corpus

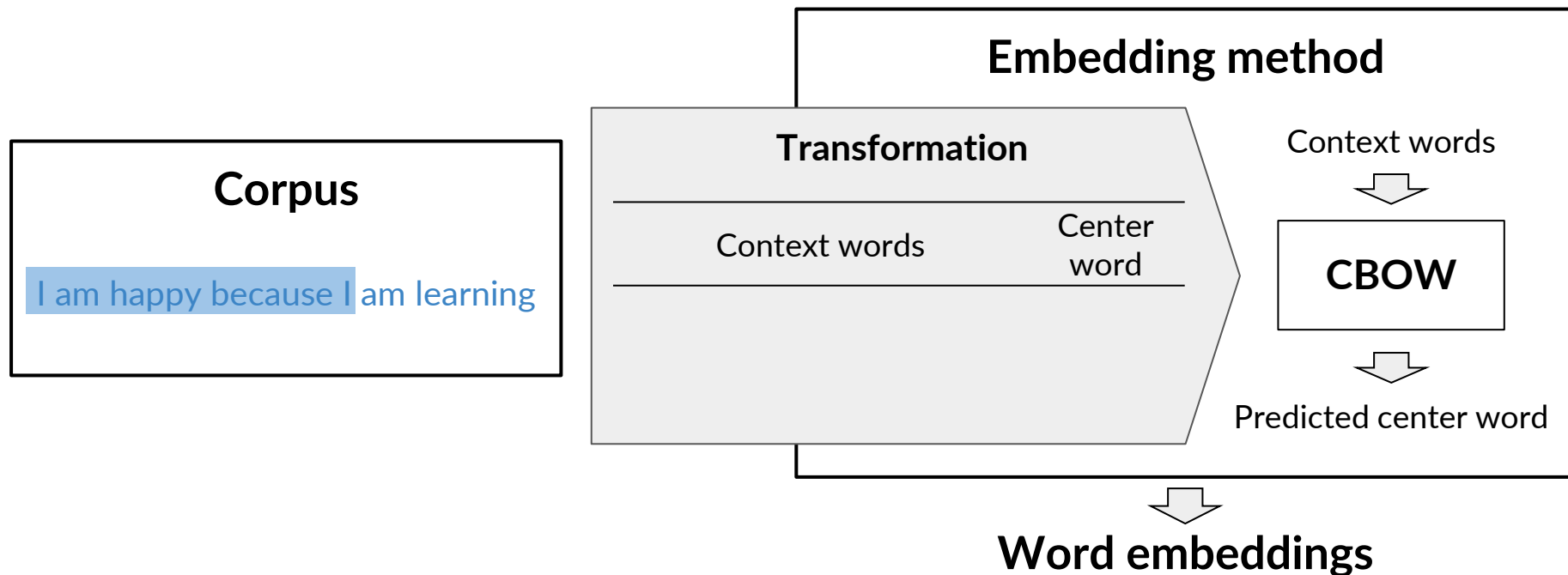
Transformation

CBOW

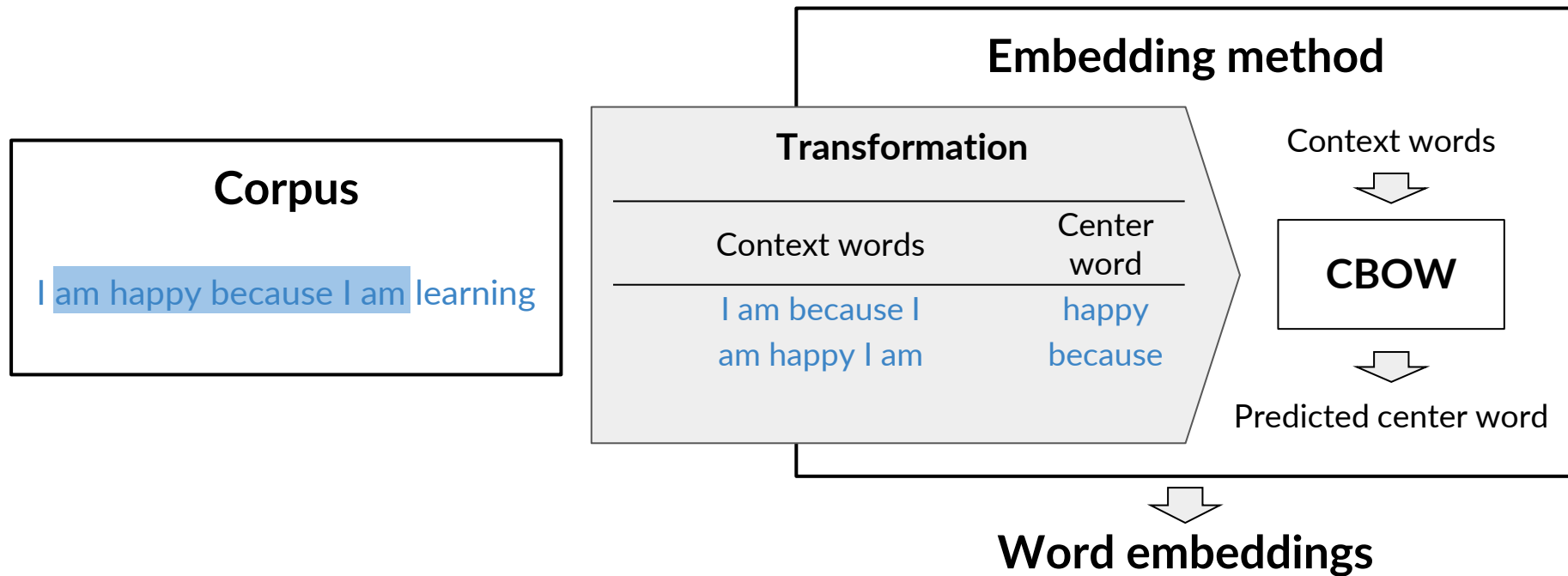
Creating a training example



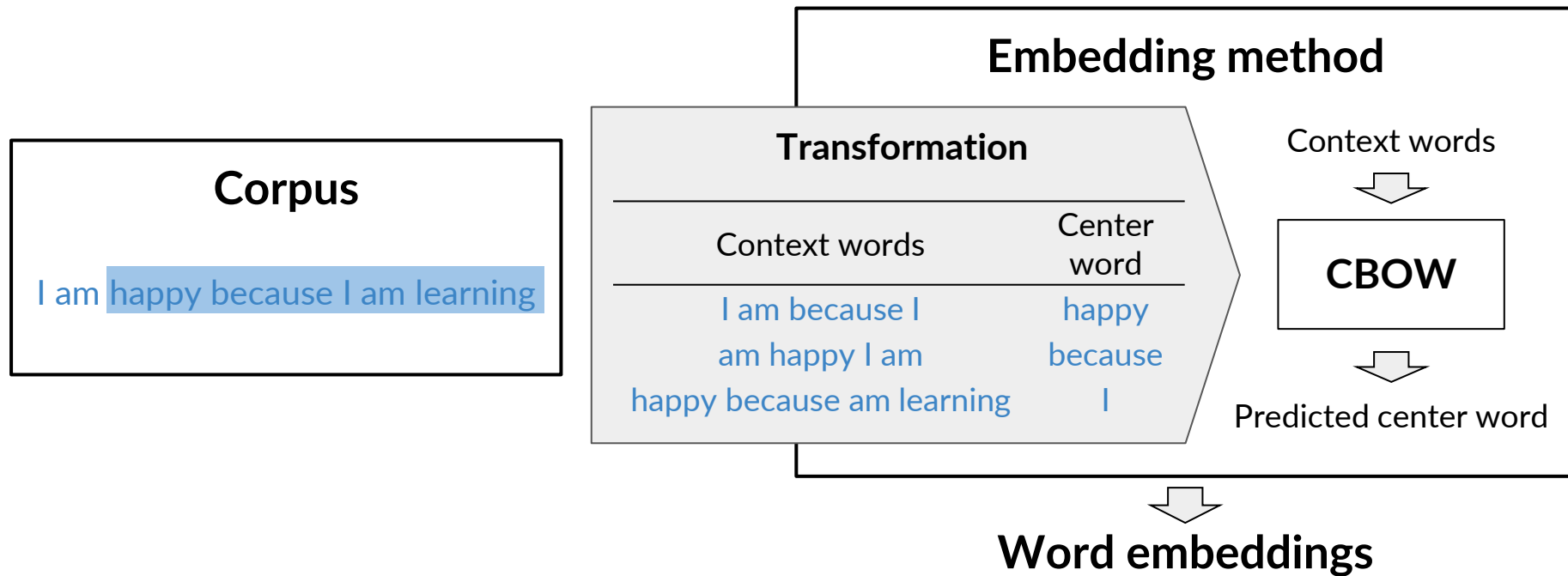
From corpus to training



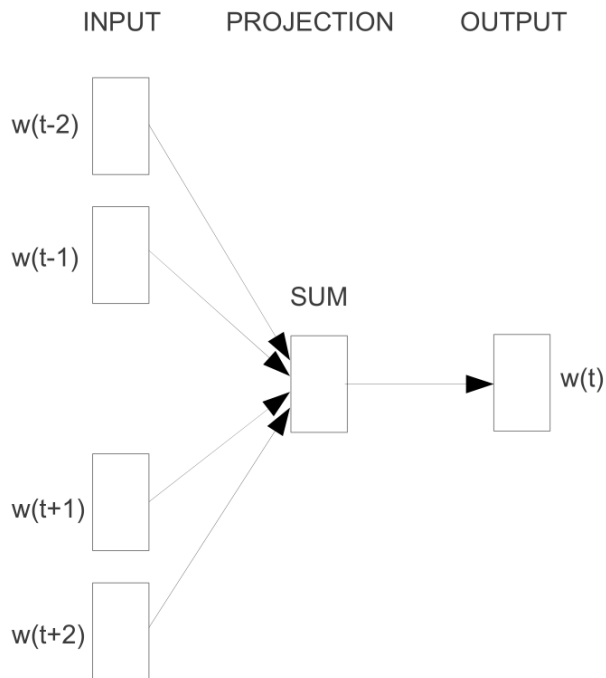
From corpus to training



From corpus to training



CBOW in a nutshell



Source: Mikolov, T., Chen, K., Corrado, G.S., & Dean, J. (2013).
[Efficient Estimation of Word Representations in Vector Space](#)



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Cleaning and Tokenization

Cleaning and tokenization matters

- Letter case “The” == “the” == “THE” → *lowercase / upper case*

Cleaning and tokenization matters

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- Punctuation , ! . ? → . “ ‘ « » ’ ” → ∅ ... !! ??? → .

Cleaning and tokenization matters

- Letter case “The” == “the” == “THE” → *lowercase / upper case*
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- Numbers 1 2 3 5 8 → ∅ 3.14159 90210 → *as is / <NUMBER>*

Cleaning and tokenization matters

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- Numbers 1 2 3 5 8 → ∅ 3.14159 90210 → *as is / <NUMBER>*
- Special characters ∇ \$ € § ¶ ** → ∅

Cleaning and tokenization matters

- Letter case "The" == "the" == "THE" → lowercase / upper case
- Punctuation , ! . ? → . " ' « » ' » → ∅ ... !! ??? → .
- Numbers 1 2 3 5 8 → ∅ 3.14159 90210 → as is / <NUMBER>
- Special characters ∇ \$ € § ¶ ** → ∅
- Special words 😊 #nlp → :happy: #nlp

Example in Python: corpus

Who  "word embeddings" in 2020? I do!!!

emoji

punctuation

number

Example in Python: libraries

```
# pip install nltk
```

```
# pip install emoji
```

```
import nltk
```

```
from nltk.tokenize import word_tokenize
```

```
import emoji
```

```
nltk.download('punkt') # download pre-trained Punkt tokenizer for English
```

Example in Python: code

```
corpus = 'Who ♡ "word embeddings" in 2020? I do!!!'  
  
data = re.sub(r'[,!?;-]+', '.', corpus)
```

→ Who ♡ "word embeddings" in 2020. I do.

Example in Python: code

```
corpus = 'Who ♡ "word embeddings" in 2020? I do!!!'
```

```
data = re.sub(r'[,!?;-]+' , '.', corpus)
```

```
data = nltk.word_tokenize(data) # tokenize string to words
```

```
→ ['Who', '♡', '``', 'word', 'embeddings', '"', 'in', '2020', '.', 'I',  
    'do', '.']
```


Example in Python: code

```
corpus = 'Who ❤️ "word embeddings" in 2020? I do!!!'

