03.price.analysis

August 20, 2024

0.1 Real Estate Price Analysis

0.2 1. Import Libraries

```
[]: import folium
  import numpy as np
  import pandas as pd
  import seaborn as sns
  from collections import Counter
  import matplotlib.pyplot as plt
  import matplotlib.pylab as pylab
  from geopy.geocoders import ArcGIS

import warnings
  warnings.filterwarnings('ignore')
```

0.3 2. Load the Dataset

```
[ ]: mum_prop = pd.read_csv('Mumbai_Property.csv')
```

0.3.1 2.1 Know more about dataset

```
[]: mum_prop.head()
[]:
                       Property_Name \
     0
                   Omkar Alta Monte
     1
       T Bhimjyani Neelkanth Woods
     2
             Legend 1 Pramila Nagar
     3
                    Unnamed Property
     4
                    Unnamed Property
                                                  Location
                                                                      Region
     0
                            W E Highway Malad East Mumbai
                                                               Highway Malad
     1
                                     Manpada Thane Mumbai
                                                               Manpada Thane
                                                              Dahisar Mumbai
                                      Dahisar West Mumbai
     2
     3 Vidyavihar West Vidyavihar West Central Mumbai...
                                                            Central Mumbai
       176 Cst Road Kalina Mumbai 400098 Santacruz Ea... Santacruz Mumbai
                                               Area_Tpye Area_SqFt Rate_SqFt \
        Property_Age
                       Availability
```

```
0
    O to 1 Year Ready To Move
                                 Super Built Up Area
                                                          2900.0
                                                                      17241
    1 to 5 Year Ready To Move
                                 Super Built Up Area
1
                                                          1900.0
                                                                      12631
2
       10+ Year Ready To Move
                                 Super Built Up Area
                                                           595.0
                                                                      15966
3 5 to 10 Year Ready To Move
                                       Built Up Area
                                                          1450.0
                                                                      25862
4 5 to 10 Year Ready To Move
                                         Carpet Area
                                                          876.0
                                                                      39954
   Floor_No Bedroom Bathroom
                                Price_Lakh
         14
                   3
                              4
                                      500.0
0
          8
                   3
1
                              3
                                      240.0
2
          3
                   1
                              2
                                       95.0
3
          1
                   3
                              3
                                      375.0
4
          5
                   2
                              2
                                      350.0
```

[]: mum_prop.shape

[]: (2580, 12)

[]: mum_prop.info()

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 2580 entries, 0 to 2579
Data columns (total 12 columns):

#	Column	Non-Null Count	Dtype
0	Property_Name	2580 non-null	object
1	Location	2580 non-null	object
2	Region	2580 non-null	object
3	Property_Age	2580 non-null	object
4	Availability	2580 non-null	object
5	Area_Tpye	2580 non-null	object
6	Area_SqFt	2580 non-null	float64
7	Rate_SqFt	2580 non-null	int64
8	Floor_No	2580 non-null	int64
9	Bedroom	2580 non-null	int64
10	Bathroom	2580 non-null	int64
11	Price_Lakh	2580 non-null	float64
dtypes: $float64(2)$ $int64(4)$ object(6)			+(6)

dtypes: float64(2), int64(4), object(6)

memory usage: 242.0+ KB

[]: mum_prop.Availability.value_counts()

