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Video 1.6

Why Use ElasticSearch?



# In this Video, we are going to take a look at...

- Developer friendly nature
- Great for search and analystics
- Other compelling reasons



## Developer Friendly Nature

- Open Source
  - o Free and well documented
- Quick setup
- Easy to use
- Language agnostic



## Great for Search and Analytics

- Lightning fast search
- Near Real-Time
- Distributed/Fault tolerant
- Turnkey analytics



## Other Compelling Reasons

- Easy load external data
- Schema-less horizontal doc store
- Growing in popularity
  - Uber, Facebook, EBay, Quora, Foursquare, GitHub, Netflix



#### Summary

- Highlighted features that make ElasticSearch developer friendly
- Briefly discussed analytics capabilities
- Quick glimpse of other compelling reason



#### Next Section

Dichotomy of ElasticSearch