data = re.sub(r'[,!?;-]+', '.', corpus)
data = nltk.word_tokenize(data) # tokenize string to words
data = [ ch.lower() for ch in data
        if ch.isalpha()
        or ch == '.'
        or emoji.get_emoji_regexp().search(ch)
      ]
```

→ ['who', '❤️', 'word', 'embeddings', 'in', '.', 'i', 'do', '.']



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Sliding Window of Words in Python

Sliding window of words in Python

```
def get_windows(words, C):  
    i = 0  
    while i < len(words) - C:  
        center_word = words[i]  
        context_words = words[(i - C):(i+1)] + words[(i+1):(i+C+1)]  
        yield context_words, center_word  
        i += 1
```

I	am	happy	because	I	am	learning
0	1	2	3	4	5	6

Sliding window of words in Python

```
def get_windows(words, C):  
    ...  
    yield context_words, center_word
```

```
for x, y in get_windows(  
    ['i', 'am', 'happy', 'because', 'i', 'am', 'learning'],  
    2  
):  
    print(f'{x}\t{y}')
```

Sliding window of words in Python

```
for x, y in get_windows(  
    ['i', 'am', 'happy', 'because', 'i', 'am', 'learning'],  
    2  
):  
    print(f'{x}\t{y}')
```

→ ['I', 'am', 'because', 'I'] happy
 ['am', 'happy', 'I', 'am'] because
 ['happy', 'because', 'am', 'learning'] I



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Transforming Words into Vectors

Transforming center words into vectors

Corpus I am happy because I am learning

Vocabulary am, because, happy, I, learning

One-hot vector	am	because	happy	I	learning
am	$\begin{pmatrix} 1 \end{pmatrix}$	$\begin{pmatrix} 0 \end{pmatrix}$	$\begin{pmatrix} 0 \end{pmatrix}$	$\begin{pmatrix} 0 \end{pmatrix}$	$\begin{pmatrix} 0 \end{pmatrix}$
because	$\begin{pmatrix} 0 \end{pmatrix}$	$\begin{pmatrix} 1 \end{pmatrix}$	$\begin{pmatrix} 0 \end{pmatrix}$	$\begin{pmatrix} 0 \end{pmatrix}$	$\begin{pmatrix} 0 \end{pmatrix}$
happy	$\begin{pmatrix} 0 \end{pmatrix}$	$\begin{pmatrix} 0 \end{pmatrix}$	$\begin{pmatrix} 1 \end{pmatrix}$	$\begin{pmatrix} 0 \end{pmatrix}$	$\begin{pmatrix} 0 \end{pmatrix}$
I	$\begin{pmatrix} 0 \end{pmatrix}$	$\begin{pmatrix} 0 \end{pmatrix}$	$\begin{pmatrix} 0 \end{pmatrix}$	$\begin{pmatrix} 1 \end{pmatrix}$	$\begin{pmatrix} 0 \end{pmatrix}$
learning	$\begin{pmatrix} 0 \end{pmatrix}$	$\begin{pmatrix} 0 \end{pmatrix}$	$\begin{pmatrix} 0 \end{pmatrix}$	$\begin{pmatrix} 0 \end{pmatrix}$	$\begin{pmatrix} 1 \end{pmatrix}$

