children's club WELCOME

January 13-15, 2013 • Pier 92, NYC • 9am-6pm Sunday-Monday. 9am-5pm Tuesday

Important Locations

ENK Show Office Exhibitor Service Centers Retail Cafe ENK Café Right of Registration Behind booth 1470 Front of 1400 aisle End of 1400 aisle

Event Timetable

Saturday, January 12

8am-6pm 8am-6pm 8am-5pm Exhibitor Move-In

Secured Storage Exhibitor Freight Move-In

Sunday & Monday, January 13 & 14

7am-6pm 8am-6pm Exhibitors with badges permitted on show floor

Exhibitors with badges permitted on show floor

Retail Cafés open Secured Storage

8am-6pm Secured Storage

8:30am Buyers (with Early Appointments) allowed on to Show Floor 8:30-10am Breakfast (or until supplies last) in the Pier Cafés

9am-6pm Show open

12pm-1:30pm Lunch (or until supplies last) in the Pier Café

Tuesday, January 15

7am-5pm 8am-5pm 8:30am

Retail Café open
Buyers (with Early Appointments) allowed on to Show Floor

8:30-10am Breakfast (or until supplies last) in the Pier Café

9am-5pm Show open

12pm-1:30pm Lunch (or until supplies last) in the Pier Café

5pm-8pm Exhibitor Move-out
10:00am Secured Storage closes
4:00pm-5:30pm Storage re-opens

• Freight handling assistants are available on a first-come/serve basis until 5:00pm ONLY; and all vehicles that need assistance unloading or use of the loading dock must arrive by 4:30pm. No freight may be moved in after 5pm either hand-carry of otherwise. Once an exhibitor is in the building by 6pm they may work until 6pm on Friday and 8pm on Saturday.

Work Rules

In accordance with union regulations and in the interest of building security, the following work rules must be adhered to with respect to working later than the designated set-up hours. Any exhibitor who wishes to work late, that is beyond the hours of the official show contractor, will be required to hire union personnel to work within their booth. Furthermore, you will incur the cost of one foreman and one laborer in addition to the number of workers hired to set up your exhibit. Union work rules require an onsite foreman and laborer to be present during all working hours of the facility. The rules stated above apply to Exhibitors working within their booths and those who need to erect/dismantle displays and anything else that falls under the carpenter's jurisdiction. It also applies to the movement of any freight. Please refer to page 11 in your guidebook for a detailed description of union work rules and jurisdictions. If you, or your display house, trimmer, need to work beyond the scheduled time you must contact GES for approval. If granted you will then incur labor charges per the regulations stated above.

Porter Services

ENK Porter service will be available from 8am - 5pm on a first-come, first-served basis; available at the pedestrian entrance of Pier 92. Do not give your merchandise to a porter to bring to your booth unaccompanied.

Truck Unloading

EVERY truck/van driver and all messengers must have:

- Either a letter from your company or a Bill of Lading stating that they will be making deliveries for your company.
- Current photo ID for themselves as well as a valid driver's license.
- Your Booth number or your delivery will not be allowed in The Show Pier.

Private/Company vehicles

All cars that are not moved immediately after unloading will be towed. Freight cannot be unloaded after 5pm. Cars, vans and trucks delivering to Pier 92 can unload on upper level. All unloading areas will be available on a first-come, first-served basis.

Children & Pets

For safety reasons, children under the age of 13 are not permitted in The Show Pier during move-in or move-out. Children are welcome during Show days. A parent or guardian must accompany children under the age of 13 and sign a Child Waiver Form, provided at the Registration desk. Due to Pier regulations no animals, except seeing eye dogs are permitted at any time at the Show Piers.

Empty Stickers

It is crucial that you remove all old empty stickers from your shipment before it arrives at the Show. If they cannot be removed, be sure to completely black-out/cover-up the old stickers so they are not visible. During Move-in GES workers will search the Pier for boxes/crates with empty stickers and immediately remove those items from the Pier, and they cannot be returned until the close of the Show.

