



# **News Extension 2.2**

## **User Guide**

## **Table of Contents**

Notice	4
Description	5
Installation	6
Using the News Module	8
1. Add News Article	9
1.1 Main information	9
1.2 Additional Options	12
2. News Manager	14
3. Categories	15
3.1 Add Category	16
4. Comments	17
4.1 Edit Comments	18
5. Settings	19
5.1 News Settings	19
5.2 Comments	21
5.3 RSS Feed	22
<u>6. Result</u>	23
Getting Help with Magento	25

### **Notice**

CommerceLab reserves the right to make corrections, modifications, enhancements, improvements, and other changes to its products and services at any time and to discontinue usage of any product or provision of service without prior notice.

CommerceLab warrants performance of its products in accordance with the specifications applicable at the time of sale provided in CommerceLab' standard warranty. Testing and other quality control techniques are used to the extent that CommerceLab deems necessary to support this warranty. Except for the cases mandated by governmental requirements, testing of all parameters of every product should not be necessarily performed.

CommerceLab assumes no liability for applications assistance or customer product design. Customers are totally responsible for the purchased products and applications using CommerceLab components. To minimize the risks connected with customer products and applications, customers should provide adequate design and operating safeguards.

CommerceLab does not warrant or guarantee that any license, either express or implied, is granted under any CommerceLab copyright, patent right, mask work right, or other CommerceLab intellectual property rights relating to any combination, machine, or process in which CommerceLab products or services are used. Information published by CommerceLab regarding third-party products or services does not constitute a license from CommerceLab to use such products or services or a warranty or endorsement thereof. Usage of such information may require a license from a third party under the patents or other intellectual property of the third party, or a license from CommerceLab under the patents or other intellectual property of CommerceLab.

Resale of CommerceLab products or services with statements different from or beyond the parameters stated by CommerceLab for that product or service voids all express and any implied warranties for the associated CommerceLab product or service and is regarded as an unfair and deceptive business practice. CommerceLab is not responsible or liable for any of such statements.

All company and brand products and service names are registered trademarks of their respective holders.

<u>Important:</u> You may not remove «Developed by CommerceLab» link in the Software. In case you do so, you are obliged to compensate the commercial value of the Software as stated at the date you received the Software by any possible means. You are subjected to such money compensation within 30 (thirty) days after you are notified about the violation from CommerceLab or any of our representatives.

## **Description**

Thank you for choosing News Extension – one of the best-sellers of CommerceLab!

Magento News Extension will help you make your store more interactive and will keep your visitors abreast of the latest business updates, developments and achievements. The opportunity to comment on the news, as well as integration with social networks like Google+, Facebook and Twitter adds yet more value to this News Magento Extension. With its help you can learn the opinion of your customers in more details and let your clients popularise the store by sharing info with their friends. —

#### **News Extension Key Features:**

- The ability to create news categories and their sub-categories
- The ability to bind each news category to a particular store
- Structural separation of news for a short and full description
- The possibility to set a period of news publication (Publish From: Date, Hours, and Minutes; Publish until: Date, Hours and Minutes).
- The possibility to set data on publishing (date/time/category)
- The ability to add photos for each news article both to the short and full description
- The ability to set META-data for the news (keywords, description)
- The possibility to leave comments on the news page
- The ability to set access parameters to leave comments
- The option of approving/blocking comments
- Ajax pager for easy switching between comments
- Integration with social networks: Google+, Facebook, Twitter and LinkedIn
- Print version for every news for easy opportunity to print it out
- RSS-feed for each news category
- Usage of Magento WYSYWIG-editor for simple news editing
- The ability to export News into CSV file
- Easy installation
- Open source
- Compatibility with the latest versions of Magento.
- The ability to insert news as block with parameters in WYSYWIG-editor, such as
  {{block type="clnews/news" template="clnews/list.phtml"
  category="CATEGORY\_URL\_KEY"
  itemslimit="NUMBER\_OF\_ITEMS\_TO\_DISPLAY"}}

### Installation

#### **Step 1.** Check Permissions.

Make sure the "app", "js", "lib" and "skin" directories of your Magento and all directories inside it have full written permissions or set permissions on the each directory equal to 777 or 0777.