Transforming context words into vectors

Average of individual one-hot vectors

$$\left(\begin{array}{c} \text{I} \\ \text{am} \\ \text{because} \\ \text{happy} \\ \text{I} \\ \text{learning} \end{array} \begin{bmatrix} 0 \\ 0 \\ 0 \\ 0 \\ 1 \\ 0 \end{bmatrix} + \begin{array}{c} \text{am} \\ \\ \\ \\ \\ \end{array} \begin{bmatrix} 1 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \end{bmatrix} + \begin{array}{c} \text{because} \\ \\ \\ \\ \\ \end{array} \begin{bmatrix} 0 \\ 1 \\ 0 \\ 0 \\ 0 \\ 0 \end{bmatrix} + \begin{array}{c} \text{I} \\ \\ \\ \\ \\ \end{array} \begin{bmatrix} 0 \\ 0 \\ 0 \\ 0 \\ 1 \\ 0 \end{bmatrix} \right) / 4 = \begin{array}{c} \text{I am because I} \\ \\ \\ \\ \end{array} \begin{bmatrix} 0.25 \\ 0.25 \\ 0 \\ 0.5 \\ 0 \end{bmatrix}$$

Final prepared training set

Context words	Context words vector	Center word	Center word vector
<i>I am because I</i>	$[0.25; 0.25; 0; 0.5; 0]$	<i>happy</i>	$[0; 0; 1; 0; 0]$



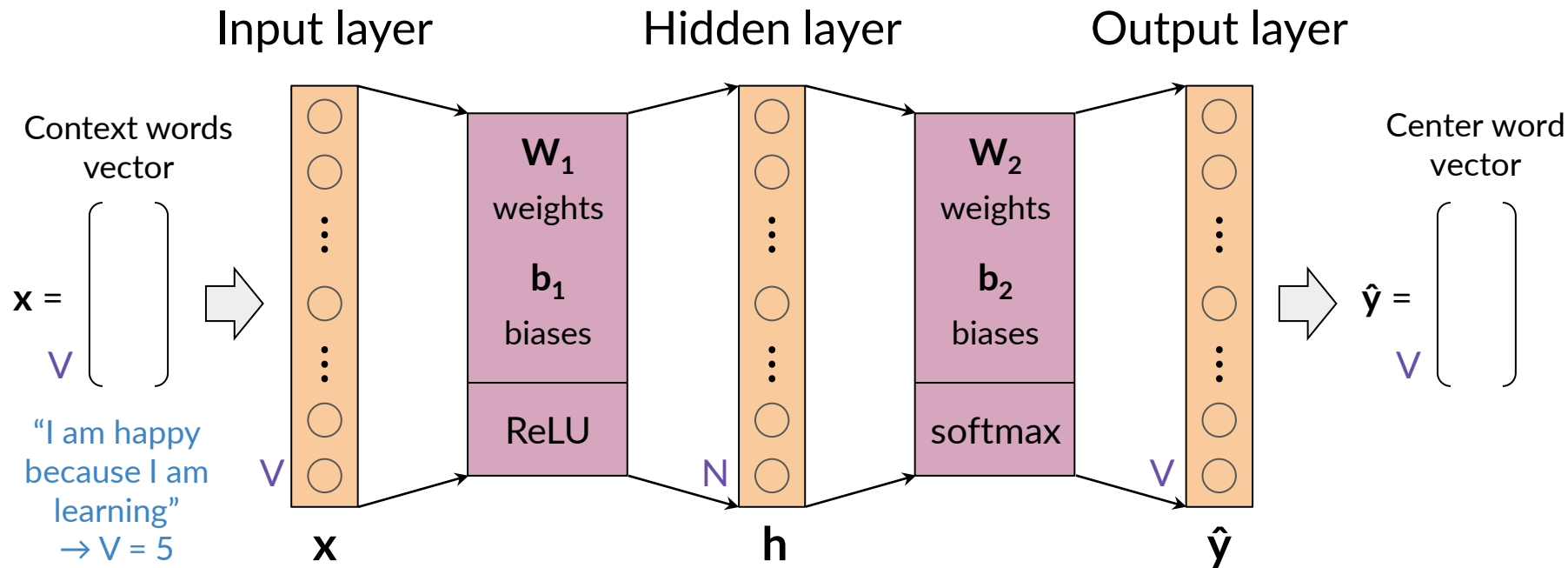
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Architecture of the CBOW Model

Architecture of the CBOW model

Hyperparameters

N : Word embedding size ...



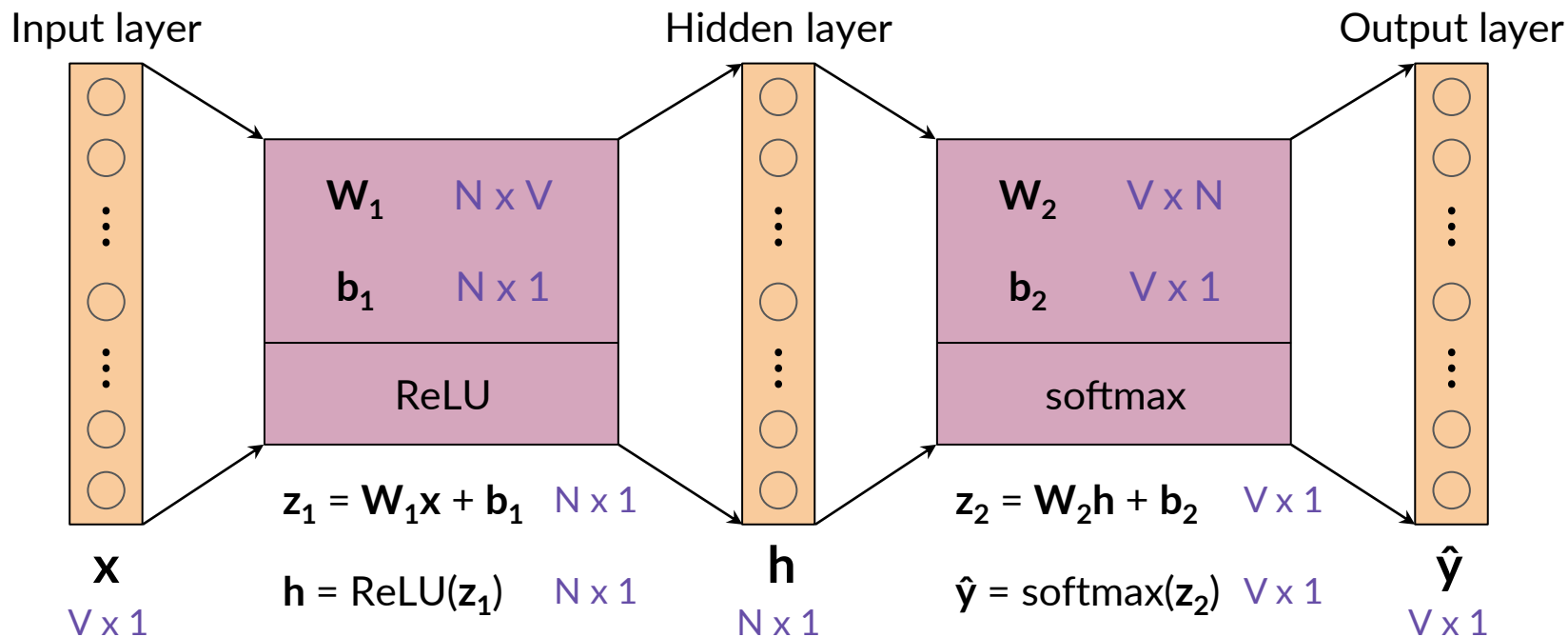


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Architecture of the CBOW Model:

Dimensions

Dimensions (single input)



Dimensions (single input)

