

Industrial Loan Application Form

Project Name

Ceramica Terra

(The provided information in this application will be treated as confidential and it would be only used internally within the SIDF)

1. PROJECT DATA

GENERAL INFORMATION	
Project Name (as it is in the	Ceramica Terra
industrial license)	
Location (Region/City)	Jeddah
National Address	1120 Prince Sultan Road, Jeddah, 23456
Telephone / fax / e-mail	+012 6578 9900 / +012 6578 9901
	/ info@ceramicaterra.com
Commercial Register No. and date:	8901234 / 15 August 2021
Industrial license no. and date	5432121 / 1 September 2021
Legal Entity	 ▲ Sole proprietorship or branch of establishment. If it is a branch, state the name of parent company or establishment:
Purpose of the loan	 √ New Project € Expansion of an existing project € Modernization and development € Project relocation € Other (specify):
Has the project or project owners dealt previously	√ NO

with other government financing Funds or Credit Bank	€ YES (specify the name of project (s) and loan number):
Have the project's owner (s) had any previous relation with SIDF or SMEs Financing Guarantee Program (Kafala)	√ No € Yes (specify the name of project (s) and loan or Kafalah number):
Specify expected date for project complete implementation / Completion %	December 2025

PROJECT PROFILE

Give a full page brief on the project no less than 300 words stating the project's idea, its objectives and rationales; its products and targeted markets and business experience, etc.

PROJECT OWNERSHIP			
Name of Owner	Legal Entity	Nationality	Shareholdi ng (%)
Khalid Al-Fahad	LLC	Saudi	60%
Mohammed Al-Mutlaq	LLC	Saudi	20%

The table above is to fill out (in case the project is a branch of company or establishment, state only the ownership of parent company or establishment). Note: (you may add additional rows to the table if needed)

PROJECT REPRESENTATIVE				
Name	Khalid Al-Fahad			
Representativ	Owner & Managing Director			
е				
Mobile	+966 556789123			
Number				
Email	khalid@ceramicaterra.com			

A BRIEF INFO	RMATION	ON PR	OJECT OV	VNER (S)			
Name	Khalid Al-	Fahad					
Civil Register	34567890)12					
(residence) /							
commercial							
register							
Address	1120 Prin	ce Sulta	ın Road, Je	eddah			
Telephone	+012 657	8 9900					
No.							
Fax No.	+012 657	8 9901					
Mobile No.	+966 556	789123					
E-mail	khalid@c	eramica	terra.com				
	L	ist of rea	al estate ov	vned	i		
Property Type (land / building / farm / villa.)	City	Locati on	Area	Purcha se Price	Pur as da	е	Curren t market value
Land	Jeddah	1120	8,000	SAR	2022	2	SAR
		Prince Sultan Road	m ²	10,000, 000			12,000, 000
Total							
	Pleas	e attach	the land d	eed title.			
		· ·	oanies or of project's ow				
		<u> </u>		Comme			
Name of compa	any		Sharehold	I I			Doto
/establishment							
n/ License							
Const. Co	onst. Co 10%						
Please attach the last three years audited financial statements.							
Other Investments: (includes stock holding, investment accounts, etc.)							

Type of investment	Value of Investment(SR)			
Total				
Please attach the account statem	nents.			
Please attach the C.V of the owner which includes qualifications ar				
work experience				

Important Note: (re-state information of the above table for <u>each</u> <u>owner</u> if more than one owner). Use additional rows in the table when needed

BANK INFORM	BANK INFORMATION				
Name of	Khalid Al-Fahad				
account					
holder (in					
English)					
Address	1120 Prince Sultan Road, Jeddah				
Bank Name	National Commercial Bank (NCB)				
Branch	Jeddah Main				
Bank Contact	+012 444 5678 / info@ncb.com				
(Tel. & Email)					
Account	789654123456				
Number					

