

Assignment 2

1. Define the key metrics that track the performance of the supply chain in terms of each driver.

- Facilities
- Inventory
- Transportation
- Information
- Sourcing
- Pricing

2. Describe the major obstacles that must be overcome to manage a supply chain successfully.

- 1- Shipping and transportation Jams .
- 2- Poor communication between participants in the supply chain .
- 3- increase regulations .
- 4- Inventory management .
- 5- weakness in the industry .

3. How e-business has affected the design of distribution networks in various industries.

Firms must evaluate the impact on customer service and cost for different distribution network options.