Important! Change all permissions back after installation.

#### Step 2. Upload files.

Unzip and upload all content of the *extension folder* to the *root folder* of your Magento website using FTP client. On the request whether existing files (folders) should be replaced – select Yes.

In case you use non-default package for your design and skin, please do the following:

#### Copy

app/design/frontend/default/default/layout/clnews.xml

<u>To</u>

app/design/frontend/[your\_package]/default/layout/clnews.xml

#### <u>Copy</u>

app/design/frontend/default/default/template/clnews

То

app/design/frontend/[your\_package]/default/template/clnews

#### Copy

skin/frontend/[your package]/default/css/clnews

<u>10</u>

skin/frontend/default/default/css/clnews

#### Copy

skin/frontend/[your package]/default/css/commercelab/treeview

То

skin/frontend/default/default/css/commercelab/treeview

#### Copy

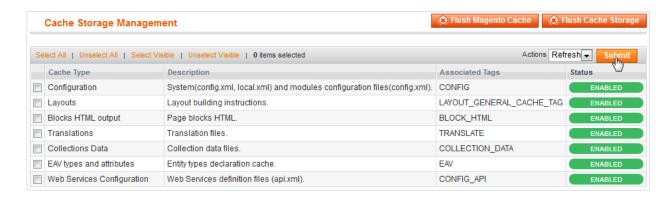
skin/frontend/[your package]/default/images/clnews

To

skin/frontend/default/default/images/clnews

#### Step 3. Clear cache.

Update cache in case it is enabled. (System  $\rightarrow$  Cache Management).



#### Step 4. Re-login.

Log out and Log in back into Magento admin panel (back office).

#### Step 5. Use extension.

Afterwards, News item should appear in the top menu.

Congratulations, the installation was successful!

In case you face any problems during the installation, please use <u>Contact us Form</u> or let CommerceLab team help you with installation (paid service).

## **Using the News Module**

When mouse over the *News Item* in the top horizontal menu a drop down will appear with the following subsections:

- 1. Add News Article
- 2. News Manager
- 3. Categories
- 4. Comments
- 5. Settings



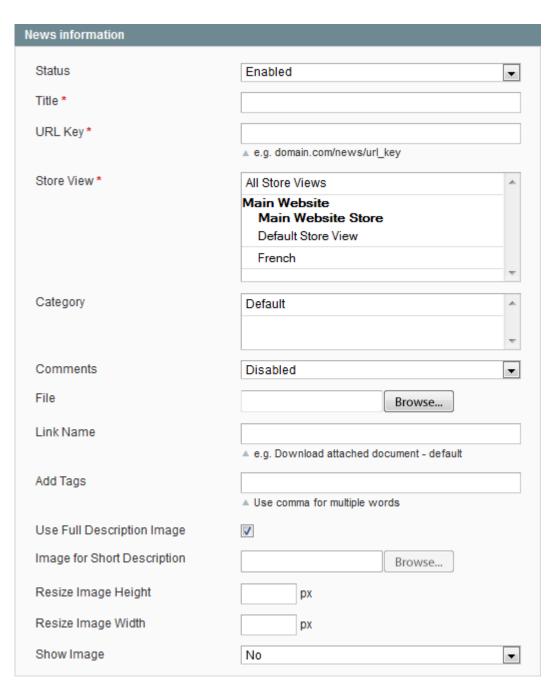
#### 1. Add News Article

#### 1.1 Main information

Select first subsection *Add News Article* to add news on the website.

