

Michigan Election Hub Refresh - (MEHR)

One sentence

An effort to improve the public's relationships with the election process.

One paragraph

The Election Hub Refresh (MEHR) leverages a data-driven e-government model. To challenge the Michigan Secretary of State's Office to overcome historical challenges, enhance citizen engagement, and foster sustainable growth for building voter turnout.

User personas

	<h3>June Johnson</h3> <table border="1"><tr><td>Age</td><td>50+</td></tr><tr><td>Important Consideration</td><td>Often retired, higher propensity for engagement, greater familiarity with limited technology voting processes</td></tr><tr><td>Primary Pain Points</td><td>Finding their Polling place, Ballot Dropbox, and Finding Clerks Information</td></tr><tr><td>MEHR Improvements Made</td><td>Simpler Categories, Improved Accessibility, Easy mapping buttons and Clerk information</td></tr></table>	Age	50+	Important Consideration	Often retired, higher propensity for engagement, greater familiarity with limited technology voting processes	Primary Pain Points	Finding their Polling place, Ballot Dropbox, and Finding Clerks Information	MEHR Improvements Made	Simpler Categories, Improved Accessibility, Easy mapping buttons and Clerk information
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Figma Design- Index Page

The Figma wireframe displays the Michigan Department of State Elections index page. At the top, there's a navigation bar with links for Elections, Licenses and IDs, Vehicles, Drivers, Industry Services, Resources, History, FAQ, and Languages & Settings. Below the navigation is a dark header with the word "Elections". The main content area features a large calendar for November 2024. Key dates highlighted include "Election Day" on November 5th and "Early Voting Begins" on November 1st. Below the calendar are three circular icons: "I Voted" (Voting Center), a stylized "T" (Candidacy Center), and a person icon (Admin/Volunteer Center). A section titled "Check out MI Elections Tutorial Guides" includes a large "Youtube" placeholder and three smaller boxes: "Vote at Home Apply for Absentee", "Accessibility Resources and Guide", and "Ways to get involved and learn". The bottom section, "Reach out", contains four icons for scheduling appointments, writing online, calling, and digital zoom. A "Follow us" section with social media icons is also present.

Elections

November 2024

1	2	3
Early Voting Begins Last day to request a ballot		
4 Early Voting Period Last day	5 Election Day	6
11	12 Reporting results by state	13
18	19	20
25	26	27 Last day to request a ballot
28	29	30
31		

Voting Center

Candidacy Center

Admin/Volunteer Center

Check out MI Elections Tutorial Guides

Youtube

Reach out

Schedule an In-person Appointment

Schedule a Digital Zoom Appointment

Write to us online

Call us

Follow us

Figma Design- Candidacy Center Page

The Figma wireframe illustrates the layout of the Michigan Department of State's Elections Candidacy Center. At the top, a header bar displays the Michigan Department of State logo and navigation links for Elections, Licenses and IDs, Vehicles, Industry Services, Resources, Notary, FAQ, and Languages & Settings. Below the header is a dark blue banner with the text "Elections Candidacy Center". The main content area features a title "Candidacy Center" and a subtitle "November 2024". A calendar grid for November 2024 is shown, with specific dates highlighted: November 1st is labeled "Last day to file candidate petitions" and November 12th is labeled "Reporting required by voter". A large button labeled "Youtube" is positioned next to three dark blue callout boxes containing links to "How to legally run a campaign", "Campaign Finance", and "Guide to other compliance". Below this section is a dark blue header with the text "Paperwork". Underneath are two dropdown menus: "Pending Administrative Rules" and "Current Administrative Rules", each accompanied by a downward arrow icon. A section titled "Reach out" follows, featuring four icons with corresponding actions: "Schedule an In-person Appointment" (building icon), "Schedule a Digital Zoom Appointment" (computer icon), "Write to us online" (envelope icon), and "Call us" (phone icon). At the bottom, a footer bar includes the text "Follow us" and three circular icons.

