

# CHILDREN'S CLUB ADVERTISING PROCESS

## PRINT ADVERTISING:

### B&W CATALOGUE ADVERTISEMENT

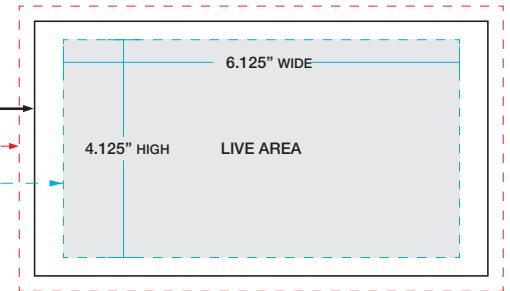
(See right for Diagram)

**Trim Size.....**7" wide x 4.75" high (black solid line) —————→

**w/Bleed.....**7.5" wide x 5.25" high (red dotted line) - - - - -→

**Live Area.....**6.125" wide x 4.125" high (blue dotted line & gray area) - - - - -→

## CATALOGUE ILLUSTRATION



## SAFETY:

**TOP & BOTTOM MARGINS MUST BE 5/16 (0.3125") AWAY FROM TRIM.**

**INSIDE & OUTSIDE MARGINS MUST BE 7/16 (0.4375") AWAY FROM TRIM.**

**DEADLINE FOR AD RESERVATION: 7/1/14**

**DEADLINE FOR SUBMITTED MATERIAL: 7/14/14**

Please upload images to: [enkforms.com/releaseform](http://enkforms.com/releaseform)

For files over 5MB, please send via [yousendit.com](http://yousendit.com) to: [jgramp@enkshows.com](mailto:jgramp@enkshows.com)

## THE PROCESS:

1. Contact our team to **RESERVE YOUR AD** or with any questions.

Children's Club Exhibitors - Renata Levin - [rlevin@enkshows.com](mailto:rlevin@enkshows.com) - 212.951.6748

**AD RESERVATION DEADLINE: 7/1/14**

2. Submit completed art to Renata Levin at [rlevin@enkshows.com](mailto:rlevin@enkshows.com) or send it to:

### ENK INTERNATIONAL

C/O Jason Gramp, CC Ads

641 Lexington Avenue

8th Floor

New York City 10022

For all art related questions, call Jason at 212.951.6717

**ART DEADLINE: 7/14/14**