Column vectors

$$\mathbf{z}_1 = \mathbf{W}_1 \mathbf{x} + \mathbf{b}_1$$

$$\mathbf{z}_1 = \begin{pmatrix} \\ \\ \end{pmatrix}$$

$N \times 1$

$$\mathbf{W}_1 = \begin{pmatrix} N \times V \end{pmatrix}$$

$$\mathbf{x} = \begin{pmatrix} \\ \\ \end{pmatrix}$$

$V \times 1$

$$\mathbf{b}_1 = \begin{pmatrix} \\ \\ \end{pmatrix}$$

$N \times 1$

Row vectors

$$\mathbf{z}_1 = \mathbf{x} \mathbf{W}_1^T + \mathbf{b}_1$$

$$\mathbf{b}_1 = \begin{pmatrix} 1 \times N \end{pmatrix}$$

$$\mathbf{W}_1 = \begin{pmatrix} N \times V \end{pmatrix}$$

$$\mathbf{b}_1 = \begin{pmatrix} 1 \times N \end{pmatrix}$$

$$\mathbf{x} = \begin{pmatrix} 1 \times V \end{pmatrix}$$



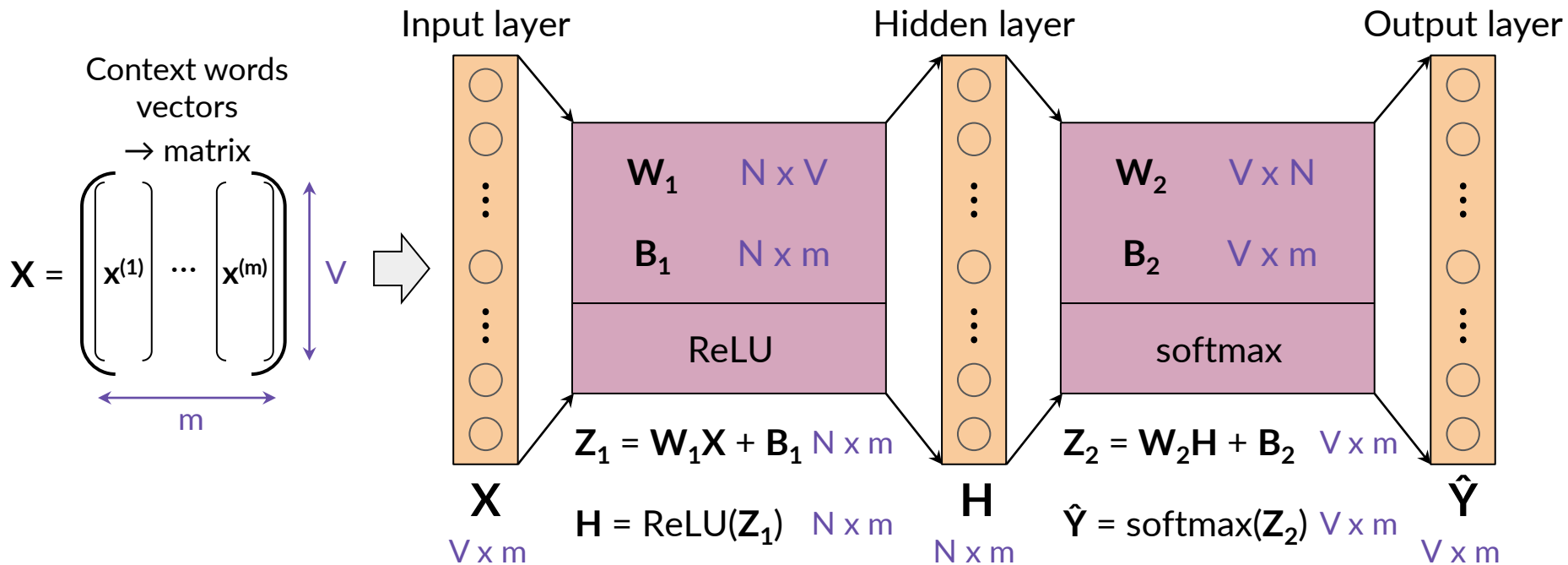
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Architecture of the CBOW Model:

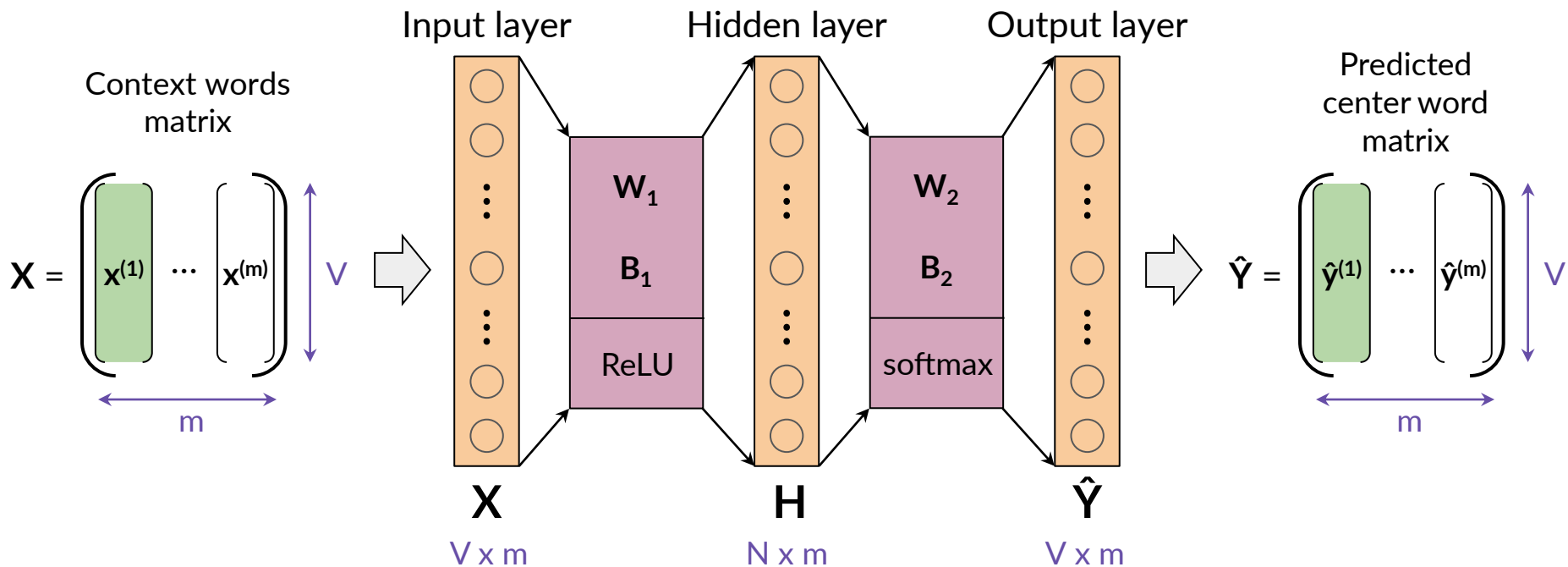
Dimensions 2

Dimensions (batch input)

$$\begin{bmatrix} \mathbf{b}_1 \end{bmatrix} \rightarrow \mathbf{B}_1 = \begin{pmatrix} \begin{bmatrix} \mathbf{b}_1 \end{bmatrix} & \dots & \begin{bmatrix} \mathbf{b}_1 \end{bmatrix} \end{pmatrix} \begin{matrix} \xleftrightarrow{m} \\ \updownarrow N \text{ broadcasting} \end{matrix}$$



Dimensions (batch input)





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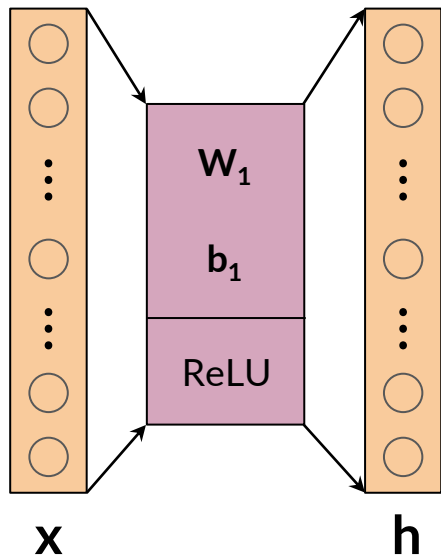
Architecture of the CBOW Model

Activation Functions

Rectified Linear Unit (ReLU)

