

Explore

Join us for hands-on science fun with *PEEP and the Big Wide World!*

Who?

Kids ages 3–5 and their families and caregivers

When?

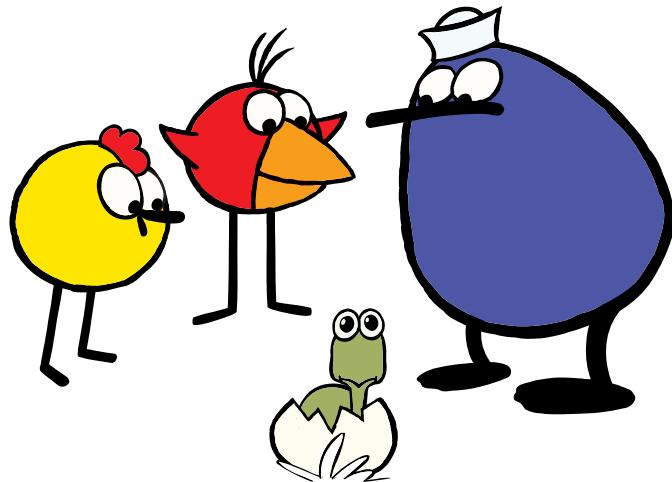


Where?



It's free!

PEEP and the
Big Wide World™
Hatching new scientists every day!



TVOntario



Exploren

Participa en lo divertido de las ciencias con *PEEP and the Big Wide World*

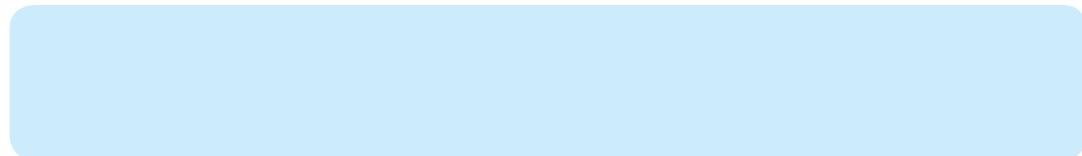
¿Quiénes?

Niños de 3 a 5 años, y sus familias y cuidadores

¿Cuándo?



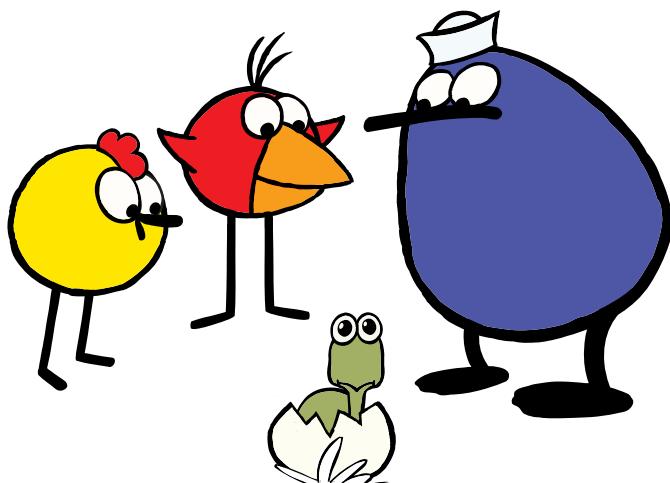
¿Dónde?



¡Gratis!

**El Mundo
Divertido
de
PEEP™**

**Incubamos científicos
todos los días**



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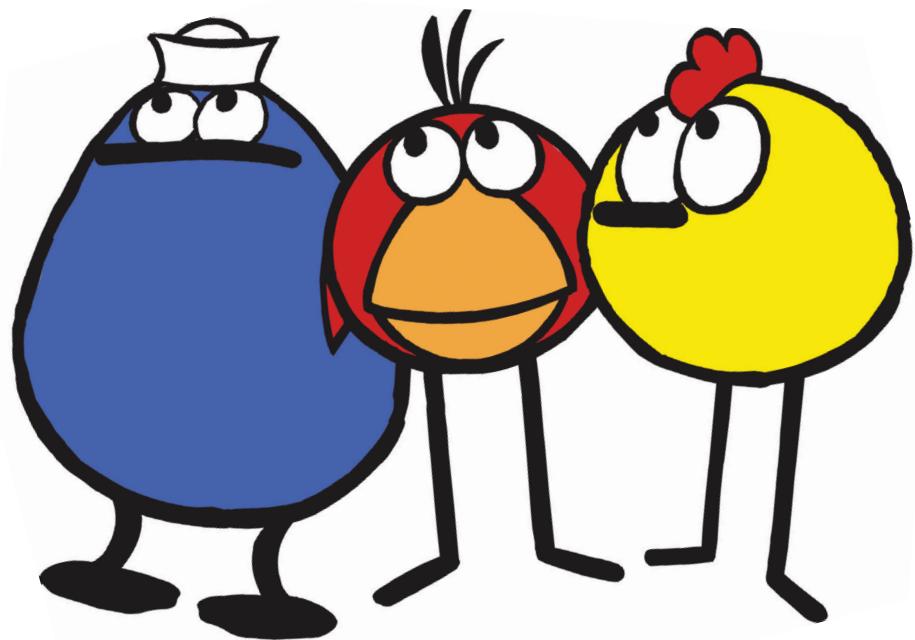