[]: Availability

Ready To Move 2565 Under Construction 15 Name: count, dtype: int64

[]: mum_prop.Region.value_counts().head(20)

```
[]: Region
     Central Mumbai
                                   225
     Mira Road
                                   201
     Kharghar Navi-Mumbai
                                   196
    Ulwe Navi-Mumbai
                                   174
     Mumbai Thane
                                   166
     Mumbai Harbour
                                   104
     Dombivli Thane
                                    82
     Hiranandani-Estate Thane
                                    79
     Ghansoli Navi-Mumbai
                                    76
     Kamothe Navi-Mumbai
                                    64
     Panvel Navi-Mumbai
                                    61
     Road Thane
                                    47
     Kandivali Mumbai
                                    44
     Manpada Thane
                                    42
     Thane Thane
                                    41
     Koparkhairane Navi-Mumbai
                                    39
     Parel Mumbai
                                    36
     Malad Mumbai
                                    31
     Taloja Navi-Mumbai
                                    31
     Naupada Thane
                                    30
     Name: count, dtype: int64
[]: mum_prop.Region.nunique()
[]: 210
[]: mum_prop.describe().round(2)
[]:
            Area_SqFt
                        Rate_SqFt
                                    Floor_No
                                              Bedroom Bathroom Price_Lakh
              2580.00
                           2580.00
                                     2580.00
                                              2580.00
                                                         2580.00
                                                                     2580.00
     count
     mean
              1026.11
                          19111.85
                                        8.84
                                                  1.96
                                                            2.07
                                                                      174.39
                                                            0.75
     std
              2287.13
                          40760.88
                                        8.10
                                                 0.84
                                                                      369.48
                                       -1.00
                                                  1.00
                                                            1.00
     min
                33.57
                             84.00
                                                                       13.00
     25%
               630.75
                           8791.75
                                        3.00
                                                  1.00
                                                            2.00
                                                                       67.00
     50%
               850.00
                          13785.00
                                        6.00
                                                  2.00
                                                            2.00
                                                                      111.50
     75%
              1156.00
                          22650.00
                                       12.00
                                                 2.00
                                                            2.00
                                                                      200.00
     max
            100000.00
                       1650000.00
                                       59.00
                                                  6.00
                                                            7.00
                                                                    16500.00
[]: Q1 = np.quantile(mum_prop.Area_SqFt,0.02)
     Q3 = np.quantile(mum_prop.Area_SqFt,0.98)
     med = np.median(mum_prop.Area_SqFt)
     IQR = Q3 - Q1
     upper_bound = Q3+(1.5*IQR)
     lower_bound = Q1-(1.5*IQR)
     outliers1 = mum_prop.Area_SqFt[(mum_prop.Area_SqFt <= lower_bound) | (mum_prop.
      →Area_SqFt >= upper_bound)]
```

```
mum_prop = mum_prop.drop(outliers1.index).reset_index(drop=True)
[]: Q1 = np.quantile(mum_prop.Rate_SqFt,0.02)
     Q3 = np.quantile(mum_prop.Rate_SqFt,0.80)
     med = np.median(mum_prop.Rate_SqFt)
     IQR = Q3 - Q1
     upper_bound = Q3+(1.5*IQR)
     lower bound = Q1-(1.5*IQR)
     outliers1 = mum_prop.Rate_SqFt[(mum_prop.Rate_SqFt <= lower_bound) | (mum_prop.
      →Rate SqFt >= upper bound)]
     mum_prop = mum_prop.drop(outliers1.index).reset_index(drop=True)
[]: mum prop.describe().round(2)
[]:
            Area_SqFt Rate_SqFt Floor_No Bedroom
                                                      Bathroom
                                                                Price_Lakh
     count
              2538.00
                         2538.00
                                   2538.00
                                            2538.00
                                                       2538.00
                                                                   2538.00
    mean
               948.95
                        16546.14
                                      8.79
                                                1.95
                                                          2.05
                                                                    161.27
               486.53
                        10192.02
                                      7.98
                                                0.83
                                                          0.73
                                                                    162.12
     std
                                                1.00
    min
               185.00
                        1808.00
                                     -1.00
                                                          1.00
                                                                     13.00
     25%
                                                                     66.25
               634.25
                         8762.25
                                      3.00
                                                1.00
                                                          2.00
     50%
               850.00
                        13629.50
                                      6.00
                                                2.00
                                                          2.00
                                                                    110.00
     75%
              1150.00
                        22278.75
                                                2.00
                                                          2.00
                                                                    196.75
                                      12.00
    max
              5000.00
                        55611.00
                                     55.00
                                                6.00
                                                          7.00
                                                                   1900.00
[]: mum_prop.duplicated().sum()
[]:7
[]: mum_prop = mum_prop.drop_duplicates(ignore_index=True)
[]: mum_prop.isna().sum()
                      0
[]: Property Name
    Location
                      0
     Region
                      0
    Property_Age
                      0
     Availability
                      0
     Area_Tpye
                      0
     Area_SqFt
                      0
    Rate_SqFt
                      0
    Floor_No
                      0
    Bedroom
                      0
     Bathroom
                      0
     Price Lakh
     dtype: int64
```

```
[]: mum_prop.shape
[]: (2531, 12)
[]: mum_prop.to_csv('Final_Project.csv', index_label = False)
    mum_prop = pd.read_csv('Final_Project.csv')
```

