

FASHION COTERIE

FEBRUARY 24-26 2013 . SUNDAY . MONDAY . TUESDAY . JAVITS CENTER & SHOW PIERS . NYC

Contact Information

Collection Name: Mlle-Mademoiselle
Showroom (if applicable): SuiteShop
Show Contact Name: Stephanie Minasian
Phone: 212-334-8006
Web Site: www.mlleclothing.com
Login:
Password:
Twitter Name (if applicable):
Facebook (if applicable):

Please indicate which shows you participate (Please check all that apply)

- Bridge

Which of the following categories best defines your collection? (Please check all that apply)

- Contemporary
- Designer

Do you share a parent company, representative, distributor, etc. with any other companies within the show? If so, please specify and whether or not you would like to be merchandised together, if possible.

**We cannot guarantee locations based on your request, but will do our best to accommodate them.

What is the targeted age demographic?

Age 21-35

What are your average wholesale price points?

**Please note a range for all categories you sell. i.e. pants, tops, knits, dresses, denim, etc.

Tops \$40-\$125, dresses \$150-\$330

Do you have any retail locations? If so, please specify where and the quantity of stores.

No

Are there any noteworthy projects, celebrity partnerships, collaborations, charities, etc. that the line is involved with for this season?

Please explain why you were not satisfied with last season's merchandising of this collection.

****Specifically your direct adjacencies and section (i.e. Contemporary, Denim, Eveningwear, Bridge, etc).**

I was happy with my booth but overall would have liked to move up a row or two along with my showroom. Overall was happy with who was placed around me

Please specify your booth size and style with an "x" for the upcoming show.

Booth Type - 1st Choice:	In-line
Booth Size - 1st Choice:	10\'deep x 10\'wide / 3x3 meters
Booth Type - 2nd Choice:	Corner
Booth Size - 2nd Choice:	10\'deep x 10\'wide / 3x3 meters
Booth Type - 3rd Choice:	Corner
Booth Size - 3rd Choice:	10\'deep x 13\'wide / 3x4 meters

Other size:

****Please be advised that ENK will try to fulfill your request, but it will be contingent on whether the Booth size, type and/or location are available.**

Store and Buyer Information

1. Store	: Alene Too
Buyer's Phone	: 561.394.0899
Website	: www.alenetoo.com
Buyer Name	: Lizzy
Title	: Buyer/Owner
Email	: DWSClothing@aol.com
Buyer Address	: 6452 e rogers circle Boca Raton, Fl 33487- Stores in Los Angeles, Boca Raton
2. Store	: Sofia
Buyer's Phone	: 312) 640-0878
Website	: http://www.sofialivelovely.com/
Buyer Name	: Ashley
Title	: owner
Email	: Ashley Zisook
Buyer Address	: 100 East Walton Street Chicago, IL 60611
3. Store	: Scarlet
Buyer's Phone	: 501-223-8585
Website	: http://www.scarletclothing.com/
Buyer Name	: Jeanne Johansson
Title	: Owner
Email	: Jeanne Johansson
Buyer Address	: 11525 Cantrell Road little rock, Ar 72212

Please provide any additional information or comments below that you feel may assist the Jury in making their decision.

Mlle- Mademoiselle evolved from the same designer that created the line Literature Noir. They were part of coterie for many years. As it was the first time exhibiting at coterie with Mlle we feel that our future shows will be extremely successful. We are a new line but one that we see growing very fast. We have a great press team behind us and have interest from stores to see the next season such as Curve, Planet Blue, Shopbop, Netaporter etc.

Note: Completing this application does not guarantee acceptance into ENK Mode 2013, nor does participation in past ENK shows.