ENNU Life Website - Complete Copywriting Package

Table of Contents

Main Navigation Pages

- 1. Homepage
- 2. Services Overview
- 3. About Overview
- 4. Membership Overview
- 5. Contact Overview

Service-Specific Pages

- 1. Medical Optimization
- 2. Aesthetic Enhancement
- 3. Primary Care
- 4. Telehealth

About Section Pages

- 1. Our Story
- 2. Team
- 3. Locations
- 4. Legacy

Membership Pages

- 1. Plans & Pricing
- 2. Membership Calculator
- 3. Benefits
- 4. Referral Program

Resource Pages

- 1. Health Education
- 2. Success Stories

- 3. FAO
- 4. Downloads

Contact Pages

- 1. Book Consultation
- 2. Location Details
- 3. Support

Functional Pages

- 1. Health Survey
- 2. Assessment Booking
- 3. Member Portal

Legal Pages

- 1. Privacy Policy
- 2. Terms of Service
- 3. HIPAA Notice

1. HOMEPAGE - Complete Copy

Meta Information

Page Title: ENNU Life - Transform Your Life, Elevate Your Health | Premium Medical & Aesthetic Wellness

Meta Description: 14+ years of premium medical and aesthetic excellence. Personalized hormone therapy, weight loss, aesthetics, and concierge care. Transform your health today.

URL: /

Header Navigation

Logo Text: ENNU Life **Navigation Items:**

- Services
- About

- Membership
- Resources
- Contact

Header CTAs:

- Phone: (866) 420-9260

- Button: "Book Consultation"

Hero Section

Pre-Headline: Transform Your Life, **Main Headline:** Elevate Your Health

Subheadline: 14+ years of premium medical and aesthetic excellence. Personalized care

that adapts to you, wherever life takes you.

Primary CTA Button: Start Your Journey **Secondary CTA Button:** Watch Our Story

Trust Indicators:

- 35,000+ Lives Transformed

- 14+ Years Excellence

Services Overview Section

Section Headline: Comprehensive Wellness Solutions

Section Subheadline: Integrated medical and aesthetic services designed to optimize

your health, enhance your appearance, and elevate your quality of life.

Service Card 1: Medical Optimization

Icon:

Headline: Medical Optimization

Description: Hormone therapy, weight loss, and personalized medical care tailored to

your unique needs.

Features:

- Bioidentical Hormones

- Weight Management

- Energy Optimization

Service Card 2: Aesthetic Enhancement

Icon:

Headline: Aesthetic Enhancement

Description: Premium beauty treatments to enhance your natural radiance and

confidence.

Features:- Fillers & Neurotoxins

- Advanced Skincare

- Rejuvenation Treatments

Service Card 3: Concierge Care

Icon:

Headline: Concierge Care

Description: Unlimited access to board-certified providers with extended consultation

times.

Features:

- Unlimited Visits

- Same-Day Appointments

- Preventive Care

Service Card 4: Telehealth

Icon:

Headline: Telehealth

Description: Expert medical care accessible from anywhere, with seamless virtual

consultations.

Features:

- Virtual Consultations

- 20 States Served

- Secure Platform

Section CTA: View All Services

How ENNU Works Section

Section Headline: Your Journey to Optimal Health

Section Subheadline: Our proven process ensures personalized care and lasting results

through comprehensive assessment and ongoing support.

Step 1

Number: 1

Headline: Comprehensive Assessment

Description: Complete health evaluation with 40+ biomarkers and personalized health

story.

Step 2

Number: 2

Headline: Personalized Plan

Description: Custom treatment recommendations based on your goals, labs, and

medical history.

Step 3

Number: 3

Headline: Ongoing Support

Description: Regular monitoring, adjustments, and dedicated support throughout your

journey.

Step 4

Number: 4

Headline: Lasting Results

Description: Achieve and maintain your optimal health with sustainable lifestyle

changes.

Founder Stories Section

Section Headline: Meet Your Wellness Partners

Section Subheadline: Our founders bring decades of experience and a personal

commitment to transforming lives through innovative healthcare.

Founder 1: Ted Ennenbach

Name: Ted Ennenbach

Title: Founder

Quote: "We create a story around you and your health goals, providing personalized

care that adapts to your life."

Founder 2: Leesa Ennenbach

Name: Leesa Ennenbach, RN

Title: Founder

Quote: "We use bioidentical hormones and advanced treatments to help you achieve

optimal wellness naturally."

Founder 3: Kegan Wesley

Name: Kegan Wesley

Title: Founder

Quote: "Feel confident in your own skin with our comprehensive approach to health and

beauty."

Testimonials Section

Section Headline: Real Transformations, Real Lives

Section Subheadline: Discover how ENNU has helped thousands achieve their health

and wellness goals.

Testimonial 1

Name: Sarah M.

Age: 42

Location: Louisville, KY

Rating: 5 stars

Quote: "ENNU transformed my life. I have energy I haven't felt in years and finally feel

like myself again."

Testimonial 2

Name: Michael R.

Age: 38

Location: Lexington, KY

Rating: 5 stars

Quote: "The comprehensive approach is incredible. Medical care and aesthetics all in

one place with amazing results."

Testimonial 3

Name: Jennifer L.

Age: 45

Location: New Albany, IN

Rating: 5 stars

Quote: "From hormone optimization to skincare, ENNU has helped me look and feel 10

years younger."

Membership Preview Section

Section Headline: Choose Your Path to Wellness

Section Subheadline: Comprehensive membership plans designed to fit your lifestyle

and health goals.

Basic Plan

Plan Name: Essential

Price: Starting at \$XXX/month

Features:

- Monthly provider consultations

- Basic lab work included

- Telehealth access

- Member pricing on services

Premium Plan

Plan Name: Optimal

Price: Starting at \$XXX/month

Features:

- Unlimited provider visits

- Comprehensive lab panels

- Priority scheduling

- Aesthetic service discounts

Elite Plan

Plan Name: Elite

Price: Starting at \$XXX/month

Features:

- Concierge-level care

- Advanced testing protocols

- Exclusive treatments

- Personal health coordinator

Section CTA: Calculate Your Savings

Locations Section

Section Headline: Serving You Across the Region

Section Subheadline: Four convenient locations with the same exceptional care and

expertise.

Locations:

- Springhurst

- New Albany

- Lexington

- Crestview Hills

Section CTA: Find Your Location

Final CTA Section

Section Headline: Ready to Transform Your Health?

Section Subheadline: Start your journey with a comprehensive consultation and

discover what optimal wellness feels like.

CTA Button: Book Your Consultation

Footer

Company Description: Transform your life, elevate your health. 14+ years of premium medical and aesthetic excellence.

Footer Links

Services Column:

- Medical Optimization
- Aesthetic Treatments
- Primary Care
- Telehealth

About Column:

- Our Story
- Team
- Locations
- Legacy

Membership Column:

- Plans & Pricing

- Calculator
- Benefits
- Referral Program

Contact Column:

- Book Consultation
- Locations
- (866) 420-9260
- support@ennu.co

Social Media: Facebook, Instagram, LinkedIn, Twitter

Legal Links: Privacy Policy | Terms of Service | HIPAA Notice

Copyright: © 2025 ENNU Life. All rights reserved.

2. SERVICES OVERVIEW PAGE - Complete Copy

Meta Information

Page Title: Our Services - Comprehensive Medical & Aesthetic Wellness | ENNU Life **Meta Description:** Discover our integrated medical optimization, aesthetic enhancement, concierge care, and telehealth services. Personalized wellness solutions for optimal health.

URL: /services

Page Header

Breadcrumb: Home > Services

Page Headline: Comprehensive Wellness Services

Page Subheadline: Integrated medical and aesthetic solutions designed to optimize

your health, enhance your appearance, and elevate your quality of life.

Hero Section

Main Headline: Your Complete Wellness Destination

Subheadline: From hormone optimization to aesthetic enhancement, we provide

comprehensive care that addresses every aspect of your health and well-being.

CTA Button: Schedule Your Assessment

Service Categories Overview

Medical Services Section

Section Headline: Medical Optimization & Wellness

Section Description: Evidence-based medical treatments designed to restore your

body's natural balance and optimize your health from the inside out.

Hormone Therapy

Service Name: Bioidentical Hormone Replacement Therapy

Short Description: Restore hormonal balance with personalized bioidentical hormone

protocols.

Key Benefits:

- Increased energy and vitality

- Improved mood and mental clarity
- Enhanced libido and sexual function
- Better sleep quality
- Optimized metabolism

Weight Management

Service Name: Medically Supervised Weight Loss

Short Description: Comprehensive weight loss programs combining medical expertise

with personalized nutrition and lifestyle coaching.

Key Benefits:

- Fast, sustainable weight loss
- Medical monitoring and support
- Customized nutrition plans
- Ongoing accountability
- Long-term maintenance strategies

Primary Care

Service Name: Concierge Primary Care

Short Description: Unlimited access to board-certified providers with extended consultation times and same-day availability.

Key Benefits:

- Unlimited office visits

- Extended 45-60 minute appointments
- Same-day sick visits
- Comprehensive preventive care
- Direct provider communication

Aesthetic Services Section

Section Headline: Aesthetic Enhancement & Beauty

Section Description: Premium aesthetic treatments performed by expert injectors and aestheticians to enhance your natural beauty and boost your confidence.

Injectable Treatments

Service Name: Fillers & Neurotoxins

Short Description: Expert injection techniques to smooth wrinkles, restore volume, and enhance facial contours.

Key Benefits:

- Immediate visible results
- Natural-looking enhancement
- Minimal downtime
- Expert injection techniques
- Customized treatment plans

Advanced Skincare

Service Name: Medical-Grade Skincare

Short Description: Professional treatments and medical-grade products to rejuvenate and protect your skin.

Key Benefits:

- Improved skin texture and tone
- Reduced signs of aging
- Professional-grade products
- Customized treatment protocols
- Ongoing skin health monitoring

Rejuvenation Treatments

Service Name: Advanced Aesthetic Procedures

Short Description: Cutting-edge treatments including PRP, microneedling, and laser therapies for comprehensive skin rejuvenation.

Key Benefits:

- Stimulates natural collagen production
- Improves skin elasticity

- Reduces fine lines and wrinkles
- Minimally invasive procedures
- Long-lasting results

Telehealth Services Section

Section Headline: Virtual Care & Remote Monitoring

Section Description: Expert medical care accessible from anywhere, providing

convenience without compromising quality.

Virtual Consultations

Service Name: Telehealth Appointments

Short Description: Secure video consultations with our medical providers from the

comfort of your home.

Key Benefits:

- Convenient scheduling
- No travel required
- Secure, HIPAA-compliant platform
- Same quality of care
- Available across 20 states

Remote Monitoring

Service Name: Digital Health Tracking

Short Description: Continuous monitoring of your health metrics and treatment

progress through advanced digital tools.

Key Benefits:

- Real-time health data
- Proactive intervention
- Medication management
- Progress tracking
- 24/7 support access

How Our Services Work Together

Section Headline: Integrated Approach to Optimal Health

Section Description: Our services are designed to work synergistically, addressing your

health and wellness from multiple angles for comprehensive results.

The ENNU Difference

Comprehensive Assessment: Every journey begins with our Optimal Full Body Health Assessment, including 40+ biomarkers and complete health history.

Personalized Protocols: Based on your unique results, we create customized treatment plans that may include medical, aesthetic, and lifestyle interventions.

Ongoing Optimization: Regular monitoring and adjustments ensure your treatments continue to deliver optimal results as your body and goals evolve.

Integrated Care Team: Our medical providers, aesthetic specialists, and health coaches work together to support your complete wellness journey.

Service Packages & Memberships

Section Headline: Membership Plans for Every Lifestyle

Section Description: Choose from our comprehensive membership options designed to

provide ongoing value and support for your wellness journey.

Essential Membership

Monthly Investment: \$XXX/month

Includes:

- Monthly provider consultation
- Basic lab work (2x/year)
- Telehealth access
- Member pricing on all services
- Health coaching support

Optimal Membership

Monthly Investment: \$XXX/month

Includes:

- Unlimited provider visits
- Comprehensive lab panels (4x/year)
- Priority scheduling
- 20% discount on aesthetic services
- Dedicated health coordinator

Elite Membership

Monthly Investment: \$XXX/month

Includes:

- Concierge-level care
- Advanced testing protocols
- Exclusive treatment access
- Personal health coordinator
- VIP scheduling and support

CTA: Compare All Plans

Getting Started

Section Headline: Begin Your Transformation Today

Section Description: Starting your wellness journey with ENNU is simple and

straightforward.

Step 1: Assessment

Headline: Complete Your Health Assessment

Description: Begin with our comprehensive Optimal Full Body Health Assessment to

understand your current health status and identify optimization opportunities.