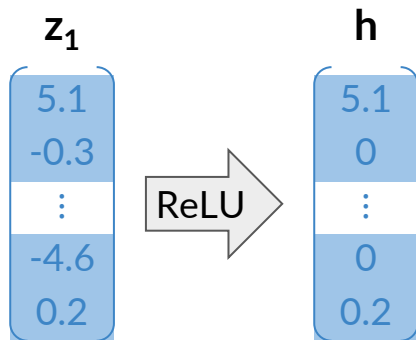
Input layer

Hidden layer

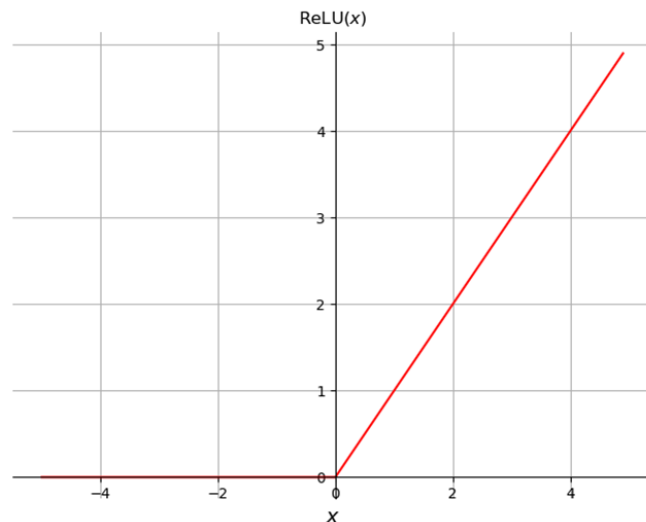


$$z_1 = W_1 x + b_1$$

$$h = \text{ReLU}(z_1)$$



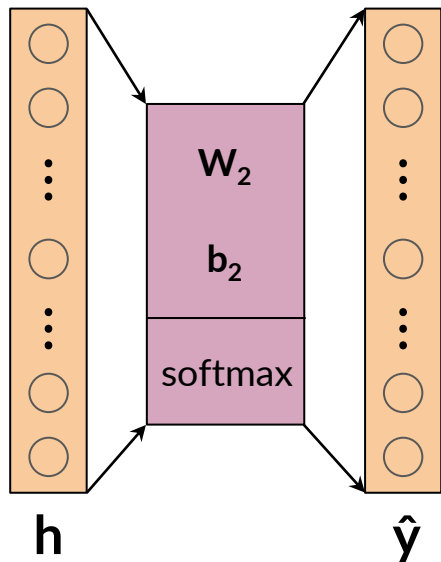
$$\text{ReLU}(x) = \max(0, x)$$



Softmax

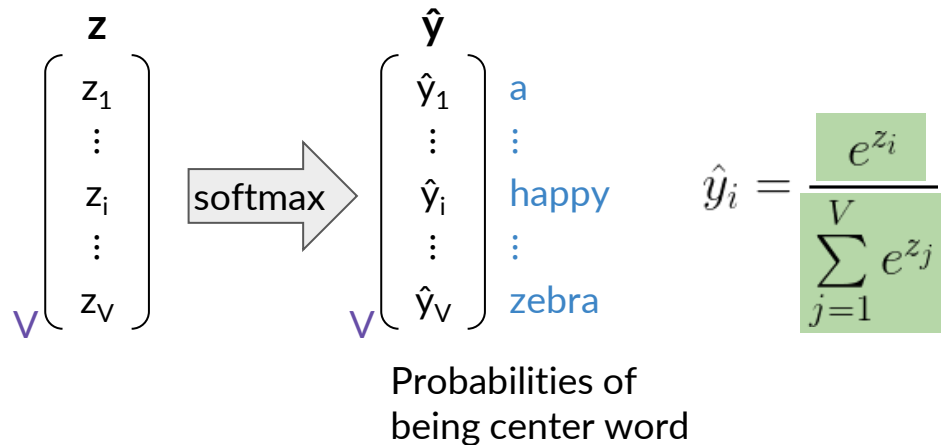
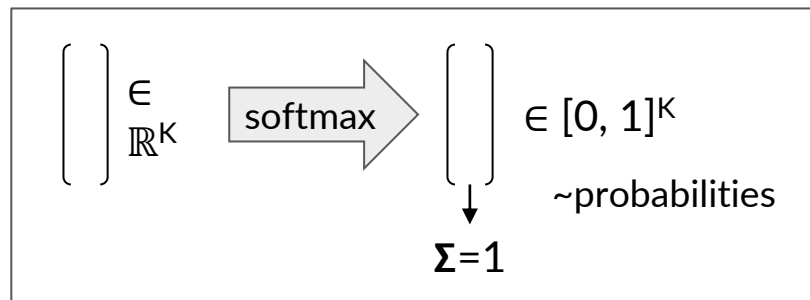
Hidden layer

