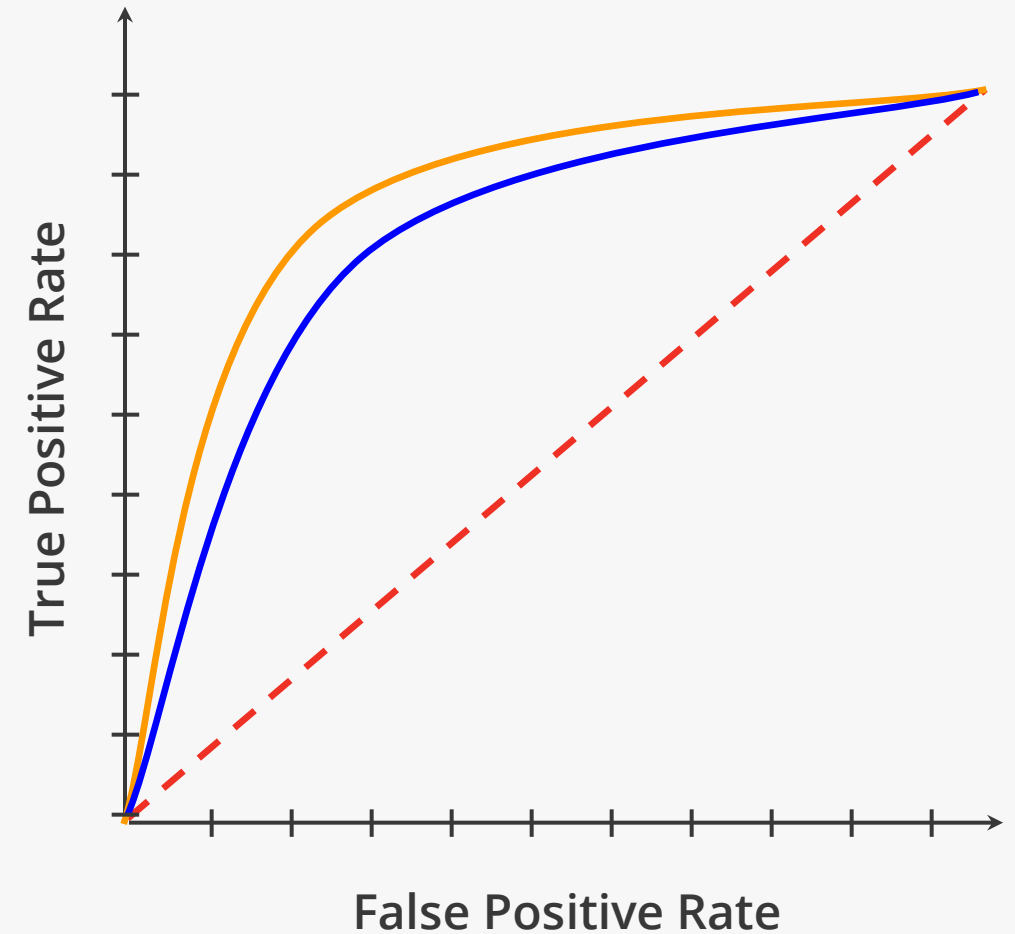


# ROC Curve

Receiver Operating Characteristic

ROC Curve plots **TPR** against **FPR** at various thresholds, separating **signal** from **noise**.