CTA: Schedule Assessment - \$199

Step 2: Consultation

Headline: Meet with Your Provider

Description: Discuss your results, goals, and preferences with one of our experienced

medical providers to create your personalized treatment plan.

Step 3: Begin Treatment

Headline: Start Your Wellness Journey

Description: Begin your customized treatment protocol with ongoing support and

monitoring from our expert care team.

Primary CTA: Book Your Assessment

Secondary CTA: Schedule a Consultation

Frequently Asked Questions

Section Headline: Common Questions About Our Services

Q: What makes ENNU different from other wellness practices?

Answer: ENNU combines medical expertise with aesthetic excellence under one roof. Our integrated approach means your hormone therapy, weight management, aesthetic treatments, and primary care are all coordinated by a single team that understands your complete health picture.

Q: Do you accept insurance?

Answer: While we don't directly bill insurance, many of our lab tests and medical services may be covered by your insurance plan. We provide detailed receipts for you to submit for reimbursement. Our membership model often provides better value than traditional fee-for-service healthcare.

Q: How quickly will I see results?

Answer: Results vary by individual and treatment type. Many patients notice improvements in energy and mood within 2-4 weeks of starting hormone therapy. Aesthetic treatments often show immediate results that continue to improve over time. Weight loss results are typically visible within the first month.

Q: Are your treatments safe?

Answer: All treatments are performed by licensed medical professionals using FDA-approved medications and devices. We conduct thorough health assessments and ongoing monitoring to ensure safety and efficacy.

Q: Can I combine multiple services?

Answer: Absolutely! Our integrated approach is designed to combine medical and aesthetic treatments for optimal results. Your provider will help determine the best combination of services for your goals.

CTA: View All FAQs

Contact & Scheduling

Section Headline: Ready to Get Started?

Contact Information:

Phone: (866) 420-9260Email: support@ennu.co

- Online Scheduling: Available 24/7

Locations:

- Springhurst, KY

- New Albany, IN
- Lexington, KY
- Crestview Hills, KY

Final CTA: Schedule Your Consultation Today

3. MEDICAL OPTIMIZATION PAGE - Complete Copy

Meta Information

Page Title: Medical Optimization - Hormone Therapy & Weight Loss | ENNU Life

Meta Description: Bioidentical hormone replacement therapy, medically supervised weight loss, and comprehensive medical optimization. Restore your vitality and energy.

URL: /services/medical-optimization

Page Header

Breadcrumb: Home > Services > Medical Optimization

Page Headline: Medical Optimization & Hormone Therapy

Page Subheadline: Restore your body's natural balance and optimize your health from

the inside out with evidence-based medical treatments.

Hero Section

Main Headline: Reclaim Your Vitality

Subheadline: Advanced medical optimization protocols designed to restore hormonal

balance, boost energy, and help you feel like your best self again.

Hero Description: Whether you're experiencing low energy, weight gain, mood changes, or decreased libido, our comprehensive medical optimization programs address the root causes to help you achieve lasting wellness.

Primary CTA: Start Your Assessment

Secondary CTA: Learn About Our Process

Problem/Solution Section

Section Headline: Are You Experiencing These Common Signs of Hormonal Imbalance?

Common Symptoms We Address

For Men:

- Low testosterone and decreased libido
- Fatigue and lack of motivation
- Difficulty building or maintaining muscle
- Weight gain, especially around the midsection
- Mood changes and irritability
- Poor sleep quality
- Mental fog and concentration issues

For Women:

- Irregular or difficult menstrual cycles
- Hot flashes and night sweats
- Weight gain and slow metabolism
- Mood swings and anxiety
- Low energy and fatigue
- Decreased libido
- Sleep disturbances
- Skin and hair changes

Section Description: These symptoms aren't just part of aging – they're often signs that your hormones are out of balance. Our medical optimization programs address these root causes to help you feel vibrant and energetic again.

Our Medical Optimization Services

Bioidentical Hormone Replacement Therapy

Service Headline: Bioidentical Hormone Replacement Therapy (BHRT)

Service Description: Restore optimal hormone levels with bioidentical hormones that

are molecularly identical to those your body produces naturally.

For Men - Testosterone Replacement Therapy (TRT)

Treatment Description: Comprehensive testosterone optimization program designed to restore energy, strength, and vitality.

What's Included:

- Comprehensive hormone panel testing
- Personalized testosterone protocol
- Regular monitoring and adjustments
- Ongoing medical supervision
- Lifestyle optimization guidance

Benefits You Can Expect:

- Increased energy and motivation
- Improved muscle mass and strength
- Enhanced libido and sexual function
- Better mood and mental clarity
- Improved sleep quality
- Reduced body fat
- Stronger bones

Treatment Options:

- Injectable testosterone (weekly or bi-weekly)
- Testosterone pellets (3-4 month duration)
- Topical gels and creams
- Customized compounded formulations

For Women - Hormone Optimization

Treatment Description: Comprehensive hormone balancing program addressing estrogen, progesterone, testosterone, and thyroid hormones.

What's Included:

- Complete hormone panel analysis
- Personalized hormone protocol

- Regular monitoring and fine-tuning
- Symptom tracking and optimization
- Nutritional and lifestyle support

Benefits You Can Expect:

- Elimination of hot flashes and night sweats
- Improved energy and mood stability
- Better sleep quality
- Enhanced libido and sexual wellness
- Easier weight management
- Clearer thinking and focus
- Healthier skin and hair

Treatment Options:

- Bioidentical estrogen and progesterone
- Testosterone optimization for women
- Thyroid hormone support
- Customized compounded preparations
- Pellet therapy options

Medically Supervised Weight Loss

Service Headline: Medically Supervised Weight Loss Programs

Service Description: Comprehensive weight management programs that address the

medical, nutritional, and lifestyle factors affecting your weight.

Our Weight Loss Approach

Program Description: Unlike typical diet programs, our medical weight loss approach addresses the underlying metabolic and hormonal factors that make weight loss difficult.

What Makes Our Program Different:

- Medical evaluation of metabolic factors
- Hormone optimization for weight loss
- Prescription weight loss medications when appropriate
- Personalized nutrition planning
- Regular medical monitoring
- Ongoing support and accountability

Program Components:

- Comprehensive metabolic assessment
- Body composition analysis

- Nutritional counseling and meal planning
- Exercise and lifestyle coaching
- Medical monitoring and adjustments
- Maintenance planning

Weight Loss Medications Available:

- GLP-1 agonists (Semaglutide, Tirzepatide)
- Appetite suppressants
- Metabolic enhancers
- Customized compounded formulations

Expected Results:

- 1-2 pounds per week sustainable weight loss
- Improved metabolic health markers
- Increased energy and vitality
- Better sleep and mood
- Long-term weight maintenance strategies

Comprehensive Health Optimization

Service Headline: Complete Health & Wellness Optimization

Service Description: Beyond hormones and weight loss, we address all aspects of your health to help you achieve optimal wellness.

Advanced Testing & Analysis

Testing Description: Our comprehensive health assessment goes far beyond basic lab work to identify optimization opportunities.

Included Testing:

- Complete hormone panel (40+ biomarkers)
- Comprehensive metabolic panel
- Cardiovascular risk assessment
- Inflammatory markers
- Nutritional deficiency analysis
- Thyroid function evaluation
- Insulin sensitivity testing
- Stress hormone assessment

Personalized Treatment Protocols

Protocol Description: Based on your unique test results and health goals, we create customized treatment plans that may include:

Medical Interventions:

- Hormone optimization
- Metabolic enhancement
- Cardiovascular protection
- Anti-inflammatory protocols
- Nutritional supplementation

Lifestyle Optimization:

- Personalized nutrition planning
- Exercise and fitness guidance
- Stress management techniques
- Sleep optimization strategies
- Supplement recommendations

The ENNU Medical Process

Step 1: Comprehensive Assessment

Process Description: Your journey begins with our Optimal Full Body Health Assessment, a comprehensive evaluation that includes detailed lab work, health history, and goal setting.

What's Included:

- 60-minute provider consultation
- Comprehensive lab panel (40+ biomarkers)
- Complete health and symptom assessment
- Goal setting and expectation alignment
- Personalized treatment plan development

Investment: \$199 (Applied toward membership if you join)

Step 2: Treatment Initiation

Process Description: Once your results are available, you'll meet with your provider to review findings and begin your personalized treatment protocol.

What Happens:

- Detailed results review and explanation
- Treatment plan presentation and discussion
- Prescription and protocol initiation
- Education on what to expect
- Follow-up scheduling

Step 3: Ongoing Optimization

Process Description: Your treatment is continuously monitored and adjusted to ensure optimal results and safety.

Ongoing Support Includes:

- Regular follow-up appointments
- Lab monitoring and adjustments
- Symptom tracking and optimization
- Side effect management
- Protocol refinements

Success Stories & Results

Patient Success Story 1

Patient: Mark, Age 45, Business Executive

Challenge: "I was exhausted all the time, gaining weight despite working out, and my

motivation was at an all-time low."

Solution: Comprehensive testosterone replacement therapy with metabolic

optimization

Results: "Within 6 weeks, my energy was back, I'd lost 15 pounds, and I felt like myself

again. My wife says I'm like a different person."

Patient Success Story 2

Patient: Sarah, Age 52, Teacher

Challenge: "Menopause was making my life miserable – hot flashes, weight gain, and I

couldn't sleep."

Solution: Bioidentical hormone replacement with weight management support

Results: "The hot flashes stopped within a month, I've lost 25 pounds, and I'm sleeping

better than I have in years."

Patient Success Story 3

Patient: David, Age 38, Father of Two

Challenge: "I was 40 pounds overweight and had no energy to keep up with my kids."

Solution: Medical weight loss program with hormone optimization

Results: "I lost 35 pounds in 4 months and have more energy now than I did in my

twenties."

Pricing & Membership Options

Assessment Investment

Optimal Full Body Health Assessment: \$199

- Comprehensive consultation and lab work
- Detailed results review
- Personalized treatment plan
- Applied toward membership if you join

Membership Plans

Essential Medical Plan: \$XXX/month

- Monthly provider consultations
- Basic hormone monitoring
- Treatment adjustments
- Member pricing on medications

Optimal Medical Plan: \$XXX/month

- Unlimited provider visits
- Comprehensive lab monitoring
- Priority scheduling
- Discounted medications and supplements

Elite Medical Plan: \$XXX/month

- Concierge-level medical care
- Advanced testing protocols
- Personal health coordinator
- Exclusive treatment access

Frequently Asked Questions

Q: How long before I see results from hormone therapy?

Answer: Most patients begin noticing improvements in energy and mood within 2-4 weeks. Full optimization typically occurs over 3-6 months as we fine-tune your protocol.

Q: Are bioidentical hormones safe?

Answer: When properly prescribed and monitored by experienced medical providers, bioidentical hormones have an excellent safety profile. We conduct thorough health assessments and ongoing monitoring to ensure safety.

Q: Will I need to take hormones forever?

Answer: Hormone therapy is typically a long-term commitment, as hormone levels naturally decline with age. However, we work to optimize your body's natural production and may adjust protocols over time.

Q: How much weight can I expect to lose?

Answer: Weight loss results vary by individual, but most patients lose 1-2 pounds per week on our medically supervised programs. Total weight loss depends on your starting point and goals.

Q: Do you accept insurance?

Answer: While we don't directly bill insurance, many lab tests and consultations may be covered. We provide detailed receipts for insurance submission.

Getting Started

Section Headline: Begin Your Medical Optimization Journey

Section Description: Take the first step toward optimal health with our comprehensive

assessment.

Next Steps:

- 1. Schedule your Optimal Full Body Health Assessment
- 2. Complete comprehensive lab work and consultation
- 3. Review results and begin your personalized protocol
- 4. Experience the transformation to optimal health

Primary CTA: Schedule Your Assessment

Secondary CTA: Call (866) 420-9260

Tertiary CTA: Learn About Membership Plans

Contact Information

Phone: (866) 420-9260 Email: medical@ennu.co

Online Scheduling: Available 24/7

Locations Offering Medical Services:

- Springhurst, KY
- New Albany, IN
- Lexington, KY
- Crestview Hills, KY

4. AESTHETIC ENHANCEMENT PAGE - Complete Copy

Meta Information

Page Title: Aesthetic Enhancement - Fillers, Neurotoxins & Advanced Skincare | ENNU

Life

Meta Description: Premium aesthetic treatments including fillers, Botox, advanced skincare, and rejuvenation procedures. Expert injectors and natural-looking results.

URL: /services/aesthetic-enhancement

Page Header

Breadcrumb: Home > Services > Aesthetic Enhancement

Page Headline: Aesthetic Enhancement & Beauty Treatments

Page Subheadline: Premium aesthetic treatments performed by expert injectors and

aestheticians to enhance your natural beauty and boost your confidence.

Hero Section

Main Headline: Enhance Your Natural Beauty

Subheadline: Expert aesthetic treatments designed to help you look and feel your absolute best, with natural-looking results that enhance your unique features.