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El Mundo Divertido de PEEP™



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PEEP and the Big Wide World™

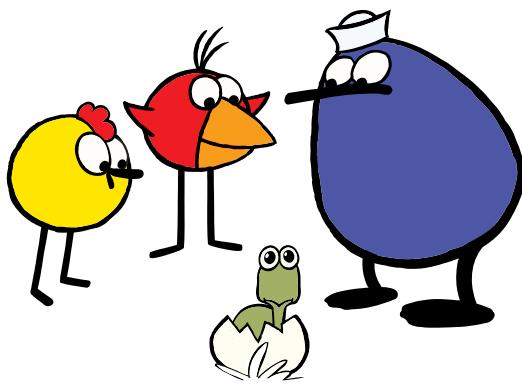
Peep and the Big Wide World is a science series for preschoolers, funded by the National Science Foundation. As it premiered, the show won the Daytime Emmy® for Outstanding Children's Animated Program. The series on public television features a chicken named Peep and his two best friends—Chirp (a robin) and Quack (a VERY opinionated duck.) Peep, Quack, and Chirp live in and around a large urban park—a place of great wonder and mystery, a place they call “the big wide world.” Each half hour episode has two animated stories that highlight specific science concepts and two live-action segments that show real kids playing and experimenting with those concepts.

Can a TV show support children's science learning?

PEEP is funded by the National Science Foundation to do just that. A research study showed that children who watched PEEP were more likely to ask questions, observe, predict, and use problem-solving strategies. PEEP stories demonstrate that science is not only fun, but a natural part of everyday life. The live-action videos that follow these stories give kids great ideas—like making parachutes for their toys—and show parents how easy it is for science exploration and play to fit together. The hope is that after watching PEEP, children will be inspired to turn off the TV and explore their world through play and conversation.

How can I find out more about Peep?

Watch *Peep and the Big Wide World* with your child! It airs on many PBS stations; check local listings. You can also watch PEEP in English and Spanish on the PEEP website, YouTube, and Netflix. Visit peepandthebigwideworld.com for more family fun and learning. You'll find interactive games and lots of simple "Anywhere Science" suggestions for you and your child to enjoy together.



Hatching new scientists every day!

peepandthebigwideworld.com



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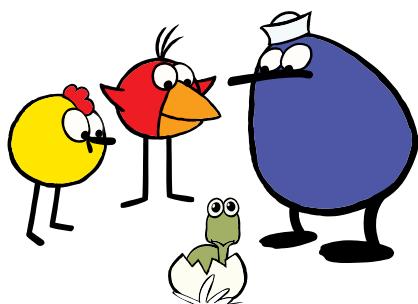
Peep and the Big Wide World es una serie sobre ciencias dirigida a preescolares, financiada por la National Science Foundation. Cuando primero salió al aire, el programa fue galardonado con el Emmy® de programación diurna por ser el Programa Animado Infantil Sobresaliente. En la serie de la televisión pública se destacan un pollito de nombre Peep y sus dos mejores amigos: Chirp (un petirrojo) y Quack (un pato MUY aferrado a sus ideas). Peep, Quack y Chirp viven en un parque urbano y sus alrededores, un lugar de mucho asombro y misterio que ellos llaman “el gran y amplio mundo”. En cada episodio de media hora se cuentan dos cuentos animados en los que se realzan conceptos científicos concretos y se presentan dos segmentos de acción en vivo que muestran a niños de verdad jugando y experimentando con esos conceptos.

¿Puede un programa de TV fomentar lo que los niños aprenden sobre las ciencias?