# ROC Curve: Synergix

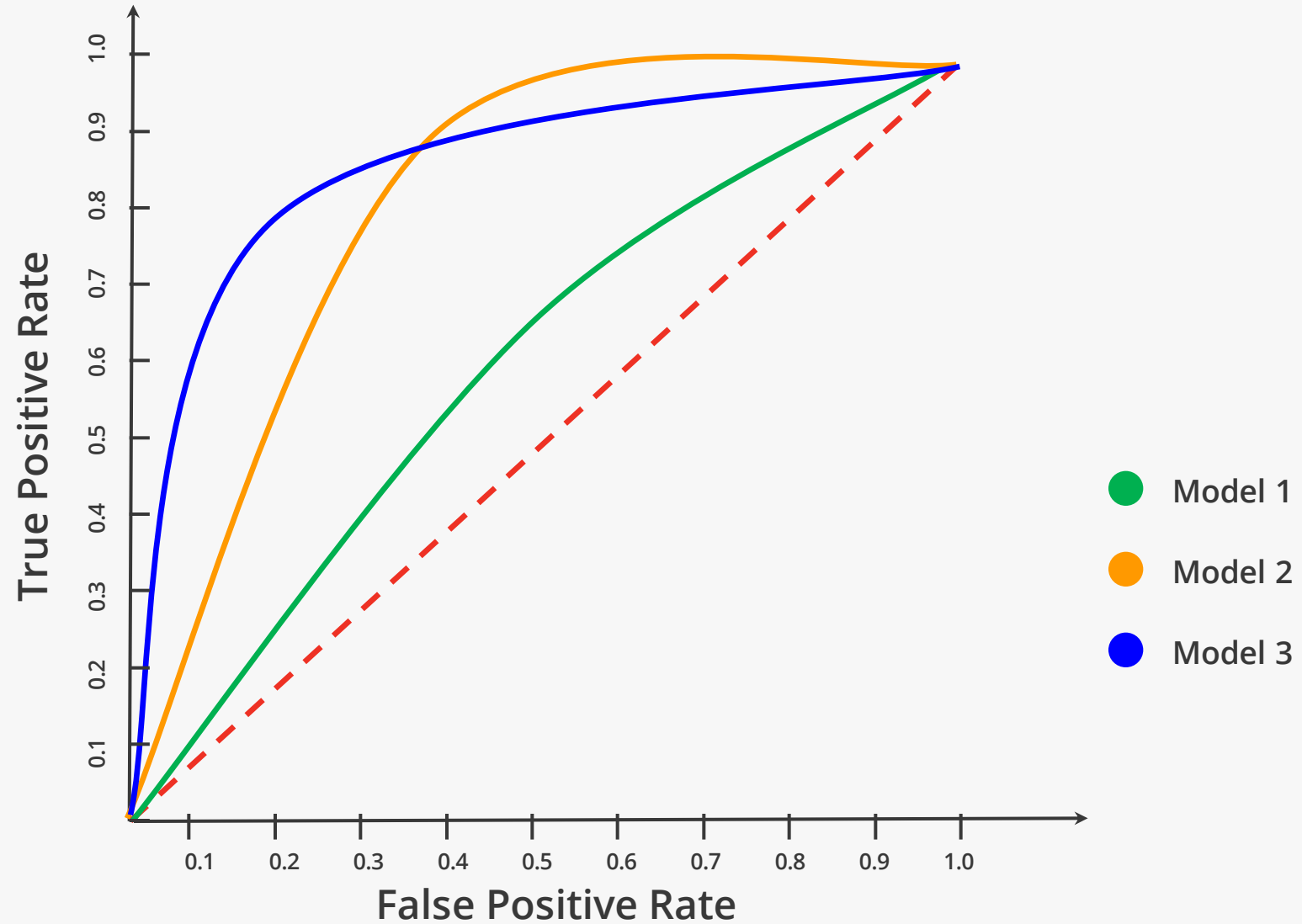
$$\text{TPR (Recall)} = \frac{\text{Number of samples correctly predicted by model to sell > 1000 units}}{\text{Total number of samples which actually sold > 1000 units}}$$