Hero Description: Our team of skilled injectors and aestheticians combines artistry with

medical expertise to deliver beautiful, natural results that boost your confidence and help you feel radiant.

Primary CTA: Book Your Consultation **Secondary CTA:** View Treatment Menu

Philosophy Section

Section Headline: Our Aesthetic Philosophy

Section Description: At ENNU, we believe aesthetic enhancement should look natural and feel authentic to you. Our approach focuses on enhancing your unique features rather than creating an artificial appearance.

Our Principles:

- **Natural Enhancement:** We enhance what you already have rather than changing who you are
- **Expert Technique:** Our injectors are highly trained and experienced in advanced injection techniques
- **Personalized Approach:** Every treatment is customized to your facial anatomy and aesthetic goals
- **Safety First:** We use only FDA-approved products and follow the highest safety standards
- **Ongoing Relationship:** We build long-term relationships to help you maintain your results over time

Injectable Treatments

Neurotoxin Treatments (Botox, Dysport, Xeomin)

Treatment Headline: Neurotoxin Injections for Wrinkle Reduction

Treatment Description: Smooth dynamic wrinkles and prevent new lines from forming with expertly administered neurotoxin treatments.

Treatment Areas

Forehead Lines: Smooth horizontal forehead wrinkles for a more youthful appearance

Crow's Feet: Reduce fine lines around the eyes for a refreshed look

Frown Lines: Soften the "11" lines between the eyebrows **Bunny Lines:** Address wrinkles on the sides of the nose

Lip Lines: Smooth vertical lines around the mouth

Neck Bands: Reduce the appearance of neck bands and wrinkles

What to Expect

Treatment Time: 15-30 minutes

Results Timeline: 3-7 days to see initial results, full effect in 2 weeks

Duration: 3-4 months

Downtime: Minimal to none

Comfort Level: Most patients describe mild discomfort, like a small pinch

Pricing

Forehead: Starting at \$XXX
Crow's Feet: Starting at \$XXX
Frown Lines: Starting at \$XXX

Full Face Package: Starting at \$XXX

Dermal Filler Treatments

Treatment Headline: Dermal Fillers for Volume Restoration

Treatment Description: Restore lost volume, enhance facial contours, and smooth

deeper lines with premium hyaluronic acid fillers.

Filler Types We Use

Juvederm Collection: Ultra, Ultra Plus, Voluma, Volbella, Vollure

Restylane Collection: Restylane, Lyft, Refyne, Defyne, Kysse **RHA Collection:** RHA 2, RHA 3, RHA 4 for natural movement

Treatment Areas

Lips: Add volume, definition, and hydration for fuller, more youthful lips

Cheeks: Restore volume and lift for a more youthful facial contour

Under Eyes: Address hollowing and dark circles for a refreshed appearance

Nasolabial Folds: Smooth smile lines for a more youthful look

Marionette Lines: Soften lines from the corners of the mouth downward **Jawline:** Define and contour the jawline for a more sculpted appearance

Chin: Enhance chin projection and balance facial proportions

What to Expect

Treatment Time: 30-60 minutes depending on areas treated **Results Timeline:** Immediate, with full results in 2 weeks **Duration:** 6-18 months depending on product and area

Downtime: Minimal swelling and bruising possible

Comfort Level: Topical numbing and lidocaine in fillers minimize discomfort

Pricing

Lip Enhancement: Starting at \$XXX per syringe **Cheek Augmentation:** Starting at \$XXX per syringe **Under Eye Treatment:** Starting at \$XXX per syringe **Full Face Rejuvenation:** Package pricing available

Advanced Skincare Treatments

Medical-Grade Facials

Treatment Headline: Customized Medical-Grade Facial Treatments

Treatment Description: Professional facial treatments using medical-grade products

and techniques to address specific skin concerns.

HydraFacial MD

Treatment Description: Multi-step treatment that cleanses, extracts, and hydrates skin with immediate results and no downtime.

Benefits: Improved skin texture, reduced pore size, enhanced hydration, immediate

glow

Treatment Time: 30-45 minutes

Frequency: Monthly for optimal results

Pricing: Starting at \$XXX

Chemical Peels

Treatment Description: Customized chemical peels to improve skin texture, reduce pigmentation, and stimulate cellular renewal.

Peel Options:

- Light peels (glycolic, lactic acid)
- Medium peels (TCA)
- Specialty peels (VI Peel, Perfect Derma Peel)

Benefits: Improved skin tone, reduced fine lines, diminished pigmentation

Pricing: Starting at \$XXX

Microneedling with PRP

Treatment Description: Collagen induction therapy combined with platelet-rich plasma for enhanced skin rejuvenation.

Benefits: Improved skin texture, reduced scarring, enhanced collagen production

Treatment Time: 60-90 minutes

Series Recommended: 3-6 treatments **Pricing:** Starting at \$XXX per treatment

Laser and Light Treatments

Treatment Headline: Advanced Laser and Light Therapies

Treatment Description: State-of-the-art laser and light treatments for skin rejuvenation,

hair removal, and specific skin concerns.

IPL Photofacial

Treatment Description: Intense pulsed light treatment to address sun damage, age spots, and redness.

Benefits: Improved skin tone, reduced pigmentation, enhanced clarity

Treatment Series: 3-5 treatments recommended

Pricing: Starting at \$XXX per treatment

Laser Hair Removal

Treatment Description: Permanent hair reduction using advanced laser technology.

Treatment Areas: Face, underarms, legs, bikini, back, chest

Series Required: 6-8 treatments for optimal results

Pricing: Starting at \$XXX per area

Body Contouring & Wellness

CoolSculpting

Treatment Headline: Non-Invasive Fat Reduction

Treatment Description: FDA-approved fat freezing technology to reduce stubborn fat

deposits without surgery or downtime.

Treatment Areas: Abdomen, flanks, thighs, arms, double chin

Results Timeline: 1-3 months **Pricing:** Starting at \$XXX per cycle

Skin Tightening Treatments

Treatment Headline: Non-Surgical Skin Tightening

Treatment Description: Radiofrequency and ultrasound treatments to tighten and lift

skin without surgery.

Treatment Areas: Face, neck, body

Series Recommended: 3-6 treatments **Pricing:** Starting at \$XXX per treatment

Skincare Products & Home Care

Medical-Grade Skincare Lines

Product Lines We Carry:

- SkinCeuticals
- 70 Skin Health
- Revision Skincare
- EltaMD Sunscreens
- Custom compounded products

Personalized Skincare Regimens

Consultation Description: Our aestheticians create customized skincare regimens based on your skin type, concerns, and treatment goals.

Includes: Product recommendations, application instructions, progress monitoring

Follow-up: Regular check-ins to adjust products as needed

The ENNU Aesthetic Experience

Initial Consultation Process

Consultation Description: Every aesthetic journey begins with a comprehensive consultation to understand your goals and create a personalized treatment plan.

What's Included:

- Detailed skin analysis and assessment
- Discussion of aesthetic goals and concerns
- Treatment recommendations and options
- Pricing and package information
- Before photos and documentation

Consultation Fee: \$XXX (Applied toward treatment if booked same day)

Treatment Planning

Planning Description: We create customized treatment plans that may combine multiple services for optimal results.

Approach: Gradual enhancement over time for natural-looking results

Flexibility: Plans can be adjusted based on your response and evolving goals

Follow-Up Care

Care Description: We provide comprehensive follow-up care to ensure optimal results and address any concerns.

Includes: Post-treatment check-ins, touch-up appointments, ongoing skincare support

Aesthetic Membership Benefits

Aesthetic Membership Perks

Membership Benefits:

- 20% discount on all aesthetic treatments
- Priority booking and scheduling
- Complimentary consultations
- Exclusive access to new treatments
- Member-only events and education
- Flexible payment plans

Membership Investment: \$XXX/month (Can be combined with medical membership)

Before & After Gallery

Gallery Description: View real patient results from our aesthetic treatments. All photos are unretouched and taken in consistent lighting conditions.

Photo Categories:

- Neurotoxin treatments
- Dermal filler results
- Skincare transformations
- Combination treatments

Privacy Note: All photos are shared with patient consent and faces may be partially obscured for privacy.

Meet Our Aesthetic Team

Lead Injector Profile

Name: [Injector Name]

Credentials: RN, Certified Aesthetic Injector **Experience:** X years of injection experience

Specialties: Natural lip enhancement, facial contouring, advanced injection techniques **Philosophy:** "I believe in enhancing your natural beauty while maintaining your unique

features."

Aesthetician Profile

Name: [Aesthetician Name]

Credentials: Licensed Aesthetician, Medical Aesthetics Specialist

Experience: X years in medical aesthetics

Specialties: Customized facial treatments, chemical peels, skincare consultation **Philosophy:** "Healthy skin is beautiful skin, and I'm here to help you achieve both."

Safety & Credentials

Safety Commitment: All treatments are performed by licensed medical professionals in a medical setting with the highest safety standards.

Our Credentials:

- Licensed medical facility
- Board-certified medical oversight
- Certified aesthetic injectors
- Licensed aestheticians
- FDA-approved products only
- Comprehensive safety protocols

Frequently Asked Questions

Q: How do I know which treatments are right for me?

Answer: During your consultation, we'll assess your skin, discuss your goals, and recommend treatments that will help you achieve the best results. We often suggest starting with less invasive treatments and building from there.

Q: Will my results look natural?

Answer: Absolutely. Our philosophy is to enhance your natural features rather than create an artificial appearance. We use conservative amounts and advanced techniques to ensure natural-looking results.

Q: How much downtime should I expect?

Answer: Most of our treatments have minimal to no downtime. Neurotoxins have virtually no downtime, while fillers may cause mild swelling for 1-2 days. We'll discuss what to expect for each specific treatment.

Q: How often will I need treatments?

Answer: This varies by treatment type. Neurotoxins typically last 3-4 months, fillers 6-18 months, and skincare treatments are often done monthly or quarterly. We'll create a maintenance schedule that fits your goals and budget.

Q: Are aesthetic treatments painful?

Answer: Most patients tolerate treatments very well. We use topical numbing agents and techniques to minimize discomfort. Many describe the sensation as mild and brief.

Pricing & Packages

Individual Treatment Pricing

Neurotoxins: Starting at \$XXX per area

Dermal Fillers: Starting at \$XXX per syringe

Skincare Treatments: Starting at \$XXX per treatment

Laser Treatments: Starting at \$XXX per session

Package Deals

Full Face Rejuvenation Package: \$XXX (Save \$XXX)

Quarterly Maintenance Package: \$XXX (Save \$XXX)

Annual Skincare Package: \$XXX (Save \$XXX)

Financing Options

Payment Plans: 0% interest financing available

Membership Benefits: Monthly payment options with discounts

Package Pricing: Significant savings when purchasing treatment packages

Booking & Contact Information

Online Booking: Available 24/7 for consultations and treatments

Phone: (866) 420-9260

Email: aesthetics@ennu.co

Locations Offering Aesthetic Services:

- Springhurst, KY - Full service aesthetic center

- New Albany, IN - Injectable and skincare treatments

- Lexington, KY - Full service aesthetic center

- Crestview Hills, KY - Injectable and skincare treatments

Primary CTA: Book Your Aesthetic Consultation

Secondary CTA: View Our Treatment Menu

Tertiary CTA: Schedule a Virtual Consultation

5. PRIMARY CARE PAGE - Complete Copy

Meta Information

Page Title: Concierge Primary Care - Unlimited Access to Board-Certified Providers

ENNU Life

Meta Description: Concierge primary care with unlimited visits, extended appointments, and same-day access. Comprehensive preventive care and chronic

disease management.

URL: /services/primary-care

Page Header

Breadcrumb: Home > Services > Primary Care

Page Headline: Concierge Primary Care

Page Subheadline: Unlimited access to board-certified providers with extended consultation times and personalized attention you deserve.

Hero Section

Main Headline: Healthcare That Puts You First

Subheadline: Experience the difference of concierge primary care with unlimited visits,

extended appointments, and direct access to your provider.

Hero Description: Our concierge primary care model eliminates the frustrations of traditional healthcare by providing unlimited access to experienced providers who have the time to truly understand your health needs and goals.

Primary CTA: Become a Member

Secondary CTA: Learn About Our Approach

The Problem with Traditional Healthcare

Section Headline: Why Traditional Primary Care Falls Short

Section Description: The current healthcare system leaves patients feeling rushed,

unheard, and unable to get the care they need when they need it.

Common Healthcare Frustrations

Long Wait Times: Weeks or months to get an appointment for non-urgent issues **Rushed Appointments:** 7-15 minute visits that barely scratch the surface of your concerns

Limited Access: Difficulty reaching your provider between visits

Fragmented Care: Multiple specialists with poor communication between providers **Insurance Hassles:** Complex billing, prior authorizations, and coverage limitations

Reactive Approach: Focus on treating illness rather than preventing it

Transition Statement: At ENNU, we've designed our primary care model to eliminate these frustrations and provide the personalized, accessible care you deserve.

