

TIKTOK CONTENT SCHEDULE (6 WEEKS)

[+ New Post](#)
Account: @unusual_aaron

Managed by: Dada Fiyinfooluwa

Posting Frequency: 1-2 posts daily

Goal: Grow followers & likes organically within 6 weeks

Peak Times: 12pm – 2pm | 7pm – 10pm

WEEK 1: VISIBILITY + REINTRODUCTION

Today: admin
Goal: Reintroduce personality & hook new viewers

Week 2	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	...
Drafts	12pm	1pm	13pm	18pm	9 pm	3 pm	1
Content Pillars Relatable Nigerian Comedy skits Trending sounds/challenges Soft motivational / POV Signature bonnet concept	Post 1 (Trend POV) POV: You said "I'm fine" but your face said otherwise 😭 #POVNigeria #Relatable	Post 1 (Trending Audio) Hop on the "Back and Forth" audio with a funny lip sync 🎵 #BackAndForth #TrendingAudio	Post 2 (Signature Concept) POV: Trying to lie while wearing a bonnet be like: 😂 (Use capcut text) #BonnetBoy #NaijaHumor	Post 2 (Challenge) Participate in the "Finish the Lyrics" challenge: see if you remember the words. 😂 #FinishTheLyrics #OldSchoolVibes			

Drafts

Week 2

Week 3

Week 3

Week 3

Week 4

Week 5

...

Trend POV

Comedy Skits

Trendy Skits

Trending sounds/challenges

Soft motivational / POV

TIKTOK CONTENT SCHEDULE (WEEKS 3-6)

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🔥 WEEK 3: ⚡ REFINE & ENGGE

Goal: Keep the audience engaged with trending challenges & interactive content

📅 Today: admin

Week 3 – 6	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	...
Drafts	3pm	4pm	3pm	1pm	3pm	1pm	8pm
Content Pillars	Post 1 (Challenge)	Post 1 (Trending Audio)	Post 1 (Challenge)	Post 2 (Challenge)	Post 2 (Challenge)	Post 2 (Trend POV)	Post 2 (Trend POV)
+ Relatable Nigerian Comedy skits Trending sounds/ challenges Soft motivational / POV Signature bonnet concept	Rank your Top 3 Nollywood actors without breaking the bottle. Use #greenscreen duet mode 🎵. #Top3Challenge #NaijaMovieLovers	Hop on the "Kiss, Marry, Snash" trend with a funny twist. ❤️ ❤️ 😍 #KissMarrySmash #TrendingNigeria	Challenge your friends to the '4 Picture Story' trend! Pick 4 random pictures and create a funny or relatable storyline "👉 ➔ #4PictureStory	POV: Trying to keep a straight face during a lie detector challenge with my guys. 😅 #LieDetector #BonnetBoy	POV: You say you're a bad guy" but you flinch when the belt comes out 😱 #POVNigeria #NollywoodFear	POV: You thought you had small money but point of sale machine exposes you as a proper, audio big man" 😂 #AudioBigMan #EChoke	

WEEK 4: 💃 RELATABLE SKITS + HUMOR

💡 See what's trending & create big, bold & fun content

Goal: Focus on comedy skits and relatable POVs to keep viewers laughing

Drafts	Week 3	Week 4	Week 5	Week 6	Week 7	Week 8	...
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[📍 Trend POV](#)
[😂 Comedy Skits](#)
[👍 Trending Audio](#)
[🎵 Trending sounds/challenges](#)
[👤 Soft motivational / POV](#)