

## Technical Appendix

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<b>Methodologies:</b>	XP/Agile/Scrum, Waterfall, Pair Programming, Domain-Driven Design	
<b>Arch/Design Principles:</b>	Serverless, Monolithic (MVP), Microservices, SOA, CQRS, Event Sourcing, OOP, FP, Prototypal Inheritance, Classical Inheritance, Composition	
<b>Languages:</b>	JavaScript (ES2018, Node.js), HTML5, CSS3, LESS, SCSS, PHP, Java, Bash, XML, XSLT, YAML	
<b>Frameworks:</b>	Next.js, React, Apollo, GraphQL, Backbone, Ember, Play, Spring, Axon, Laravel, Lumen	
<b>QA/Automation:</b>	Jest, Cypress, Mabl, Mocha, Karma, Jasmine, Selenium	
<b>IDEs:</b>	VSCode, JetBrains (IntelliJ, WebStorm, PHPStorm), VIM	
<b>Tools:</b>	NPM, Yarn, Git, Webpack, Parcel, Maven, Gradle, Composer	
<b>DB/Messaging:</b>	NoSQL, MySQL, Postgres, Kafka, Socket.io, Redis, SphinxSE, Jabber/XMPP	
<b>Ops/Infra:</b>	Docker, Kubernetes, Helm, Istio, Jenkins, JenkinsX, Bamboo, TeamCity, Nexus, Ansible, Terraform, Amazon Web Services (AWS), Google Cloud Platform (GCP)	
<b>Productivity:</b>	Adobe CS, Sketch, Miro, JIRA, Confluence, Slack, Zoom, Tuple, MS Office/G Suite	
<b>Analytics/Campaigns:</b>	Omniture, Adobe Target, Mixpanel, Google Analytics, Google Tag Manager	
<b>SaaS:</b>	<b>SMS Gateway:</b>	<b>AuthN/AuthZ/IDM</b>
	<ul style="list-style-type: none"><li>• Twilio</li></ul>	<ul style="list-style-type: none"><li>• Auth0</li></ul>
	<b>Compliance &amp; Legal:</b>	<b>API Aggregation:</b>
	<ul style="list-style-type: none"><li>• IDology</li><li>• ComplyAdvantage</li><li>• HelloSign</li></ul>	<ul style="list-style-type: none"><li>• CloudElements</li><li>• Zapier</li></ul>
	<b>Customer Service / Engagement:</b>	<b>Monitoring &amp; Observability:</b>
	<ul style="list-style-type: none"><li>• Zendesk</li><li>• Intercom</li></ul>	<ul style="list-style-type: none"><li>• Sentry</li><li>• Datadog</li><li>• Rookout</li><li>• Honeycomb</li><li>• Dynatrace</li><li>• Site24x7</li><li>• OpsGenie</li></ul>
	<b>Feature Flags &amp; A/B Testing:</b>	
	<ul style="list-style-type: none"><li>• LaunchDarkly</li><li>• Optimizely</li></ul>	
<b>Project Types:</b>	<b>Transactional &amp; Marketing Email:</b>	<b>Security &amp; Vulnerability Scans:</b>
	<ul style="list-style-type: none"><li>• MailJet</li><li>• MailChimp</li><li>• Bronto</li></ul>	<ul style="list-style-type: none"><li>• Veracode</li><li>• Snyk</li></ul>
<b>Industries/Spaces:</b>	Retail / Direct-to-Consumer / e-Commerce, DRM Media Streaming & OTT Content Delivery, Social Network, White Label & Multi-tenant Platforms, API's, Records Archival, Mapping & Geolocation, Data Visualization, Messaging, Content Management	
<b>Reading List:</b>	Education, Government/Political/Public Sector, FinTech, Live Music & Entertainment	
	<del>The Talent Code, The Culture Code, The Intelligence Trap</del> , Reboot, Radical Candor	