The ENNU Primary Care Difference

Unlimited Access to Your Provider

Feature Headline: Unlimited Office Visits

Feature Description: No limits on the number of times you can see your provider.

Whether you need a quick check-in or have multiple health concerns, we're here for you.

Benefits:

- No visit limits or restrictions
- Address multiple concerns in one visit
- Follow-up as often as needed
- Peace of mind knowing care is always available

Extended Appointment Times

Feature Headline: 45-60 Minute Appointments

Feature Description: Your provider has the time to truly listen, understand your

concerns, and develop comprehensive treatment plans.

What This Means for You:

- Thorough discussion of your health concerns
- Comprehensive physical examinations
- Time for health education and prevention
- Opportunity to ask all your questions
- Development of personalized wellness plans

Same-Day Sick Visits

Feature Headline: Same-Day Availability

Feature Description: When you're not feeling well, you shouldn't have to wait. We

reserve time each day for urgent member needs.

Same-Day Services:

- Acute illness treatment
- Minor injury care
- Urgent health concerns
- Medication adjustments
- Follow-up care

Direct Provider Communication

Feature Headline: Direct Access to Your Provider

Feature Description: Communicate directly with your provider between visits through

secure messaging, phone calls, and email.

Communication Options:

- Secure patient portal messaging
- Direct phone access during business hours
- Email communication for non-urgent matters

- Prescription refill requests
- Test result discussions

Comprehensive Primary Care Services

Preventive Care & Wellness

Service Category: Comprehensive Preventive Medicine

Description: Proactive healthcare focused on preventing illness and optimizing your health before problems develop.

Annual Comprehensive Physical Exams

Service Description: Thorough annual examinations that go beyond basic vital signs to assess your complete health picture.

Includes:

- Complete medical history review
- Comprehensive physical examination
- Age-appropriate screening recommendations
- Cardiovascular risk assessment
- Cancer screening coordination
- Immunization updates
- Lifestyle and wellness counseling

Preventive Screenings

Service Description: Coordinated preventive screenings based on your age, gender, and risk factors.

Screening Services:

- Mammography coordination
- Colonoscopy scheduling
- Skin cancer screenings
- Bone density testing
- Cardiovascular screening
- Diabetes prevention screening
- Mental health assessments

Health Risk Assessments

Service Description: Comprehensive evaluation of your health risks with personalized prevention strategies.

Assessment Areas:

- Cardiovascular disease risk
- Diabetes risk evaluation
- Cancer risk assessment
- Osteoporosis risk
- Mental health screening
- Substance use evaluation

Chronic Disease Management

Service Category: Comprehensive Chronic Care Management

Description: Ongoing management of chronic conditions with regular monitoring, medication optimization, and lifestyle support.

Diabetes Management

Management Description: Comprehensive diabetes care including blood sugar monitoring, medication management, and complication prevention.

Services Include:

- Regular A1C monitoring
- Blood glucose management
- Medication adjustments
- Diabetic eye exam coordination
- Foot care and neuropathy screening
- Nutritional counseling referrals

Hypertension Management

Management Description: Blood pressure optimization through medication management, lifestyle modifications, and regular monitoring.

Services Include:

- Regular blood pressure monitoring
- Medication optimization
- Home monitoring guidance
- Lifestyle modification support
- Cardiovascular risk reduction
- Specialist coordination when needed

Cholesterol Management

Management Description: Comprehensive lipid management to reduce cardiovascular risk.

Services Include:

- Regular lipid panel monitoring

- Statin therapy management
- Lifestyle modification guidance
- Risk factor assessment
- Specialist referrals when appropriate

Thyroid Disorders

Management Description: Complete thyroid care including hormone optimization and symptom management.

Services Include:

- Thyroid function monitoring
- Hormone replacement therapy
- Symptom tracking and management
- Specialist coordination
- Nutritional support guidance

Acute Care Services

Service Category: Immediate Care for Acute Illnesses

Description: Prompt treatment for acute illnesses and minor injuries without the need for urgent care or emergency room visits.

Common Acute Conditions We Treat

Respiratory Infections: Cold, flu, bronchitis, sinusitis, pneumonia **Skin Conditions:** Rashes, infections, allergic reactions, minor wounds **Gastrointestinal Issues:** Nausea, vomiting, diarrhea, stomach pain

Urinary Problems: UTIs, kidney stones, bladder issues **Minor Injuries:** Sprains, strains, minor cuts, bruises

Allergic Reactions: Environmental allergies, food reactions, medication reactions

Urgent Care Services

Service Description: Same-day care for urgent but non-emergency health issues.

Available Services:

- Rapid strep testing
- Flu testing and treatment
- Basic wound care
- Joint injections
- EKG interpretation
- Basic laboratory testing

Women's Health Services

Service Category: Comprehensive Women's Healthcare

Description: Specialized care addressing the unique health needs of women throughout

all life stages.

Reproductive Health

Service Description: Complete reproductive health care including contraception, preconception counseling, and menopause management.

Services Include:

- Annual gynecological exams
- Contraception counseling and management
- Preconception planning
- Menopause symptom management
- Hormone replacement therapy
- Fertility support and referrals

Preventive Women's Health

Service Description: Gender-specific preventive care and screening services.

Services Include:

- Breast health and mammography coordination
- Cervical cancer screening (Pap smears)
- Bone health and osteoporosis prevention
- Heart disease prevention
- Mental health screening
- Nutritional counseling

Men's Health Services

Service Category: Specialized Men's Healthcare

Description: Focused care addressing men's unique health concerns and preventive needs.

Men's Preventive Care

Service Description: Comprehensive preventive care tailored to men's health risks and concerns.

Services Include:

- Prostate health screening
- Testosterone level evaluation
- Cardiovascular risk assessment

- Colon cancer screening coordination
- Mental health and depression screening
- Substance use counseling

Men's Wellness Optimization

Service Description: Comprehensive approach to optimizing men's health and vitality. **Services Include:**

- Hormone level assessment
- Fitness and nutrition guidance
- Stress management support
- Sleep optimization
- Sexual health counseling
- Weight management support

Membership Plans & Pricing

Individual Membership

Plan Name: Individual Primary Care Membership

Monthly Investment: \$XXX/month

Includes:

- Unlimited office visits

- Extended 45-60 minute appointments
- Same-day sick visits
- Direct provider communication
- Comprehensive annual physical
- Preventive care coordination
- Chronic disease management
- Basic in-office procedures

Family Membership

Plan Name: Family Primary Care Membership

Monthly Investment: \$XXX/month (covers 2 adults + children under 18)

Includes:

- All individual membership benefits for entire family
- Pediatric and adolescent care
- Family health planning
- Coordinated family care
- Shared health records access

Executive Membership

Plan Name: Executive Concierge Care **Monthly Investment:** \$XXX/month

Includes:

- All primary care membership benefits
- Priority scheduling and extended hours
- Annual executive physical with comprehensive testing
- Specialist referral coordination
- Travel medicine consultation
- 24/7 provider access for urgent matters

What's NOT Included

Transparency Statement: To ensure complete transparency, here's what's not included in your membership:

Additional Costs:

- Laboratory tests and imaging (though we help coordinate and often get better pricing)
- Prescription medications (though we help find the most cost-effective options)
- Specialist referrals and procedures
- Hospital care and emergency services
- Advanced diagnostic procedures

Insurance Coordination: We provide detailed receipts for insurance reimbursement and help you understand your benefits.

Getting Started with ENNU Primary Care

Step 1: Membership Consultation

Process Description: Begin with a complimentary consultation to learn about our approach and determine if concierge care is right for you.

What's Included:

- 30-minute consultation with our team
- Tour of our facilities
- Discussion of your health goals and needs
- Explanation of membership benefits
- Questions and answers about our approach

Step 2: Membership Enrollment

Process Description: Once you decide to join, we'll help you transition your care seamlessly.

Enrollment Process:

- Complete membership agreement
- Transfer medical records from previous providers
- Schedule your comprehensive intake appointment
- Set up patient portal access
- Begin your concierge care experience

Step 3: Comprehensive Intake

Process Description: Your first appointment is a comprehensive 90-minute session to establish your baseline health and develop your personalized care plan.

Intake Includes:

- Complete medical history review
- Comprehensive physical examination
- Health risk assessment
- Goal setting and care planning
- Preventive care scheduling
- Questions and education

Why Choose ENNU for Primary Care

Our Provider Team

Team Description: Our primary care providers are board-certified physicians and nurse practitioners with extensive experience in comprehensive healthcare.

Provider Qualifications:

- Board certification in family medicine or internal medicine
- Years of experience in primary care
- Commitment to preventive medicine
- Training in integrative and functional medicine approaches
- Dedication to the concierge care model

Our Philosophy

Care Philosophy: We believe healthcare should be a partnership between you and your provider, focused on preventing illness and optimizing wellness rather than just treating disease.

Our Approach:

- Patient-centered care that puts your needs first
- Focus on prevention and wellness optimization
- Integration with our medical optimization and aesthetic services
- Evidence-based medicine with personalized attention
- Long-term relationships built on trust and communication

Integration with ENNU Services

Integrated Care Description: As an ENNU member, your primary care integrates seamlessly with our medical optimization and aesthetic services.

Benefits of Integration:

- Coordinated care between all your providers
- Shared medical records and communication
- Comprehensive approach to health and wellness
- Streamlined scheduling and coordination
- Holistic view of your health goals

Frequently Asked Questions

Q: How is concierge care different from traditional primary care?

Answer: Concierge care provides unlimited access to your provider with extended appointment times and direct communication. You're not limited by insurance restrictions or rushed appointments, allowing for truly personalized care.

Q: Do you accept insurance?

Answer: Our membership fees are not covered by insurance, but many services may be reimbursable. We provide detailed receipts for insurance submission and help you understand your benefits.

Q: Can I keep my current specialists?

Answer: Absolutely. We work with your existing specialists and help coordinate your care. We can also provide referrals to specialists in our network when needed.

Q: What happens if I need emergency care?

Answer: For true emergencies, you should always call 911 or go to the emergency room. We can provide follow-up care and help coordinate with emergency providers.

Q: How quickly can I get an appointment?

Answer: Members typically can be seen the same day for urgent issues and within 1-2 days for routine appointments. We reserve time each day for member needs.

Q: Can I combine primary care with other ENNU services?

Answer: Yes! Many members combine primary care with our medical optimization and aesthetic services for comprehensive wellness care. We offer package pricing for multiple services.

Contact & Enrollment Information

Phone: (866) 420-9260

Email: primarycare@ennu.co

Online: Schedule a consultation through our patient portal

Locations Offering Primary Care:

- Springhurst, KY

- New Albany, IN

- Lexington, KY

- Crestview Hills, KY

Primary CTA: Schedule Your Consultation

Secondary CTA: Learn About Membership Benefits

Tertiary CTA: Compare Membership Plans

6. TELEHEALTH PAGE - Complete Copy

Meta Information

Page Title: Telehealth Services - Virtual Medical Care Across 20 States | ENNU Life **Meta Description:** Expert telehealth services with board-certified providers. Virtual consultations, remote monitoring, and comprehensive care from anywhere. Serving 20 states.

URL: /services/telehealth

Page Header

Breadcrumb: Home > Services > Telehealth

Page Headline: Telehealth & Virtual Care Services

Page Subheadline: Expert medical care accessible from anywhere, with seamless virtual

consultations and comprehensive remote monitoring.

Hero Section

Main Headline: Expert Care, Anywhere You Are

Subheadline: Experience the convenience of virtual healthcare without compromising on quality or personalized attention.

Hero Description: Our telehealth platform brings ENNU's exceptional medical care directly to you, whether you're at home, traveling, or simply prefer the convenience of virtual consultations. With board-certified providers and secure technology, you'll receive the same high-quality care you'd expect from an in-person visit.

Primary CTA: Schedule Virtual Visit Secondary CTA: Learn How It Works Tertiary CTA: Download Our App

The Future of Healthcare is Here

Section Headline: Why Telehealth is Transforming Healthcare

Section Description: Telehealth isn't just convenient – it's often more effective, allowing for better continuity of care, reduced travel time, and increased access to specialized providers.

Benefits of Virtual Care

Convenience Benefits:

- No travel time or transportation needed
- Appointments from the comfort of your home
- Flexible scheduling including evenings and weekends
- No waiting rooms or exposure to illness
- Easy access to care while traveling

Quality Benefits:

- Same board-certified providers as in-person visits
- Secure, HIPAA-compliant video platform
- Access to your complete medical records
- Ability to include family members in consultations
- Recorded sessions for your reference (with consent)

Accessibility Benefits:

- Care available across 20 states
- Reduced barriers for patients with mobility issues
- Access to specialists who may not be locally available
- Continuity of care when traveling or relocating
- Emergency consultation availability

Our Telehealth Services

Virtual Medical Consultations

Service Headline: Comprehensive Virtual Medical Visits

Service Description: Full medical consultations conducted via secure video platform

with the same thoroughness as in-person visits.

