



Two of the most important things you can do to guarantee your success at a trade show are Pre-Show Marketing and On-Site Marketing.

Bring your products to life. Make a statement about your brands. Drive traffic to your booth with on-site marketing that delivers results at a price you can afford.

Let us help you create a custom, on-site marketing package that fits your budget and positions your product in front of buyers, ahead of your competition.

MARKETING SPONSORSHIP OPPORTUNITIES



JANUARY 29.30.31 2013
JULY TBD 2013



RESERVE YOUR SPACE NOW!

For more info on rates and/or custom packages:
sponsorship@enkshows.com / 818.379.9400

An ENK International, LLC Event

ENKWSA

SANDEXPO & CONVENTION CENTER, VEGAS
JANUARY 29.30.31 2013 JULY TBD 2013
SPONSORSHIP@ENKSHOWS.COM / 818.379.9400



ON-SITE MARKETING AND BRANDING OPPORTUNITIES

EXHIBIT HALL BAGS

- Enjoy branding that stays with your customers morning to night. These bags are prized at the Show—and taken home.
- Your brand can be co-sponsored with ENKWSA.
- Distributed at hall entrances and registration areas.



INTERNET KIOSKS

- Stay in front of attendees as they check email and communicate with their associates.
- Includes signage on show floor computer monitors.

GO CHARGE STATIONS

- Display your ad on printed external plexi-billboard.
- Showcase your brand on the screen slideshow.



RESERVE NOW!

sponsorship@enkshows.com
818.379.9400

ENK ENK
WSA WSA
SOLE SOLE

MOBILE APPLICATION SPONSOR

Take this opportunity to be the most visible exhibitor to all of our app users. As an official Mobile Sponsor you will receive:

- Advertisement on Website and Mobile search pages.



BADGE LANYARDS

-Place your brand prominently around the necks of buyers as they spend time at the Show.

-Distributed to attendees at badge-holder pick-up in the registration areas.



PRODUCT DISPLAYS

PRODUCT DISPLAY CASE AISLES OF STYLES

-Placed in lobby areas near entrances, registration and high traffic areas.

-Company logo and booth number included.

-Clear plexiglass cases, 3' x 8' x 6' or 6'8" x 1'8" x 1'8"



RESERVE NOW!

sponsorship@enkshows.com
818.379.9400

BANNERS AND SIGNAGE



INTERIOR BANNERS

- Banners hang in the Show's main traffic areas.
- High-impact way to brand the event as your own.
- Various sizes available.



EXTERIOR BANNERS

- Located on the outside of the Sands Expo Center.
- Attendees can't miss these banners; they offer your brand the largest impact.

RESERVE NOW!

sponsorship@enkshows.com
818.379.9400

An ENK International, LLC Event



BANNERS AND SIGNAGE



METER BOARDS / LIGHT BOXES

-Super Size your ad. Drive traffic to your booth by promoting your brand to sought after retail buyers.

-3' x 7', double-sided. Multiple locations available.

-Light Boxes— Your company's graphics backlit on a double-sided light box.



BILLBOARDS

-The largest indoor billboards for the biggest impact.

-Placed in prominent locations for maximum visibility.

-Dimensions: 8' x 12', one-sided, includes lighting.



RESERVE NOW!

sponsorship@enkshows.com
818.379.9400

An ENK International, LLC Event



HOSPITALITY OPTIONS

DAILY COFFEE SERVICE

-Retailer coffee service is provided each day before show opening in lobby areas.

-Place your company name and logo on signs and cups. Imagine your brand, logo and marketing message in the hands of retail buyers on a daily basis.



CUSTOMIZED WATER BOTTLES

-Thirsty for visibility? Place your logo on custom labels.

-Distributed at exhibit hall entrances and high traffic areas.



RESERVE NOW!

sponsorship@enkshows.com

818.379.9400

An ENK International, LLC Event