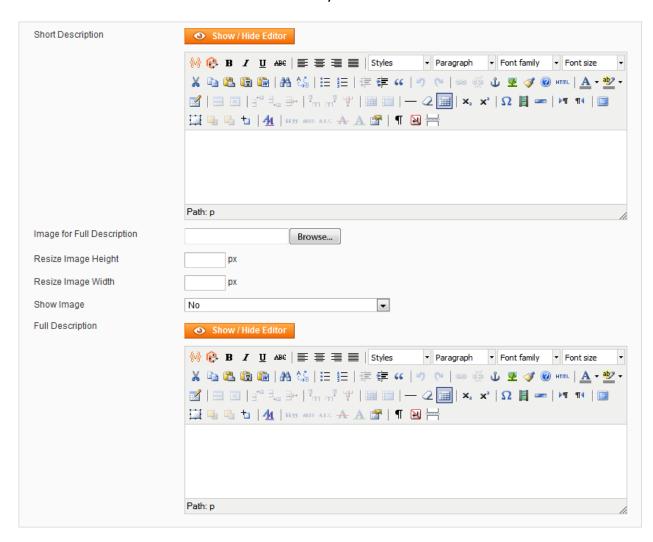
By default *Main Information* tab (on the left) will be pre-selected:





- Status select Enable for the selected News article to be presented on the website
- 2. Title title of the News article (e.g. Apple launces production of new iPhone)
- URL key URL path by which specific News article will be accessible (e.g. domain.com/news/<u>URL key</u>)
- 4. Store View selection of the store where the News article will be posted
- Category selection of the category where the News article will be posted (e.g. Economics, Politics, IT Market etc.)
- **6.** Comments select Enable for the Comments to be present on the selected News Article, otherwise select Disable
- File possibility to upload any file for certain News article for further download by users
- 8. Link Name name by clicking which a user will be able to download the file
- Add Tags possibility to set tags for the certain News article. In case of multiple words use comma to separate
- **10.** Use Full Description Image select box to use full description Image in the Short Description block
- **11.** Image for Short Description picture for the short description block
- **12.** Resize Image Height set height of the uploaded image for the short description block (in pixels)
- **13.** Resize Image Width set width of the uploaded image for the short description block (in pixels)
- **14.** Show Image select Yes for the picture to be present on the front end, otherwise select No
- **15.**Short Description a brief description of the News. With the help of WYSIWYG editor News articles can be edited at your discretion
- **16.** Image for Full Description picture for the full description block
- **17.** Resize Image Height set height of the uploaded image for the full description block (in pixels)

- **18.** Resize Image Width set width of the uploaded image for the full description block (in pixels)
- **19.**Show Image select Yes for the picture to be presented on the front end, otherwise select No (Yes/No)
- **20.** Full description a detailed description of the news. With the help of WYSIWYG editor news articles can be edited at your discretion.

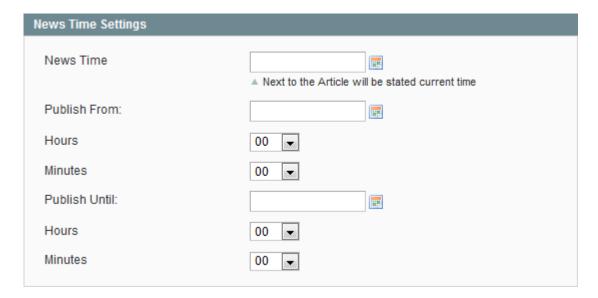


#### 1.2 Additional Options

Select Additional Options (on the left) to set/change additional options for the selected News article:



#### 1. News Time Settings:



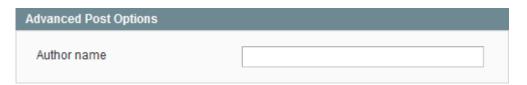
- a. News Time publish time (date, hours, minutes) of the article, stated in the headline
- b. Publish From exact date and time when the article will be published on the website
- c. Publish Until exact date and time when the article will be unpublished.

#### 2. Meta Data:



- a. Keywords text area for the Keywords of the selected article. To separate words please use comma or space
- b. Description Meta description of the selected article.

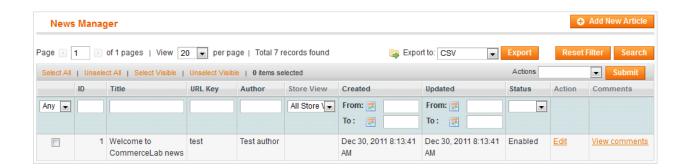
#### **3.** Advanced options:



a. Author Name – set Author name of the selected article or leave blank to disable.