0.4 3. Data Visualization

0.4.1 3.1 Set the rcParams for all next Visualization

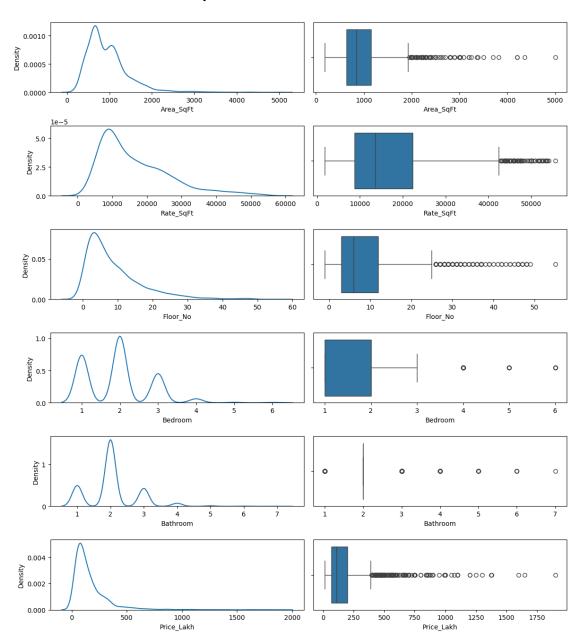
```
[]: rcParams = {'xtick.labelsize':'14','ytick.labelsize':'14','axes.labelsize':'16'}
```

0.4.2 3.2 Hunting Outliers

```
[]: fig, ax = plt.subplots(6,2, figsize = (12,14))
     fig.suptitle('Histplot & Box Plot : With Outliers', size = 18,

→fontweight="bold")
     sns.kdeplot(ax= ax[0,0], data = mum_prop, x = 'Area_SqFt')
     sns.boxplot(ax= ax[0,1], data = mum_prop, x = 'Area_SqFt')
     sns.kdeplot(ax= ax[1,0], data = mum_prop, x = 'Rate_SqFt')
     sns.boxplot(ax= ax[1,1], data = mum prop, x = 'Rate SqFt')
     sns.kdeplot(ax= ax[2,0], data = mum_prop, x = 'Floor_No')
     sns.boxplot(ax= ax[2,1], data = mum_prop, x = 'Floor_No')
     sns.kdeplot(ax= ax[3,0], data = mum_prop, x = 'Bedroom')
     sns.boxplot(ax= ax[3,1], data = mum_prop, x = 'Bedroom')
     sns.kdeplot(ax= ax[4,0], data = mum_prop, x = 'Bathroom')
     sns.boxplot(ax= ax[4,1], data = mum_prop, x = 'Bathroom')
     sns.kdeplot(ax= ax[5,0], data = mum_prop, x = 'Price_Lakh')
     sns.boxplot(ax= ax[5,1], data = mum_prop, x = 'Price_Lakh')
     pylab.rcParams.update(rcParams)
     fig.tight_layout()
     fig.subplots_adjust(top=0.93)
     plt.show()
     #fig.savefig('Outliers', dpi = 500)
```

Histplot & Box Plot: With Outliers



0.5 Obeservation:

Based on data following colums has most outliers & mostly left skewed data:

- Price_Lakh
- \bullet Area_SqFt
- Rate_SqFt
- Floor_No

0.6 4. Heatmap

```
fig = plt.figure(figsize=(10,8))
sns.heatmap(mum_prop.corr(), annot = True, cmap='YlGnBu', linewidth=.5)
fig.suptitle('Heatmap Mumbai Property Data',fontsize=18, fontweight="bold")
pylab.rcParams.update(rcParams)
fig.tight_layout()
plt.show()

#fig.savefig('Heatmap', dpi = 250)
```

0.7 5. Exploratory Data Analysis

Convert all variable into following categories

- 1 Binary Variables
- 2 Ordinal Varibles
- 3 Continous Data
- 4 Target Variable

0.7.1 5.1 Checking for Binary, Oridinal, Continous Data & Target Column

Area_Tpye 4
Area_SqFt 696

Rate_SqFt 1990 Floor_No 52

Bedroom 6
Bathroom 7
Price Lakh 467

dtype: int64

```
[]: binary_variables = [i for i in mum_prop.columns if (len(mum_prop[i].unique())_u 
 == 2)]
```