PEEP recibió financiamiento de la National Science Foundation para hacer precisamente eso. Las investigaciones demostraron que los niños que vieron PEEP tendían a hacer más preguntas, y también a observar, predecir y valerse de estrategias para resolver problemas con mayor frecuencia. Los cuentos de PEEP demuestran que las ciencias no solo son divertidas sino que son un componente natural de la vida cotidiana. Los videos en vivo que siguen después de los cuentos les dan a los niños ideas magníficas (de, por ejemplo, cómo hacerles paracaídas a sus juguetes) y les muestran a los padres lo fácil que es combinar hacer exploración científica con jugar. La esperanza es que luego de ver PEEP, los niños se sientan inspirados y apaguen el televisor y pasen a explorar su mundo mediante el juego y el diálogo.

¿Cómo puedo saber más sobre Peep?

Vean *Peep and the Big Wide World* juntos. Se transmite en muchas emisoras de PBS y figura en los horarios locales. PEEP también se puede ver en español o en inglés en el sitio web de PEEP, YouTube y en Netflix. Visiten peepandthebigwideworld.com para divertirse y aprender más en familia. Hay juegos interactivos y sugerencias sencillas de “Ciencias dondequieras” para gozar juntos usted y el niño.



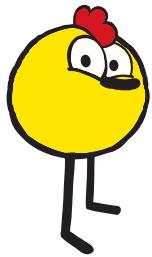
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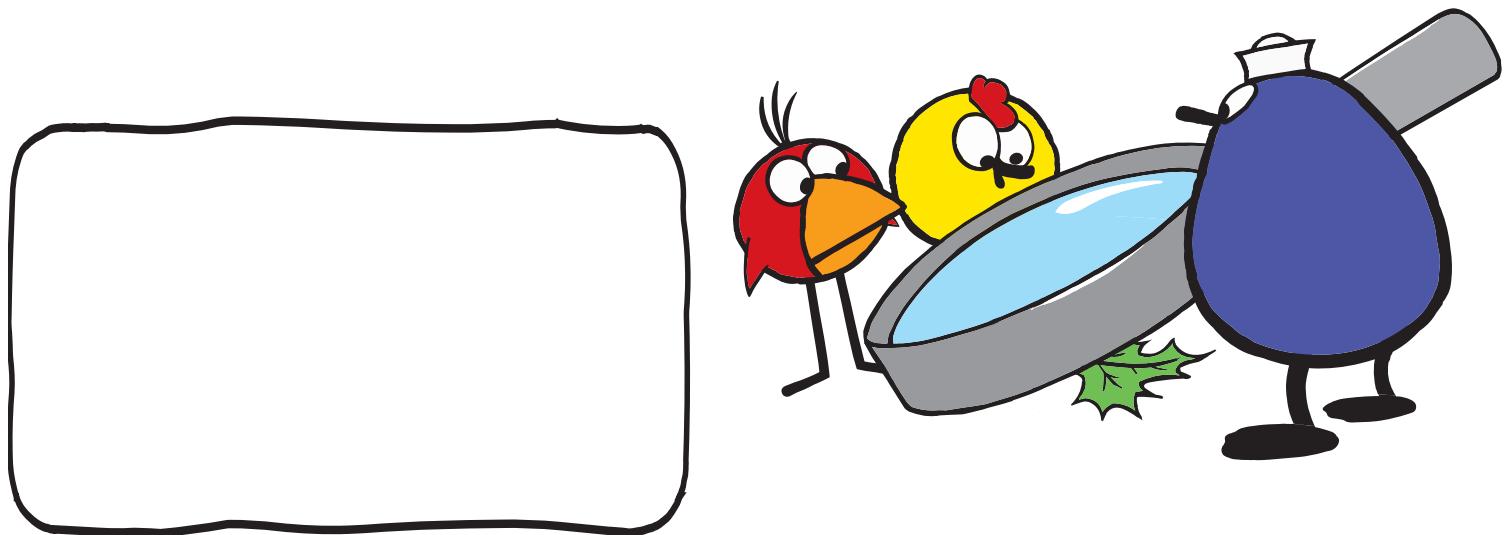
PEEP and the Big Wide World™

Exploring Science with Kids

You don't need to be a science expert to help your child make discoveries about science in the world around you. All you need is an open mind and a willingness to join the exploration.