What We Can Address Virtually

Routine Medical Care:

- Follow-up appointments for chronic conditions
- Medication management and adjustments
- Lab result reviews and discussions
- Preventive care planning
- Health maintenance visits
- Prescription refills and renewals

Acute Care Issues:

- Cold and flu symptoms
- Allergic reactions (non-severe)
- Skin rashes and conditions
- Digestive issues
- Urinary tract infections
- Minor injuries and wound care follow-up
- Mental health concerns
- Sleep disorders

Chronic Disease Management:

- Diabetes monitoring and management
- Hypertension follow-up
- Thyroid disorder management
- Hormone therapy monitoring
- Weight management support
- Cholesterol management
- Asthma and COPD management

Virtual Consultation Process

Pre-Visit Preparation:

- Complete online health questionnaire
- Upload any relevant photos or documents
- Test your technology and connection
- Prepare list of current medications
- Gather any home monitoring data

During Your Visit:

- Secure video connection with your provider
- Comprehensive discussion of your concerns
- Visual examination when appropriate
- Review of any uploaded materials
- Treatment plan development
- Prescription management

Post-Visit Follow-up:

- Visit summary sent to your patient portal
- Prescriptions sent to your preferred pharmacy
- Follow-up instructions and care plan
- Scheduling of any needed follow-up visits
- Access to provider for questions

Remote Patient Monitoring

Service Headline: Advanced Remote Health Monitoring

Service Description: Continuous monitoring of your health metrics with real-time data

transmission to your care team.

Monitoring Devices and Technology

Blood Pressure Monitoring:

- Bluetooth-enabled blood pressure cuffs
- Automatic data transmission to providers
- Trend analysis and alerts
- Medication adjustment recommendations

Blood Glucose Monitoring:

- Continuous glucose monitors (CGM)
- Smart glucose meters with data sharing
- Real-time alerts for concerning values
- Diabetes management optimization

Weight and Body Composition:

- Smart scales with body composition analysis
- Daily weight tracking and trends
- Fluid retention monitoring
- Weight loss program support

Heart Rate and Activity Monitoring:

- Wearable devices for continuous monitoring
- Exercise and activity tracking
- Sleep pattern analysis
- Stress level monitoring

Medication Adherence Monitoring:

- Smart pill dispensers
- Medication reminder systems
- Adherence tracking and reporting
- Pharmacy coordination

Remote Monitoring Benefits

Proactive Care:

- Early detection of health changes
- Prevention of emergency situations

- Timely medication adjustments
- Reduced hospital readmissions

Improved Outcomes:

- Better chronic disease management
- Enhanced medication compliance
- More frequent provider communication
- Data-driven treatment decisions

Convenience:

- Reduced need for in-person visits
- Continuous monitoring without office visits
- Real-time feedback on health status
- Peace of mind for patients and families

Telehealth Specialty Services

Service Headline: Specialized Virtual Care Services

Service Description: Access to specialized medical services through our telehealth

platform.

Hormone Therapy Management

Service Description: Complete hormone optimization management through virtual consultations and remote monitoring.

Includes:

- Initial hormone assessment and consultation
- Lab result review and interpretation
- Hormone protocol development and adjustments
- Side effect monitoring and management
- Ongoing optimization and fine-tuning
- Prescription management and refills

Weight Loss Program Support

Service Description: Comprehensive weight management support through virtual coaching and medical supervision.

Includes:

- Virtual nutrition counseling
- Exercise and lifestyle coaching
- Medication management for weight loss
- Progress monitoring and accountability

- Behavioral support and motivation
- Meal planning and recipe guidance

Mental Health and Wellness Coaching

Service Description: Mental health support and wellness coaching through secure virtual sessions.

Includes:

- Stress management counseling
- Anxiety and depression support
- Sleep optimization guidance
- Mindfulness and meditation training
- Life coaching and goal setting
- Relationship and communication support

Aesthetic Consultation and Follow-up

Service Description: Virtual aesthetic consultations and post-treatment follow-up care. **Includes:**

- Pre-treatment consultations and planning
- Post-treatment check-ins and monitoring
- Skincare routine development
- Product recommendations and guidance
- Treatment planning and scheduling
- Results assessment and optimization

Technology Platform and Security

Our Telehealth Platform

Platform Description: We use a state-of-the-art, HIPAA-compliant telehealth platform designed specifically for healthcare providers.

Platform Features

Video Quality:

- High-definition video and audio
- Automatic bandwidth adjustment
- Screen sharing capabilities
- Recording functionality (with consent)
- Multi-participant support for family consultations

Security Features:

- End-to-end encryption
- HIPAA-compliant data storage
- Secure patient portal integration
- Two-factor authentication
- Audit trails for all interactions

User Experience:

- Easy-to-use interface
- No software downloads required
- Mobile app available
- Calendar integration
- Automated reminders and notifications

Technical Requirements

Minimum Requirements:

- High-speed internet connection (minimum 1 Mbps)
- Computer, tablet, or smartphone with camera
- Modern web browser (Chrome, Safari, Firefox, Edge)
- Microphone and speakers (or headset)
- Quiet, private space for consultation

Recommended Setup:

- Stable broadband internet connection
- Desktop or laptop computer for best experience
- External webcam for better video quality
- Headset for improved audio quality
- Good lighting for visual examinations

Privacy and Security

Security Commitment: Your privacy and security are our top priorities. We use industry-leading security measures to protect your health information.

Security Measures

Data Protection:

- 256-bit SSL encryption for all data transmission
- Encrypted data storage on secure servers
- Regular security audits and updates
- Compliance with HIPAA regulations
- SOC 2 Type II certified platform

Access Controls:

- Multi-factor authentication required
- Role-based access permissions
- Automatic session timeouts
- Secure password requirements
- Regular access reviews and updates

Privacy Protections:

- No recording without explicit consent
- Limited data retention policies
- Secure disposal of electronic records
- Patient control over data sharing
- Transparent privacy policies

State Coverage and Licensing

States We Serve

Coverage Area: Our providers are licensed to practice telehealth in 20 states, ensuring you can receive care wherever you are.

Currently Serving

Primary States:

- Kentucky (all services)
- Indiana (all services)
- Ohio (all services)
- Tennessee (all services)
- Illinois (all services)

Additional States:

- Florida, Georgia, North Carolina, South Carolina, Virginia, West Virginia, Pennsylvania, Michigan, Wisconsin, Missouri, Arkansas, Louisiana, Mississippi, Alabama, Texas

Licensing and Compliance

Provider Licensing: All our providers maintain active medical licenses in the states where they practice telehealth.

Regulatory Compliance: We comply with all state and federal regulations governing telehealth practice.

Interstate Compacts: We participate in interstate medical licensing compacts where applicable.

Prescription Authority

Prescription Services: Our providers can prescribe medications in all states where they are licensed, with some restrictions on controlled substances.

What We Can Prescribe

Routine Medications:

- Antibiotics for infections
- Hormone replacement therapies
- Blood pressure medications
- Diabetes medications
- Thyroid medications
- Antidepressants and anxiety medications

Controlled Substances:

- Limited controlled substance prescribing per state regulations
- Established patient relationships required
- DEA compliance for all controlled prescriptions
- State-specific restrictions apply

Pharmacy Integration

Prescription Delivery:

- Electronic prescriptions sent directly to your pharmacy
- Mail-order pharmacy options available
- Medication synchronization services
- Generic substitution when appropriate
- Insurance coordination and prior authorizations

Telehealth Membership and Pricing

Telehealth-Only Membership

Plan Name: Virtual Care Membership **Monthly Investment:** \$XXX/month

Includes:

- Unlimited virtual consultations
- Remote monitoring support
- Prescription management
- Lab coordination and review
- 24/7 urgent care access

- Patient portal access
- Mobile app access

Hybrid Membership

Plan Name: Integrated Care Membership

Monthly Investment: \$XXX/month

Includes:

- All virtual care benefits
- In-person visits when needed
- Seamless care coordination
- Access to all ENNU locations
- Aesthetic consultation integration
- Priority scheduling for in-person visits

Pay-Per-Visit Options

Individual Consultation: \$XXX per visit

Follow-up Visit: \$XXX per visit

Urgent Care Consultation: \$XXX per visit **Specialty Consultation:** \$XXX per visit

Package Deals

3-Visit Package: \$XXX (Save \$XXX) 6-Visit Package: \$XXX (Save \$XXX) Annual Package: \$XXX (Save \$XXX)

Insurance and Reimbursement

Insurance Coverage: Many insurance plans now cover telehealth services. We provide detailed receipts for insurance submission.

Medicare Coverage: Medicare covers many telehealth services for eligible patients. **HSA/FSA Eligible:** All telehealth services are eligible for HSA and FSA reimbursement.

Getting Started with Telehealth

Technology Setup and Testing

Setup Process: Before your first visit, we'll help you test your technology and ensure everything works properly.

Pre-Visit Technology Check

System Test:

- Internet speed test
- Camera and microphone test
- Platform compatibility check
- Audio and video quality assessment
- Troubleshooting any issues

Setup Assistance:

- Technical support available
- Step-by-step setup guides
- Video tutorials and resources
- Phone support for technical issues
- Alternative access methods if needed

Your First Virtual Visit

First Visit Process: Your initial telehealth consultation is designed to establish care and ensure you're comfortable with the virtual format.

Preparation for First Visit

Before Your Appointment:

- Complete comprehensive health questionnaire
- Upload current medication list
- Gather any relevant medical records
- Prepare list of questions and concerns
- Test technology 30 minutes before appointment

During Your First Visit:

- Technology orientation and platform tour
- Comprehensive health history review
- Discussion of your health goals and concerns
- Virtual physical examination (as appropriate)
- Treatment plan development
- Follow-up scheduling and care coordination

Virtual Physical Examination

What We Can Assess Virtually:

- General appearance and demeanor
- Skin conditions and rashes

- Eye and throat examinations (with good lighting)
- Range of motion and mobility
- Wound healing and post-surgical sites
- Medication compliance and side effects

Limitations of Virtual Exams:

- Cannot perform hands-on palpation
- Limited ability to assess heart and lung sounds
- Cannot perform invasive procedures
- May require in-person follow-up for certain conditions

Ongoing Virtual Care

Continuity of Care: Once established, your virtual care continues with the same provider for consistency and relationship building.

Regular Virtual Visits

Routine Follow-ups:

- Scheduled at appropriate intervals
- Medication management and adjustments
- Progress monitoring and assessment
- Preventive care planning
- Health education and counseling

Urgent Virtual Visits:

- Same-day availability for urgent concerns
- After-hours urgent care options
- Triage and assessment protocols
- Emergency referral when appropriate
- Follow-up care coordination

Special Telehealth Programs

Travel Medicine and Remote Care

Program Description: Specialized telehealth services for patients who travel frequently or live in remote areas.

Travel Medicine Services

Pre-Travel Consultations:

- Destination-specific health recommendations
- Vaccination requirements and scheduling
- Prescription medication planning
- Travel health kit recommendations
- Emergency contact information

During Travel Support:

- 24/7 urgent care access
- Prescription refills and adjustments
- Local healthcare provider referrals
- Emergency medical consultation
- Insurance and medical record coordination

Remote Area Support

Rural Healthcare Access:

- Specialized care for underserved areas
- Coordination with local healthcare providers
- Emergency consultation services
- Chronic disease management support
- Preventive care planning

Corporate Wellness Programs

Program Description: Telehealth services designed specifically for corporate wellness programs and employee health.

Employee Health Services

Workplace Wellness:

- Virtual health screenings
- Stress management counseling
- Ergonomic assessments
- Nutrition and fitness coaching
- Mental health support
- Preventive care coordination

Executive Health Programs:

- Comprehensive executive physicals
- Concierge-level virtual care

- Priority scheduling and access
- Confidential health consultations
- Travel medicine support
- Family healthcare coordination

Chronic Disease Management Programs

Program Description: Specialized telehealth programs for patients with chronic conditions requiring ongoing management.

Diabetes Management Program

Program Components:

- Weekly virtual check-ins
- Continuous glucose monitoring
- Medication adjustments
- Nutritional counseling
- Exercise planning
- Complication prevention

Hypertension Management Program

Program Components:

- Daily blood pressure monitoring
- Medication optimization
- Lifestyle modification support
- Risk factor assessment
- Cardiovascular protection
- Specialist coordination

Weight Management Program

Program Components:

- Weekly coaching sessions
- Meal planning and nutrition guidance
- Exercise and activity monitoring
- Medication management
- Behavioral support
- Progress tracking and accountability

Telehealth Success Stories

Patient Success Story 1: Rural Access

Patient: Mary, Age 58, Rural Kentucky

Challenge: "Living 2 hours from the nearest specialist made managing my diabetes and

thyroid condition very difficult."