Please fill in the above table for each bank account for the project and (ONLY FOREIGN OWNERS - PERSONAL ACCOUNT) (Table is to be repeated for each account)

2. MARKETING INFORMATION

2.1	2.1 Describe proposed products and their applications:					
		Description	Uses & Users	Substi tute		

			Produ cts
Ceramic Wall Tiles	Versatile and visually appealing, ceramic wall tiles enhance interior spaces with a wide range of colors, patterns, and textures while offering easy maintenance.	Residential and commercial	Vinyl or wood panelin g
Outdoor Ceramic Pavers	Durable and weather-resistant, outdoor ceramic pavers provide a stylish and functional surface for patios, walkways, and garden areas.	Landscaping, outdoor pathways	Concre te, stone paving

Use additional rows in the table when needed

2.2 Submit detailed descriptions for each proposed product including product specifications (such as, weights, brand names, dimensions, picture, shelf life and ingredients) and final specific usages/applications of the finished products:

Name	Wei ght	Dimens ions	Shelf life	Main Ingredi ents	Bra nd	Unit of measurem ent	HS code
Ceram	2	300mm	N/A	Clay,	Tile	Square	69079
ic	kg/til	X		feldspar,	Mas	Meters	0
Tiles	e	300mm		quartz	ter	(m²)	
		x 8mm					
Porcel	2.5	600mm	N/A	Porcelai	Tile	Square	69081
ain	kg/til	x		n,kaolin,	Mas	Meters	0
Tiles	е	600mm		silica	ter	(m ²)	
		x 10mm					

Use additional rows in the table when needed

2.3 Historical sales of project's products for the past three years (Local

& Export) (if any):						
Duadu	Year 2021		Year 2022		Year 2023	
Produ ct	Quantit y*	Value	Quantit y	Value	Quantit y	Value
Ceram						
ic						
Tiles						
Porcel						
ain						
Tiles						

^{*}Based on the industry norm (in unit/Ton/M³/..etc.). Use additional rows in the table when needed.

2.4 Target Market (s)					
		Total sales			
		(%)			
Type of	√ Factories	30%			
targeted	$\sqrt{Wholesales}$	40%			
market	√ Distributors	20%			
	√ Sectorial	10%			
	€ Export				
Local: (region /	- Jeddah				
city)	- Riyadh				
	- Dammam				
Export:	- UAE				
(country)	- Egypt				
	- Kuwait				

	2.5 Fill in the table below if project owners have activities other than the subject project products:						
	Year 2021 Year 2022 Year 2023						
Product	Quant ity*	Value	Quantit y	Value	Quantit y	Value	
Trading	3,000	6,000,00	3,500	7,000,00	5,000	10,000,00	
-	tons	0	tons	0	tons	0	
Building							

Material			
S			

^{*} Based on the industry norm (in unit/Ton/M³/..etc.).

Table to be re-produced for each owner (shareholder). Use additional rows in the table when needed.

2.6 Main competitive factories in local market with estimates for historical sales for similar products for last three years. Same statement to be prepared for foreign markets if the project is export-oriented to be for each product type:

		Produc	Sales Volume (Based on the industry norm)					orm)	
Factor	Produ	tion	Year	2021	Year	Year 2022		Year 2023	
y Name	cts	capacit y (Units)	Local	Expor t	Local	Expor t	Local	Expor t	
Al-Jaw dah Ceram ics	Ceram ic Wall Tiles	8,000,0 00sqm/ year	6,500,0 00	1,500,0 00	7,000,00	1,600,0 000	8,000,00 0	1,800,0 00	
Alfana r Ceram ics	Ceram ic Floor Tiles	7,000,0 00sqm/ year	5,000,0 00	700,00 0	6,000,00 0	800,000	7,000,00 0	900,00	
Riyad h Ceram ics	Porcel ain Tiles	10,000, 000 sqm/ye ar	8,000,0 00	2,000,0 00	6,000,00 0	700,000	9,000,00	1,000,0 00	
	Total		19,500, 000	4,200,0 00	19,000,0 00	17,500, 000	24,000,0 00	3,700,0 00	

