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ENNU Life: Master Assessment & Scoring Guide
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## 1.0 Introduction: The Scoring Symphony
This document is the single, canonical source of truth for the entire ENNU Life
assessment and scoring ecosystem. It contains every question, answer, and scoring
parameter for all quantitative assessments, as well as the complete architecture for
the new **Symptom Qualification Engine**. This guide supersedes all previous,
disparate scoring documents.
**Scoring Rationale:** The ENNU LIFE SCORE is the result of a "Scoring Symphony" with
four distinct movements:
1. **Quantitative Engine (Potential):** Calculates a user's *potential* for health
based on self-reported history and lifestyle. Higher point values indicate a better
state.
2. **Qualitative Engine (Reality):** Applies a "Pillar Integrity Penalty" based on
the *severity and frequency* of a user's real-world symptoms.
3. **Objective Engine (Actuality):** Applies the ultimate "Actuality Adjustment"
based on hard biomarker data from lab tests.
4. **Intentionality Engine (Alignment):** Applies a small "Alignment Boost" to reward
user focus on their stated goals.
## 2.0 Quantitative Assessments
This section details the assessments that measure a user's health *potential*.
### 2.1 Welcome Assessment (Global Data Collection)
*Note: This assessment is primarily for gathering foundational user data and does not
contribute significantly to the overall score.*
 Question ID | Question | Description/Subtitle | Type | Global Key |
  `welcome_q1` | What is your gender? | | `radio` | `gender` |
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welcome_q2` | What is your date of birth?| | `dob_dropdowns`| `user_dob_combined`
 `welcome q3` | What are your main health goals? | Select all that apply. |
 `welcome q4` | What's your full name?| | `first last name` | `first last name` |
 `welcome q5` | What is your contact information? | | `email phone`| `email phone` |
### 2.2 Hair Assessment
Question ID | Question | Description/Subtitle | Type | Global Key | Options | Answer
Value | Points | Category | Weight |
 **hair q1** | What is your date of birth? | | `dob dropdowns` | `user dob combined`|
N/A | N/A | 0 | Demographics | 0 |
 **hair_q2** | What is your gender? | | `radio` | `gender` | Male | `male` | 5 |
Demographics | 0.5 |
 Hair | `thinning` | 4 | Hair Health Status | 3 |
| | | | Overall Hair Loss | `overall loss`| 1 | | |
 **hair q4** | How long have you been experiencing hair loss?| | `radio` | ` ` | Less
than 6 months| `recent` | 8 | Progression Timeline | 2 |
**hair q5** | How would you describe the speed of your hair loss?| | `radio` | `` |
Very Slow | `slow` | 8 | Progression Rate | 2.5 |
Family History | `none` | 9 | Genetic Factors | 2 |
**hair_q7** | What is your current stress level?| | `radio` | ` ` | Low Stress |
low` | 9 | Lifestyle Factors | 1.5 |
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**hair q8** | How would you rate your current diet quality? | | `radio` |
Excellent | `excellent` | 9 | Nutritional Support | 1.5 |
 **hair q9** | Have you tried any hair loss treatments before?| | `radio` | ` ` | No
Treatments | `none` | 7 | Treatment History | 1 |
| | | | Prescription Meds| `prescription`| 5 | | |
stop loss` | 8 | Treatment Expectations | 1 |
| | | | Overall Improvement| `improve` | 8 | | |
 **hair q11** | Let's get your contact information. | | `contact info` |
### 2.3 ED Treatment Assessment
 Question ID | Question | Description/Subtitle | Type | Global Key | Options | Answer
Value | Points | Category | Weight |
 **ed_q1** | What is your date of birth?| | `dob_dropdowns`| `user_dob_combined` |
N/A | N/A | 0 | Demographics | 0 |
 **ed_q2** | What is your relationship status?| | `radio` | ` ` | Single | `single` |
6 | Psychosocial Factors | 1 |