- []: binary_variables
- []: ['Availability']

```
[]: ordinal_variables=[i for i in mum_prop.columns if ((len(mum_prop[i].unique()) >__
      42 ) and (len(mum_prop[i].unique()) <= 53))]</pre>
[]: ordinal_variables
[]: ['Property_Age', 'Area_Tpye', 'Floor_No', 'Bedroom', 'Bathroom']
[]: continous_variable = [i for i in mum_prop.columns if ((len(mum_prop[i]).

unique()) > 53))]
     continous_variable = continous_variable[3:-1] # Remove Price and Location from
      \rightarrow data
[]: continous_variable
[]: ['Area SqFt', 'Rate SqFt']
[]: target_variable = 'Price_Lakh'
[]: target_variable
[]: 'Price_Lakh'
    0.8 6. Binary Variable
[]: print(binary_variables)
     print('Element in binary category :', len(binary_variables))
    ['Availability']
    Element in binary category: 1
    0.8.1 6.1 Availability Count
[]: fig = plt.figure(figsize=(6,8))
     plot = sns.barplot(data =mum_prop , x = mum_prop.Availability.value_counts().
      ⇒index,
                 y = mum prop.Availability.value counts().values)
     for bar in plot.patches:
         plot.annotate(format(bar.get_height(), '.0f'),(bar.get_x() + bar.
      →get_width()/2, bar.get_height()),
                       ha='center', va='center', size=15, xytext=(0,8),

→textcoords='offset points')
     fig.suptitle('Availability : Counts',fontsize=18, fontweight="bold")
     plt.xlabel('Availability',)
     plt.ylabel('Count')
     pylab.rcParams.update(rcParams)
```

```
fig.tight_layout()
plt.show()

#fig.savefig('Availability_Bar', dpi = 500)
```

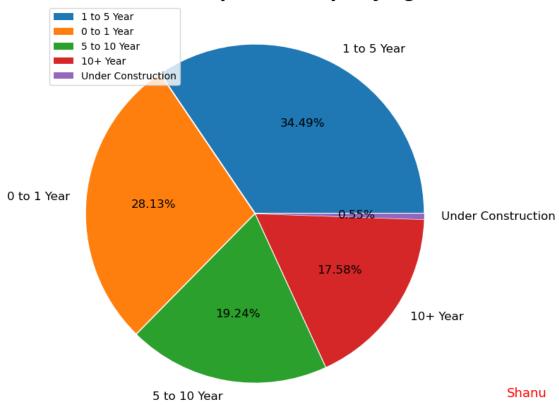
0.9 7. Ordinal Variables

```
[]: print(ordinal_variables)
print('Number of ordinal features is :', len(ordinal_variables))

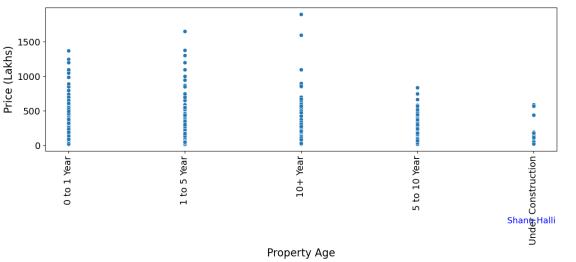
['Property_Age', 'Area_Tpye', 'Floor_No', 'Bedroom', 'Bathroom']
Number of ordinal features is : 5
```

