

Enioluwa Oyedemi

Graphics Designer

Focused professional with years of success in designing customer-oriented programs and developing high performing service-oriented teams. Proven track record in creating scalable customer service operations infrastructures and leveraging social media to nurture relationships with customers. Composed persona known for having excellent drive. Insightful worker with 3 years of customer service experience. Deadline-driven Graphic Designer focused on overseeing projects from concept through final delivery. Successfully creates brand messages, strategies and key graphic productions. Resourceful and hardworking with vendor sourcing expertise and empowering leadership skills illustrated over 4 years of industry success.

Contact

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Skills

Strategic planning and execution

Relationship building

Communications

Customer service

Problem resolution

Work History

2020-09 -
Current

Graphic Designer

Rasmed publications limited, Ibadan, Oyo state

- Developed creative design for marketing packages, including print materials, brochures, banners and signs.
- Worked with clients to gather and define requirements, establish scopes and managing project milestones.
- Employed design fundamentals when selecting typography, composition, layout and color in design work.
- Met with customers to present mockups and collect information for adjustments.
- Cultivated positive relationships with clients by maintaining over 80% satisfaction rate.
- Developed print materials such as brochures, banners and signs.
- Created digital image files for use in digital and traditional printing methods.

2019-12 -

Director of Operations

Illustration
Visual design
Logo design
Image manipulation
Branding strategies
Digital design
Project Management
Graphic design
Mastery of Adobe Creative Suite

2020-09

MNG Code Academy, Ibadan, Oyo

- Produced regular reports to evaluate performance, adjust strategies and maintain agile, sustainable operations.
- Developed, ran and constantly evaluated the curriculum for the organization Code Academy.
- Developed IT projects for the trainees in the MNG Code Academy.
- Oversaw such projects and provided guidance and resources needed for trainees to achieve intended results.
- Worked with the IT Team to provide mentoring for the greenhorn trainees to design, operate and maintain technology tools/products of the organization such as Websites, Blogs, Mobile Apps, Social Media Tools etc.

2018-11 -
2019-12

Graphics and Web Developer

Freelance, Ibadan, Oyo

- Oversaw troubleshooting of technical issues to solve problems quickly and efficiently.
- Created eye catching and functional digital design concepts across various platforms to strengthen company brand and identity.
- Analyzed requirements and designed, developed and implemented software applications for multiple websites.
- Strengthened company brand and identity by creating distinctive website and logo.

2018-11 -
2019-04

Digital Marketer

Flamation Studios, Lagos, Lagos state

- Identified growth opportunities and developed initiatives to increase market share.
- Monitored and optimized advertising campaigns using Google, Facebook, Twitter and Instagram.
- Created social media content with consistent content and tone.
- Increased customer engagement through social media.
- Developed marketing content such as

blogs, promotional materials and advertisements for social media.

- Managed social media accounts for organization, generating interest for existing and upcoming product or service releases.



Education

2015-02 -
2019-05

**Bachelor of Science:
Mathematics**

University Of Ibadan - Ibadan, Nigeria

2009-09 -
2014-08

High School Diploma

*Amazing Grace International College -
Ibadan, Nigeria*



Certifications

Certificate of National Service

Linux Professional Essentials certificate