

Design Specifications

		Spec #1	Spec #2	Spec #3	Spec #4	Spec #5
Priority	CUSTOMER NEEDS	Image Resolution	Measurement feedback time	Diameter of the device	Set-up and measurement time	Compatibility with surgical robotics
1	The solution reduces recurrence of prostate cancer and severity of urinary incontinence	X				
2	The device clearly isolates and identifies the boundaries in imaging	X				
3	The solution does not present any additional sources of risk			X		
4	The solution must be simple to set-up and use		X		X	X
5	The solution provides an indication for where to make surgical incisions		X			
6	The device is compatible with laparoscopic surgical devices					X
	Competitive Value	-	-	2.65 mm	-	-
	Marginal Value	-	-	2.65 mm	-	-
	Ideal Value	1 mm	10 seconds	2.6 mm	10 minutes	Yes