Tips for Parents

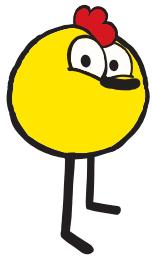
- 1** Take time to look, wonder, and try things out together. For example, if your child notices a dripping faucet, an interesting rock, or a weed in the sidewalk, stop to examine it closely.
- 2** Let your child take the lead in exploring things. Notice what catches your child's interest. Is it the weed, the crumbling pavement, or the tiny insects nearby?
- 3** Ask questions to keep the exploration going. You might say, *Wow! Did you see...? Listen to the sounds the drops make when they hit the water. I wonder what would happen if...?*
- 4** It's OK to say, "I don't know" when your child asks you hard-to-answer questions. You can also say, *Maybe we can find out together.* Then visit your local library or museum.



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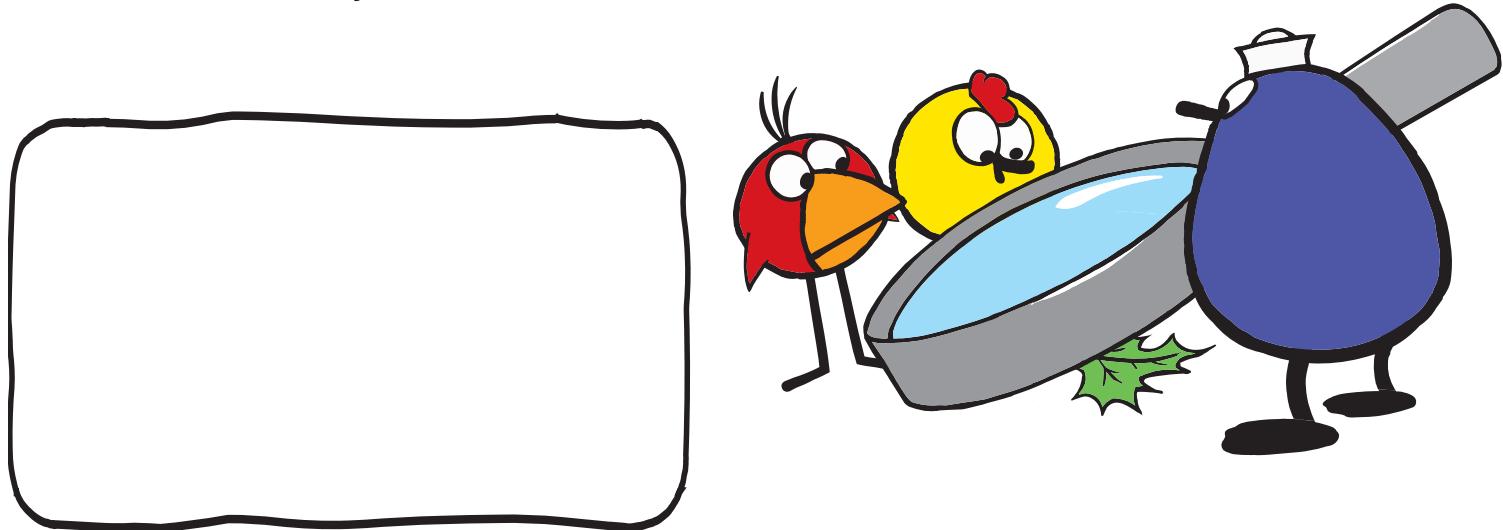
PEEP and the Big Wide World™

Exploremos las ciencias

No tiene que ser un experto para ayudarle al niño a descubrir cosas sobre las ciencias en el mundo que nos rodea. Lo único que precisa es tener la mente abierta y estar dispuesto a explorar.

Consejos para los padres

- 1** Tómense el tiempo para observar, preguntarse y probar cosas juntos. Por ejemplo, si el niño observa que un grifo gotea, o si ve una piedra interesante o una hierba que se asoma por una grieta en la acera, deténganse y estudien el asunto de cerca.
- 2** Deje que el niño tome la iniciativa para explorar. Observe qué le llama la atención. ¿Es la hierba, la rajadura en el pavimento o los diminutos insectos que se ven cerca?
- 3** Haga preguntas para mantener viva la exploración. Podría decir: *¡Huy! ¡Viste...? Escucha el sonido de las gotas de agua cuando caen sobre el plato. Me pregunto qué pasaría si...*
- 4** Está bien decir “No lo sé” cuando el niño le haga una pregunta difícil de contestar. También puede decir: *Quizás podamos averiguarlo juntos.* Luego, acudan juntos a la biblioteca o al museo.