Output layer

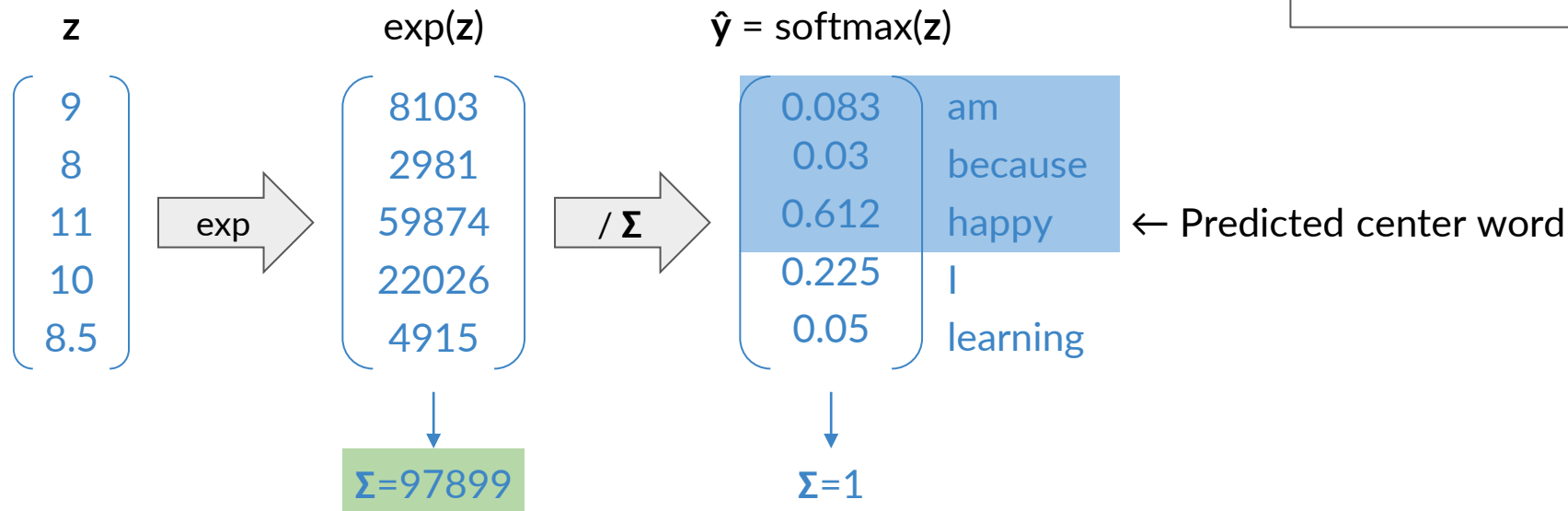


$$\mathbf{z} = \mathbf{W}_2 \mathbf{h} + \mathbf{b}_2$$

$$\hat{\mathbf{y}} = \text{softmax}(\mathbf{z})$$



Softmax: example



$$\hat{y}_i = \frac{e^{z_i}}{\sum_{j=1}^V e^{z_j}}$$

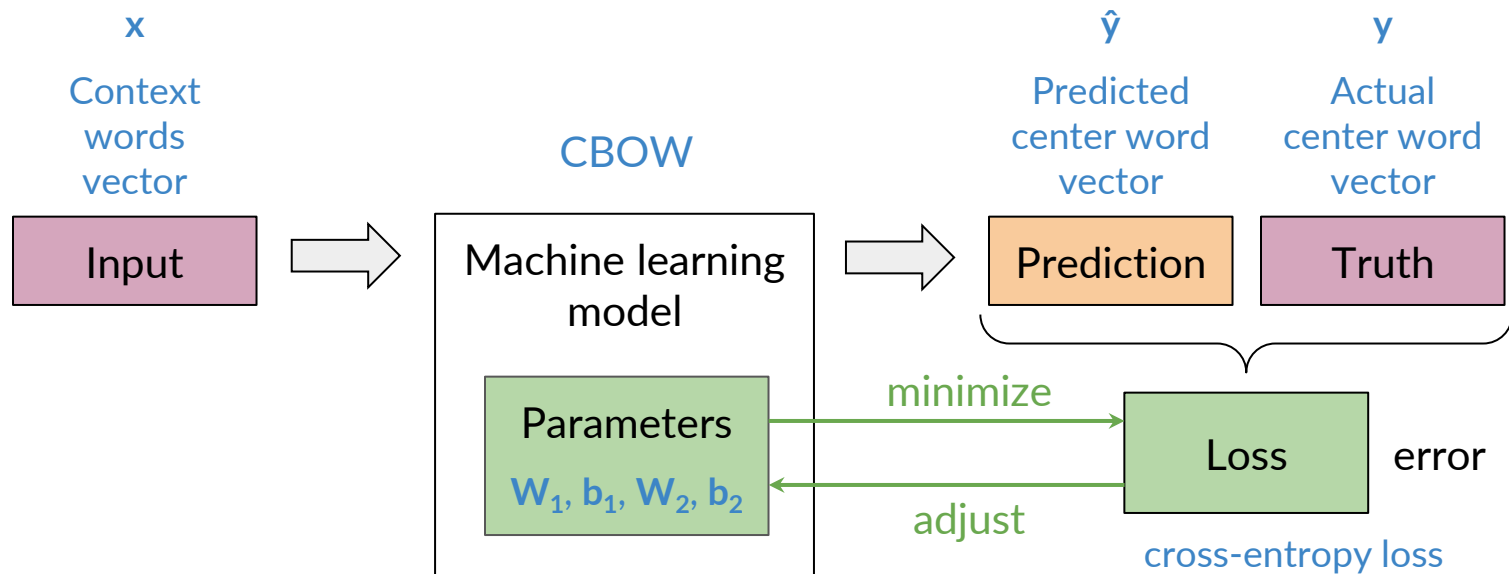


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Training a CBOW Model

Cost Function

Loss

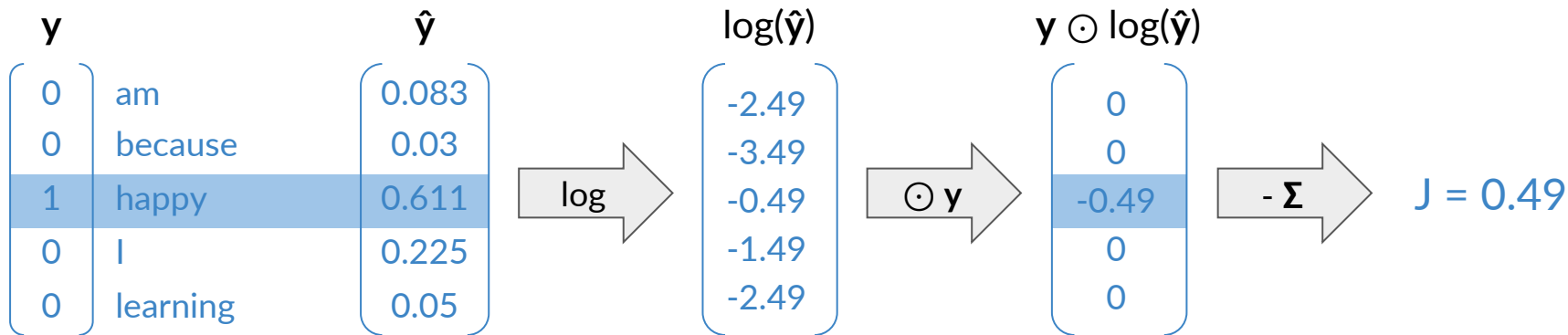


Cross-entropy loss

$$J = - \sum_{k=1}^V y_k \log \hat{y}_k$$

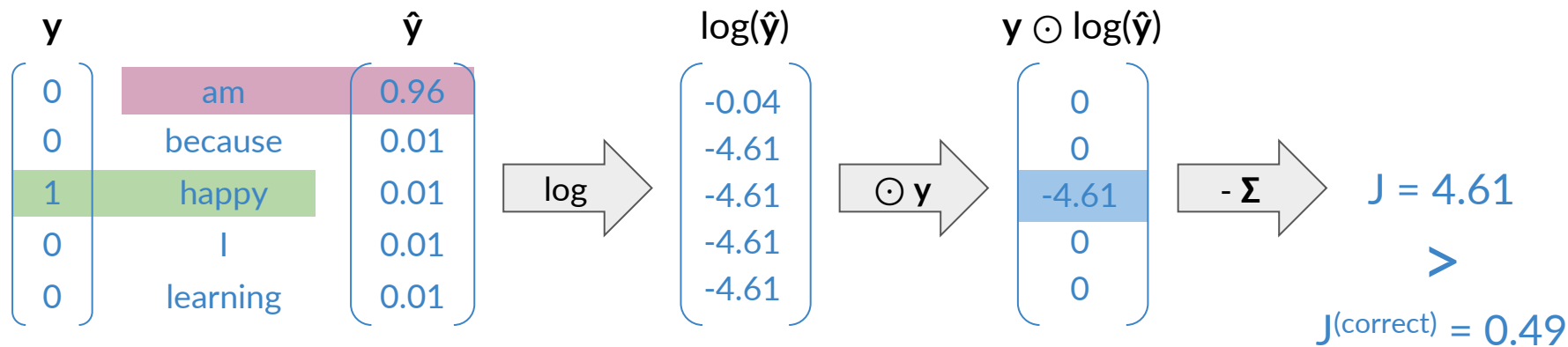
Actual	Predicted
$\mathbf{y} = \begin{bmatrix} y_1 \\ \vdots \\ y_V \end{bmatrix}$	$\hat{\mathbf{y}} = \begin{bmatrix} \hat{y}_1 \\ \vdots \\ \hat{y}_V \end{bmatrix}$

I am happy because I am learning



Cross-entropy loss

$$J = - \sum_{k=1}^V y_k \log \hat{y}_k$$

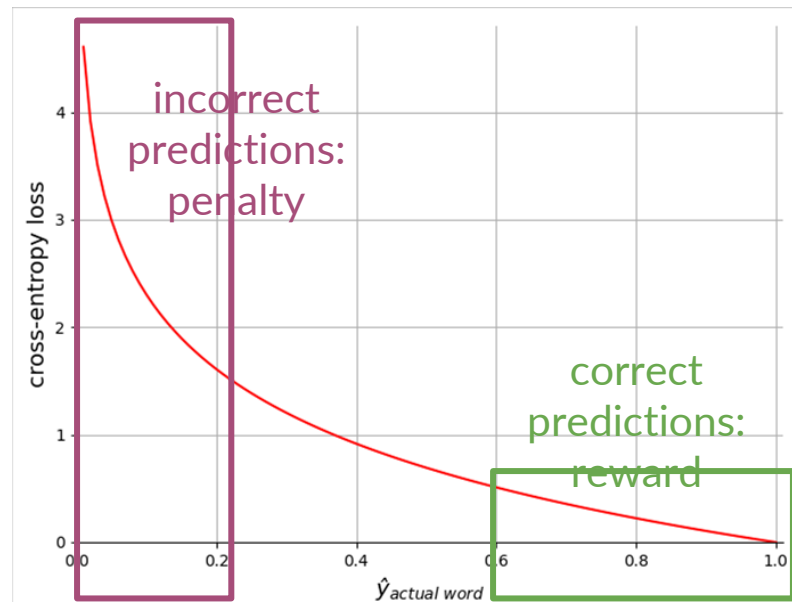


Cross-entropy loss

$$J = -\log \hat{y}_{\text{actual word}}$$

y		\hat{y}	
0	am	0.96	
0	because	0.01	
1	happy	0.01	$\rightarrow J = 4.61$
0	I	0.01	
0	learning	0.01	

