



% of Total Conversion Rat..

Week

	Advertiser			
Week of Date	А	В	С	D
25 November, 2018	5.13% \$961	10.91% \$788	0.75% \$312	12.50% \$537
2 December, 2018	9.87% \$739	12.60% \$1,633	1.50% \$228	10.69% \$778
9 December, 2018	9.11% \$807	10.55% \$1,496	1.12% \$333	8.33% \$766
16 December, 2018	3.86% \$3,437	8.36% \$825	1.34% \$201	8.47% \$1,247
23 December, 2018	5.09% \$1,991	7.87% \$844	1.84% \$205	18.75% \$820
30 December, 2018		5.84% \$1,033	2.20% \$110	14.67% \$743
6 January, 2019		4.46% \$930	1.85% \$138	13.51% \$867
13 January, 2019		2.60% \$1,794	2.28% \$190	15.05% \$851
20 January, 2019		4.22% \$1,704	2.25% \$226	9.41% \$1,424
27 January, 2019		1.38% \$4,747	2.62% \$203	12.50% \$731