#### 2. News Manager

In the News Manager there is a *listing of all articles* where it is possible to *filter,* search, change status, delete as well as view details and comments of any certain News article.



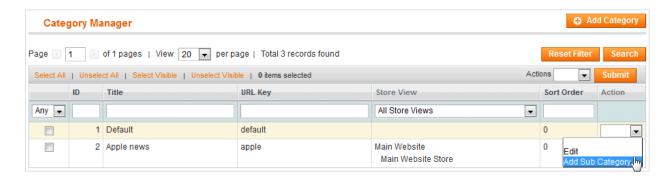
#### Each Article is characterised by:

- 1. Checkbox to select any article
- 2. ID unique ID number of the article
- 3. Title of the article
- 4. URL key
- **5.** Author (in case it is set)
- 6. Store view the list of Stores the news assigned to
- 7. Created date of the article creation
- 8. Updated date of the latest article update
- 9. Status enabled/disabled
- **10.** Action to edit the news article
- **11.** View comments look through all comments of the certain news article.

In the News Manager you can create a news article selecting *Add New Article* button.

### 3. Categories

In the Category Manager there is a *listing of all news' categories* where it is possible to *filter, search, set sort order, delete as* well as *view details* of any certain category.

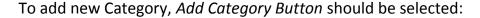


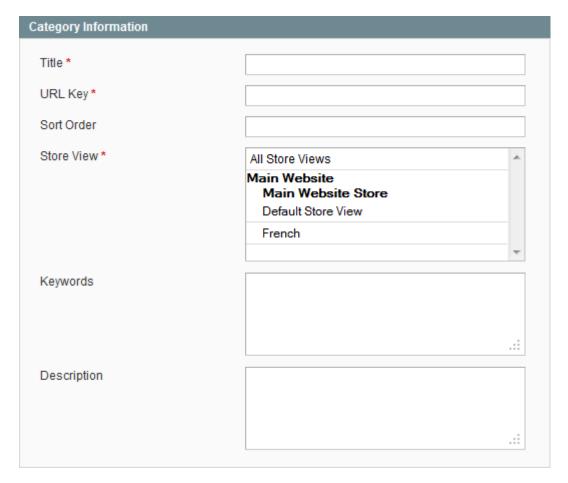
#### Each Category is characterised by:

- Checkbox to select any Category
- 2. ID unique ID number of the Category
- **3.** Title of the category
- 4. URL key
- 5. Sort order order of the categories output in the news block (frontend)
- 6. Action to edit the category or add a sub-category.

In the Category Manager you can *create* a new category selecting *Add Category* button.

#### 3.1 Add Category





- 1. Title name of the Category
- 2. URL key URL path by which specific news category will be accessible (e.g. domain.com/news/category name)
- **3.** Sort order order of the categories output in the news block (frontend)
- 4. Store view selection of the store where the News Category will be present
- 5. Keywords text area for the Meta keywords of the selected Category. To separate words please use coma or space
- **6.** Description Meta description of the selected Category.

#### 4. Comments

In the Comment Manager there is a *listing of all comments* left by users, where it is possible to *filter, search, delete* as well as *view details* of any certain comment.

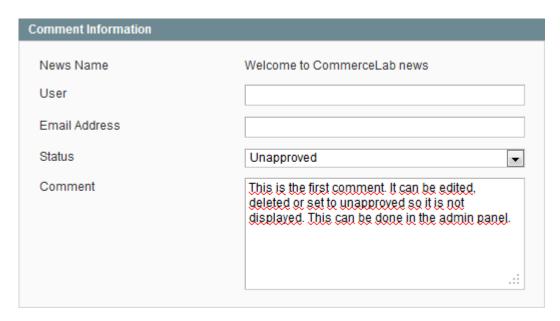


#### Each Category is characterised by:

- 1. Checkbox to select any Comment
- 2. Comment full text of the Comment
- 3. News Name name of the News Article where current Comment is posted
- 4. User name of the user that posted a Comment
- 5. E-mail contact address of the Comment author
- 6. Created date of the Comment
- Status unapproved/approved
- 8. Action to edit the Comment.