0.9.1 7.1 Price with respect to Property Age

Price with respect to Property Age

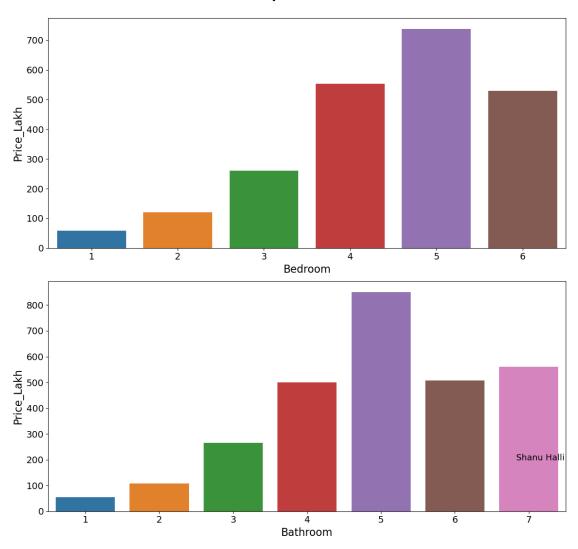






0.9.2 7.2 Price with respect to Bed & Bath

Price with respect to Bed & Bath

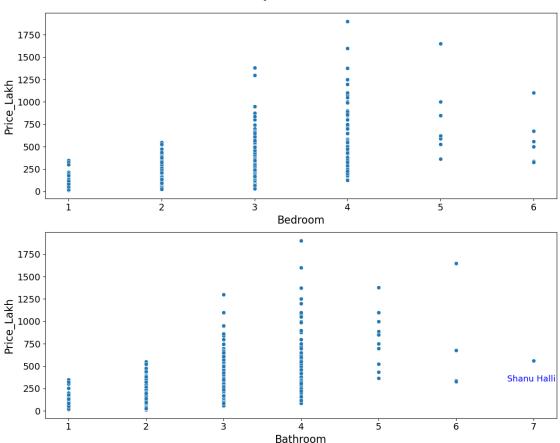


```
[]: fig, ax = plt.subplots(2,1, figsize = (12,10))
sns.scatterplot(ax= ax[0], data = mum_prop , x = mum_prop['Bedroom'], y = u omum_prop['Price_Lakh'])
sns.scatterplot(ax= ax[1], data = mum_prop , x = mum_prop['Bathroom'], y = u omum_prop['Price_Lakh'])
fig.suptitle('Price with respect to Bed & Bath', size = 18, fontweight="bold")
fig.text(0.9, 0.15, 'Shanu Halli', fontsize = 13, color = 'blue')

pylab.rcParams.update(rcParams)
fig.tight_layout()
fig.subplots_adjust(top=0.93)
plt.show()
```

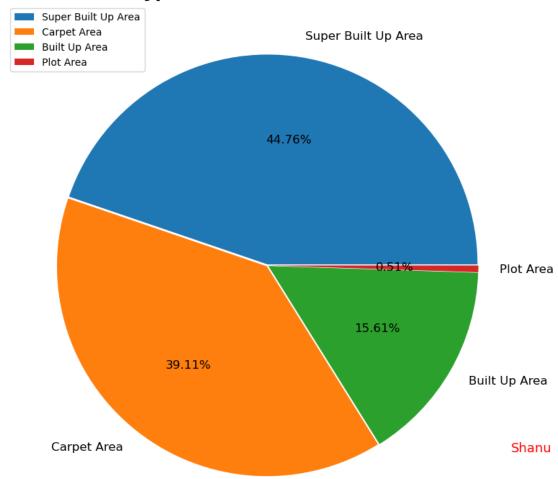
```
#fig.savefig('Bed_Bath_Price_Scatter', dpi = 500)
```

Price with respect to Bed & Bath



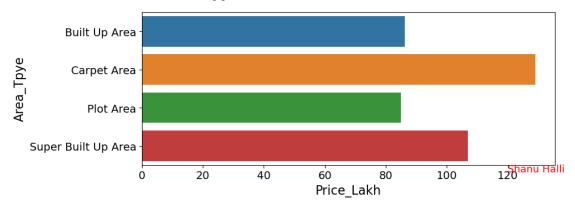
0.9.3 7.3 Area Type Distribution

Type of Area: Distribution



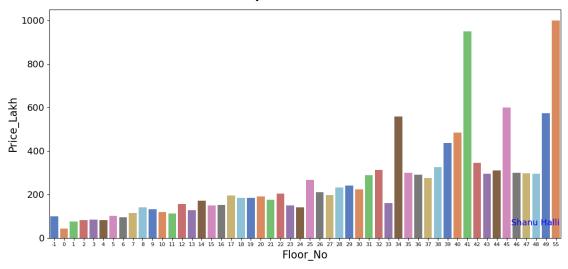
```
#fig.savefig('Area_Type_Count_Bar', dpi = 500)
```

Type of Area: Count



0.9.4 7.4 Price with respect to Floor Numbers

Price with respect to Floor Numbers

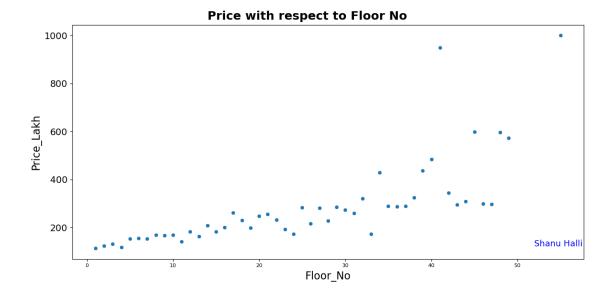


```
fig = plt.figure(figsize=(12,6))
group_full = mum_prop.groupby('Floor_No')['Price_Lakh'].mean()
group = group_full.reset_index()
group = group[group['Floor_No'] > 0]
group = group[group['Floor_No'] < 60]

x = group['Floor_No']
y = group['Price_Lakh']
fig.suptitle('Price with respect to Floor No', fontsize= 18 , fontweight='bold')
fig.text(0.9, 0.15, 'Shanu Halli', fontsize = 13, color ='blue')
sns.scatterplot(x=x, y=y)

pylab.rcParams.update(rcParams)
fig.tight_layout()
fig.subplots_adjust(top=0.93)
plt.show()

#fig.savefig('FloorNo_Price_Scatter', dpi = 500)</pre>
```



