

# CHILDREN'S CLUB ADVERTISING PROCESS

PRINT ADVERTISING:

**\*NEW FORMAT FOR AUGUST 2013\***

## B&W CATALOGUE ADVERTISEMENT

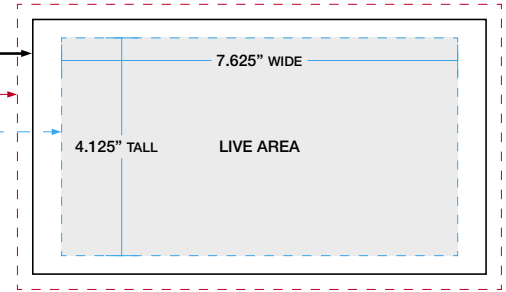
(See right for Diagram)

**Trim Page Size**.....8.5" wide x 4.75" tall (black solid line)

**w/Bleed**.....9" wide x 5.25" tall (red dotted line)

**Live Area**.....7.625" wide x 4.125" tall (blue dotted line & gray area)

**SAFETY: ALL LIVE AREA TOP & BOTTOM MARGINS MUST BE 5/16 (0.3125") AWAY FROM TRIM AND INSIDE & OUTSIDE MARGINS MUST BE 7/16 (0.4375") AWAY FROM TRIM.**



**DEADLINE FOR AD RESERVATION: 7/10/13**

**DEADLINE FOR SUBMITTED MATERIAL: 7/17/13**

Please upload images to: [enkforms.com/releaseform](http://enkforms.com/releaseform)

For files over 5MB, please send via [yousendit.com](http://yousendit.com) to: [studiomanager@enkshows.com](mailto:studiomanager@enkshows.com)

## THE PROCESS:

1. Contact our team to **RESERVE YOUR AD** or with any questions.

Children's Club Exhibitors - Renata Levin - [rlevin@enkshows.com](mailto:rlevin@enkshows.com) - 646.841.1466

**AD RESERVATION DEADLINE:** July 10, 2013

2. Submit completed art to Renata Levin at [rlevin@enkshows.com](mailto:rlevin@enkshows.com) or send it to:

### ENK INTERNATIONAL

C/O Ali Granda, CC Ads

3 East 54th Street

12th Floor

New York City 10022

For all art related questions, call Ali at 646.841.1514

**ART DEADLINE:** July 17, 2013



## ADVERTISING ORDER FORM

### DESCRIPTION

AD in the catalog \$400

### SHOW

Children's Club

### NET COST

\$

### COMPANY/COLLECTION

### ADDRESS

### CONTACT

### TELEPHONE

### BILL TO (if different than above)

### AUTHORIZED BY

By signing this you agree to ENK's Terms and Conditions below.

Print Name

Date:

Signature

- § Signing this agreement indicates firm advertising space commitment in accordance with the corresponding rate. A faxed, signed copy of this agreement is also binding.
- § ENK International is not responsible for color or content of proofs or files that do not conform to the specifications of each particular ad.
- § All advertising pieces are subject to approval by ENK.
- § Advertiser agrees that the ENK and/or publisher's liability (if any), due to omissions or errors in such advertising, shall in no event exceed the amount of charges for the listing or advertising which was omitted or in which the error occurred; liability shall be discharged by abatement of the charges or an advertising allowance commensurate with the error for the particular listing or advertising in which the omission or error occurred. No adjustments will be made to any free listing or advertisement
- § This agreement creates no obligation on the part of ENK and inclusion in advertising and promotional materials will not be confirmed until ENK is in receipt of signed Participation/Exhibit Space Contract, Participation/Exhibit Space Fees and Advertising Fees (as per invoice). Failure to adhere to the payment schedule will be construed as a forfeiture of your participation and advertising will not be published.
- § Advertising fees are nonrefundable. Failure to participate in the event will result in advertising cancellation

**Please fax back to 212.758.3403**