Eniola Johnson

Full Stack Web Developer

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TECHNICAL SKILLS

Languages: React, JavaScript (ES5, ES6), CSS3, HTML5.
Frameworks: Express, Argon2, PostgreSQL, Node.js, Restful APIs (AJAX, Fetch), OOP, Flexbox, Bootstrap 4.
Tools: Git, GitHub, VsCode, Agile Methodology, Figma, JSON, Webpack, Babel, Httpie, Slack, Nodemon, Chrome Dev Tools.

APPLICATIONS DEVELOPED

Quizlee | **Link** | **GitHub**
- A dynamic **HTML5, CSS3, and JavaScript** app that allows the user to answer fun and random questions by selecting one of four possible answers on topics ranging from comics to geography.
- Makes an API call to pull quiz data from Open Trivia Database using **AJAX**.
- Stores user's name using local storage by serializing and deserializing data in the form of **JSON**.
- Dynamically renders DOM using JavaScript based on click events to allow a smooth user experience.

Perfect Pepper | **GitHub**
- Full-stack, mobile-responsive Recipe App that allows users get some or all or create new recipes using **Fetch** through **Express**, **NodeJS**, and **PostgreSQL** from a local database.
- Developed front-end functionality with **React.js**, **JavaScript**, **Bootstrap 4**, and **CSS3** to give the users the ability to navigate the site efficiently and fluidly through mobile-responsive UX & UI design.
- Allows user sign in or out of the app using **Argon2** to hash passwords stored in the database and local storage to keep the user signed in.

PAST EXPERIENCE

CONTENT/ COPYWRITER   **2018 - Present**
LIVESPOT 360 LIMITED
- Developed content strategy and creatives for digital campaigns on brand awareness and sales.
- Designed content using Microsoft Office for web pages to communicate with the brand's target audience.
- Managed the development of advertising campaigns from ideation to execution for brands like The Voice Nigeria and the private sector Coalition Against COVID 19 (CACOVID).
- Presented and communicated new ideas to clients as part of a team.

CONTENT/COPYWRITER   **2018 - 2018**
L5LAB LIMITED
- Developed content for social media pages and terrestrial media using tools like Canva and Microsoft Office.
- Developed content for, published and distributed a magazine that resulted in over 100 lead-acquisitions in a month.
- Applied AGILE knowledge to provide seamless workflow between the development team and content team in the organization.

COPYWRITER   **2015 - 2017**
NOAH'S ARK COMMUNICATIONS LIMITED
- Managed the development of advertising campaigns from ideation to execution and post-evaluation with a minimum of 20% increase in customer conversion to the client.
- Collaborated with a team to deliver award-winning advertising campaigns.
- Received recognition from CEO for excellent performance and promoting positive growth in client-agency relationships.

EDUCATION

Bachelor of Sciences | *Mass Communication* | **University of Lagos, Nigeria**
Accelerated Web Development Program | *800+ hours in Web Development* | **LearningFuze Academy**
Certified Professional Scrum Master | **SCRUM.ORG**