Use additional rows in the table when needed

2.7 Estimates for historical and future demand for products in local market / export market					
Product	Target ed	· • • • • • • • • • • • • • • • • • • •	nit/Ton/M³/etc.) (Based ustry norm)		
Troduct	Market	Historical	Future		

		Year	Year	Year	Year	Year	Year
		2021	2022	2023	2024	2025	2026
Ceramic	Local	1,000	2,000	3,000	4,000	5,000	6,000
Wall Tiles	Local	m ²	m^2	m^2	m ²	m^2	m^2
Porcelain	Local	7,000	8,000	9,000	10,000	11,000	12,000
Tiles	Local	m ²	m^2	m^2	m ²	m^2	m^2

Use additional rows in the table when needed

2.8 Expected sales volume* (for each targeted market) during the first five years of project life

Produ ct	Targete d Market	Year 1	Year 2	Year 3	Year 4	Year 5
Ceram ic Wall Tiles	Local	10,000	12,000	14,000	16,000	18,000
Porcel ain Tiles	Local	5,000	6,000	7,500	9,000	11,000

^{*}Based on the industry norm (in unit/Ton/M³/..etc.). *Use additional rows in the table when needed*

2.9 Explain in no less than 100 words the main factors affecting future growth rate and the methods used in calculating the estimates.

The future growth rate of Ceramica Terra's products is influenced by several key factors. These include increasing demand for high-quality ceramic and porcelain products driven by growing urbanization and construction projects in Saudi Arabia and neighboring markets. The rising popularity of aesthetically appealing and durable flooring solutions further supports this growth. Additionally, the expansion of our distribution network and strategic marketing efforts will boost market penetration. We estimate future demand based on historical sales data, market trends, and projected industry growth rates. Our calculations account for market expansion, increasing consumer preferences, and competitive positioning.

2.10 State places and names of main clients of the project's proposed

produ	products and their current and future needs (if any).							
Names	Histo	orical co	onsump	tion*	Future Needs*			
Of	Year	Year	Year	Year	Year	Year	Year	Year
clients	2020	2021	2022	2023	2024	2025	2026	2027
Al-Muqar	5,000	5,500	6,000		7,500	9,000		
ram	m ²	m ²	m^2		m ²	m ²		
Construc								
tion								
Saudi	4,000	4,500	5,000		6,500	8,000		
Building	m ²	m ²	m^2		m ²	m ²		
Compan								
у								

^{*}Based on the industry norm (in unit/Ton/M³/..etc.). *Use additional rows in the table when needed*

2.11 Proposed factory's selling prices compared to competitors' prices (for each targeted market).

,	rgeted market).			
Product	Targeted Market	proposed price	Competitor s' prices	Traders/Imp orters prices
Ceramic Wall Tiles	Local	80	75	80
Ceramic Wall Tiles	Export	85	70	75
Porcelain Tiles	Local	90	95	100
Porcelain Tiles	Export	85	90	95

Use additional rows in the table when needed

2.12 Names of major competitors (manufacturers and suppliers) for each targeted along with their current market shares)

Name of		,
Competitor	Targeted Market	Market share
	Local	30
Al-Fakher Ceramics		
Ceramics		

Saudi Ceramics Company	Local	25

Use additional rows in the table when needed

- 2.13 A clarifications of sales/marketing management team and distribution channels proposed for the project (staff, felt, branches, etc..)
- 2.14 Any additional capacity in the targeted market to be noted (name-capacity-date of implementing)
- 2.15 Details on the proposed advertising and promotion campaigns. Budget allocated to carry out such campaign and how it will be spent by each tool for the next 3 years of start-up.