 | | | | Married/Partnered| `married` | 8 | | |
 | | | | Divorced/Separated| `divorced` | 5 | | |
 **ed q3** | How would you describe the severity of your ED? | | `radio` | ` ` | Mild
 `mild` | 8 | Condition Severity | 3 |
 **ed q4** | How long have you been experiencing symptoms of ED?| | `radio` | ` ` |
Less than 6 months| `recent` | 8 | Timeline | 2 |
 **ed q5** | Do you have any of the following health conditions?| | `multiselect` |
 | None of these | `none` | 9 | Medical Factors | 2.5 |
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| | | | High Blood Pressure| `hypertension`| 4 | | |
 **ed q6** | Have you tried any ED treatments before?| | `radio` | ` ` | No previous
treatments| `none` | 7 | Treatment History | 1 |
 **ed q7** | Do you smoke or use tobacco products?| | `radio` | ` ` | No | `no` | 9 |
Medical Factors | 1.5 |
**ed_q8** | How often do you exercise?| | `radio` | ` ` | Never | `never` | 3 |
Physical Health | 1.5 |
 **ed_q9** | How would you describe your current stress level?| | `radio` | ` ` | Low
 `low` | 9 | Psychological Factors | 2 |
 **ed_q10**| What are your primary goals for seeking treatment?| | `multiselect`| `
 | | | | Boost confidence | `confidence` | 7 | | |
 | | | | Improve relationship| `relationship`| 8 | | |
 **ed_q11**| Are you currently taking any of the following types of medications?| |
multiselect`| ` ` | No medications | `none` | 8 | Drug Interactions | 1.5 |
| | | | Blood pressure meds| `blood pressure`| 5 | | |
**ed_q12**| Let's get your contact information.| | `contact_info`| `contact_info`|
N/A | N/A | N/A | N/A | N/A |
### 2.4 Weight Loss Assessment
| Question ID | Question | Description/Subtitle | Type | Global Key | Options | Answer
Value | Points | Category | Weight |
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**weight q1** | What is your date of birth? | | `dob dropdowns` | `user dob combined` |
N/A | N/A | 0 | Demographics | 0 |
Demographics | 0.5 |
 **weight q3** | What is your primary weight loss goal? | | `multiselect` |
 **weight q4** | What is your height and weight? | | `height weight` | `height weight` |
N/A | N/A | 0 | Current Status | 0 |
 **weight_q5**| How often do you exercise? | | `radio` | ` ` | Never | `never` | 1 |
Physical Activity | 2.5 |
 **weight q6** | How would you describe your typical diet? | | `radio` | ` ` | Mostly
Unhealthy | `unhealthy` | 2 | Nutrition | 3 |
 **weight_q7**| How many hours of sleep do you get per night?| | `radio` | ` ` | Less
than 5 hours| `less_5` | 3 | Lifestyle Factors | 1.5 |
 **weight q8**| How would you rate your daily stress levels?| | `radio` | ` ` | Low |
low` | 9 | Psychological Factors| 1.5 |
 **weight q9** | What has been your experience with weight loss in the past?| |
radio` | ` ` | Never had lasting success| `no_success`| 3 | Weight Loss History | 1 |
 | | | | Good success, maintained for a while | `good success` | 6 | | |
 \mid \; \mid \; \mid \; \mid This is my first serious attempt \mid \; \text{`first time'} \mid \; 7 \; \mid \; \mid \; \mid
 **weight q10** | Do you have any of these eating habits? | | `multiselect` | ` ` |
Emotional eating| `emotional eating`| 3 | Behavioral Patterns| 1 |
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motivated| `not motivated`| 2 | Motivation & Goals | 1 |
 | | | | Committed and ready| `committed` | 9 | | |
 **weight q12**| What kind of support system do you have?| | `radio` | ` ` | I'm on
my own | `none` | 3 | Social Support | 1 |
**weight q13** | Let's get your contact information. | | `contact info` |
contact info`| N/A | N/A | N/A | N/A | N/A |
### 2.5 Health Assessment
 Question ID | Question | Description/Subtitle | Type | Global Key | Options | Answer
Value | Points | Category | Weight |
