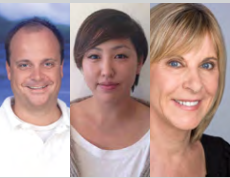


WSA SEMINARS

Join our educational seminars, beneficial for everyone in the footwear industry, retailers and designers alike.

JANUARY 29-30, 2013



Sourcing Bootcamp
29 Jan, 9:30am - 10:30am
Level 1, Rear of Hall G

Presented by: Cameron Tharp,
Hsuan Pai, Frances Harder
*Rockwell Tharp Inc., Jupi Inc.,
Fashion Business Inc.*



**Cutting Through the Clutter: How to Effectively Put
Together a Social Media Campaign for Your Brand**
30 Jan, 9:30am - 10:30am
Level 1, Rear of Hall G

Presented by: Mitesh Solanki, Hatel Bhakta,
Stephanie Selesnick
*Creative Intellectuals & International Trade
Information Inc.*



Sourcing Trends for 2013
29 Jan, 11:00am - 12:00pm
Level 1, Rear of Hall G

Presented by: Andy Polk
FDRA



**Spring/Summer 2014 Footwear Roadmap
Women & Men**
30 Jan, 11:00am - 12:00pm
Level 1, Rear of Hall G

Presented by: Nicole Guarascio
Stylesight



**A Journey Through the Portal of Color for
Spring/Summer 2014**
29 Jan, 2:00pm - 3:00pm
Level 1, Rear of Hall G

Presented by: Laurie Pressman
Pantone



**Shifting Gears by Not Changing Lanes,
Adding Product Categories to Your Store**
30 Jan, 2:00pm - 3:00pm
Level 1, Rear of Hall G

Presented by: Galen Hardy
Zappos



**Increasing Online Sales Through Multiple
Marketplaces**
29 Jan, 4:00PM - 5:00pm
Level 1, Rear of Hall G

Presented by: River Korn
Solid Commerce

WSA SEMINAR SERIES LOCATION

Level 1, Rear of Hall G

***SEMINARS ARE COMPLIMENTARY FOR
WSA ATTENDEES**