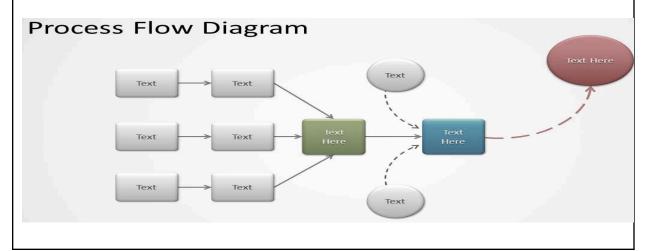
3. TECHNICAL INFORMATION

3.1 Elaborate in details the manufacturing process descriptions of each proposed product starting from Raw Materials to the finished products, clarifying what is the type and quantity of machines that will be used on this process as well as the manpower. (Process flow diagram is highly suggested as the following example)

	Machinery	Number of	Production
Manufacturi	used	operators	rate
ng stage			
Raw Material	Crushers, Mixers	2	1 ton/hour
Preparation			
Molding	Molding Presses	3	500 units/hour
Drying	Drying Ovens	2	500 units/hour
Glazing		2	500 units/hour
	Glazing		
	Machines		

Firing	Kilns	3	500 units/hour

Process Flow Diagram is highly suggested as the following example:



Use additional rows in the table when needed

3.2 What are the applicable standard specifications?

Write Saudi/ international applicable standard specifications:

3.3 Detailed capacity calculation for each production section (in the production line) indicating the bottle neck all over the production line to determine the designed installed capacity.

Produ ct	Produ ction rate/ Unit per hour	Meas ure. unit	Shift' s hours	Numb er of shifts per day	Numb er of days per year	Level of efficie ncy %	Annu al produ ction capac ity	licens ed produ ction capac ity
Cerami c Wall Tiles	500	Units	8	2	300	85	255,0 00	300,0 00

Porcel ain Tiles	200	Units	8	2	300	80	96,00 0	120,0 00

Write main assumptions used in calculating production capacities.

- Production capacity is based on two shifts of 8 hours each.
- Efficiency rates are based on historical data and industry benchmarks.
- Products are aligned with current market demand.

3.4 Fill the project capital cost as per the following table:							
Fixed Assets	Cost, SR						
Building & Civil Works	1,500,000						
Machinery and Equipment	2,000,000						
Safety Equipment	100,000						
Vehicles	600,000						
Furniture	25,000						
Pre-Operating Expenses	100,000						
IT, Hardware and software	200,000						
Total Project Cost	5,300,000						

3.5 State in detail total cost of the buildings and civil works as per items of the following table:						
Item Cost, SR						
General location (site leveling,	200,000					
fences, ground tanks, Etc.)						
Main Building	800,000					
Warehouses	400,000					
Administrative Offices	0					

^{*} The same product should be as the same as marketing.

External auxiliary rooms (Guard	100,000
and electricity rooms)	
Total Cost	1,500,000

3.6 The following points are essential to be submitted to support the above cost:

- Land lease agreement.
- General site layout
- Full set of Building and Civil works drawings (architectural, structural, industrial, mechanical, firefighting system, electrical & plumbing, and ventilation system & AC).
- Design and Supervision contract.
- One or two competitive quotations (including selected offers or contract) for executing each of the following items showing the selected offer:
 - Building and Civil works
 - Electrical & Mechanical Works.
 - Fire Fighting System.
- Bill of Quantities "B.O.Q" with itemized pricing to support the contract agreement.
- In case if the land is outside of MODON, permit to build/operate to be submitted.

	3.7 The sponsor is required to submit an itemized breakdown of machinery and equipment costs according the selected quotations. This should be submitted as per the following table:								
	Formal	Brief Descriptio	Quotati on	Man./Supp lier	Q	С	Foreig n	Tota	M ac
N	Equipment Name and	n, Specificati	Refere nce	Name	u a nt	u ur a re	Cost/U	st/U I	hi n
О.	Model	ons and Output Rate	Quotati on	& <u>Origin</u>	it y	n cy	000	SR'0 00	er y St

4		Date			at u s
1 2					
3					
4					
5					
	Use additional rows in the table when needed				
	sub-total-1 spare				
	parts				
	Installation				
	SEC connectio n (transform ers)				
	Use additional rows in the table when needed				
	Grand Total (SR)				

M&E selected offers/ contract should be submitted in the same order as in the above list.