 **health_q1** | What is your date of birth? | | `dob_dropdowns` |
user dob combined` | N/A | N/A | 0 | Demographics | 0 |
Demographics | 0.5 |
 **health_q3** | How would you rate your overall health? | | `radio` | ` ` | Poor |
 **health q4** | What is your height and weight? | | `height weight` |
height weight` | N/A | N/A | N/A | N/A | N/A |
 **health q5** | How often do you engage in moderate to intense physical activity? |
 `radio` | ` ` | Rarely or Never | `rarely` | 1 | Physical Activity | 2.5 |
 **health q6** | How would you describe your typical diet? | | `radio` | ` ` | High
in processed foods | `processed`| 2 | Nutrition | 2.5 |
 | | | | Mostly whole foods | `healthy` | 7 | | |
 **health q7** | How would you rate your sleep quality? | | `radio` | ` ` | Poor, I
wake up tired | `poor` | 3 | Sleep & Recovery | 2 |
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**health q8** | How well do you manage stress? | | `radio` | ` ` | I don't manage it
well| `poorly` | 3 | Stress & Mental Health | 2 |
| | | | I have some coping methods | `somewhat` | 5 | | |
 **health q9** | Do you get regular preventive care (e.g., check-ups)? | | `radio` |
| | | | Only when I have a problem | `sometimes` | 6 | | |
 **health q10**| What are your main health goals? | Select all that apply. |
multiselect` | `health_goals` | Live longer | `live_longer`| 9 | Health Motivation |
 | | | | | Sharpen focus & memory| `sharpen focus`| 8 | | |
 | | | | Boost libido & performance| `boost libido`| 8 | | |
 | | | | Support heart health| `support_heart`| 9 | | |
 | | | | Increase testosterone| `increase test`| 8 | | |
 **health q11** | Let's get your contact information. | | `contact info` |
### 2.6 Skin Assessment
 Question ID | Question | Description/Subtitle | Type | Global Key | Options | Answer
Value | Points | Category | Weight |
 **skin q1** | What is your date of birth? | | `dob dropdowns` | `user_dob_combined`
 N/A | N/A | 0 | Demographics | 0 |
 **skin_q2** | What is your gender? | | `radio` | `gender` | Male | `male` | 5 |
Demographics | 0.5 |
**skin q3** | What is your skin type? | | `radio` | ` ` | Normal | `normal` | 8 |
Skin Characteristics | 2 |
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**skin q4** | What is your primary skin concern? | | `multiselect` | ` ` | Acne &
Blemishes | `acne` | 3 | Primary Skin Issue | 3 |
 | | | | Dryness & Dehydration | `dullness` | 6 | | |
 **skin q5** | How much sun exposure do you get? | | `radio` | ` ` | Rarely, I'm
mostly indoors | `minimal` | 9 | Environmental Factors| 2.5 |
| | | | | Sometimes, on weekends | `moderate` | 6 | | |
 | | | | Daily, but I use sunscreen | `high` | 3 | | |
 **skin_q6** | How much water do you typically drink per day? | | `radio` | ` ` |
Less than 4 glasses | `low` | 3 | Hydration | 1.5 |
 **skin q7** | What is your current skincare routine?| | `radio` | ` ` | None |
`none` | 2 | Current Regimen | 1 |
| | | | Advanced (serums, exfoliants, etc.)| `advanced` | 8 | | |
 **skin q8** | Does your routine include active ingredients like retinoids or
antioxidants? | | `radio` | ` ` | No | `no` | 5 | Advanced Care | 1.5 |
 **skin q9** | How does your skin typically react to new products?| | `multiselect` |
 | | | | It feels itchy or irritated| `itchiness`| 3 | | |
 | | | | Becomes dry and tight | `dryness` | 5 | | |
 **skin q10** | Which of these lifestyle factors apply to you? | | `multiselect` | `
 | I smoke | `smoker` | 3 | Lifestyle & Diet | 2 | | | |
 | | | | I have high stress levels | `high_stress`| 4 | | |
 | | | | My diet is high in sugar/processed foods | `high sugar diet` | 3 | | |
 **skin_q11** | Let's get your contact information. | | `contact_info` |
### 2.7 Sleep Assessment
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Question ID | Question | Description/Subtitle | Type | Global Key | Options | Answer