$$J = - \sum_{k=1}^V y_k \log \hat{y}_k$$





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Training a CBOW Model

Forward Propagation

Training process

- Forward propagation
- Cost
- Backpropagation and gradient descent

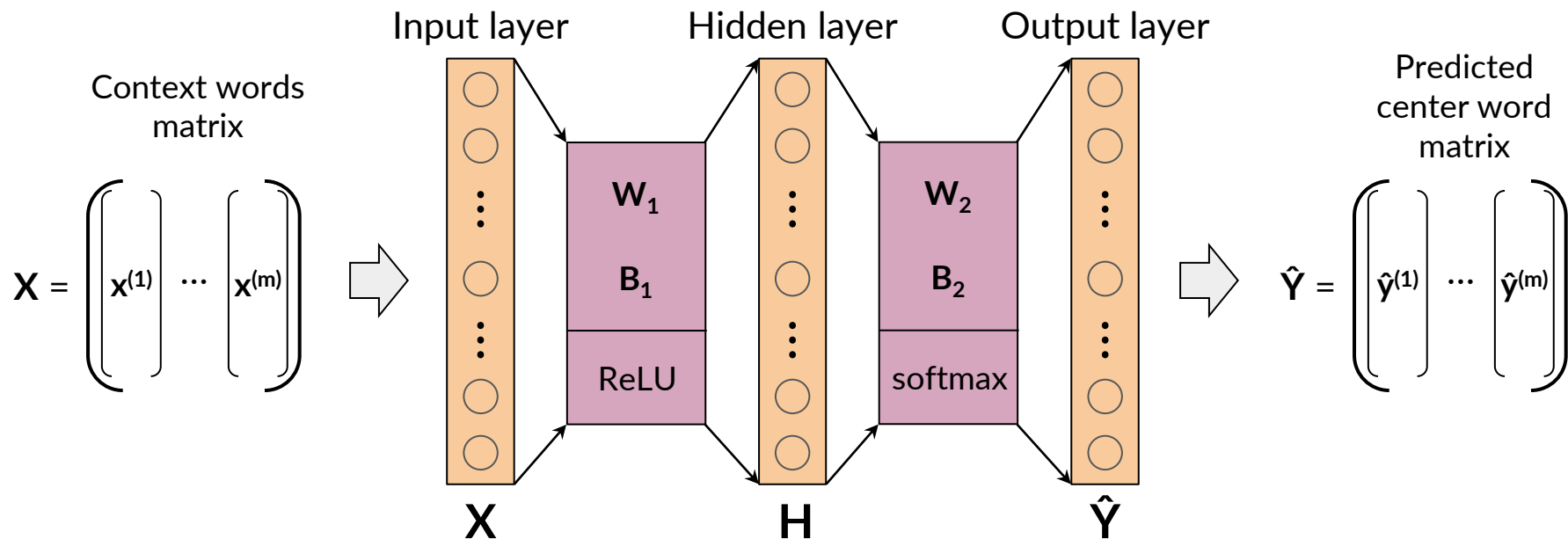
Forward propagation

$$\mathbf{Z}_1 = \mathbf{W}_1\mathbf{X} + \mathbf{B}_1$$

$$\mathbf{Z}_2 = \mathbf{W}_2\mathbf{H} + \mathbf{B}_2$$

$$\mathbf{H} = \text{ReLU}(\mathbf{Z}_1)$$

$$\hat{\mathbf{Y}} = \text{softmax}(\mathbf{Z}_2)$$



Cost

$$J = - \sum_{k=1}^V y_k \log \hat{y}_k$$

Cost: mean of losses

$$J_{batch} = -\frac{1}{m} \sum_{i=1}^m \sum_{j=1}^V y_j^{(i)} \log \hat{y}_j^{(i)}$$

$$J_{batch} = -\frac{1}{m} \sum_{i=1}^m J^{(i)}$$

Predicted
center word
matrix

$$\hat{\mathbf{Y}} = \begin{pmatrix} \hat{\mathbf{y}}^{(1)} & \dots & \hat{\mathbf{y}}^{(m)} \end{pmatrix}$$

Actual center
word matrix

$$\mathbf{Y} = \begin{pmatrix} \mathbf{y}^{(1)} & \dots & \mathbf{y}^{(m)} \end{pmatrix}$$



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Training a CBOW Model

Backpropagation and
Gradient Descent

Minimizing the cost

$$J_{batch} = f(\mathbf{W}_1, \mathbf{W}_2, \mathbf{b}_1, \mathbf{b}_2)$$

- Backpropagation: calculate partial derivatives of cost with respect to weights and biases

$$\frac{\partial J_{batch}}{\partial \mathbf{W}_1}, \frac{\partial J_{batch}}{\partial \mathbf{W}_2}, \frac{\partial J_{batch}}{\partial \mathbf{b}_1}, \frac{\partial J_{batch}}{\partial \mathbf{b}_2}$$

Minimizing the cost

- Backpropagation: calculate partial derivatives of cost with respect to weights and biases

$$\frac{\partial J_{batch}}{\partial \mathbf{W}_1}, \frac{\partial J_{batch}}{\partial \mathbf{W}_2}, \frac{\partial J_{batch}}{\partial \mathbf{b}_1}, \frac{\partial J_{batch}}{\partial \mathbf{b}_2}$$

- Gradient descent: update weights and biases

Backpropagation

$$\frac{\partial J_{batch}}{\partial \mathbf{W}_1} = \frac{1}{m} (\mathbf{W}_2^\top (\hat{\mathbf{Y}} - \mathbf{Y}) \cdot \text{step}(\mathbf{Z}_1)) \mathbf{X}^\top$$

$$\frac{\partial J_{batch}}{\partial \mathbf{W}_2} = \frac{1}{m} (\hat{\mathbf{Y}} - \mathbf{Y}) \mathbf{H}^\top$$

$$\frac{\partial J_{batch}}{\partial \mathbf{b}_1} = \frac{1}{m} (\mathbf{W}_2^\top (\hat{\mathbf{Y}} - \mathbf{Y}) \cdot \text{step}(\mathbf{Z}_1)) \mathbf{1}_m^\top$$

$$\frac{\partial J_{batch}}{\partial \mathbf{b}_2} = \frac{1}{m} (\hat{\mathbf{Y}} - \mathbf{Y}) \mathbf{1}_m^\top$$

$\mathbf{1}_m = \begin{bmatrix} 1, \dots, 1 \end{bmatrix}$
↔
m

$\mathbf{A} \cdot \mathbf{1}_m^\top = \begin{bmatrix} \end{bmatrix} \begin{bmatrix} 1 \\ \vdots \\ 1 \end{bmatrix} = \begin{bmatrix} \Sigma \end{bmatrix}$

```
import numpy as np
# code to initialize matrix a omitted
np.sum(a, axis=1, keepdims=True)
```

Gradient descent

Hyperparameter: learning rate α

$$\mathbf{W}_1 := \mathbf{W}_1 - \alpha \frac{\partial J_{batch}}{\partial \mathbf{W}_1}$$

$$\mathbf{W}_2 := \mathbf{W}_2 - \alpha \frac{\partial J_{batch}}{\partial \mathbf{W}_2}$$

$$\mathbf{b}_1 := \mathbf{b}_1 - \alpha \frac{\partial J_{batch}}{\partial \mathbf{b}_1}$$

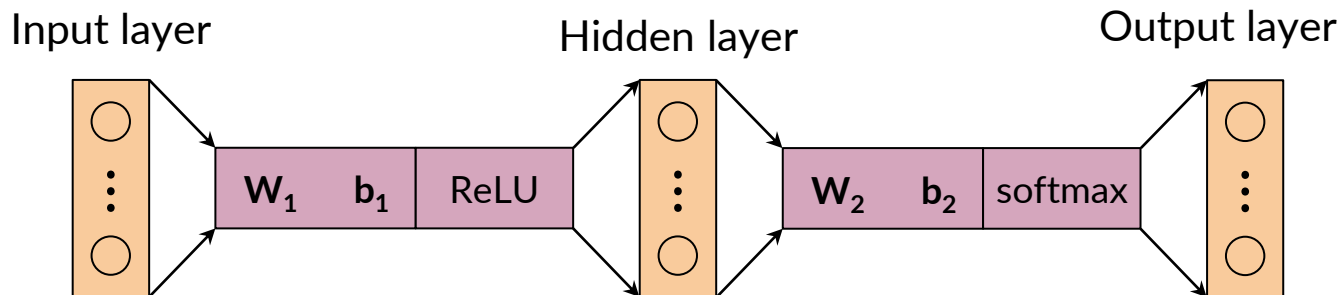
$$\mathbf{b}_2 := \mathbf{b}_2 - \alpha \frac{\partial J_{batch}}{\partial \mathbf{b}_2}$$