Elections Candidacy Center

Candidacy Center

November 2024

1	2	3				
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

Reporting required by voter

Last day to file candidate petitions

Check out MI Elections Tutorial Guides

Youtube

How to legally run a campaign

Campaign Finance

Guide to other compliance

Paperwork

Pending Administrative Rules

Current Administrative Rules

Reach out

Schedule an In-person Appointment

Schedule a Digital Zoom Appointment

Write to us online

Call us

Follow us

Figma Design- Admin/Volunteer Page

The screenshot shows a Figma wireframe for the Michigan Department of State's Elections Admin/Volunteer Center. At the top, there's a header bar with the Michigan Department of State logo and navigation links for Elections, License and ID, Vehicles, Industry Services, Resources, Notary, FAQ, and Languages & Databases. Below the header is a dark blue header section with the text "Elections Admin/Volunteer Center". The main content area has a white background. It features a title "Admin/Volunteer Center" and a subtitle "November 2024". Below this is a calendar grid for November 2024. The 12th is highlighted in orange with the text "Reporting required by state". The 1st is also highlighted in orange with the text "Last day to receive a ballot". The 25th is highlighted in orange. To the left of the calendar is a large button labeled "Youtube". To the right of the calendar are three dark blue call-to-action boxes: "How to become a poll worker", "How to become an election challenger", and "Professional Clerks Association". Below the calendar is a dark blue button labeled "Find State Approved Training". At the bottom, there's a section titled "Reach out" with four icons: a building for "Schedule an In-person Appointment", a laptop for "Schedule a Digital Zoom Appointment", a pen for "Write to us online", and a phone for "Call us". A "Follow us" section at the very bottom includes icons for Facebook, Twitter, and LinkedIn.

Elections Admin/Volunteer Center

Admin/Volunteer Center

November 2024

				1 Last day to receive a ballot	2	3
4	5	6	7	8	9	10
11	12 Reporting required by state	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

Check out MI Elections Tutorial Guides

Youtube

How to become a poll worker

How to become an election challenger

Professional Clerks Association

Find State Approved Training

Reach out

Schedule an In-person Appointment

Schedule a Digital Zoom Appointment

Write to us online

Call us

Follow us

Figma -Voting Center

The screenshot shows the Michigan Department of State's Elections Voting Center website. The main header reads "Elections Voting Center". Below it, a section titled "Voting Center" displays a calendar for November 2024. The calendar highlights "Early Voting (Weekend and Week)" from November 4 to 10, "Election Day" on November 5, and "Drop-off Voting Locations" on November 27. The days of the week are labeled 1 through 7 across the top of the calendar grid.

1	2	3
Early Voting (Weekend and Week)	Election Day	Drop-off Voting Locations
4	5	6
11	12	13
18	19	20
25	26	27
1	2	3

Check out MI Elections Tutorial Guides

This section features a large "Youtube" button on the left. To its right are three dark blue rectangular buttons with white text:

- How to work with ADA machinery
- Do's and Don't for election day
- Plan your

Develop a plan
(Click to learn more about each phase)

1. Register to vote

2. Check your Voter Information

Vote in Person

Vote Absentee

Early Voting

Election Day Voting

Dropbox & Mailing Info

Drop box

Reach out



Schedule an
In-person
Appointment



Schedule a Digital
Zoom Appointment



Write to us online



Call us

Follow us

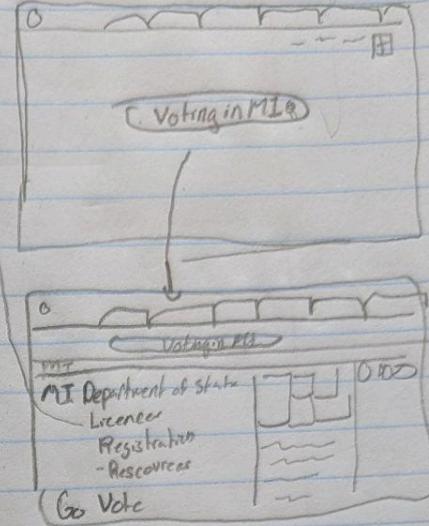
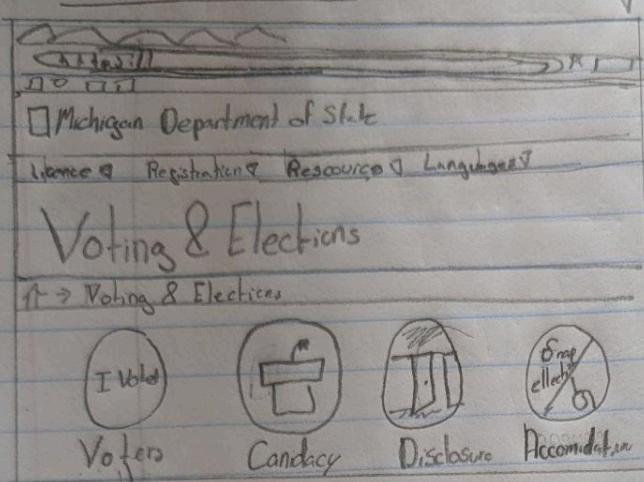
Elections-Voting Center-Develop a Plan