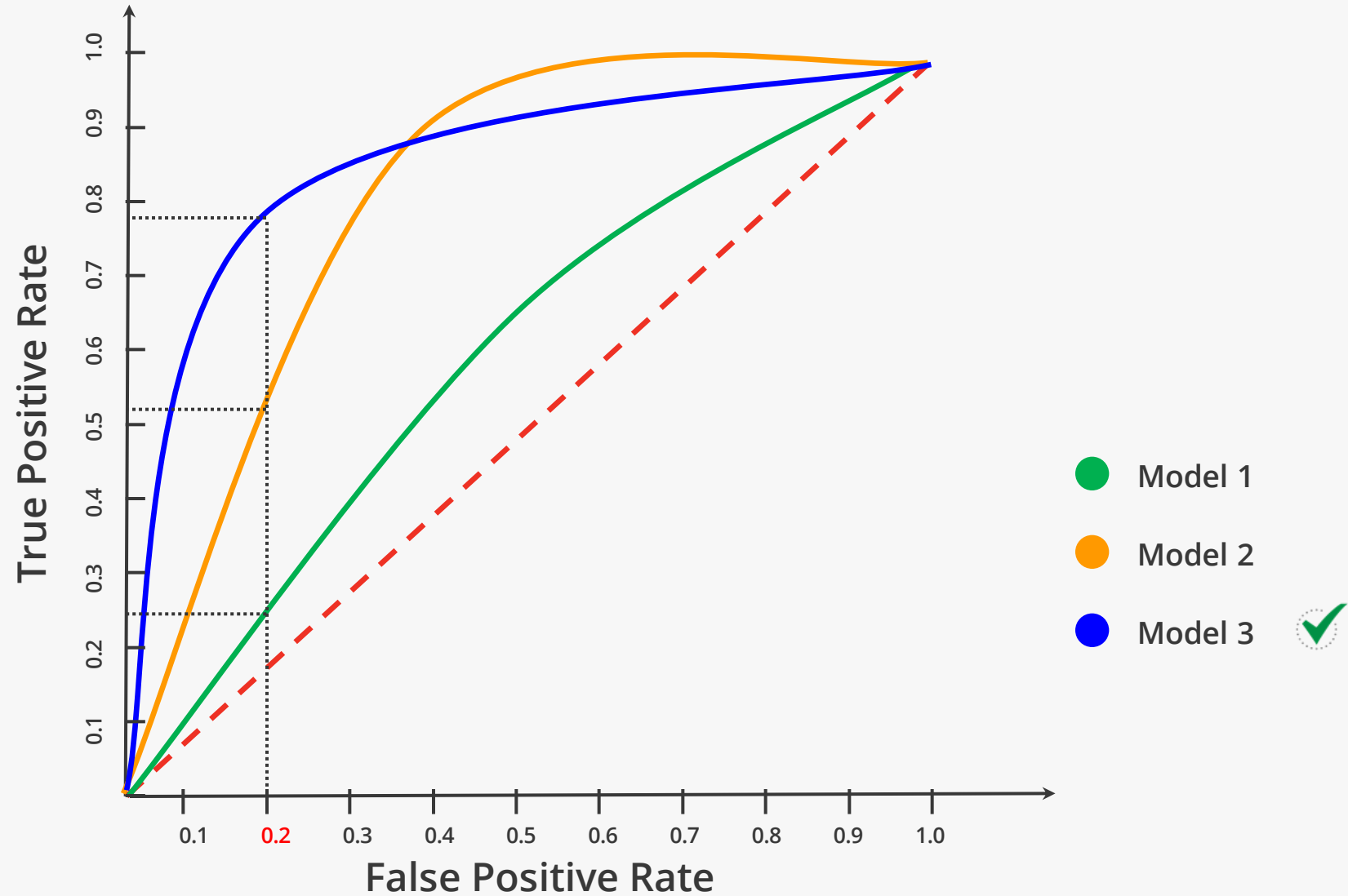
$$\text{FPR} = \frac{\text{Number of samples wrongly predicted by model to sell > 1000 units}}{\text{Number of samples which actually sold < 1000 units}}$$