0.9.5 From above visualization we have concluded following points for higher Price.

- 1. As number of bedroom increased price also has incressed
- 2. As floor number goes higher price also increased
- 3. 4 BHK and 5 BHK price higher
- 4. Plot Area criteria is higher price
- 5. Upcoming New Project prices are higher

0.10 8. Continous Variables

```
[]: for i in continous_variable:
    print("Length of", i,":", len(mum_prop[i].unique()))

Length of Area_SqFt : 696
Length of Rate_SqFt : 1990
```

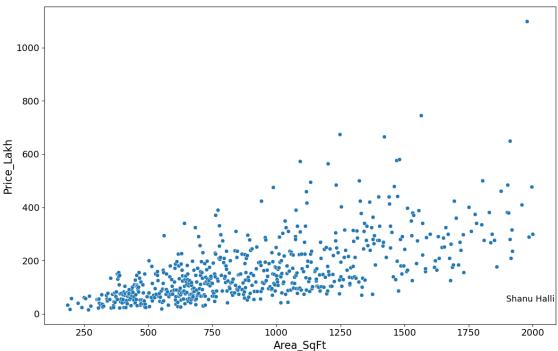
0.10.1 8.1 Price with respect to SqFt Area

```
fig.text(0.9, 0.15, 'Shanu Halli', fontsize = 13, color = 'black')
sns.scatterplot(x=x, y=y)

pylab.rcParams.update(rcParams)
fig.tight_layout()
fig.subplots_adjust(top=0.93)
plt.show()

#fig.savefig('SqFt_Area_Price_Scatter', dpi = 500)
```

Price with respect to SqFt Area

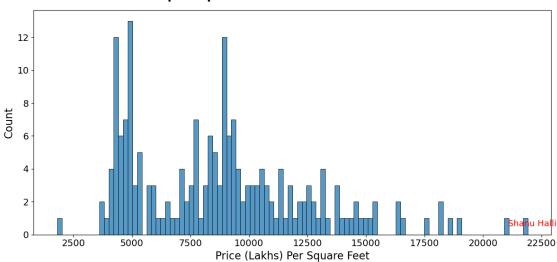


0.10.2 8.2 Data visualization for 'Rate_SqFt' for Location 'Mira Road'

Note here its normal distribuation of data so outlier removal using stad deviation and mean works perfectly here

```
pylab.rcParams.update(rcParams)
fig.tight_layout()
plt.show()
#fig.savefig('Rate_SqFt_Bar', dpi = 500)
```

Price per Square Feet for Location Mira Road



0.11 9. Target Varible

[]: Medium 1187 High 674 Low 670

Name: Price_Cat, dtype: int64

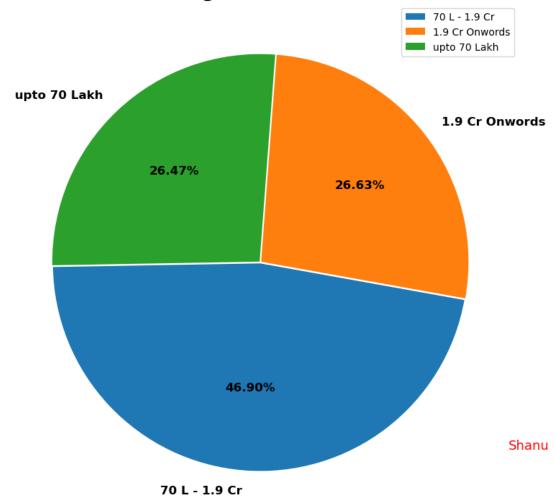
0.11.1 Checking for Imbalanced or balanced dataset with regards to the Target

```
fig.text(0.9, 0.15, 'Shanu', fontsize = 13, color = 'red')

pylab.rcParams.update(rcParams)
fig.tight_layout()
fig.subplots_adjust(top=0.93)
plt.show()

#fig.savefig('Price_Range_Distribution', dpi = 500)
```

