

ELLE JACOBS

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CAREER SUMMARY

Experienced web developer with a background in health sciences and data analytics. Seeking to apply my creative and artistic passion to building websites and software platforms. Earned a certificate in Data Analytics from Washington University in St. Louis. Innovative problem-solver, passionate about developing apps that are responsive and display information in a compelling way. Strengths in creativity, attention to detail, perseverance, and teamwork.

KEY SKILLS

- Proficient: JavaScript, HTML/CSS, React.js, Next.js, Node.js, Tailwind CSS, Foundation CSS, Bootstrap
- Experience: Python, PHP, SQL, Microsoft Office, Excel, Data Visualization, Machine Learning, Mapping, Tableau, ETL, GitHub, R, Flask, Heroku, Gitlab, AWS, MongoDB, D3.js, WordPress, Pardot, AEM

PROFESSIONAL EXPERIENCE

Captiva Marketing

Web Developer

St. Louis, MO

August, 2022 – Present

- Collaborated with cross-functional teams of developers, designers, and account managers to create reusable website components, driving improved efficiency in the development process.
- Led development of new client websites, including Industrial Ally, Dining RD, and JC Finley.
- Leveraged industry standard accessibility best-practices to create a positive end-user experience. Using the Wave tool, removed accessibility errors from XGrass.com.
- Clients: Biomerieux, Recreational Group, Dining RD, Allegro Living, Grimco, and more.

WORK PROJECTS

Dining RD | <https://diningrd.com>

- Objective: To create an inviting platform that encourages product purchases and serves as a reliable source for communicating company information.
- Solution: Constructed a captivating website featuring an integrated WordPress blog. The designed solution successfully engages users, encouraging product sales, and facilitates the seamless communication of vital company updates.
- Technology: PHP, HTML/CSS, JavaScript, WordPress, slick.js, empoweren

Industrial Ally | <https://industrial-ally.com>

- Objective: Develop a compelling online platform aimed at spotlighting completed projects to attract new clients, while also providing a window into the positive work environment to attract potential hires.
- Solution: Built an appealing website featuring videos and imagery, coupled with an intuitive project filtering mechanism.
- Technology: PHP, HTML/CSS, JavaScript, empoweren

EDUCATION

Washington University in St. Louis

Data Analytics Boot Camp

St. Louis, MO

August, 2021 – January, 2022

University of Miami

Bachelor of Science, Health Sciences

Minor: Bachelor of Arts, Religious Studies

Coral Gables, FL

August, 2011 – May, 2015