Empty Storage

GES will store your empty containers (at no charge to Exhibitors) and return them at the close of the Exhibition. Place "empty" storage labels (available from the GES Service Desk) on all cartons, boxes, etc. to be stored with GES. The empty labels should be clearly marked with your Booth number(s) and affixed to all crates, trunks, cartons, etc. Keeping all boxes together (which will help to get all of your boxes returned together), place the empty boxes to be stored in the aisle. GES workers will pick them up throughout Move-In. It is your responsibility not to store any product or merchandise in the containers you give to GES for storage that are marked "empty." It will take GES up to six hours to return all items from empty storage at the end of the Exhibition to exhibitors. You will not have access to any boxes, etc. stored in empty storage. They will be returned to your Booth by GES during move-out.

Shipments

If you shipped packages to GES' warehouse, they will be placed in your Booth on your first move-in day, whether or not a company representative is present. GES cannot take responsibility once they deliver your materials to your Booth. All shipments sent directly to the Piers will also be delivered to your Booth when they arrive. However, UPS, Federal Express & DHL packages must be claimed by the Exhibitor from the "Secured Storage" area on Pier 92. Packages may be retrieved 8am to 3pm on Saturday. Any packages remaining after 3pm on Saturday will be delivered to your Booth whether or not a representative is in the Booth.

Cleaning

ENK will maintain all of the public areas such as aisles, cafes, restrooms, lounges, etc. Booths will be vacuumed each morning beginning at 7am (6am on the first Show Day). If you are using Booth Seal or your Booth is covered /blocked, it is recommended that a company representative arrive no later than 7:30am each show day to open the booth so that the porters may sweep your Booth while it is attended. Vacuuming will not be permitted after 9am on Show Days.

Parking

The Pier complex will be busy with cruise ship passengers, which will limit on premises parking. If you are driving to the Pier, you may wish to park in one of the nearby lots. Note: parking costs vary; you should ask the cost before parking.

- Rapid Park, West 55th Street between 9th & 10th Avenues, 7 days/wk, 6am-1am, Cash/Credit Card (*no trucks or SUV's*) GMC Parking on 56th Street between 11th and 12th Avenues
- 57th Street Garage, on 57th Street between 11th & 12th Avenues, 24-hrs, 7days/wk, Cash only Central Parking, 57th Street at 11th Avenue, 24-hours, 7 days/wk, Cash and Credit Card Park n Ride, 60th Street between 11th & 12th Avenues, 24-hours, 7 days/wk, Cash/Credit Card

- Concerto Garage, 59th Street between 10th & 11th Avenues, 24-hours, 7 days/wk, Cash only

Being a Good Neighbor

Removing booth furnishings such as chairs, tables, wastebaskets, racks, shelves and/or lights from another exhibitor's booth is strictly prohibited. If you are missing any items ordered from GES/Port Electric, please report it to the Exhibitor Service Desk.

The first rule of exhibit display is to be considerate of other Exhibitors. Under no circumstances should an Exhibitor enter any other Exhibit Booth uninvited or when it is unattended.

Shuttle

Shuttle Service will run on Show days from 8:00am to 7:00pm (until 6:00pm on last Show Day). The buses are scheduled as follows: every 30 minutes from 8:00am-3:00pm, 15-20 minutes after 3:00pm, It will take approximately 5-10 minutes between each stop. (Pick-up times will vary slightly due to traffic conditions.)

Penn Station On 8th Avenue at 31st Street on Port Authority On 8th Avenue between 41st and 42nd Route 1 the Southeast corner. Streets, on the east side of the street.

No Smoking

The Show Pier is a NON-SMOKING facility. Smoking is permitted directly outside the front entrance of each Pier, where you will find ashtrays. The outside aprons/galleys located on both sides of the Pier are a restricted area due to official NYC Fire Codes. Fire watch guards will be posted to PROHIBIT anyone from using this outside area for smoking.

Car Service

ENK will have a car/limo service dispatcher at Pier 92 beginning at 2pm each Show day. If you require transportation during Move-in, please contact an ENK staff member for assistance.