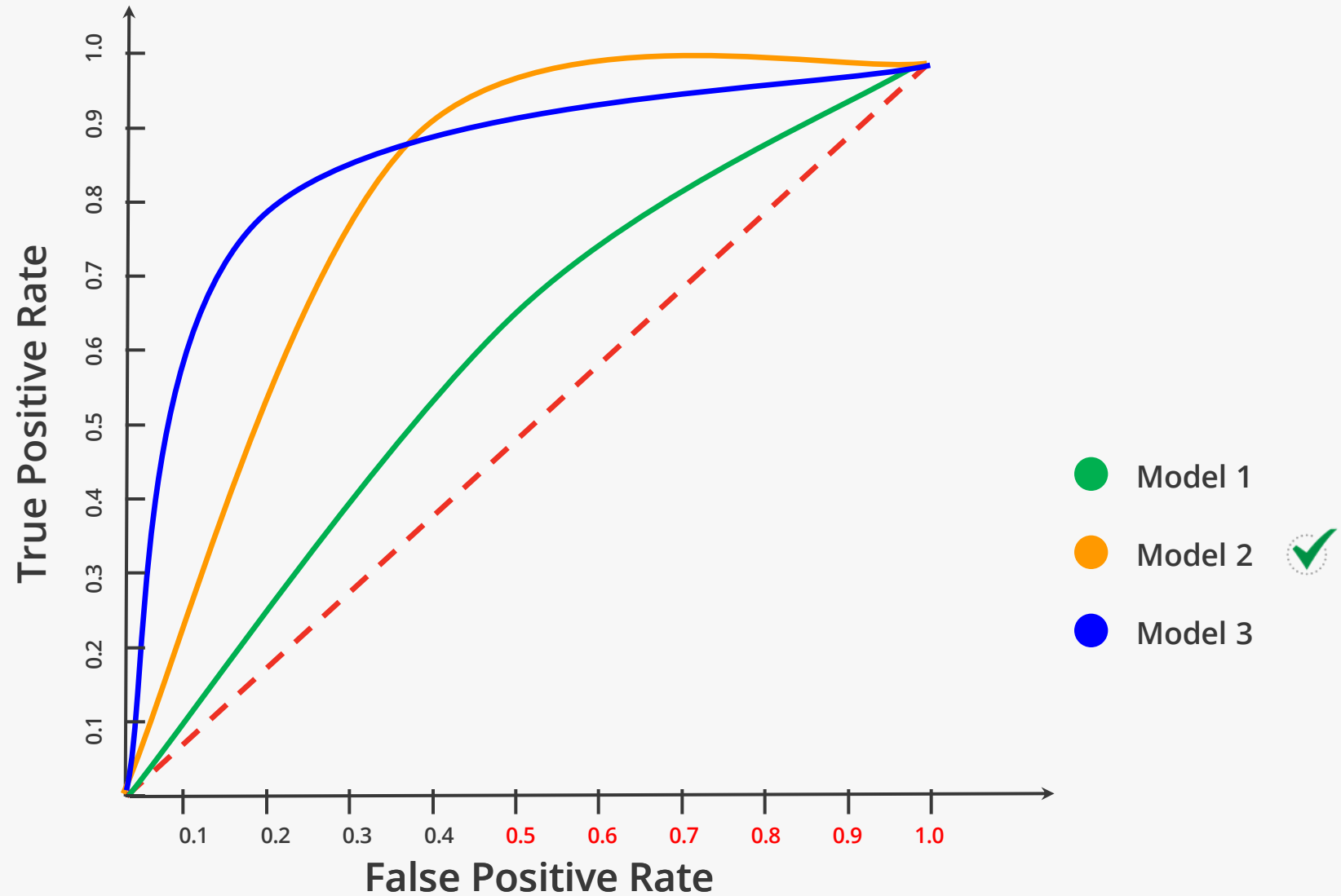
# ROC Curve



# ROC Curve

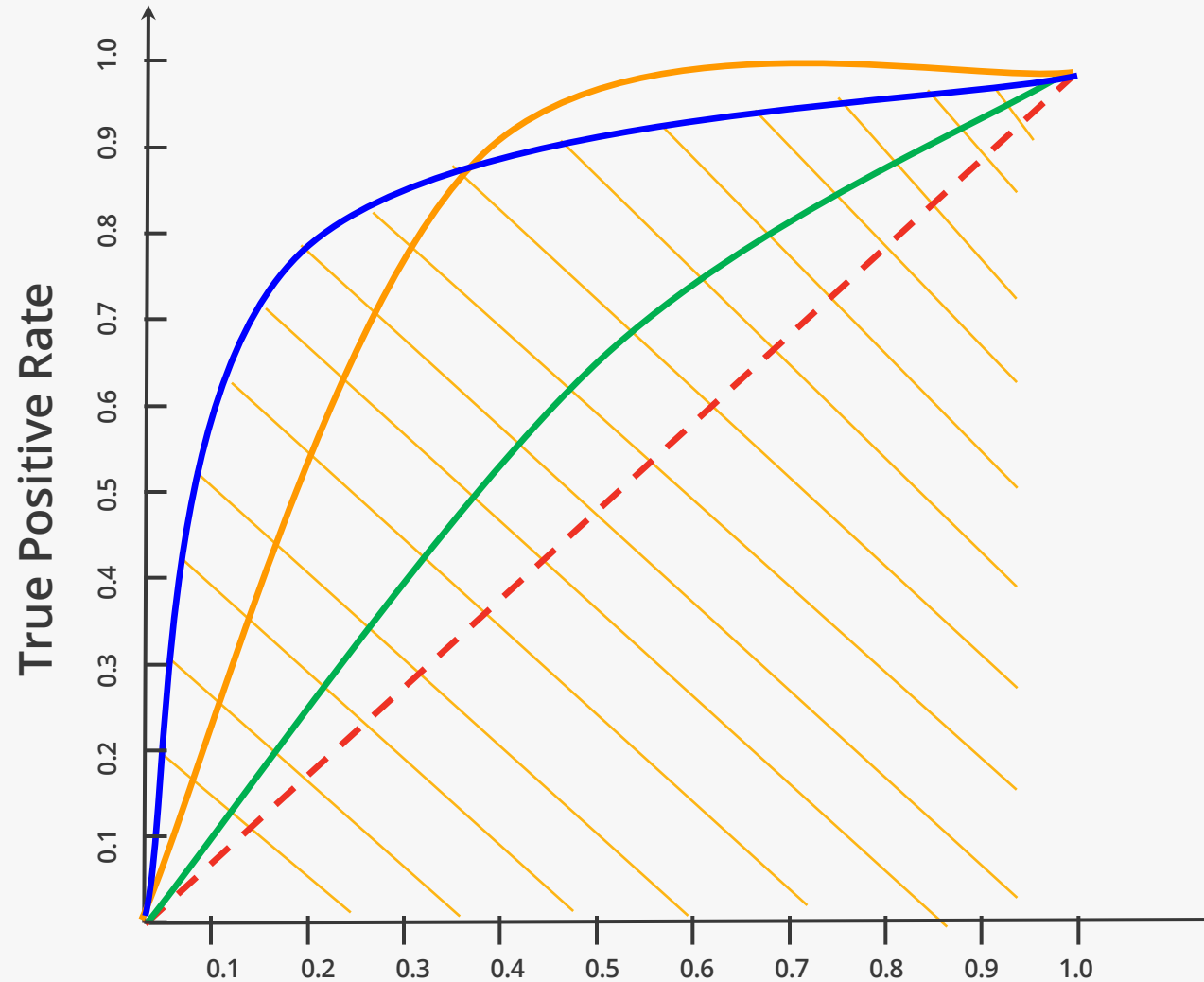


# ROC Curve



# AUC-ROC Score

Area Under Curve



- Model 1
- Model 2
- Model 3



# Ideal ROC Curve

