

## ELLE JACOBS

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### **CAREER SUMMARY**

Experienced web developer with a background in health sciences and data analytics. Seeking to apply my creative and artistic passion to building websites and software platforms. Earned a certificate in Data Analytics from Washington University in St. Louis. Innovative problem-solver, passionate about developing apps that are responsive and display information in a compelling way. Strengths in creativity, attention to detail, perseverance, and teamwork.

### **KEY SKILLS**

- Proficient: JavaScript, HTML/CSS, React.js, Next.js, Node.js, Tailwind CSS, Foundation CSS, Bootstrap
- Experience: Python, PHP, SQL, Microsoft Office, Excel, Data Visualization, Machine Learning, Mapping, Tableau, ETL, GitHub, R, Flask, Heroku, Gitlab, AWS, MongoDB, D3.js, WordPress, Pardot, AEM

### **PROFESSIONAL EXPERIENCE**

#### **Captiva Marketing**

Web Developer

St. Louis, MO

August, 2022 – Present

- Collaborated with cross-functional teams of developers, designers, and account managers to create reusable website components, driving improved efficiency in the development process.
- Led development of new client websites, including Industrial Ally, Dining RD, and JC Finley.
- Leveraged industry standard accessibility best-practices to create a positive end-user experience. Using the Wave tool, removed accessibility errors from XGrass.com.
- Clients: Biomerieux, Recreational Group, Dining RD, Allegro Living, Grimco, and more.

### **WORK PROJECTS**

Dining RD | <https://diningrd.com>

- Objective: To create an inviting platform that encourages product purchases and serves as a reliable source for communicating company information.
- Solution: Constructed a captivating website featuring an integrated WordPress blog. The designed solution successfully engages users, encouraging product sales, and facilitates the seamless communication of vital company updates.
- Technology: PHP, HTML/CSS, JavaScript, WordPress, slick.js, empoweren

Industrial Ally | <https://industrial-ally.com>

- Objective: Develop a compelling online platform aimed at spotlighting completed projects to attract new clients, while also providing a window into the positive work environment to attract potential hires.
- Solution: Built an appealing website featuring videos and imagery, coupled with an intuitive project filtering mechanism.
- Technology: PHP, HTML/CSS, JavaScript, empoweren

### **EDUCATION**

#### **Washington University in St. Louis**

Data Analytics Boot Camp

St. Louis, MO

August, 2021 – January, 2022

#### **University of Miami**

Bachelor of Science, Health Sciences

Minor: Bachelor of Arts, Religious Studies

Coral Gables, FL

August, 2011 – May 2015