Solution: Comprehensive telehealth management with remote monitoring

Results: "I now have better control of my diabetes than ever before, and I haven't had to

make that long drive in over 6 months. My A1C has improved from 8.2 to 6.8."

Patient Success Story 2: Busy Executive

Patient: James, Age 45, Business Executive

Challenge: "My travel schedule made it impossible to maintain consistent healthcare. I

was missing appointments and my health was suffering."

Solution: Executive telehealth program with travel medicine support

Results: "I can now maintain my health routine no matter where I am. I've had virtual visits from hotel rooms in 5 different countries, and my health has never been better."

Patient Success Story 3: Working Parent

Patient: Sarah, Age 38, Working Mother

Challenge: "Between work and kids, I couldn't find time for doctor visits. I was putting

my health on the back burner."

Solution: Virtual care membership with flexible scheduling

Results: "I can have my appointments during lunch breaks or after the kids go to bed.

I'm finally taking care of my health without disrupting my family's schedule."

Patient Success Story 4: Chronic Condition Management

Patient: Robert, Age 62, Retired

Challenge: "Managing my multiple medications and conditions required frequent

doctor visits that were exhausting and time-consuming."

Solution: Remote monitoring with virtual consultations

Results: "My blood pressure and diabetes are better controlled than they've been in

years, and I only need to go to the office when absolutely necessary."

Frequently Asked Questions

Technology and Access Questions

Q: What if I'm not comfortable with technology?

Answer: We provide comprehensive technology support and training. Our team will walk you through the process step-by-step, and we offer phone support whenever you need help. Many of our patients who were initially hesitant about technology now prefer virtual visits.

Q: What if my internet connection is poor during a visit?

Answer: Our platform automatically adjusts for varying internet speeds. If connection issues persist, we can switch to a phone consultation or reschedule when you have better connectivity. We also provide tips for optimizing your internet connection.

Q: Can I use my smartphone for telehealth visits?

Answer: Yes, our platform works on smartphones, tablets, and computers. However, we recommend using a computer or tablet when possible for the best video quality and user experience.

Q: Do I need to download any software?

Answer: No downloads are required. Our platform works through your web browser. We also offer a mobile app for added convenience, but it's not required.

Clinical Care Questions

Q: Is telehealth as effective as in-person visits?

Answer: Studies show that telehealth can be equally effective for many conditions, and sometimes more effective due to increased access and continuity of care. For conditions requiring physical examination, we may recommend in-person visits.

Q: What conditions cannot be treated via telehealth?

Answer: Conditions requiring hands-on physical examination, procedures, or emergency care need in-person treatment. We'll always recommend in-person care when it's medically necessary.

Q: Can you prescribe medications through telehealth?

Answer: Yes, our providers can prescribe most medications electronically. Some controlled substances have restrictions that vary by state. We'll discuss any limitations during your consultation.

Q: How do you handle emergencies during a virtual visit?

Answer: If an emergency situation arises during a virtual visit, we'll immediately direct you to call 911 or go to the nearest emergency room. We can also help coordinate with emergency services if needed.

Privacy and Security Questions

Q: How secure are telehealth visits?

Answer: Our platform uses bank-level encryption and is fully HIPAA-compliant. Your privacy and security are protected with the same standards as in-person visits.

Q: Can visits be recorded?

Answer: Visits can only be recorded with your explicit consent and for specific medical purposes. You have complete control over any recording of your sessions.

Q: Who has access to my telehealth visits?

Answer: Only your healthcare team has access to your visits and medical information. We follow strict privacy protocols and never share information without your consent.

Insurance and Payment Questions

Q: Does insurance cover telehealth visits?

Answer: Many insurance plans now cover telehealth services, especially since COVID-19. We provide detailed receipts for insurance submission and can help you understand your benefits.

Q: Are telehealth visits more expensive than in-person visits?

Answer: Our telehealth visits are typically priced the same as or less than in-person visits. Membership options often provide better value than fee-for-service care.

Q: Can I use my HSA or FSA for telehealth services?

Answer: Yes, all telehealth services are eligible for HSA and FSA reimbursement. We provide the necessary documentation for your records.

Contact and Support Information

Technical Support

Phone: (866) 420-9260 ext. 2 Email: techsupport@ennu.co

Hours: Monday-Friday 8 AM - 8 PM, Saturday 9 AM - 5 PM

Live Chat: Available through patient portal

Clinical Support

Phone: (866) 420-9260 ext. 1 Email: telehealth@ennu.co

Hours: Monday-Friday 7 AM - 7 PM, Saturday 8 AM - 4 PM

Urgent Care: 24/7 access for members

Scheduling and Billing

Phone: (866) 420-9260

Email: scheduling@ennu.co

Online: Patient portal available 24/7 Billing Questions: billing@ennu.co

Getting Started Today

Immediate Access Options

Same-Day Consultation: Available for urgent concerns

Next-Day Scheduling: For routine appointments **Technology Test:** Free 15-minute technology check

Membership Enrollment

Online Enrollment: Complete enrollment through our website Phone Enrollment: Call to speak with a membership specialist Virtual Consultation: Schedule a consultation to learn more

Download Our App

iOS App: Available in the App Store

Android App: Available in Google Play Store

Features: Scheduling, messaging, video visits, health tracking

Primary CTA: Schedule Your Virtual Visit Today **Secondary CTA:** Download Our Telehealth App

Tertiary CTA: Test Your Technology Now

Quaternary CTA: Speak with a Telehealth Specialist

7. ABOUT - OUR STORY PAGE - Complete Copy

Meta Information

Page Title: Our Story - From 25Again to ENNU Life | 14+ Years of Transformation

Excellence

Meta Description: Discover the ENNU story - born from 25Again's 14+ years of

excellence, now evolved into premium integrated wellness. 35,000+ lives transformed.

URL: /about/our-story

Page Header

Breadcrumb: Home > About > Our Story

Page Headline: Our Story: A Legacy of Transformation

Page Subheadline: Born from excellence, evolved for the future. Discover how 14+ years

of innovation led to ENNU Life.

Hero Section

Main Headline: From 25Again to ENNU Life

Subheadline: A Story of Evolution, Excellence, and Endless Possibility

Hero Description: For over 14 years, we've been pioneers in integrated wellness,

transforming lives through innovative medical and aesthetic care. Today, as ENNU Life, we continue that legacy with an even greater vision for your optimal health and vitality.

Primary CTA: Discover Our Vision **Secondary CTA:** Meet Our Founders

Chapter 1: The Beginning - 25Again Legacy

Section Headline: Where It All Began: The 25Again Foundation

Section Description: Our story begins with a simple but powerful vision: to help people

feel 25 again, regardless of their chronological age.

The Founding Vision (2010)

Subsection Headline: A Revolutionary Idea

Content: In 2010, our founders recognized a fundamental gap in healthcare. Traditional medicine focused on treating disease, while the aesthetic industry operated in isolation. Patients were forced to navigate multiple providers, conflicting advice, and fragmented care. There had to be a better way.

The Original Mission: To create an integrated approach that combined medical optimization with aesthetic enhancement, providing comprehensive care that addressed both how people felt and how they looked.

Early Challenges:

- Skepticism from traditional medical community
- Regulatory hurdles in combining medical and aesthetic services
- Patient education about integrated wellness concepts
- Building a team with diverse but complementary expertise

Breakthrough Moments:

- First successful hormone optimization patient who lost 40 pounds and regained vitality
- Development of the "Story of You" personalized assessment process
- Integration of aesthetic treatments with medical protocols
- Recognition as pioneers in the integrated wellness space

Building the Foundation (2010-2015)

Subsection Headline: Establishing Excellence

Content: The early years were focused on perfecting our approach, building our team, and establishing the systems that would become the foundation of our success.

Key Milestones:

- 2011: Opened first location in Springhurst, Kentucky
- 2012: Developed comprehensive hormone optimization protocols

- 2013: Launched aesthetic services with expert injector team
- 2014: Introduced concierge primary care model
- 2015: Reached 1,000 patients transformed

Innovation Highlights:

- Comprehensive Assessment Protocol: Development of the 40+ biomarker evaluation
- Integrated Care Model: Seamless coordination between medical and aesthetic teams
- Membership Structure: Creating ongoing relationships vs. transactional care
- Patient Education: Extensive resources and support for lifestyle optimization

Team Building:

- Recruitment of board-certified medical providers
- Training of expert aesthetic injectors
- Development of comprehensive support staff
- Creation of continuing education programs

Growth and Recognition (2015-2020)

Subsection Headline: Expanding Our Impact

Content: As word spread about our unique approach and exceptional results, demand grew beyond our initial location.

Expansion Timeline:

- 2016: New Albany, Indiana location opened
- **2017:** Lexington, Kentucky location launched
- 2018: Crestview Hills, Kentucky facility added
- 2019: Telehealth services introduced
- 2020: Virtual care expansion during pandemic

Recognition and Awards:

- Top-rated medical practice in Louisville area
- Best aesthetic practice awards multiple years
- Provider excellence recognition
- Patient satisfaction scores consistently above 95%

Patient Milestones:

- 2016: 5,000 patients served
- 2018: 15,000 patients transformed
- 2020: 25,000 lives changed

Service Evolution:

- Advanced aesthetic treatments added
- Specialized weight loss programs developed

- Telehealth platform launched
- Corporate wellness programs introduced

Chapter 2: The Evolution - Becoming ENNU Life

Section Headline: Evolution to Excellence: The Birth of ENNU Life

Section Description: As we approached our 15th year, we recognized the need to evolve

our brand to match our expanded vision and premium positioning.

The Transformation Decision (2024)

Subsection Headline: Why Change Was Necessary

Content: While 25Again had served us well, we realized our brand needed to reflect our evolution into a premium, comprehensive wellness destination.

Drivers for Change:

- **Market Evolution:** The wellness industry had matured, requiring more sophisticated positioning
- Service Expansion: Our offerings had grown far beyond the original 25Again concept
- **Premium Positioning:** Need to compete with national brands like LifeForce and Function Health
- Future Vision: Preparing for national expansion and advanced technology integration

Strategic Considerations:

- Maintaining connection to our successful legacy
- Communicating evolution without losing existing patients
- Positioning for premium market segment
- Preparing for future growth and expansion

The ENNU Vision

Subsection Headline: What ENNU Represents

Content: ENNU Life represents the culmination of everything we've learned and our vision for the future of integrated wellness.

The Name ENNU:

- E Excellence in everything we do
- ${\bf N}$ Natural enhancement and optimization
- ${\bf N}$ Nurturing long-term relationships
- **U** Understanding your unique needs

Brand Evolution:

- From 25Again to ENNU: Evolution from age-focused to life-focused
- From Good to Premium: Elevating every aspect of the experience
- From Local to National: Preparing for broader impact
- From Traditional to Innovative: Embracing cutting-edge technology

New Brand Pillars:

- 1. Transform Your Life: Comprehensive life transformation, not just age reversal
- 2. Elevate Your Health: Premium approach to optimal wellness
- 3. Personalized Excellence: Individualized care at the highest level
- 4. Integrated Innovation: Seamless combination of medical and aesthetic excellence

Honoring Our Legacy

Subsection Headline: Building on Our Foundation

Content: The transition to ENNU Life honors everything that made 25Again successful while positioning us for an even greater future.

What Remains the Same:

- Commitment to integrated medical and aesthetic care
- Focus on personalized, relationship-based medicine
- Comprehensive assessment and optimization approach
- Dedication to exceptional patient outcomes
- Family-owned and operated values

What's Enhanced:

- Premium positioning and elevated experience
- Advanced technology and treatment options
- Expanded service offerings and capabilities
- National reach through telehealth expansion
- Competitive positioning against premium brands

Chapter 3: Our Founders' Journey

Section Headline: The Visionaries Behind ENNU Life

Section Description: Meet the founders whose vision, expertise, and dedication have

shaped our journey from startup to industry leader.

Ted Ennenbach - Founder & Visionary

Founder Profile:

Background: With a background in business and healthcare innovation, Ted recognized the opportunity to revolutionize how people approach aging and wellness.

Personal Story: "I watched my own parents struggle with the traditional healthcare system - rushed appointments, fragmented care, and a focus on treating problems rather than preventing them. I knew there had to be a better way."

Vision: "We don't just treat symptoms; we create a story around you and your health goals. Every person who walks through our doors gets a personalized approach that adapts to their life, their goals, and their unique biology."

Key Contributions:

- Developed the integrated care model
- Created the "Story of You" assessment process
- Established the membership-based care structure
- Led the expansion to multiple locations

Philosophy: "Healthcare should be a partnership, not a transaction. We're here to help you write the best chapter of your health story."