Value | Points | Category | Weight |
 **sleep q1** | On average, how many hours of sleep do you get per night?| | `radio`
 `` | Less than 5 hours | `less than 5`| 2 | Sleep Duration | 2.5 |
 | | | | 7-8 hours (Recommended) | `7 to 8` | 9 | | |
 **sleep q2** | How would you rate the quality of your sleep?| | `radio` | ` ` | Very
Poor | `very_poor` | 1 | Sleep Quality | 3 |
**sleep_q3** | How often do you wake up during the night?| | `radio` | ` ` |
Frequently (3+ times)| `frequently` | 2 | Sleep Continuity | 2 |
 **sleep_q4** | Once in bed, how long does it take you to fall asleep?| | `radio` |
 | > 45 minutes | `long` | 2 | Sleep Latency | 2 |
**sleep_q5** | How often do you feel drowsy or have the urge to nap during the day?
 | `radio` | ` ` | Often | `often` | 2 | Daytime Function | 2.5 |
 **sleep q6** | Which do you do within an hour of your intended bedtime? | Select all
that apply. | `multiselect`| ` ` | Use phone/TV/computer | `screen_time` | 3 | Sleep
Hygiene | 1.5 |
| | | | | Consume caffeine | `caffeine` | 2 | | |
**sleep_q7** | Which of the following do you use to help you sleep? | Select all
that apply. | `multiselect` | ` ` | None | `none` | 9 | Sleep Dependency | 1.5 |
contact info`| N/A | N/A | N/A | N/A | N/A |
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### 2.8 Hormone Assessment
 Question ID | Question | Description/Subtitle | Type | Global Key | Options | Answer
Value | Points | Category | Weight |
 **hormone q1**| Which of these symptoms have you been experiencing?| Select all that
apply. | `multiselect` | ` ` | Fatigue or lack of energy| `fatigue energy`| 2 |
Symptom Severity | 3 |
 | | | | | Unexplained weight gain...| `weight fluctuations` | 2 | | |
 | | | | Difficulty sleeping | `sleep issues` | 2 | | |
 | | | | | Changes in skin or hair...| `skin hair changes`| 2 | | |
 **hormone_q2**| In the last month, have you frequently experienced: | Select all
that apply. | `multiselect` | ` ` | Irritability | `irritability` | 4 | Mood &
Cognition | 2.5 |
 **hormone q3**| How would you describe your energy levels?| | `radio` | ` ` |
Consistently low | `consistently low`| 2 | Vitality | 2 |
 | | | | High and consistent | `high energy` | 9 | | |
 **hormone q4** | How would you describe your ability to focus on complex tasks? | |
 **hormone q5**| How many servings of cruciferous vegetables do you eat per week? |
(e.g., broccoli, cauliflower, cabbage) | `radio` | ` ` | 0-1 servings | `zero one` | 3
 Diet & Lifestyle | 1.5 |
 **hormone q6** | Let's get your contact information. | | `contact info` |
### 2.9 Menopause Assessment
Question ID | Question | Description/Subtitle | Type | Global Key | Options | Answer
Value | Points | Category | Weight |
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**menopause_q1**| Which of the following best describes your current stage? | |
radio` | ` ` | I have not yet started menopause| `not started` | 9 | Menopause Stage
 **menopause q2**| Which of these symptoms are you experiencing?| Select all that
apply. | `multiselect` | ` ` | Hot flashes | `hot flashes` | 2 | Symptom Severity | 3
 | | | | Mood changes or irritability| `mood changes` | 2 | | |
 **menopause_q3**| In the last month, have you frequently experienced: | Select all
that apply. | `multiselect` | ` ` | Irritability or Anxiety | `mood issues` | 3 | Mood
& Cognition | 2.5 |
 | | | | Low Mood or Depression | `low mood` | 3 | | |
 | | | | Brain Fog or Memory Lapses | `brain_fog` | 2 | | |
 **menopause q4**| How would you describe your ability to recover from exercise?| |
radio` | ` ` | Slower than it used to be | `slower` | 4 | Physical Performance | 2 |
 ` | No change | `no change` | 8 | Body Composition | 2 |
 | | | | Minor increase, especially abdomen | `minor` | 5 | | |
 | | | | | Significant increase | `significant` | 2 | | |
 **menopause q6**| Are you currently using or have you previously used HRT? | |
radio` | ` ` | Never | `never` | 7 | Treatment History | 1.5 |