Hardware Store

Scheman Hardware 545 8th Avenue

(Between 37th & 38tth Streets)

New York City

Metropolitan 617 11th Avenue

(Between 45th & 46th Streets)

New York City

212.246.9090 Open 7-days Mon-Fri 6am-6pm Sat 8am-6pm; Sun 10am-4pm

212.308.0335

Open 7 days

212.977.2679

Open 24 hours

Sat 8am-3: 45pm

Mon-Fri 7:30am-5: 45pm

212.947.7844

Open 6 days

Stationery Store

Staples

57 West 57th Street on 6th Avenue (between 57th & 58th Streets)
New York City

Mon-Sat 7am-8pm Sun 11am-6pm

Photo Copying

Kinko's

233 West 54th Street (between 8th & Broadway)

New York City

Pharmacy

Duane Reade 250 West 57th Street @ Broadway 900 8th Avenue @53rd Street Open 24 hours 212.265.2302 212.582.3463

Mannequins & Steamers

D&B Rental Displays Corp 170-22 130 Ave, Suite 13D Jamaica, NY 11434 239.263.7167 www.dbrentaldisplays.com

Security

The official Move-In hours are: Saturday, January 12, 8am-6pm on Pier 92. The Exhibition hours are Sunday-Tuesday, January 13-15, from 9am-6pm (until 5pm on Tuesday). Please be advised that Pier workers and Exhibitors may be working beyond the scheduled Move-in hours. On show days, between 7am-6pm (6am-6pm on the first Show day), Pier workers and Exhibitors will be walking around the Exhibit Hall. Additionally, starting at 8:30am, Retailers who have early appointments will be allowed to enter the Exhibit Hall.

For this specific reason, we strongly advise that you lock up all your merchandise when your Booth is not occupied. ENK provides a complimentary Storage Room behind the ENK Show Office for that exact purpose. If you do not wish to utilize ENK's Storage Room, you may either rent Booth Seal (desk is located within the Exhibitor Service Center) or hire a private guard from Citadel Security. All merchandise checked into the Storage Room must be secured in a properly labeled box, suitcase/garment bag. A Citadel Security Guard will log in your box, crate, suitcase or garment bag when you check it into the Storage Room. Security does not count the contents of the bags being stored. When picking it up the Citadel Security Guard will log it out. The Exhibitor picking up items checked into the Storage Room must wear their Exhibitor Badge and have the Security-issued receipt or it will not be released.

You would be well advised NOT to leave samples, prototypes, completed order forms or personal items, such as briefcases in your Booth overnight. Each Exhibitor is responsible for the security of their merchandise, display, etc. Move-In and Move-Out are highly vulnerable periods; pay special attention to items easily pilfered; place them in locked containers where you can watch them.

ENK will have professional perimeter guard service within the facility throughout Move-In, Show Hours and Move-Out. If an incident does occur, do not leave the premises without making a report to the Citadel Security Supervisor. Please bring any security risks you see to their attention.

In order to make sure Exhibitors and all other guests have exited the Piers, our security team will begin their "security sweep" promptly at the close of the show. Please leave the Show floor promptly when the security sweep staff reaches your Booth.

This Exhibition is an open Booth show and you are responsible for the security of your Exhibit Space and merchandise. In an attempt to reduce the risk of having any of your merchandise stolen during the course of the Exhibition, we advise that you pay attention to all visitors entering your Booth, especially when your Booth is busiest. Small, light items displayed on the edges of tables or shelves are easy targets, if unprotected. Large groups of guests entering your Booth at the same time can create confusion and distraction. Please pay special attention!

At the close of the Exhibition do not, under any circumstance, leave your merchandise unattended whether it is secured in a box, etc. ENK recommends that you wait with your boxes until your shipper picks them up no matter what you are advised by anyone else. All merchandise, samples, etc. must be removed from the Facility on the last show day within two hours of show closing. The Facility will be unguarded after 8pm.

Don't Leave Anything Behind: So that you don't accidentally leave anything at The Piers, once you are packed and your vehicle is loaded, take a moment to look around your booth space, around the vehicle, etc. Please note that anything left in the Facility the last day of the Show will be discarded.