Personal Interests: Fitness enthusiast, family man, community volunteer **Credentials:** Healthcare administration, business leadership, wellness coaching

Leesa Ennenbach, RN - Founder & Clinical Director

Founder Profile:

Background: As a registered nurse with extensive experience in both medical and aesthetic care, Leesa brings clinical expertise and patient advocacy to everything we do.

Personal Story: "As a nurse, I saw firsthand how the traditional medical system often failed patients. People were getting older, sicker, and more frustrated. I wanted to be part of the solution."

Vision: "We use bioidentical hormones and advanced treatments to help you achieve optimal wellness naturally. It's not about fighting aging; it's about optimizing how you age."

Key Contributions:

- Developed clinical protocols and safety standards
- Established aesthetic treatment programs

- Created patient education and support systems
- Led clinical team training and development

Philosophy: "Every patient deserves to feel heard, understood, and cared for. We take the time to really listen and create treatment plans that work for your life."

Personal Interests: Continuing education, patient advocacy, wellness research **Credentials:** Registered Nurse, Aesthetic Injector Certification, Hormone Therapy Specialist

Kegan Wesley - Founder & Operations Director

Founder Profile:

Background: With expertise in operations and patient experience, Kegan ensures that every aspect of the ENNU experience reflects our commitment to excellence.

Personal Story: "I believe that how you feel about yourself affects every aspect of your life. When people feel confident in their own skin, they show up differently in the world."

Vision: "Feel confident in your own skin with our comprehensive approach to health and beauty. We're not just changing how you look; we're transforming how you feel about yourself."

Key Contributions:

- Designed patient experience and service standards
- Developed operational systems and processes
- Led technology implementation and innovation
- Created quality assurance and improvement programs

Philosophy: "Excellence isn't just about the treatments we provide; it's about every interaction, every detail, and every moment of your experience with us."

Personal Interests: Technology innovation, process improvement, patient satisfaction **Credentials:** Operations management, healthcare administration, patient experience specialist

The Founding Partnership

Partnership Story: The three founders met through their shared frustration with traditional healthcare and their vision for something better.

Complementary Strengths:

- **Ted:** Vision and strategy

- Leesa: Clinical expertise and patient care

- Kegan: Operations and experience design

Shared Values:

- Patient-centered care above all else

- Innovation in service of better outcomes
- Long-term relationships over short-term profits
- Continuous improvement and learning
- Family-owned business values

Decision-Making Philosophy: All major decisions are made with the patient's best interest as the primary consideration.

Chapter 4: Our Impact and Growth

Section Headline: 14+ Years of Transformation

Section Description: The numbers tell a story of consistent growth, exceptional

outcomes, and lives transformed.

By the Numbers

Patient Impact:

- 35,000+ Lives transformed since 2010
- 95%+ Patient satisfaction rating
- 4.9/5 Average review score across all platforms
- 85% Patient retention rate
- 75% New patients from referrals

Clinical Outcomes:

- Average 25-pound weight loss in medical weight management program
- 90% of hormone therapy patients report improved energy
- 95% satisfaction rate with aesthetic treatments
- 80% improvement in quality of life scores
- 70% reduction in traditional healthcare utilization

Growth Metrics:

- 4 Locations across Kentucky and Indiana
- 20 States served through telehealth
- 50+ Team members across all locations
- 15+ Years of continuous operation
- Zero malpractice claims or serious adverse events

Patient Success Stories

Transformation Highlights:

Sarah's Story - Complete Life Transformation

Background: Sarah, 45, came to us feeling exhausted, overweight, and invisible. **Challenge:** Hormonal imbalances, 40-pound weight gain, low energy, poor self-confidence

Solution: Comprehensive hormone optimization, medical weight loss, aesthetic enhancement

Results: Lost 35 pounds, regained energy, improved confidence, stronger relationships **Quote:** "ENNU didn't just change how I look; they gave me my life back. I feel like myself again for the first time in years."

Michael's Journey - Executive Wellness

Background: Michael, 52, successful executive struggling with stress and declining health

Challenge: High blood pressure, poor sleep, weight gain, declining performance **Solution:** Concierge primary care, stress management, hormone optimization **Results:** Normalized blood pressure, improved sleep, 20-pound weight loss, enhanced performance

Quote: "The concierge care model changed everything. I finally have a healthcare partner who understands my lifestyle and helps me optimize my health."

Jennifer's Transformation - Aesthetic Confidence

Background: Jennifer, 38, mother of two feeling self-conscious about aging Challenge: Loss of facial volume, skin concerns, low self-confidence Solution: Comprehensive aesthetic treatment plan, skincare optimization Results: Natural-looking enhancement, improved skin quality, renewed confidence Quote: "The team at ENNU helped me look like the best version of myself. The results are so natural that people just say I look 'refreshed' and 'happy.'"

Community Impact

Local Community Involvement:

- **Health Education:** Free community seminars and workshops
- Charity Support: Annual fundraising for local health charities
- **Employment:** 50+ local jobs created across all locations
- Economic Impact: Millions in local economic contribution
- Healthcare Access: Improved access to specialized care in underserved areas

Professional Recognition:

- Industry Leadership: Speaking engagements at medical conferences
- Best Practices: Protocols adopted by other practices
- **Training Programs:** Education for other healthcare providers
- Research Participation: Contributing to wellness research studies

Chapter 5: Innovation and Technology

Section Headline: Leading Through Innovation

Section Description: Our commitment to innovation has always set us apart, from our

integrated care model to our adoption of cutting-edge technology.

Technological Innovations

Platform Development:

- Patient Portal: Comprehensive digital health management
- Telehealth Platform: Secure, user-friendly virtual care
- Mobile App: On-the-go access to care and information
- Remote Monitoring: Advanced health tracking and alerts

Treatment Innovations:

- Personalized Protocols: Al-assisted treatment optimization
- Advanced Diagnostics: Comprehensive biomarker analysis
- **Precision Medicine:** Genetic testing and personalized treatments
- Integrated Records: Seamless coordination between all services

Research and Development

Clinical Research:

- Outcome Studies: Tracking and analyzing patient results
- Protocol Development: Continuous improvement of treatment approaches
- Technology Integration: Evaluating new tools and platforms
- Best Practices: Developing industry-leading standards

Future Innovations:

- Al Integration: Artificial intelligence for personalized care
- Wearable Technology: Advanced health monitoring devices
- Genetic Testing: Personalized medicine based on genetic profiles
- Virtual Reality: Immersive wellness and education experiences

Chapter 6: Our Culture and Values

Section Headline: The ENNU Culture

Section Description: Our success isn't just about what we do; it's about how we do it

and the culture we've created.

Core Values

Patient First: Every decision is made with the patient's best interest as the primary consideration.

Excellence: We strive for excellence in everything we do, from clinical care to customer service.

Innovation: We embrace new ideas and technologies that can improve patient outcomes.

Integrity: We operate with honesty, transparency, and ethical standards.

Compassion: We treat every patient with empathy, respect, and understanding.

Teamwork: We work together to provide comprehensive, coordinated care.

Team Culture

Hiring Philosophy: We hire for attitude and train for skill, seeking team members who share our values and commitment to patient care.

Continuing Education: All team members participate in ongoing education and training to stay current with best practices and new developments.

Patient Feedback: We regularly collect and act on patient feedback to continuously improve our services and experience.

Work-Life Balance: We believe that happy, healthy team members provide better patient care.

Patient Experience Standards

Service Standards:

- Prompt Response: All patient communications answered within 24 hours
- **Personalized Care:** Every patient receives individualized attention and treatment plans
- Comfortable Environment: Welcoming, spa-like atmosphere in all locations
- **Transparent Communication:** Clear, honest communication about treatments, costs, and expectations
- Follow-up Care: Comprehensive follow-up to ensure optimal outcomes

Chapter 7: Looking Forward - The Future of ENNU Life

Section Headline: Our Vision for the Future

Section Description: As we look ahead, we're excited about the opportunities to expand

our impact and continue innovating in the wellness space.

Expansion Plans

Geographic Expansion:

- Regional Growth: Additional locations in Kentucky, Indiana, and Ohio
- National Presence: Telehealth expansion to all 50 states
- Franchise Opportunities: Partnering with like-minded providers
- International Reach: Exploring opportunities in select international markets

Service Expansion:

- Advanced Diagnostics: Cutting-edge testing and analysis
- Specialized Programs: Condition-specific treatment protocols
- Wellness Retreats: Immersive wellness experiences
- Corporate Partnerships: Expanded workplace wellness programs

Technology Integration

Future Technology:

- Artificial Intelligence: Al-powered treatment optimization
- **Precision Medicine:** Genetic-based personalized treatments
- Advanced Monitoring: Continuous health tracking and alerts
- Virtual Reality: Immersive education and therapy experiences

Research and Development

Clinical Research: Continuing to study and improve our treatment protocols

Outcome Studies: Long-term tracking of patient results and satisfaction

Innovation Labs: Developing new approaches to integrated wellness

Academic Partnerships: Collaborating with universities and research institutions

Sustainability and Social Responsibility

Environmental Commitment: Implementing sustainable practices across all operations Community Health: Expanding access to wellness care in underserved communities Education and Advocacy: Leading efforts to improve healthcare policy and access Charitable Giving: Increasing support for health-related charities and causes

Our Commitment to You

Section Headline: Our Promise for the Future

Section Description: As we continue to grow and evolve, our commitment to you

remains unchanged.

Our Ongoing Promise

Quality Care: We will never compromise on the quality of care we provide **Innovation:** We will continue to seek new and better ways to serve you **Accessibility:** We will work to make our services available to more people

Transparency: We will maintain honest, open communication about everything we do

Results: We will continue to focus on outcomes that matter to you

Your Role in Our Story

Partnership: Your health journey is a partnership between you and our team

Feedback: Your input helps us continue to improve and innovate

Referrals: Your recommendations help us reach others who can benefit from our care **Community:** You're part of the ENNU family, and we're here to support you for life

Final Message: The story of ENNU Life is really the story of every person we've had the privilege to serve. Each transformation, each success, each life changed for the better is a chapter in our ongoing story. We're honored to be part of your health journey and excited about the chapters yet to be written.

Primary CTA: Begin Your Chapter with ENNU

Secondary CTA: Meet Our Team

Tertiary CTA: Schedule Your Assessment **Quaternary CTA:** Learn About Our Services

Contact Information

General Information: (866) 420-9260

Email: info@ennu.co

Locations: Springhurst, New Albany, Lexington, Crestview Hills

Online: Schedule consultations and learn more at ennu.co

8. ABOUT - TEAM PAGE - Complete Copy

Meta Information

Page Title: Our Team - Expert Medical & Aesthetic Providers | ENNU Life

Meta Description: Meet our board-certified medical providers, expert aesthetic injectors, and wellness specialists. 14+ years of experience transforming lives.

URL: /about/team

Page Header

Breadcrumb: Home > About > Team

Page Headline: Meet Your Wellness Team

Page Subheadline: Board-certified providers, expert injectors, and wellness specialists

dedicated to your transformation.

Hero Section

Main Headline: Expertise You Can Trust

Subheadline: Our team combines medical excellence with aesthetic artistry to deliver

exceptional results.

Hero Description: Every member of our team is carefully selected for their expertise, experience, and commitment to patient care. From board-certified medical providers to expert aesthetic injectors, our team works together to ensure you receive the highest quality care and achieve your wellness goals.

Primary CTA: Schedule with Our Team

Secondary CTA: Learn About Our Approach

Team Philosophy Section

Section Headline: Our Approach to Team Excellence

Section Description: We believe that exceptional patient care requires exceptional people. Our team is built on a foundation of expertise, compassion, and continuous learning.

Our Hiring Standards

Excellence in Credentials: All medical providers are board-certified with extensive experience in their specialties.

Commitment to Patients: We hire team members who genuinely care about patient outcomes and satisfaction.

Continuous Learning: Every team member participates in ongoing education and training.

Cultural Fit: We seek individuals who share our values and commitment to integrated wellness.

Collaborative Spirit: Our team works together seamlessly to provide coordinated care.

Team Training and Development

Initial Training: Comprehensive orientation to ENNU protocols and standards
Ongoing Education: Regular training on new treatments and technologies
Certification Maintenance: Support for maintaining professional certifications
Conference Attendance: Participation in industry conferences and workshops
Internal Education: Regular team meetings and case study reviews

Medical Team

Dr. [Name] - Medical Director

Credentials: MD, Board Certified in [Specialty]

Experience: 15+ years in integrative medicine and hormone optimization

Education: [Medical School], [Residency Program]

Specialties:

- Bioidentical hormone replacement therapy
- Medical weight management
- Preventive medicine
- Men's and women's health optimization

Professional Background:

Dr. [Name] brings over 15 years of experience in integrative medicine to ENNU Life. After completing residency in [specialty], Dr. [Name] became passionate about preventive medicine and hormone optimization after witnessing the limitations of traditional healthcare approaches.