The screenshot shows a web browser window with the following content:

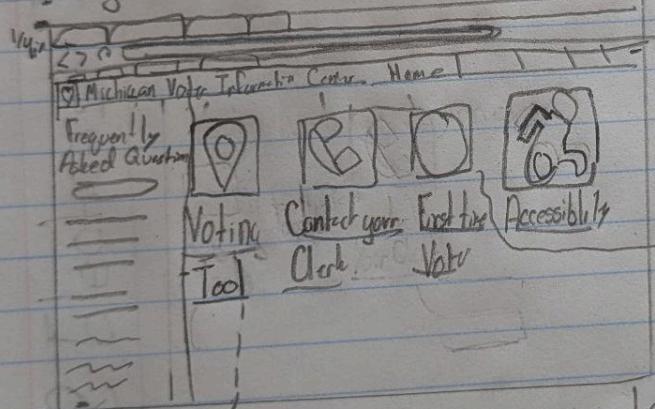
- Header:** Michigan Department of State, Elections, Utilities and Other Services, Vehicles, Security Services, Resources, Money, FAQ, Languages & Settings.
- Title Bar:** Elections - Voting Center- Develop a Plan
- Main Content:**
 - Section:** Develop a Plan
 - Video Placeholder:** A large gray box with a blue border containing the word "Youtube".
 - Section:** Step by Step checkup
 - Checklist:** A list of steps for "Voting Early".
 - Check Registration [Learn more here](#)
 - Consider an Absentee ballot or Early voting [Learn more here](#)
 - I am** **Voting Early** **▼**
 - Check to find your polling place and there hours [Learn more here](#)
 - Bring your photo id and review the do's and don't of polling behavior [Learn more here](#)
 - Go to your polling place, and follow the election day signage to your district booth [Learn more here](#)
 - Poll workers will help guide you, (checking your photo id, providing you with a ballot, and giving reminders to ensure orderly procedures) [Learn more here](#)
 - Follow ballot instructions reading carefully then place ballot into voting tabulator [Learn more here](#)
 - Congrats you've Voted! Grab your I voted on the way out. [Learn more here](#)
 - Section:** Reach out
 - Icons:** Schedule an In-person Appointment (building icon), Schedule a Digital Zoom Appointment (laptop icon), Write to us online (envelope icon), Call us (phone icon).
 - Footer:** Follow us (Facebook, Twitter, YouTube icons).

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Iteration #1

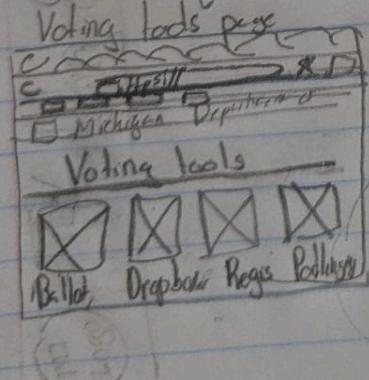
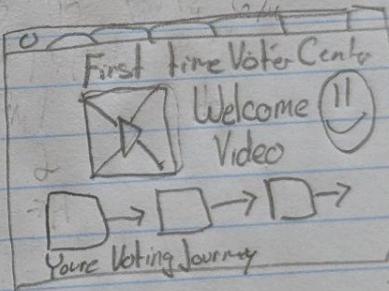