#### **4.1 Edit Comments**

To edit Comment edit link of the certain comment should be selected:



- 1. News Name name of the News Article where current Comment is posted
- 2. User name of the user that posted a Comment
- 3. Email address contact address of the Comment author
- **4.** Status unapproved/approved. For the Comment to appear on the front end, status approved should be selected. Otherwise select unapproved
- 5. Comment full text of the Comment

### 5. Settings

#### **5.1 News Settings**

News Settings	
News Title	News
Route to News	
	e.g. "news" will make the news accessible from domain.com/news. Should not contain slashes. Leave blank for default - News
Show Breadcrumbs	Yes
Articles per Page	10  ▲ The number of articles displayed per page
Show Latest News Block	No v
Q-ty in the Latest Block	
	▲ Set the number
Show Date of the News	Yes
Show Time of the News	Yes ▼
Show Category of the News	Yes ▼
Enable Link "View More"	Yes
Name of the Link	▲ default: view more  ▲ example: view more
Tags for the News	Yes
Enable Google Button for News	Yes ▼
Enable Twitter Button for News	Yes ▼
Enable Facebook Button for News	Yes ▼
Enable LinkedIn Button for News	Yes ▼
Meta Title	
Meta Keywords	.::
Meta Description	.::

In the News Setting sub-section it is possible to manage main settings of the News Extension.

- 1. News Title main title for the News module
- Route to News URL path by which News module will be accessible (e.g. domain.com/news)
- **3.** Show Breadcrumbs select Yes for the breadcrumbs to be present on the website in the News module, otherwise select No
- 4. Articles per Page the number of News articles displayed per one page
- 5. Show Latest News Block the output of Latest News Block with the Title and short description for each article (Yes/No)
- **6.** Q-ty in the Latest Block set the number of the latest news presented in the Latest Block
- Show Date of the News select Yes for the posting date to be present on the front end, otherwise select No
- **8.** Show Time of the News select Yes for the posting time to be present on the front end, otherwise select No
- 9. Show Category of the News select Yes for the category name to be present on the front end, otherwise select No
- **10.** Enable Link View More select Yes for the link to appear in the Short Description block (by default: view more), otherwise select No. Clicking on the link users will get to the Full Description page of the selected News Article
- **11.** Name of the Link put name of the link, clicking which users will get to the Full Description page of the News Article
- **12.** Tags for the News select Yes for the tags to be present on the Full Description page of every News article, otherwise select No. Clicking on the tag will provide a listing of the News articles that contain Selected Tag
- **13.** Enable Google Button for News select Yes for the Google +1 button to be present on every News Article, otherwise select No
- **14.** Enable Twitter Button for News select Yes for the Twitter button to be present on every News Article, otherwise select No

- **15.** Enable Facebook Button for News select Yes for the Facebook button to be present on every News Article, otherwise select No
- **16.** Enable LinkedIn Button for News select Yes for the LinkedIn Button to be present on every News Article, otherwise select No
- 17. Meta Title Meta title of the News Extension
- **18.** Meta Keywords text area for the Keywords of the News Extension. To separate words please use coma or space
- **19.** Meta Description Meta description of the News Extension.

#### 5.2 Comments

In the Comments sub-section it is possible to manage main settings of the Comments functionality.



- 1. Send Comments to Email set email address for getting all posted comments or leave blank to get on the main admin email
- 2. Email Sender a drop down with standard Magento email senders list
- 3. Email Template a drop down with standard Magento email templates
- **4.** Is Confirmation Required select Yes for getting all posted Comments for approval, otherwise select No
- Should user be logged in to leave a comment Yes/No

**6.** Comments per Page – the number of comments displayed per one (1) page. In case number of comments exceeds the limit, Ajax pager appears.