| | | | | Currently using | `currently` | 5 | | |
 **menopause q7** | Let's get your contact information. | | `contact info` |
### 2.10 Testosterone Assessment
 Question ID | Question | Description/Subtitle | Type | Global Key | Options | Answer
Value | Points | Category | Weight |
 **testosterone_q1**| Which of the following symptoms...apply to you? | Select all
that apply. | `multiselect`| ` ` | Low sex drive (libido)| `low libido` | 2 | Symptom
Severity | 3 |
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| | | | Lack of energy or fatigue | `fatigue` | 2 | | |
 **testosterone q^{2**} In the last month, have you frequently experienced: | Select
all that apply. | `multiselect` | ` ` | Irritability | `irritability` | 4 | Mood &
Cognition | 2.5 |
 **testosterone q3** | How would you describe your physical endurance or stamina? | |
radio` | ` ` | Decreased significantly | `decreased` | 3 | Physical Performance | 2 |
 | | | | | Somewhat decreased | `somewhat` | 5 | | |
 **testosterone q4**| How would you describe your ability to build...muscle? | |
radio` | ` ` | Very difficult | `very_difficult`| 2 | Anabolic Response | 2 |
 **testosterone q5**| How would you describe your energy levels and motivation?| |
 **testosterone q6** | Let's get your contact information. | | `contact info`|
## 3.0 Qualitative Engine: The Symptom Qualification Engine
This section details the new assessment and logic that measures a user's health
*reality*. This engine provides a far more nuanced and accurate picture than a simple
symptom checklist.
*Note: The Health Optimization assessment will be defined in the configuration with
the flag `'assessment engine' => 'qualitative'` to ensure it is processed by the
correct engine.*
### 3.1 User Experience: Two-Stage Symptom Qualification
The user will be presented with a dynamic, two-stage assessment:
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1. **Stage 1: Symptom Identification:** The user selects all symptoms they are
currently experiencing from a high-level list.
2. **Stage 2: Symptom Qualification:** For *each symptom selected*, a sub-form
immediately appears, prompting the user to provide crucial context by qualifying the
symptom's **Severity** and **Frequency**.
### 3.2 Health Optimization Assessment Questions
This assessment is a single logical unit, but is presented to the user in two dynamic
stages.
#### Stage 1: Symptom Identification
 Question ID | Question | Description/Subtitle | Type | Options (Select all that
apply) |
  `symptom q1` | How have your overall energy levels been feeling lately? | |
multiselect` | Fatigue, Chronic Fatigue |
 `symptom_q2` | Have you noticed any lack of drive or motivation? | | `multiselect` |
Lack of Motivation |
 `symptom q3` | Are you finding it harder to stay active or perform physically?| |
`multiselect` | Reduced Physical Performance, Decreased Physical Activity |
  `symptom q4` | How's your sleep been? | | `multiselect` | Poor Sleep, Sleep
Problems, Sleep Disturbance |
  `symptom q5` | Have you been dealing with any night-time discomforts? | \mid
  `symptom q6` | What about your mood—any ups and downs or changes lately? | |
 multiselect` | Mood Swings, Mood Changes, Change in Personality |
 `symptom_q7` | Are you feeling more anxious, depressed, or irritable? | |
 multiselect` | Anxiety, Depression, Irritability |
  `symptom q8` | How's your self-confidence or esteem been holding up? | |
multiselect` | Low Self-Esteem |
  `symptom q9` | Have you experienced any fog or confusion in your thinking? | |
 multiselect` | Brain Fog, Confusion, Cognitive Decline |
  `symptom q10`| Any trouble with memory or concentration? | | `multiselect` | Memory
Loss, Poor Concentration |
  `symptom_q11`| Have you noticed issues with language or coordination? | |
 `symptom q12`| What about your libido or sexual health—any changes there? | |
