Nathan LeBlanc

PUI Assignment 3: Reflection

My first challenge was related to the layout of the home page. It was a fairly ambitious design with full and half-screen images. It took a long time to figure out when to use background image or just image with some tricks to get overlayed text. I had to use some negative margins to get some of the text to line up okay. Other than that, I had the occasional struggle with "what padding didn't get reset and is throwing off my percentage layout" and "troubleshooting how to center this". I occasionally had to look up the Mozilla CSS Spec for guidance, but most of the time I just investigated using Chrome dev tools and switching up attributes until things worked.

I chose a very bright and luminous branding for my client to give them a hipster vibe. The whole page is mainly off-white with some brown accents for a natural feeling. Using zoomed in and high-exposure photos and kitchen settings, I made their bakery brand seem inviting, modern, and grassroots. Large images dominated the pages, allowing for the cinnamon buns to do the talking. I chose a slightly slab font that was playful but with sophistication, paired with sans-serif for readability to continue the independent/hipster vibe.

GitHub: https://github.com/enjeyarr/Assignment-3-PUI