^{*} Machinery Status: (1) Implemented - (2) Arrived - (3) Ordered - (4) Not ordered - (5) Not selected

3.8 Please submit a competitive quotation/offer for major M/E showing the selected supplier as an attachment to this form. In addition, complete a machinery bid analysis details as following table and justification for the selection of supplier.

		Comparison					
Criteria	Selected offer	Comp. offer#1	Comp. offer#2				
Manufacturer	Supplier A	Supplier F	Supplier G				
Country of origin	Germany	Italy	China				
Capacity (kg/hour)	1,000	800	600				
Total Cost (Foreign Currency)	1,000,000 SR	900,000 SR	850,000 SR				

3.9 The following points are essential to be submitted to support the above cost:

- Description of each production line indicating the capacities and products to be produced by each line.
- Technical catalogs and leaflets for the proposed main machinery.
- The custom clearance for all delivered machinery & equipment.
- The Machinery layout in the production area showing the dimension of production area, warehouse area for raw materials & finish goods and other service areas of the building.

3.10	3.10 Detailed requirements of the Project for vehicles and transport							
r	means as follows:							
N	Vehicle	Number	Single cost (SR)	Total Cost (SR)	Purpose for usage			
0.	5 "		·	· /				
1	Delivery	2	150,000	300,000	Transportin			
	Truck				g products			
	Forklift	1	200,000	200,000	Material			
2			·	·	handling			
3	Utility Van	1	100,000	100,000	General			
<u> </u>					operations			
Tota	al			600,000				

Use additional rows in the table when needed.

3.11 Furniture and office equipment, including information technology (IT) hardware and software as follows:

N o.	Description	Number	Single cost (SR)	Total Cost (SR)
1	Office Desks	10	1,000	10,000
2	Office Chairs	10	500	5,000
3	Computers	5	2,000	10,000
Tota	al			25,000

Use additional rows in the table when needed.

3.1	3.12 Pre-operating breakdown costs according to the following table:							
N	Description	Cost (SR)						
Ο.	Description	COST (SK)						
1	Staff Training	50,000						
2	Marketing Expenses	30,000						
3	Initial Raw Materials	20,000						
Tota	al	100,000						

Use additional rows in the table when needed.

3.13 The raw & packaging material consumption per unit for each proposed product (i.e. the amount and cost of raw & packaging material to produce one ton for each type of product). This information to be submitted as per the following table:

Prod uct	N o.	Raw material	The amount of raw material in ton/ 1 Ton product produced	(Unit price), Cost of raw materi al /ton (SR/to n)	Total Cost SR/T on	Sour ce
Cera mic	1	Clay	1.2	400	480	Supp lier X

Wall	2	Glaze	0.3	600	180	Supp
Tiles						lier Y
	3	Packaging Material	0.05	1,000	50	Supp lier Z
	Total					

In addition, please submit the source of required raw materials supported with official quotation for all raw materials for the above table.

^{*} The above table should reflect each product as mentioned in table 2.1

3.14 Detailed requirement of the project for manpower as following:							
Job Description	No. of emplo yees	Basic Monthly Salary (SR)	Total cost of the monthly salary	Addition al benefits %	Total salary (SR)		
First: Direct lab	or						
Production Workers	15	2,500	37,500	10	41,250		
Quality Control Staff	5	3,000	15,000	10	16,500		
Second: Indirect	ct labor						
Administrative Staff	5	4,000	20,000	10	22,000		
Total Riyals					79,750		

Use additional rows in the table when needed.

