

FreshBøke®

A ride to your success.



OUR OFFER

WHO WE ARE



FreshBike is a start-up led by young, passionate and creative people.

Sparked by our love for bikes and concern about the environment, the idea for an eco food truck was born – one driven by the strength of our own muscles and powered with solar energy. We searched around the globe for the bicycle parts of the highest quality, combined those with the most advanced PV panels and our original emission-free cooling system. That's how the first FreshBike was created – fully mobile, stylish bike that also served as an independent retail business. Soon our bikes appeared on the streets of Poland and abroad, bringing relief from the heat by serving you delicious, healthy lemonade prepared on the spot by our mobile vendors. Fresh, organic, with no artificial flavours or preservatives.



HOW WE WORK?



Innovation, ecology and quality are the values at the heart of our business.

We are a franchise, which means that we provide you with all the tools and support that you need to run your business. These include technical support, product preparation training, your mobile workplace (FreshBike), as well as solutions facilitating the efficient day-to-day control over your business. By joining our system, the franchisee receives a complete concept of an enterprise, which they then manage and operate. It is that whole package that constitutes the product offered by FreshBike.

OUR SPECIALTIES



We take extra care to ensure the recipes of the products served from FreshBike vehicles fit our philosophy and that they are healthy, eco and delicious!

Thus, we pay close attention to the quality and freshness of our ingredients and as a result we are rewarded with an incredible thirst-quenching lemonade and scrumptious crepes!

The formula for the batter used for FreshBike crepes was developed by the industry experts and, unlike similar products available on the market, is based on coconut oil, that not only facilitates the frying process, but is also widely known for its many benefits to our health. That, along with toppings of the highest quality, warranties that FreshBike provides the best tasting product!



3 → FreshBike: offer

sales@freshbike.eu

WHAT WE PROVIDE



As a franchisor, we strive to provide the best possible support to our clients. We offer a number of services that ensure the business is easy to maintain and your FreshBike vehicle becomes not only a source of income, but also satisfaction.



know how: deployment support and staff training



technical and health and safety documentation



staff uniforms, accessories and marketing items, packaging



IT system to monitor your business



year-round event information, one-year warranty, technical and service support



possibility of financing through leasing



OUR FRANCHISEES



In 2017 our network comprised of 18 franchisees in 16 locations, both in Poland and abroad. Most of them decided to remain a part of the FreshBike revolution for yet another season. There is still plenty of places that would welcome innovative ideas with open arms – **perhaps this is your chance to amaze your city and start your own business?**

OUR PRODUCTS



Our products are constructed from carefully chosen elements of the highest quality. We import the parts from around the globe to later assemble them with precision and dedication in our headquarters in Poland. The gastronomic workplaces are designed to be ergonomic and simple to use. For years we have been working on improving our products, hence they are now perfected to the finest detail.



FRESHBIKE: CREPES

A catering trailer that can be attached to any bike. Perfect for a keen cyclist looking to use their two wheels to grow their own business.

vehicle's price → €3950

initiation fee → €900

annual fee → €400

products → crepes, hot drinks

territorial exclusivity → no



FRESHBIKE: LEMONIADA

Bicycle and a catering trailer combined in one, stylish vehicle. This is your own, independent mobile business.

vehicle's price → €8600

initiation fee → €2490

annual fee → €500 + €0.3 per cup

products → lemonade

territorial exclusivity → yes



FRESHBIKE: LEMONIADA + CREPES

The ideal marriage. This set features a full range of services that complement each other perfectly!

vehicles' price → €12550

initiation fee → €2490

annual fee → €500 + €0.3 per cup

products → lemonade, crepes, hot drinks

territorial exclusivity → yes



6 → FreshBike: offer



In 2017 we decided to expand our offer with a new product. FreshBike Crepes is a mobile creperie in shape of a practical trailer that can be easily attached to any bike. Carefully designed workspace has all the components essential for fast preparation of delicious pancakes. The trailer features light structure and foldable sunshade, which guarantee its storage won't pose a challenge. It's a perfect micro-catering business for bike lovers!

- Durable and light construction with foldable sunshade
- Can be attached to any bike
- Allows sales of crepes and hot beverages
- Fully independend, powered with gas

sales@freshbike.eu



FreshBike lemoniada

FreshBike Lemonade is a bicycle integrated with a catering trailer fit for preparation and sale of lemonade. Ergonomics, satisfaction and ease of use are at the forefront of its design. Thanks to the PV panels mounted to the sunshade it's powered with solar energy. For years we have been working on perfecting our products, eliminating all the flaws and malfunctions. The vehicle that we now offer is the 4th generation of FreshBike Lemonade – fully refined and ready for action!

