

# ENIOLUWA OYEDEMI- CREATIVE DIRECTOR

Clear communicator and collaborative team player with an eye for detail and skill in customer relations. I am a designer with over 4 years of successful experience in digital and print design. Strengths in Adobe creative suites and a host of other design tools backed by years of personal and corporate training.

## EXPERIENCE

### Digital Designer | Fatherland Global, UK

August 2021 – December 2023

Here, I designed website layouts, templates and unique branded looks while meeting usability and website standards. I prepared briefs for projects and presented design ideas to stakeholders. I also completed in-depth product design tests with help of different software, models and design systems.

### Design Lead | Cimbog Digital, NG

May 2021 – June 2023

I managed all aspects of the design process, from research and ideation, to creative concepts and design. I collaborated with stakeholders to research and develop cohesive design plans, concepts and prototypes.

### Graphic Designer | Accessible Publishers, NG

September 2020 – August 2021

I developed design for marketing packages, including print materials, brochures, banners and signs. I worked with clients to gather and define requirements, establish scopes and managing project milestones. I met with customers to present mockups and collect information for adjustments. I cultivated positive relationships with clients by maintaining over 80% satisfaction rate.

## CONTACT & PORTFOLIO

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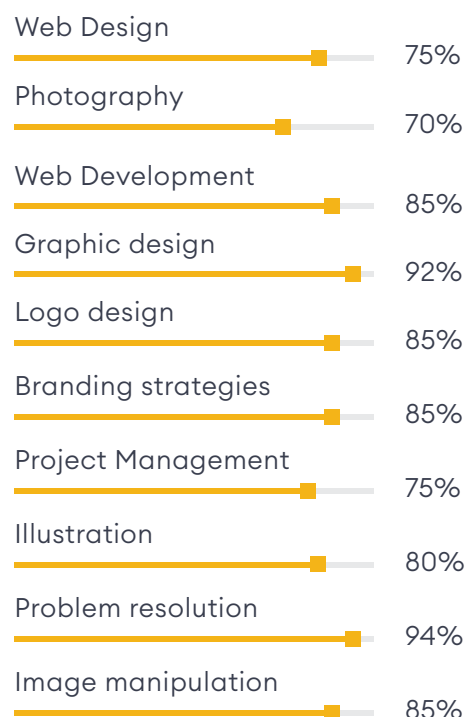
 [instagram.com/\\_enioluwa\\_](https://www.instagram.com/_enioluwa_)

 [linkedin.com/enioluwa-oyedemi](https://www.linkedin.com/enioluwa-oyedemi)

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## PRO SKILLS



## EXPERIENCE *contd.*

### Digital Designer | Buybooks.ng, NG

September 2020 – August 2021

I created digital image files for use in digital and traditional printing methods. Collaborated with authors to ensure that the finished product meets their objectives. I performed quality checks on all files to ensure that text is consistent throughout the book.

### Director of Operations | MNG Academy, NG

December 2019 – September 2020

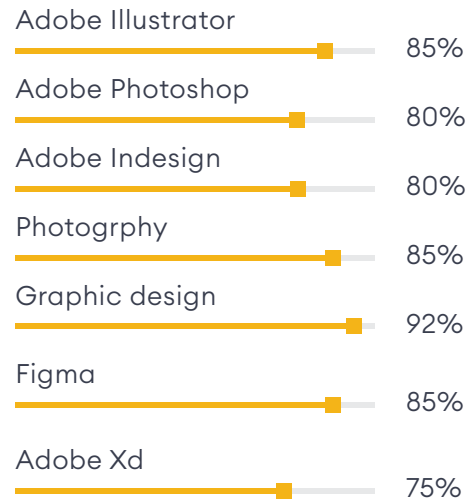
I developed, ran and constantly evaluated the curriculum for the organization Code Academy. I developed IT projects for the trainees in the MNG Code Academy. Oversaw such projects and provided guidance and resources needed for trainees to achieve intended results. I worked with the IT team to provide mentoring for the greenhorn trainees to design, operate and maintain technology tools/products of the organization such as websites, blogs, mobile apps, social media tools etc.

### Digital Marketer | Flamation Studios, NG

November 2018 – April 2019

I monitored and optimized advertising campaigns using Google, Facebook, Twitter and Instagram. I created social media content with consistent content and tone. I increased customer engagement through social media. I developed marketing content such as blogs, promotional materials and advertisements for social media

## SOFTWARE SKILLS



## EDUCATION

### B.Sc in Mathematics

University Of Ibadan  
2015 - 2019

### High School Diploma

Amazing Grace College  
2009 - 2014

## CERTIFICATION

✦ **Linux Professional Essentials Certificate**

✦ **Certificate of National Service**