3.1	3.15 Detail requirements of the project for utilities necessary for the								
(operation as per following items:								
N	Description	Hnit	Unit price	Total use	Annual cost (SR)				
0.	Overall	וויט	Office	TOTAL USE	Ailliuai COSt (SK)				

	consumptio				
	n				
1	Electricity	KW	0.5	250	225,000
2	Water	М3	20	2,000	40,000
3	Gas	BTU	0.1	100	10,000
4	Fuel	Liters	1.5	1,500	22,500
		Tot	al		297,500

Use additional rows in the table when needed.

3.10 KHOW-HOW
Please submit a Know-how agreement if applicable

3.17 A brief statement of project's available resources for production management and quality control.

4. FINANCIAL INFORMATION

4.1 SOURCES OF FIN	NANCE	
Sources of lending	%	SR
Paid-in capital		
(No less than 25% of		
total cost)		
Internal cash flows		
(in case of loans for		
expansion,		
modernization and		
development)		
SIDF loan amount		
Other loans (Specify		
either a bank loan or		
loans from		
shareholders, etc.):		

Total	

4.2 Please complete the following financial projections for the project:

1) Statement of Financial Position	Amounts in thousands SR				
	Year	Year	Year	Year	Year
<u>Assets</u>					
Current Assets					
Cash in the factory and					
banks					
Account Receivables					
Inventory					
Other current assets					
Total current assets	0	0	0	0	0
Total carrent assets			0		
Non-current assets					
Net fixed assets					
Other fixed assets					
Intangible assets					
Total non-current assets	0	0	0	0	0
Total Assets	0	0	0	0	0
<u>Liabilities:</u>					
Account Payables					
Short-term loans					
SIDF due installments					
Liabilities to related					
parties					
Other current liabilities	_	_	_	_	_
Total current liabilities	0	0	0	0	0
SIDF loan					
Long-term bank loans					

Other long-term liabilities					
Total Liabilities	0	0	0	0	0
Equity:					
Paid-up capital					
Retained Earnings					
(Loss)					
General Reserve					
Owner's Current					
Account					
Total equity	0	0	0	0	0
Total equity and	0	0	0	0	0
liabilities		U	U	U	U

2) Income Statement	Amounts in thousands SR				
	Year	Year	Year	Year	Year
Sales					
Raw materials					
Direct labor					
Maintenance					
Utilities					
Depreciation and					
amortization					
Other direct expenses					
Total operating costs	0	0	0	0	0
GROSS PROFIT	0	0	0	0	0
Less:					
Sales expenses and					
administrative expenses					
Finance charges					
Other expenses (or sales)					

3) Financial flows of the project	Amounts in thousands SR				
	Year	Year	Year	Year	Year
Financial inflows:					
Paid-up capital					
Self-financing from the owner					
Bank Financing					
Government lending agencies (SIDF Loan)					
Depreciation and Amortization					
Total inflows (1)	0	0	0	0	0
_ Cash outflows:					
Capital expense for project					
Bank installments					
Government agencies installments (SIDF loan)					
Dividends					
Total outflows (2)	0	0	0	0	0
Funds remaining at the end of the year (1 - 2)	0	0	0	0	0
Pooled funds:	0	0	0	0	0

4.3	Financial	Analysis	of	the	economic	feasibility	of	the	project	by
ap	plying eco	nomic crit	eria	a suc	h as IRR a	nd capital r	etu	ırn.		