Price Range Level Distribution

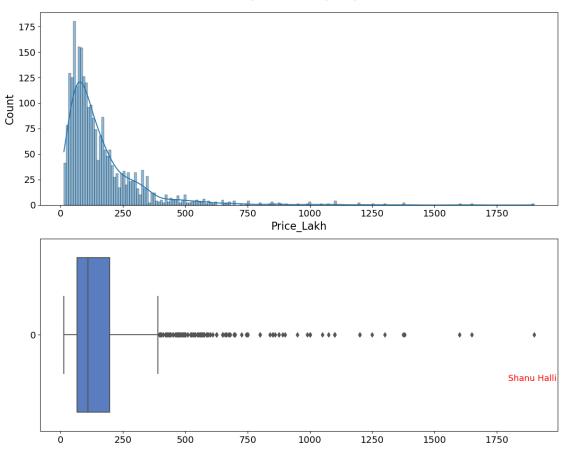


```
fig.text(0.9, 0.15, 'Shanu Halli', fontsize = 13, color = 'red')
sns.histplot(ax= ax[0],data=mum_prop["Price_Lakh"], kde = True, bins = 200)
sns.boxplot(ax= ax[1], data=mum_prop["Price_Lakh"], orient="h", palette='muted')

pylab.rcParams.update(rcParams)
fig.tight_layout()
fig.subplots_adjust(top=0.93)
plt.show()

#fig.savefig('Price_Count_Bar', dpi = 500)
```

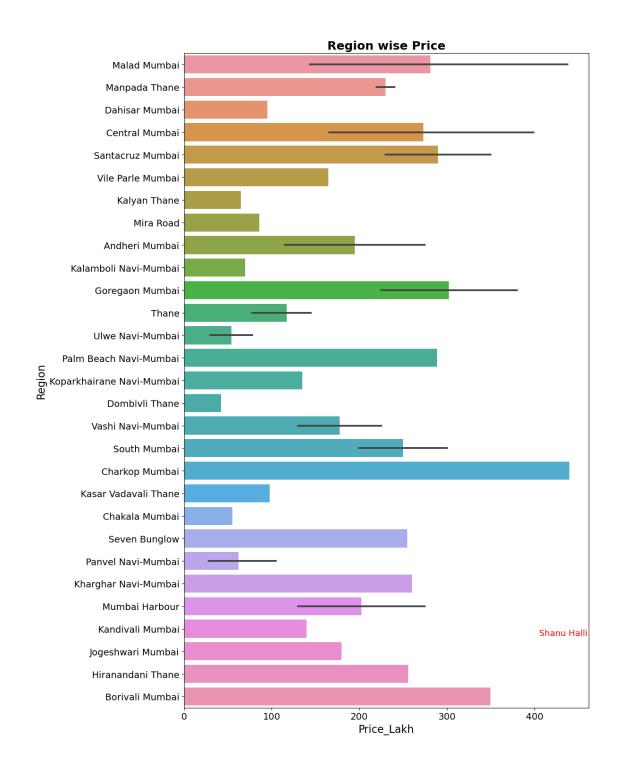
Price with respect to Property Count



0.12 10. Bar plot Region wise Price

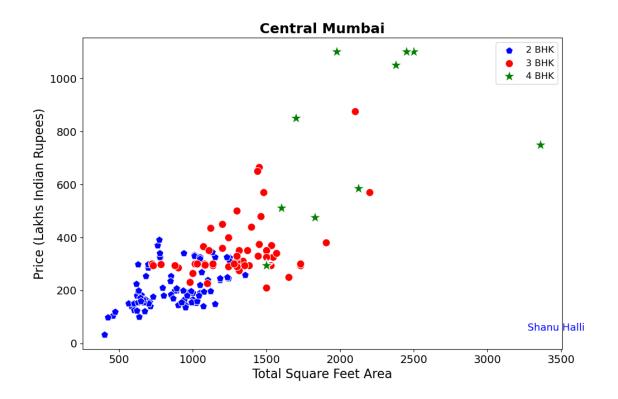
```
[]: import plotly.graph_objects as px
import plotly.express as go
import numpy as np

x = mum_prop['Region']
```

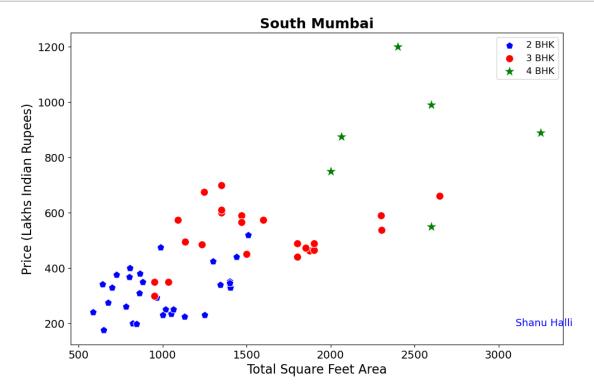


0.13 11. Check for a given Region how does the 2 BHK and 3 BHK Property Prices look like