- Modern, economical and energy-efficient (PV panels, LED lighting, electric, SafeBIKE app GPS/GPRS)
- Durable construction with safety at the forefront of its design. Featuring reliable technological solutions such as aluminium structure, hydraulic disc brakes and original cooling system
- Ready for daily work- fully loaded vehicle can serve 150-200 beverages (cold or/and hot)
- Features a space for the vendor's private belongings





FreshBike
lemoniada

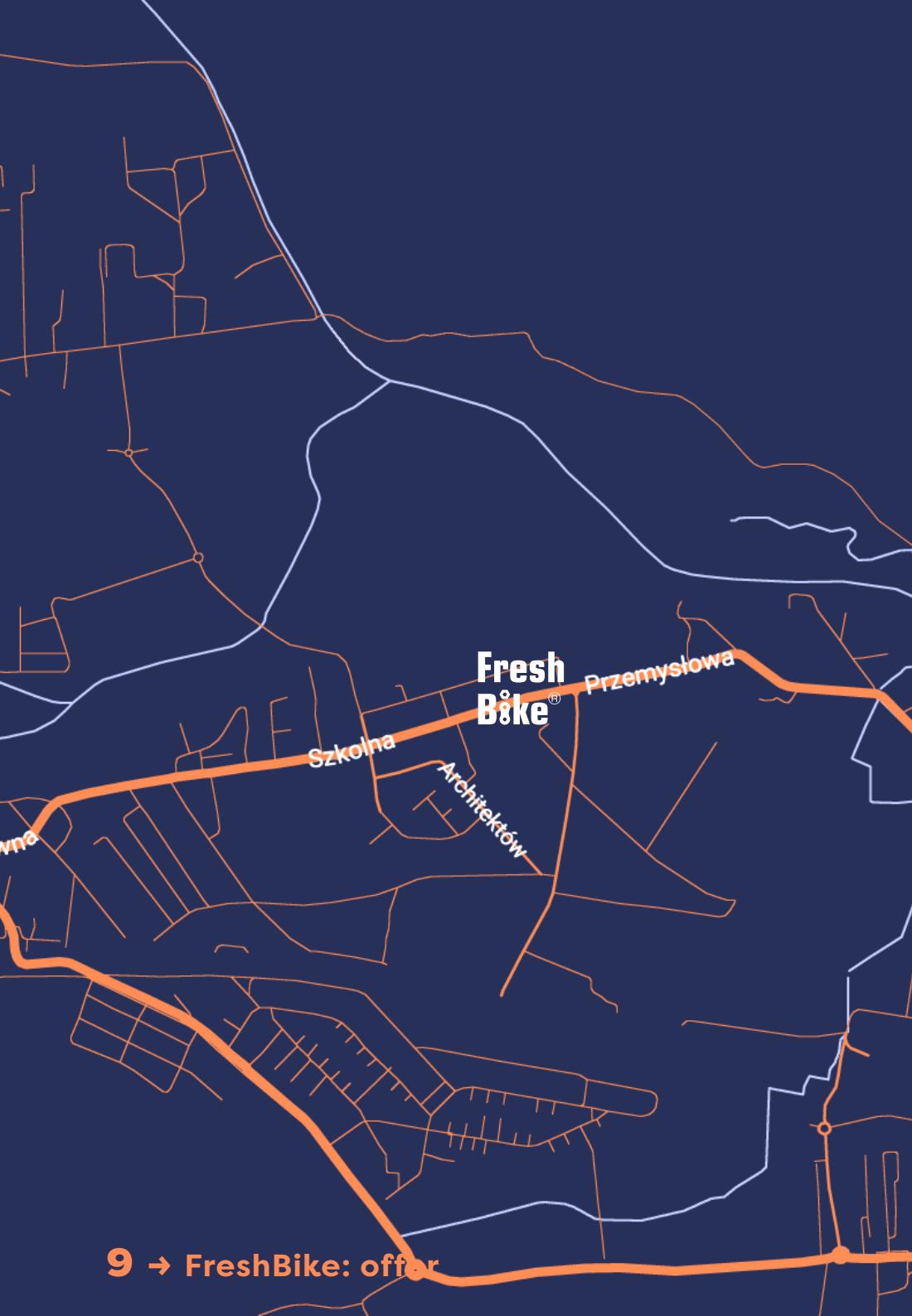
+



FreshBike
crepes

A marriage of two remarkable catering vehicles is a perfect formula for a year-round lucrative business. A wide array of the products on offer will fulfill all cravings of any customer, which provides a consistent income regardless of the season, location or time of a day. In the most attractive locations, the combo enables maximisation of sales throughout the day.

The appeal of two vehicles together is undeniable – we checked and it works like a charm!



KONTAKT



Our office is located in a beautiful city of Wejherowo – a small town surrounded by forests, home to active and energetic people. It is also only 30km far from the Baltic sea, which in 2013 inspired us to develop an innovative, ecological business based on seasonal activity, typical of the seaside towns. Are you also looking for an inspiration? Pay us a visit!



Fresh-Bike Sp. z o.o.
Techno Park (Budynek A)
Przemysłowa 35A
84-200 Wejherowo

Are you too far? That's not a problem – send us an email or give us a call and we'll be happy to answer all your questions!



+48 794 406 036



sales@freshbike.eu

Find us online!

 /freshbike

 /fresh_bike

sales@freshbike.eu