- I, owner of the project, applicant for industrial loan, hereby acknowledge and undertake as follows: -
- 1. All information and data written in the loan application form as well as the documents submitted to Saudi Industrial Development Fund (SIDF) are true and accurate and shall bear any resulting consequences and responsibilities.
- 2. My knowledge and information of all project's elements including capital, income and operation costs, estimated financial results and certify that the project is economically viable based thereon.
- 3. Submit to SIDF any additional information or data requested by SIDF as soon as possible. In case of any default on my part with respect to follow up and submission of such documentation, SIDF shall have the right to close my application file without recourse to me.
- 4. My submission of the application form constitutes no legal obligation on SIDF's part to finance the project; rather the application shall be subject to study and evaluation in accordance with the SIDF applicable procedures.

p. coca.a.co.	
Name:	
Signature	
Title:	
ID No:	
Date:	

Stamp

إقرار عدم ممانعة لتبادل المعلومات

حیث ترغب (شرکة								
) بالحصول على تمويل من صندوق التنمية الصناعية السعودي، وحيث واشترط الصندوق الاستعلام								
بالخصول على تمويل من صندوق التنميد الصناحيد السنعودي، وكيت والمعرط الصندوق الاستعارم عن (الشركة/ الشركاء) لدى الشركات الائتمانية المرخص لها، إضافة إلى تزويد الصندوق لها								
عن (المسروب المسروب على المسروب المساوي المسروب المساوي على المساوي على المساوي على المساوي على المساوي المساو								
· و الله عليه فإن مجلس الإدارة والشركاء الموقعون ادناه، يوافقون على قيام صندوق التنمية الصناعية								
السعودي بالاستعلام عنهم لدى الشركات الائتمانية المرخص لها والاطلاع على القوائم المالية الخاصة								
بالشركة، إضافةً إلى تزويد الصندوق لهذه الجهات بأي معلومات ائتمانية عنهم، وعلى ذلك نوقع.								
الشركاء الأفراد: -								
الاسم:								
رقم السجل المدنى:								
التوقيع:								
إقرار الشركة: -								
اسم الشركة:								
رقم السجل التجاري: 								
توقيع المفوض:								
No Objection Letter for Information Exchange								
As (Company, Commercial								
Registration No), is applying for a loan from the Saudi Industrial Development Fund (SIDF), and since the Fund requires credit								
information on the Company/shareholders from the licensed credit								
companies, the Company's Board of Directors and shareholders signed								
below agree to authorize the Fund to inquire on them with the licensed								
credit companies and review their financial statements. Moreover, the								
Fund has the right to provide their credit information to such credit								
companies. We hereby agree and sign below.								
Individual Owner:-								
Name:								
ID No : Signature :								

Owner/Authorized for Company :
Name:
Commercial Registration No:
Authorized Signatory:

Responses to the loan application

Credit Responses:

- Kindly elaborate more on the project profile information.
- Kindly attach the land deed title for the industrial land owned.
- Ownership percentages are not complete. Kindly revise this entry or elaborate more.
- Kindly submit the legal documents (the commercial registration and article of association) for Conts. Co.
- Kindly submit the four years audited financial statements for the company Conts. Co.
- Kindly fill the non-objection letter for information exchange and sign it.
- Kindly fill table 4.1 and 4.2

Marketing Responses:

- Kindly clarify what are the products represents the building material stated in table 2.5.
- Kindly refill table 2.5 stating each product sales volume and value.
- Kindly complete table 2.10
- In 2.11, the product "Ceramic wall tiles" is proposed at a selling price that is higher than local and export competitor. Kindly clarify how will the project success in the penetrating the market with the proposed prices.
- Kindly revise the competitors and imports prices as it's below the market average
- Based on the revision of competitors' and imports' prices, kindly restates your proposed prices accordingly.
- Kindly fill table 2.13, 2.14, and 2.15.

Technical Responses:

- Kindly fill the process diagram.
- Kindly fill the table 3.2.

- Kindly submit the documents mentioned in point 3.6
- Kindly fill table 3.7
- Kindly clarify the basis for choosing the selected offer despite it's higher than the competitive offers.
- Kindly specify the need and the use for each proposed vehicle.
- Kindly provide fill table 3.13 for Porcelain Tiles.
- Kindly submit supported raw material quotations
- In utilities, the annual cost of electricity is higher than needed given the total consumption. Kindly revisit this entry or elaborate.
- Kindly fill a brief statement of project's available resources for production management and quality control.