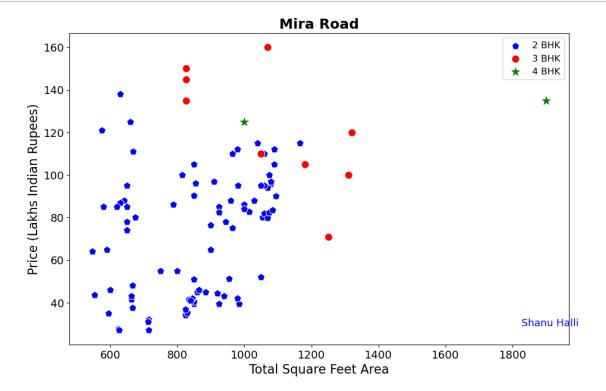
```
[]: mum_prop.Region.nunique()
[]: 145
[]: def plot scatter chart1(mum prop, Region):
         fig = plt.figure(figsize=(10,7))
         bhk2 = mum_prop[(mum_prop.Region==Region) & (mum_prop.Bedroom==2)]
         bhk3 = mum_prop[(mum_prop.Region==Region) & (mum_prop.Bedroom==3)]
         bhk4 = mum_prop[(mum_prop.Region==Region) & (mum_prop.Bedroom==4)]
         plt.rcParams['figure.figsize'] = (14,12)
         sns.scatterplot(x=bhk2.Area_SqFt,y=bhk2.
      ⊖Price_Lakh,marker='p',color='blue',label='2 BHK',s=100)
         sns.scatterplot(x=bhk3.Area_SqFt,y=bhk3.
      ⊖Price_Lakh,marker='o',color='red',label='3 BHK',s=100)
         sns.scatterplot(x=bhk4.Area SqFt,y=bhk4.
      ⇔Price_Lakh,marker='*',color='green',label='4 BHK',s=300)
         plt.xlabel("Total Square Feet Area", )
         plt.ylabel("Price (Lakhs Indian Rupees)")
         plt.title(Region, fontsize = 18, fontweight="bold")
         fig.text(0.9, 0.15, 'Shanu Halli', fontsize = 13, color ='blue')
         pylab.rcParams.update(rcParams)
         plt.legend(fontsize = 12)
         fig.tight_layout()
         fig.subplots_adjust(top=0.90)
         #fig.savefig(Region, dpi = 500)
[]: plot_scatter_chart1(mum_prop, "Central Mumbai")
```



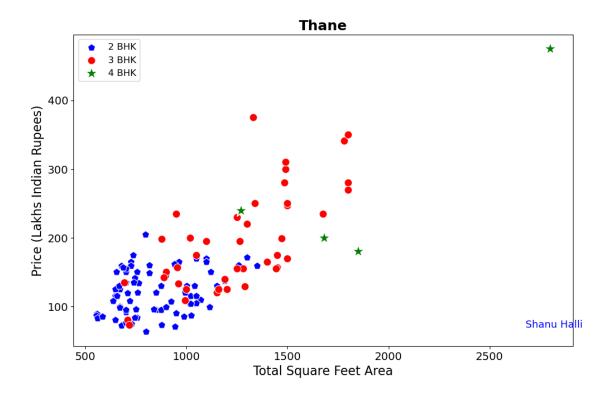




[]: plot_scatter_chart1(mum_prop, "Mira Road")



[]: plot_scatter_chart1(mum_prop,"Thane")



0.14 12. Location Map (Geocoders)

```
[]: df = pd.read_csv('Map_Location.csv')
    lat
         = list(df['Latitude'])
    lon
       = list(df['Longitude'])
    name = list(df['Property_Name'])
         = list(df['Location'])
    price = list(df['Price'])
         = list(df['Property_Age'])
    avail = list(df['Availability'])
    rate = list(df['Rate_SqFt'])
         = folium.Map(location=[19.15940, 73.07068], zoom_start=11)
    gmap
         = folium.FeatureGroup(name="My Map").add_to(gmap)
    fg
[]: for lat, lon, name, add, price, age, avail, rate in_
     ⇒zip(lat,lon,name,add,price,age,avail,rate):
       html = f""" Property Name : {name}
                 Address : {add}
                 Price : {price}
                 Rate per SqFt : {rate}
                 Property Age : {age}
```

[]: <folium.folium.Map at 0x230a97582b0>

1 The End!!