Philosophy: "I believe in treating the whole person, not just symptoms. My goal is to help patients achieve optimal health through personalized medicine and lifestyle optimization."

Achievements:

- Board certification in [specialty]
- Fellowship training in hormone optimization

- Published research in integrative medicine
- Speaker at national medical conferences
- Top-rated physician in patient satisfaction surveys

Personal Interests: Fitness and nutrition, medical research, continuing education

Languages: English, [Other languages if applicable]

Locations: Available at all ENNU locations and via telehealth

Dr. [Name] - Associate Medical Provider

Credentials: MD, Board Certified in Family Medicine

Experience: 10+ years in family medicine and aesthetic medicine

Education: [Medical School], Family Medicine Residency

Specialties:

- Primary care and preventive medicine

- Aesthetic medicine and injectables

Women's health and hormone therapy

- Chronic disease management

Professional Background:

Dr. [Name] joined ENNU Life after practicing traditional family medicine for several years. Frustrated by the limitations of conventional healthcare, Dr. [Name] was drawn to our integrated approach and the ability to spend quality time with patients.

Philosophy: "Healthcare should be a partnership. I work with my patients to understand their goals and create personalized plans that fit their lives."

Achievements:

- Board certification in family medicine
- Advanced training in aesthetic medicine
- Certified in bioidentical hormone therapy
- Excellence in patient care awards
- Active in medical education and mentoring

Personal Interests: Travel, photography, wellness coaching

Languages: English, Spanish

Locations: Springhurst and New Albany locations, telehealth

[Nurse Practitioner Name], NP

Credentials: Nurse Practitioner, Board Certified

Experience: 12+ years in advanced practice nursing

Education: [Nursing School], Master's in Nursing

Specialties:

- Hormone optimization and management
- Weight loss and metabolic health
- Preventive care and wellness
- Patient education and coaching

Professional Background:

[NP Name] has been with ENNU Life since [year], bringing extensive experience in hormone therapy and weight management. With a background in both acute and preventive care, [NP Name] excels at helping patients navigate complex health challenges.

Philosophy: "I believe in empowering patients with knowledge and support. My role is to guide and educate while providing compassionate care."

Achievements:

- Board certification as Nurse Practitioner
- Specialized training in hormone therapy
- Certified diabetes educator
- Patient satisfaction scores consistently above 98%
- Mentor for new nurse practitioners

Personal Interests: Yoga, nutrition, patient advocacy

Languages: English

Locations: Lexington and Crestview Hills, telehealth

[Physician Assistant Name], PA-C

Credentials: Physician Assistant, Certified

Experience: 8+ years in medical and aesthetic care

Education: [PA School], Master's in Physician Assistant Studies

Specialties:

- Medical aesthetics and injectables
- Hormone therapy management
- Acute and chronic care
- Procedure assistance and follow-up

Professional Background:

[PA Name] joined our team with a unique background in both medical and aesthetic care. This dual expertise allows for seamless integration of medical optimization with aesthetic enhancement.

Philosophy: "I love helping patients feel confident and healthy. The combination of medical and aesthetic care allows us to address both how patients feel and how they look."

Achievements:

- Certification as Physician Assistant

- Advanced training in aesthetic procedures

- Specialized hormone therapy certification

- Recognition for clinical excellence

- Active in professional organizations

Personal Interests: Fitness, skincare, continuing education

Languages: English

Locations: All locations, telehealth available

Aesthetic Team

[Lead Injector Name], RN - Lead Aesthetic Injector

Credentials: Registered Nurse, Certified Aesthetic Injector

Experience: 10+ years in aesthetic medicine

Education: [Nursing School], Advanced Aesthetic Training

Specialties:

- Advanced injection techniques
- Facial anatomy and contouring
- Lip enhancement and facial balancing
- Patient consultation and education

Professional Background:

[Injector Name] is our lead aesthetic injector with over 10 years of experience in cosmetic procedures. Known for natural-looking results and artistic eye, [Injector Name] has trained extensively with industry leaders and continues to advance skills through ongoing education.

Philosophy: "My goal is to enhance your natural beauty, not change who you are. I believe in subtle, natural-looking results that make you feel like the best version of yourself."

Achievements:

- Certified in advanced injection techniques
- Training with renowned aesthetic physicians
- Thousands of successful procedures performed

- Consistently high patient satisfaction ratings
- Instructor for aesthetic injection courses

Signature Treatments:

- Natural lip enhancement
- Facial contouring and balancing
- Advanced injection techniques
- Combination treatment planning

Personal Interests: Art, fashion, beauty trends

Languages: English

Locations: Springhurst and Lexington locations

[Aesthetic Specialist Name], RN - Senior Injector

Credentials: Registered Nurse, Aesthetic Specialist

Experience: 8+ years in medical aesthetics

Education: [Nursing School], Aesthetic Medicine Certification

Specialties:

- Dermal fillers and neurotoxins
- Skin rejuvenation treatments
- Patient assessment and planning
- Post-treatment care and follow-up

Professional Background:

[Specialist Name] brings extensive experience in medical aesthetics with a focus on patient safety and natural results. With a background in medical nursing, [Specialist Name] combines clinical expertise with aesthetic artistry.

Philosophy: "Safety and natural results are my top priorities. I take time to understand each patient's goals and create treatment plans that enhance their unique features."

Achievements:

- Certification in multiple injection techniques
- Advanced training in facial anatomy
- Excellent safety record with zero complications
- High patient retention and referral rates
- Continuing education in latest techniques

Signature Treatments:

- Conservative, natural enhancement
- Combination treatment protocols

- Skin quality improvement
- Age-appropriate treatments

Personal Interests: Skincare, wellness, patient education

Languages: English

Locations: New Albany and Crestview Hills locations

[Aesthetician Name] - Lead Medical Aesthetician

Credentials: Licensed Medical Aesthetician **Experience:** 12+ years in medical skincare

Education: [Aesthetics School], Advanced Medical Aesthetics Training

Specialties:

- Medical-grade facial treatments

- Chemical peels and microneedling
- Skincare consultation and product selection
- Treatment planning and protocols

Professional Background:

[Aesthetician Name] has over 12 years of experience in medical aesthetics with expertise in advanced skincare treatments. Known for personalized approach and excellent results, [Aesthetician Name] helps patients achieve their best skin health.

Philosophy: "Healthy skin is beautiful skin. I work with each patient to develop customized skincare regimens that address their specific concerns and goals."

Achievements:

- Licensed medical aesthetician
- Certified in advanced treatment modalities
- Extensive product knowledge and training
- High patient satisfaction and results
- Educator for skincare protocols

Signature Treatments:

- Customized medical facials
- Chemical peel protocols
- Microneedling with PRP
- Comprehensive skincare planning

Personal Interests: Skincare research, product development, education

Languages: English
Locations: All locations

Support Team

[Practice Manager Name] - Practice Manager

Role: Operations and Patient Experience

Experience: 15+ years in healthcare administration

Education: [Degree], Healthcare Management

Responsibilities:

- Overall practice operations

- Patient experience optimization
- Team coordination and training
- Quality assurance and improvement

Background:

[Manager Name] oversees all aspects of practice operations with a focus on patient experience and team excellence. With extensive experience in healthcare administration, [Manager Name] ensures smooth operations and exceptional service.

Philosophy: "Every interaction matters. My goal is to ensure that every patient has an exceptional experience from the moment they contact us."

Achievements:

- Healthcare administration certification
- Patient satisfaction improvement initiatives
- Team development and training programs
- Operational efficiency improvements
- Recognition for excellence in patient care

[Coordinator Name] - Patient Care Coordinator

Role: Patient Scheduling and Support

Experience: 8+ years in patient care coordination **Education:** [Background], Patient Care Certification

Responsibilities:

- Patient scheduling and coordination
- Insurance and billing support
- Patient education and communication
- Follow-up care coordination

Background:

[Coordinator Name] serves as the primary point of contact for patient scheduling and

support. Known for exceptional communication skills and patient advocacy, [Coordinator Name] ensures patients receive timely, coordinated care.

Philosophy: "I'm here to make your healthcare experience as smooth and stress-free as possible. Every patient deserves personalized attention and support."

Achievements:

- Patient care coordination certification
- Excellent communication and problem-solving skills
- High patient satisfaction ratings
- Expertise in insurance and billing processes
- Commitment to patient advocacy

[Wellness Coach Name] - Wellness Coach

Role: Lifestyle and Wellness Support

Experience: 6+ years in wellness coaching **Education:** [Degree], Certified Wellness Coach

Responsibilities:

- Nutrition and lifestyle counseling
- Weight management support
- Exercise and fitness guidance
- Behavioral change coaching

Background:

[Coach Name] provides comprehensive wellness coaching to support patients in achieving their health goals. With expertise in nutrition, fitness, and behavior change, [Coach Name] helps patients make sustainable lifestyle improvements.

Philosophy: "Lasting change comes from sustainable habits. I work with patients to create realistic, achievable goals that fit their lifestyle."

Achievements:

- Certified wellness coach
- Nutrition and fitness expertise
- Successful patient transformation outcomes
- Behavioral change specialist
- Motivational interviewing certification

Team Credentials and Certifications

Medical Provider Certifications

Board Certifications:

- American Board of Family Medicine
- American Board of Internal Medicine
- American Board of Preventive Medicine
- Certification in Bioidentical Hormone Therapy

Advanced Training:

- Fellowship in Integrative Medicine
- Advanced Hormone Optimization Training
- Medical Weight Management Certification
- Aesthetic Medicine Training

Aesthetic Team Certifications

Injection Certifications:

- Advanced Injection Techniques
- Facial Anatomy and Safety
- Product-Specific Training (Botox, Juvederm, Restylane)
- Complication Management

Aesthetic Certifications:

- Medical Aesthetics Certification
- Chemical Peel Training
- Microneedling Certification
- Laser Safety Training

Continuing Education Requirements

Annual Requirements:

- 40+ hours of continuing medical education
- Industry conference attendance
- Product training and updates
- Safety and protocol reviews
- Patient care improvement training

Team Collaboration and Communication

Integrated Care Approach

Team Meetings: Weekly team meetings to discuss patient care and coordinate

treatments

Case Reviews: Regular review of complex cases and treatment outcomes

Protocol Development: Collaborative development of treatment protocols

Quality Improvement: Ongoing assessment and improvement of care processes

Patient Communication

Coordinated Care: All team members communicate to ensure coordinated patient care

Shared Records: Integrated medical records accessible to all providers **Treatment Planning:** Collaborative treatment planning across specialties

Follow-up Care: Coordinated follow-up and monitoring

Professional Development

Training Programs: Regular training on new treatments and technologies **Conference Attendance:** Support for attending professional conferences

Certification Maintenance: Assistance with maintaining professional certifications

Mentorship: Mentoring programs for new team members

Meet the Team Events

Virtual Meet and Greets

Monthly Events: Virtual events to meet team members and ask questions **Provider Spotlights:** Featured presentations by different team members

Q&A Sessions: Open question and answer sessions with providers

Educational Presentations: Team members present on their areas of expertise

In-Person Events

Open Houses: Quarterly open house events at each location

Educational Seminars: Free educational seminars led by team members **Community Events:** Participation in local health and wellness events

Patient Appreciation: Special events for existing patients

Frequently Asked Questions About Our Team

Q: How do I choose which provider to see?

Answer: During your initial consultation, we'll help match you with the provider who best fits your needs and goals. Many patients see multiple team members for different aspects of their care.

Q: Can I request a specific provider?

Answer: Absolutely. You can request to see a specific provider when scheduling your appointment. We'll do our best to accommodate your preferences.

Q: Do providers work together on my care?

Answer: Yes, our team collaborates closely on patient care. Your providers communicate regularly and share information to ensure coordinated treatment.

Q: What if my provider is not available?

Answer: We have multiple qualified providers who can assist you. Your medical records are accessible to all team members, ensuring continuity of care.

Q: How often do providers receive additional training?

Answer: All team members participate in ongoing education and training. We require a minimum of 40 hours of continuing education annually, well above industry standards.

Contact Our Team

Scheduling with Specific Providers

Phone: (866) 420-9260

Online: Patient portal scheduling system

Email: scheduling@ennu.co

Provider-Specific Questions

Medical Questions: medical@ennu.co **Aesthetic Questions:** aesthetics@ennu.co

General Questions: info@ennu.co

Location-Specific Teams

Springhurst: Full medical and aesthetic team

New Albany: Medical providers and aesthetic specialists

Lexington: Complete team with all specialties **Crestview Hills:** Medical and aesthetic providers

Primary CTA: Schedule with Our Team

Secondary CTA: Meet Our Providers Virtually

Tertiary CTA: Learn About Our Approach

Quaternary CTA: Contact Us with Questions