Michigan Voter Information Center mvic.sos.state.mi.us



$$H: 6\frac{1}{2} \text{ inch} \rightarrow \frac{1}{4} = 2\frac{1}{8}$$

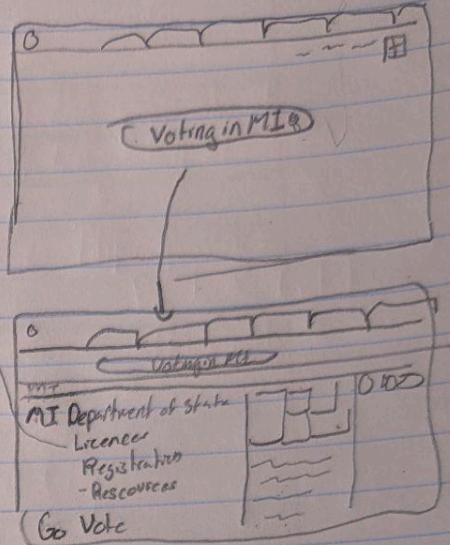
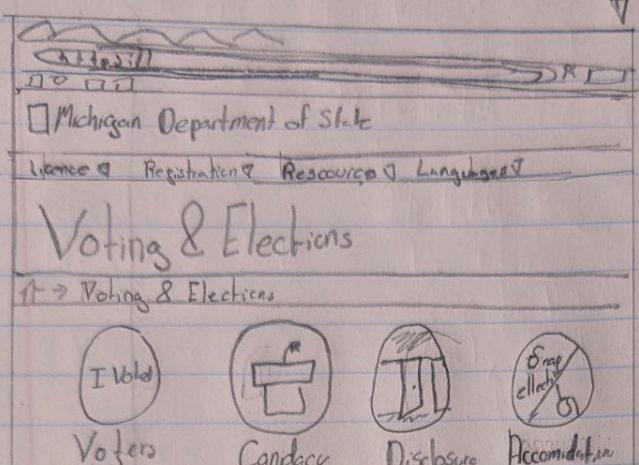
$$W: 13\frac{1}{2} \text{ inch} \rightarrow \frac{1}{4} = 3.375$$



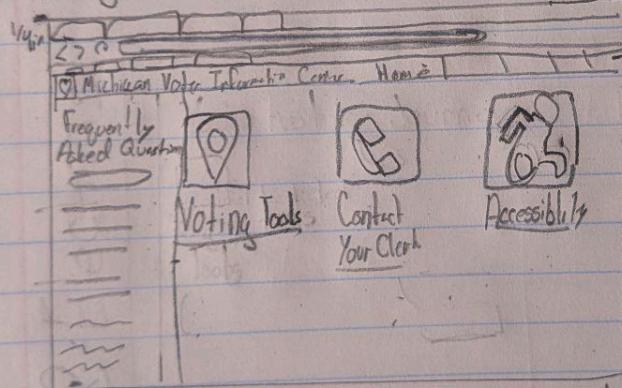
Before	After
Where are my clerk office	Contact local election officials
Where are my ballot dropbox	Official early voting drop off
Where is my polling place	Polling place look up
Am I registered	Voter registration checker
What's on the ballot?	Upcoming ballot sample

23

Iteration #1



Michigan Voter Information Center mvic.sos.state.mi.us



$$H 6\frac{1}{2} \text{ inch} \rightarrow \frac{1}{4} = 2\frac{1}{8}$$

$$W 13\frac{1}{2} \text{ inch} \rightarrow \frac{1}{4} = 3,375$$

Language change

Before

Where are my clerk office
Where are my ballot dropbox
Where is my polling place
Am I registered
What's on the ballot?

After

Contact local election officials
Official early voting drop off
Polling place look up
Voter registration checker
Upcoming ballot sample

Short hand flow

Open Web browser
See basic outline of
Web browser page

User searches the web
for MI voting, MI
elections, MI Secretary of State

See search results
Website will provide
reassurance of validity
due to .gov ending and
subheadings of voting &
Electronics

User clicks on elections

Open elections main page

See 4 primary options

1) Contact Info for appointment / Contact info of
Clerk, City election website

State bureau of election help

2) Voter's Center

4) Accommodation Services

3) Candidates center

portal

User looking to vote in next election clicks on
Voter center

Voter

1) First time voter

Back button ~ Search Feature

2) Voting tools (See early ballot)

3) Accessibility (Language Services, larger print, VAT machines?)

4) Vote at home

5) Early voting

Choose first time voter

Vote Voting Journey

- Tutorial video

- Walkthrough Checklist

- basic steps

- Easy copy

- Registration