  `symptom q13`| Are you experiencing any sexual function difficulties? | |
 multiselect` | Erectile Dysfunction, Vaginal Dryness, Infertility |
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symptom_q14`| Have you had any hot flashes or similar sensations? | | `multiselect`
 Hot Flashes |
  `symptom q15`| Let's talk about physical strength-any weakness or loss of muscle?| |
  `symptom q16`| How's your mobility and balance been? | | `multiselect` | Decreased
Mobility, Poor Balance |
  `symptom q17`| After activity, do you find recovery taking longer? | | `multiselect`
 Slow Recovery, Prolonged Soreness |
  `symptom q18`| Any joint pain or related discomforts? | | `multiselect` | Joint Pain
  `symptom q19`| On the heart side, have you felt any chest pain or shortness of
breath?| | `multiselect` | Chest Pain, Shortness of Breath |
  `symptom q20`| What about palpitations, lightheadedness, or swelling? | |
multiselect` | Palpitations, Lightheadedness, Swelling |
  `symptom q21`| How's your exercise tolerance—any issues pushing yourself? | |
multiselect` | Poor Exercise Tolerance |
 `symptom q22`| Have you noticed changes in your blood pressure? | | `multiselect` |
High Blood Pressure |
 `symptom_q23`| Let's check on body composition—any increases in fat? | |
`multiselect` | Increased Body Fat, Abdominal Fat Gain, Weight Changes |
 `symptom q24`| Is your metabolism feeling slower, or any blood sugar
irregularities?|| `multiselect` | Slow Metabolism, Blood Glucose Dysregulation |
  `symptom q25`| Finally, have you been getting sick more often, or noticing skin
issues?| | `multiselect` | Frequent Illness, Itchy Skin, Slow Healing Wounds |
### 3.3 Symptom-to-Vector Map
Each identified symptom is mapped to one or more **Health Optimization Vectors**.
 Symptom | Mapped Vector(s) |
 Blood Glucose Dysregulation | Weight Loss |
 Brain Fog | Energy, Cognitive Health |
 Change in Personality | Cognitive Health |
 Chronic Fatigue | Longevity |
 Cognitive Decline | Longevity |
 Decreased Mobility | Strength |
 Decreased Physical Activity | Longevity |
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Depression | Hormones |
Erectile Dysfunction | Hormones, Heart Health, Libido |
Fatigue | Energy, Heart Health, Weight Loss, Strength |
Frequent Illness | Energy, Longevity |
High Blood Pressure | Weight Loss |
Hot Flashes | Hormones |
Increased Body Fat | Weight Loss |
Infertility | Hormones, Libido |
Itchy Skin | Longevity |
Lack of Motivation | Energy |
Language Problems | Cognitive Health |
Lightheadedness | Heart Health |
Low Libido | Hormones, Libido |
Low Self-Esteem | Libido |
Memory Loss | Cognitive Health |
Mood Changes | Cognitive Health |
Muscle Loss | Strength, Longevity |
Muscle Mass Loss | Strength |
Muscle Weakness | Energy |
Night Sweats | Hormones |
Palpitations | Heart Health |
Poor Balance | Strength |
Poor Concentration | Cognitive Health |
Poor Coordination | Cognitive Health |
Poor Sleep | Energy |
Prolonged Soreness | Strength |
Reduced Physical Performance | Energy, Weight Loss |
Sleep Disturbance | Cognitive Health |
Sleep Problems | Weight Loss |
Slow Healing Wounds | Longevity |
Slow Metabolism | Weight Loss |
Slow Recovery | Strength |
Weakness | Strength |
Weight Changes | Longevity |
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### 3.4 Pillar Integrity Penalty Matrix
The core of the engine. It uses the user's qualified responses (Severity and
Frequency) for each Vector to determine the precise penalty to apply to the
corresponding Pillar. The highest penalty per pillar is the one that is used.
 Health Optimization Vector | Severity | Frequency | Pillar Impacted | Penalty Value
 | Severe | A few times a week | | -18% |
 | Moderate | Daily | | -15% |
  **Hormones** | Severe | Daily | **Body** | -10% |
 **Longevity** | Severe | Daily | **Lifestyle** | -10% |
 **Energy** | Severe | Daily | **Lifestyle** | -8% |
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