# FASHION COTERIE FEBRUARY 24-26 2013 . SUNDAY . MONDAY . TUESDAY . JAVITS CENTER & SHOW PIERS . NYC

#### **Contact Information**

**Collection Name:** mmmmmmmmmmm Showroom (if applicable): mmmmmmmmm **Show Contact Name:** m Phone. m Web Site: Login: m Password: m Twitter Name (if applicable): Facebook (if applicable): m

## Which of the following categories best defines your collection? (Please check all that apply)

Bridge

• Accessories - type : ssssssssssss

• Others: mmmmmmmm

#### Has your collection changed significantly over the past year? If so, please explain.

\*\*We understand seasonality changes, so only provide details if the collection you will show has a new direction, concept, etc. than what you originally screened or have been showing.

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Do you share a parent company, representative, distributor, etc. with any other companies within the show? If so, please specify and whether or not you would like to be merchandised together, if possible.

\*\*We cannot guarantee locations based on your request, but will do our best to accommodate them.

iiooi

#### What other trade shows do you participate in with this collection?

\*\*Please list both domestic and international shows. If you sit within a particular section of a show, please specify.

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#### Please provide the designers name and how long he/she has been designing.

\*\*If there is a design team, please note the head designer.

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#### What is the targeted age demographic?

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#### What are your average wholesale price points?

\*\*Please note a range for all categories you sell. i.e. pants, tops, knits, dresses, denim, etc.

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## Do you have any retail locations? If so, please specify where and the quantity of stores.

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Are there any noteworthy projects, celebrity partnerships, collaborations, charities, etc. that the line is involved with for this season?

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## Please explain why you were not satisfied with last seasons merchandising of this collection.

\*\*Specifically your direct adjacencies and section (i.e. Contemporary, Denim, Eveningwear, Bridge, etc). kkkkkkkkkkk

## Please specify your booth size and style with an "x" for the upcoming show.

**Booth Type - 1st Choice:** In-line

**Booth Size - 1st Choice:** 10\'deep x 10\'wide / 3x3 meters

**Booth Type - 2nd Choice:** In-line

**Booth Size - 2nd Choice:** 10\'deep x 10\'wide / 3x3 meters

**Booth Type - 3rd Choice:** In-line

**Booth Size - 3rd Choice:** 10\'deep x 10\'wide / 3x3 meters

Other size: kkkkkkkkkkkkk

### **Store and Buyer Information**

1. Store : kkkkkkkkkkkkk

 $\begin{array}{lll} \textbf{Buyer's Phone} & : k \\ \textbf{Website} & : k \\ \textbf{Buyer Name} & : k \\ \textbf{Title} & : k \\ \textbf{Email} & : k \\ \textbf{Buyer Address} & : k \\ \end{array}$ 

2. Store : k

<sup>\*\*</sup>Please be advised that ENK will try to fulfill your request, but it will be contingent on whether the Booth size, type and/or location are available.

**Buyer's Phone** : k : k Website **Buyer Name** : k Title : k : k **Email Buyer Address** : k 3. Store : k **Buyer's Phone** : k Website : k : k **Buyer Name** : k Title **Email** : k : k **Buyer Address** 

# Please provide any additional information or comments below that you feel may assist the Jury in making their decision.

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Note: Completing this application does not guarantee acceptance into ENK Mode Shanghai 2013, nor does participation in past ENK shows.