

Rebecca Eng

San Francisco, CA • reng412@gmail.com • (510) 306-4162

LinkedIn: [linkedin.com/in/engrebecca](https://www.linkedin.com/in/engrebecca) • GitHub: github.com/engrebecca • Portfolio: engrebecca.herokuapp.com/

PROFILE

Front end software engineer with a background in product management. Recognized for ability to develop customer-centric products and plan strategic programs. B.A in International Business and Spanish with a certificate in Full Stack Web Development from UC Berkeley Extension. Manages front end development and collaborates with cross functional teams to successfully develop, test, and launch new features. Excels at solving problems to build products that meet user needs.

SKILLS

- Programming Languages: JavaScript (ES6), TypeScript, HTML5, CSS, Python & SQL
- Databases: MySQL, Sequelize, MongoDB & Mongoose
- Tools: React, Next.js, Redux, Flux, Node.js, Express.js, Babel, Webpack, Jest, NPM, Tailwind & Postman
- Platforms: GitHub, Heroku & MongoDB Atlas

PROJECTS

LÜM • lum.fm/

- Summary: A NFT marketplace built on the Flow blockchain where musicians and fans connect and own their fandom.
- Technologies Used: React, Redux, Next.js, Tailwind, JavaScript, TypeScript, REST API, Babel & Jest

Tech Talk • GitHub: github.com/engrebecca/tech-talk • Deployed: app-tech-talk.herokuapp.com/

- Summary: A professional networking site for women in tech. Members can connect, tag posts, and add comments.
- Technologies Used: React, Material UI, REST API, Passport, MySQL, Sequelize, JavaScript, Node.js, Express, CSS & Heroku

XPLORE • GitHub: github.com/engrebecca/XPLORE • Deployed: shrieking-nightmare-37185.herokuapp.com/

- Summary: A travel website that allows users to research cities, save unique trips, and share trips with friends.
- Technologies Used: REST API, MySQL, Sequelize, JavaScript, jQuery, Node.js, Express, Handlebars.js, HTML, CSS & Heroku

EXPERIENCE

LÜM • Front End Software Engineer

FEB 2021-
PRESENT

- Managed front end development of 3 new features on the web platform that grew the LÜM community to over 200K monthly active users.
- Developed and built UI using React, Redux, Next.js, and Tailwind to accurately reflect designs for mobile and web views.
- Collaborated with product managers, designers, and cross-functional partners to ensure engineering deliverables and milestones were met with consistency and accuracy.

Morphe, San Francisco, CA • Senior Specialist - Product Management & Global Brand Development

OCT 2018-
SEPT 2020

- Managed the product strategy and roadmap of a \$6.3M category to deliver innovative products in the latest technology to customers.
- Led the creation and execution of a new database classification system to improve functionality of sales reporting company wide. Partnered with data analysts and IT to successfully rollout.
- Drove product strategy and collaborated with cross functional teams to develop, test, and launch a key product collection that delivered +20% growth YOY.

Sephora, San Francisco, CA • Assistant Merchant

APR 2015-
OCT 2018

- Helped define the vision and strategy for one product category in order to achieve an annual revenue goal of \$162M.
- Assisted the product management team to analyze market trends, competitors, and customer research to drive product pipeline and discontinuation strategies.
- Analyzed 5 weekly reports to ensure leaders consistently received accurate sales data.

EDUCATION

Certificate, Full Stack Web Development: UC Berkeley Extension, Berkeley, CA

DEC 2020

Bachelor of Arts, International Business & Spanish: Whitworth University, Spokane, WA

MAY 2014