#### 5.3 RSS Feed

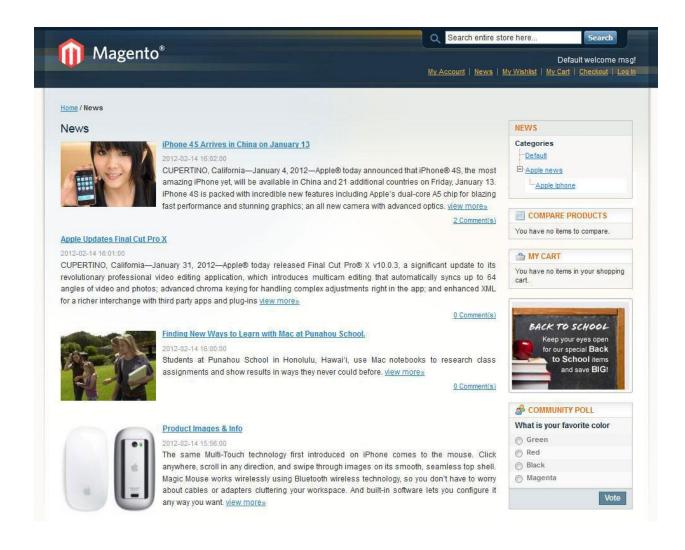
In the RSS feed sub-section it is possible to manage main settings of the RSS.



- 1. Enable select Yes to enable RSS, otherwise select No
- 2. Articles to show number of News Articles to show in the RSS feed.

#### 6. Result

As a result, you should get something like that (please see below):



#### iPhone 4S Arrives in China on January 13

2012-02-14 14:55:00 | Default











CUPERTINO, California-January 4, 2012-Apple® today announced that iPhone® 4S, the most amazing iPhone yet, will be available in China and 21 additional countries on Friday, January 13. iPhone 4S is packed with incredible new features including Apple's dual-core A5 chip for blazing fast performance and stunning graphics; an all new camera with advanced optics; full 1080p HD resolution video recording; and Siri™, an intelligent assistant that helps you get things done just by asking, iPhone 4S comes with iOS 5, the world's most advanced mobile operating system with over 200 new features.

"Customer response to our products in China has been off the charts," said Tim Cook, Apple's CEO. "With the launch in China next week, iPhone 4S will be available in over 90 countries making this our fastest iPhone rollout ever."

Beginning Friday, January 13, iPhone 4S will be available in Anguilla, Antigua and Barbuda, Bolivia, Botswana, British Virgin Islands, Cameroon, Cayman Islands, Central African Republic, China, Dominica, Dominican Republic, Ecuador, Grenada, Guam, Guinea Conakry, Ivory Coast, Jamaica, Kenya, Madagascar, Mali, Mauritius, Niger, Senegal, St. Vincent and The Grenadines, Trinidad and Tobago, Turks and Caicos and Uganda.

iPhone 4S comes in either black or white for a suggested retail price of \$199 (US) for the 16GB model, \$299 (US) for the 32GB model and \$399 (US) for the new 64GB model,\* iPhone 4S is sold through the Apple Online Store, Apple's retail stores and select Apple Authorized Resellers. iPhone 4 is available for just \$99 (US) and iPhone 3GS is available for free with a two year contract from participating carriers.

Apple, Mac, Mac OS, Macintosh, iPhone

Alessandra posted on 2012-02-14 14:51:00

Uh, aren't the phones being produced in China?

Helena posted on 2012-02-14 14:51:53

I'd get the \$29 model with 32 GB:)

#### **Submit Comment**

Name *			
Email *			
Comment *			
		.:	:
	* Required Fields		
	Submit Comment		

### **Getting Help with Magento**

CommerceLab offers 6 months of free support and 1 year of free extension updates from the date of purchase. If an extension is free, you can always download its latest version from our website.

If you have difficulties while using News Extension, please let us know with the help of <u>Contact us Form</u> or directly by email <u>support@commerce-lab.com</u>.

CommerceLab offers outstanding services developing custom-made solutions for Magento platform to strike your ecommerce objectives.

Our professional impassioned team provides profound and customer oriented development of your project within short timeframes. You are most welcome to contact us at <a href="mailto:sales@commerce-lab.com">sales@commerce-lab.com</a>

Thank you for choosing CommerceLab solutions!