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Extracting Word Embedding Vectors

Extracting word embedding vectors: option 1



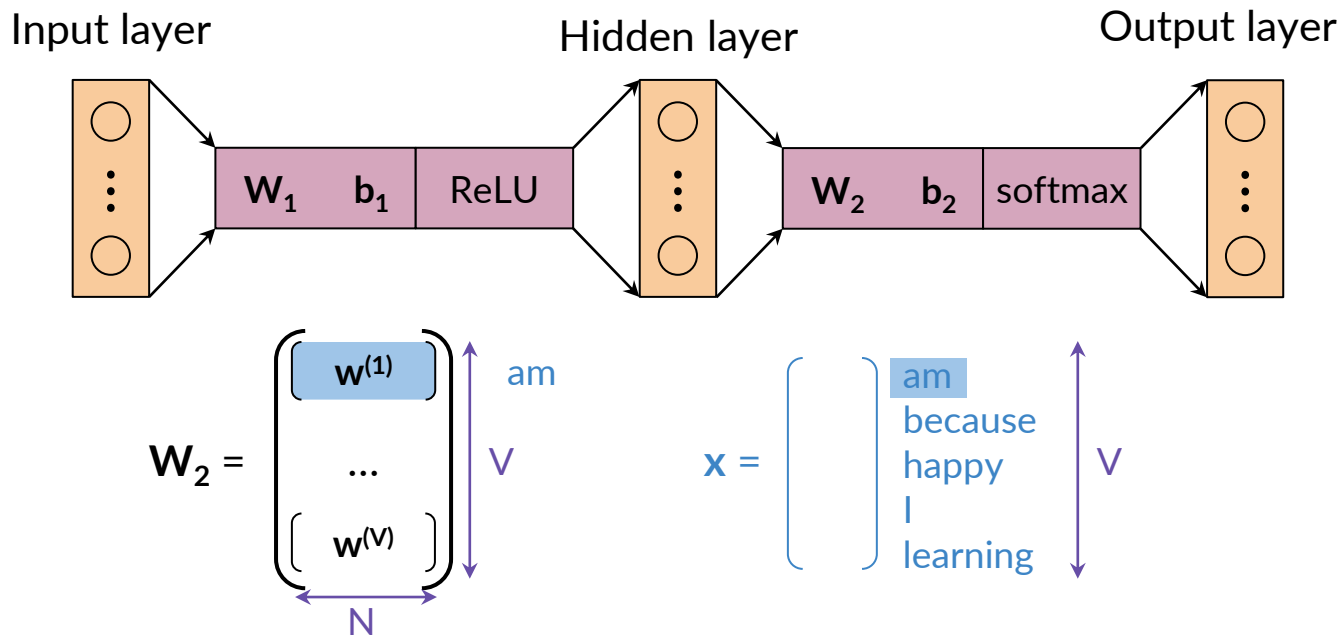
$$W_1 = \begin{bmatrix} \text{am} \\ w^{(1)} \\ \vdots \\ w^{(V)} \end{bmatrix} \quad \text{...} \quad \begin{bmatrix} w^{(V)} \end{bmatrix}$$

The matrix W_1 is shown with dimensions N (vertical) and V (horizontal). The word "am" is highlighted in blue above the first row, and the word "learning" is highlighted in blue below the first column.

$$x = \begin{bmatrix} \text{am} \\ \text{because} \\ \text{happy} \\ \vdots \\ \text{learning} \end{bmatrix}$$

The vector x is shown with dimensions V (vertical) and N (horizontal). The word "am" is highlighted in blue above the first element, and the word "learning" is highlighted in blue below the last element.

Extracting word embedding vectors: option 2



Extracting word embedding vectors: option 3

$$\mathbf{W}_1 = \begin{bmatrix} \boxed{w_1^{(1)}} & \dots & w_1^{(V)} \end{bmatrix} \quad \mathbf{W}_2 = \begin{bmatrix} \boxed{w_2^{(1)}} \\ \dots \\ w_2^{(V)} \end{bmatrix}$$

$\mathbf{W}_3 = 0.5 (\mathbf{W}_1 + \mathbf{W}_2^T) = \begin{bmatrix} \boxed{w_3^{(1)}} & \dots & w_3^{(V)} \end{bmatrix}$

Dimensions: V (horizontal), N (vertical)

$$\mathbf{x} = \begin{bmatrix} \boxed{\text{am}} \\ \text{because} \\ \text{happy} \\ \text{I} \\ \text{learning} \end{bmatrix}$$

Dimensions: V (vertical)



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Evaluating Word Embeddings

Intrinsic Evaluation

Intrinsic evaluation

Test relationships between words

- Analogies

Semantic analogies

“France” is to “Paris” as “Italy” is to <?>

Syntactic analogies

“seen” is to “saw” as “been” is to <?>

⚡ Ambiguity

“wolf” is to “pack” as “bee” is to <?> → swarm? colony?

Intrinsic evaluation

Test relationships between words

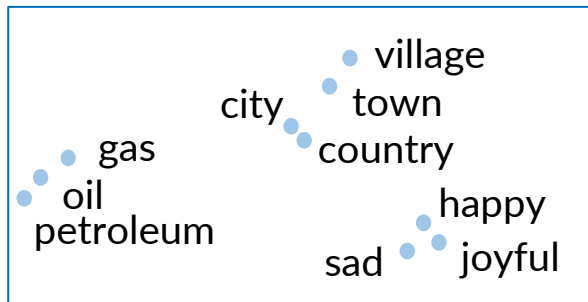
- Analogies

Relationship	Example 1	Example 2	Example 3
France - Paris	Italy: Rome	Japan: Tokyo	Florida: Tallahassee
big - bigger	small: larger	cold: colder	quick: quicker
Miami - Florida	Baltimore: Maryland	Dallas: Texas	Kona: Hawaii
Einstein - scientist	Messi: midfielder	Mozart: violinist	Picasso: painter
Sarkozy - France	Berlusconi: Italy	Merkel: Germany	Koizumi: Japan
copper - Cu	zinc: Zn	gold: Au	uranium: plutonium
Berlusconi - Silvio	Sarkozy: Nicolas	Putin: Medvedev	Obama: Barack
Microsoft - Windows	Google: Android	IBM: Linux	Apple: iPhone
Microsoft - Ballmer	Google: Yahoo	IBM: McNealy	Apple: Jobs
Japan - sushi	Germany: bratwurst	France: tapas	USA: pizza

Intrinsic evaluation

Test relationships between words

- Analogies
- Clustering
- Visualization





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Evaluating Word Embeddings

Extrinsic Evaluation

Extrinsic evaluation

Test word embeddings on external task

e.g. named entity recognition, parts-of-speech tagging

Named entity

Andrew works at deeplearning.ai

person

organization

Extrinsic evaluation

Test word embeddings on external task

e.g. named entity recognition, parts-of-speech tagging

- + Evaluates actual usefulness of embeddings
- Time-consuming
- More difficult to troubleshoot



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Conclusion

Recap and assignment

- Data preparation
- Word representations
- Continuous bag-of-words model
- Evaluation

Going further

- Advanced language modelling and word embeddings
- NLP and machine learning libraries

Keras

```
# from keras.layers.embeddings import Embedding  
embed_layer = Embedding(10000, 400)
```

PyTorch

```
# import torch.nn as nn  
embed_layer = nn.Embedding(10000, 400)
```