

FASHION COTERIE

FEBRUARY 24-26 2013 . SUNDAY . MONDAY . TUESDAY . JAVITS CENTER & SHOW PIERS . NYC

Contact Information

| | |
|-------------------------------|----------------------------------|
| Collection Name: | aaaaaaaaaaaaaaaaaaaaammmmmmmmmmm |
| Showroom (if applicable): | mmmmmmmmmmmmmmmmmmmmmmmmmmmm |
| Show Contact Name: | mmmmmmmmmmmmmmmmmmmmmmmmmmmm |
| Phone: | mmmmmmmmmmmmmmmm |
| Web Site: | mmmmmmmmmmmmmmmmmmmmmmmmmmmm |
| Login: | mmmmmmmmmmmmmmmmmmmmmmmmmmmm |
| Password: | mmmmmmmmmmmmmmmmmmmmmmmmmmmm |
| Twitter Name (if applicable): | mmmmmmmmmmmmmmmmmmmmmmmmmmmm |
| Facebook (if applicable): | mmmmmmmmmmmmmmmmmmmmmmmmmmmm |

Which of the following categories best defines your collection? (Please check all that apply)

- Casual

Has your collection changed significantly over the past year? If so, please explain.

****We understand seasonality changes, so only provide details if the collection you will show has a new direction, concept, etc. than what you originally screened or have been showing.**

Do you share a parent company, representative, distributor, etc. with any other companies within the show? If so, please specify and whether or not you would like to be merchandised together, if possible.

****We cannot guarantee locations based on your request, but will do our best to accommodate them.**

What other trade shows do you participate in with this collection?

****Please list both domestic and international shows. If you sit within a particular section of a show, please specify.**

Please provide the designers name and how long he/she has been designing.

****If there is a design team, please note the head designer.**

What is the targeted age demographic?

What are your average wholesale price points?

****Please note a range for all categories you sell. i.e. pants, tops, knits, dresses, denim, etc.**

Do you have any retail locations? If so, please specify where and the quantity of stores.

Are there any noteworthy projects, celebrity partnerships, collaborations, charities, etc. that the line is involved with for this season?

Please explain why you were not satisfied with last seasons merchandising of this collection.

****Specifically your direct adjacencies and section (i.e. Contemporary, Denim, Eveningwear, Bridge, etc).**

Please specify your booth size and style with an "x" for the upcoming show.

| | |
|---------------------------------|----------------------------------|
| Booth Type - 1st Choice: | In-line |
| Booth Size - 1st Choice: | 10\'deep x 10\'wide / 3x3 meters |
| Booth Type - 2nd Choice: | In-line |
| Booth Size - 2nd Choice: | 10\'deep x 10\'wide / 3x3 meters |
| Booth Type - 3rd Choice: | In-line |
| Booth Size - 3rd Choice: | 10\'deep x 10\'wide / 3x3 meters |

Other size:

****Please be advised that ENK will try to fulfill your request, but it will be contingent on whether the Booth size, type and/or location are available.**

Store and Buyer Information

| | |
|----------------------|---|
| 1. Store | : |
| Buyer's Phone | : |
| Website | : |
| Buyer Name | : |
| Title | : |
| Email | : |
| Buyer Address | : |
| 2. Store | : |
| Buyer's Phone | : |
| Website | : |
| Buyer Name | : |
| Title | : |
| Email | : |
| Buyer Address | : |
| 3. Store | : |
| Buyer's Phone | : |
| Website | : |
| Buyer Name | : |
| Title | : |
| Email | : |

Buyer Address :

Please provide any additional information or comments below that you feel may assist the Jury in making their decision.

Note: Completing this application does not guarantee acceptance into ENK Mode Shanghai 2013, nor does participation in past ENK shows.