

Nathan LeBlanc

39 Kendall Court, Bedford MA 01730
781.854.6163 nathanjleblanc@gmail.com
LinkedIn: nathanjleblanc

PROFESSIONAL EXPERIENCE

Aug - Dec **User Experience Strategy Intern**

2016 BEAM Interactive *Boston, MA*

- ◆ Assisted with user research from early generative interviews to pre-launch usability testing – preparing materials & interview guides, notetaking, and moderating
- ◆ Balanced workloads in a fast-paced digital agency setting, working for clients such as the auto brand MINI, consulting firm BCG, and the tourism board of Aruba
- ◆ Created data-driven deliverables such as customer journey maps and in-depth personas while collaborating with UX Designers on their implementation
- ◆ Investigated market trends and competitive analyses to guide product strategy

Feb - July **Content Team Contractor**

2016 TripAdvisor *Needham, MA*

- ◆ Quality controlled and rapidly researched incoming accommodations for site listing
- ◆ Coordinated efforts with a remote team with a focus on efficient workflow

Summer 2015 **Grant Research Intern**

Siempre Unidos *San Francisco, CA*

- ◆ Gathered & synthesized secondary research on HIV in Honduras for grant materials
- ◆ Strategized web content, page restructuring, & infographics with a competitive analysis of non-profit websites

2013 – 2015 **Statistics Mentor and GIS Specialist**

Grinnell College Data Analysis and Social Inquiry Lab *Grinnell, IA*

- ◆ Worked on geographic information systems (GIS) projects with faculty members
- ◆ Coded the Grinnell College interactive campus map in JS/CSS
- ◆ Tutored students in statistics, data cleaning, & experimental design

Summer 2014 **Global Development Intern**

Big Water Consulting *Seattle, WA*

- ◆ Gathered data, designed maps, & improved content strategy for NGO clients
-

SKILLS

Languages: Spanish (professional proficiency)

Qualitative and User Research: Semi-structured interviews, ethnography, prototype testing, usability testing

Coding: Intermediate HTML5/CSS3, Basic JavaScript & jQuery, Leaflet.js

EDUCATION

2011-2015 **Grinnell College, Grinnell, IA**

Bachelor of Arts / Anthropology with Honors & Linguistics Minor

GPA 3.8 / Phi Beta Kappa, Trustee Honor Scholarship