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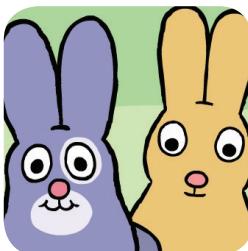
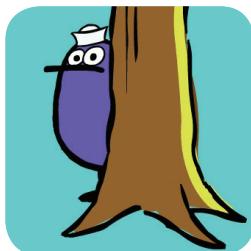


PEEP and the Big Wide World™

Play Peep and the Big Wide World games with your child!

Download the apps! Or, play online in English and Spanish!

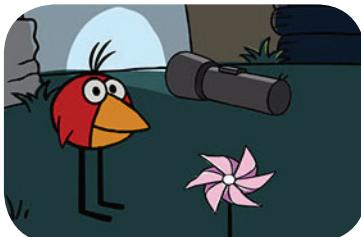
Apps



+ more!

Desktop games

peepandthebigwideworld.com



+ more!



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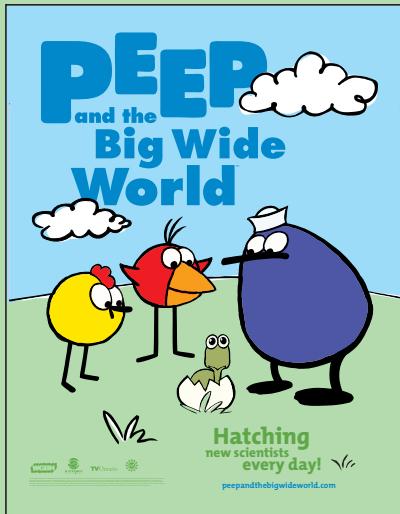




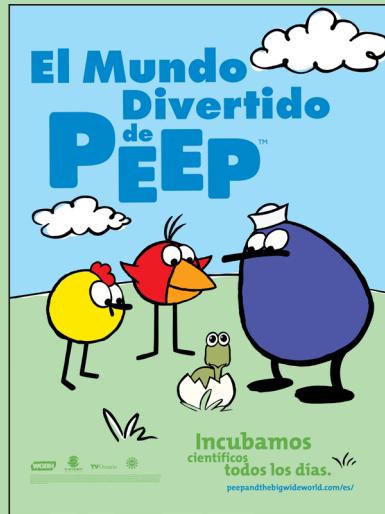
Poster Instructions

PDFs of posters in two different sizes (English and Spanish) follow.

The PDF of the 8.5 x 11-inch tabletop poster prints on any black & white or color printer.

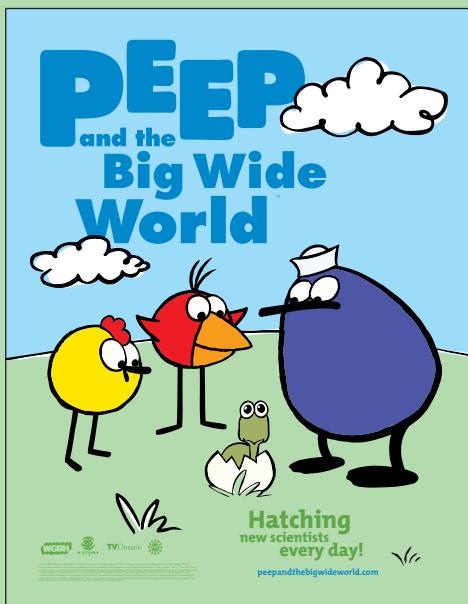


8.5 x 11 Inch Poster: English

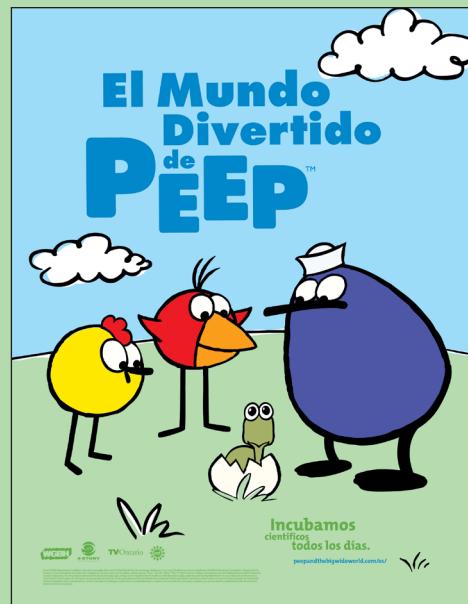


8.5 x 11 Inch Poster: Spanish

The PDF of the larger, 17 x 22-inch poster can be printed at your local copy shop for a fee.



17 x 22 Inch Poster: English



17 x 22 Inch Poster: Spanish

PEEP and the Big Wide World

TM



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new scientists
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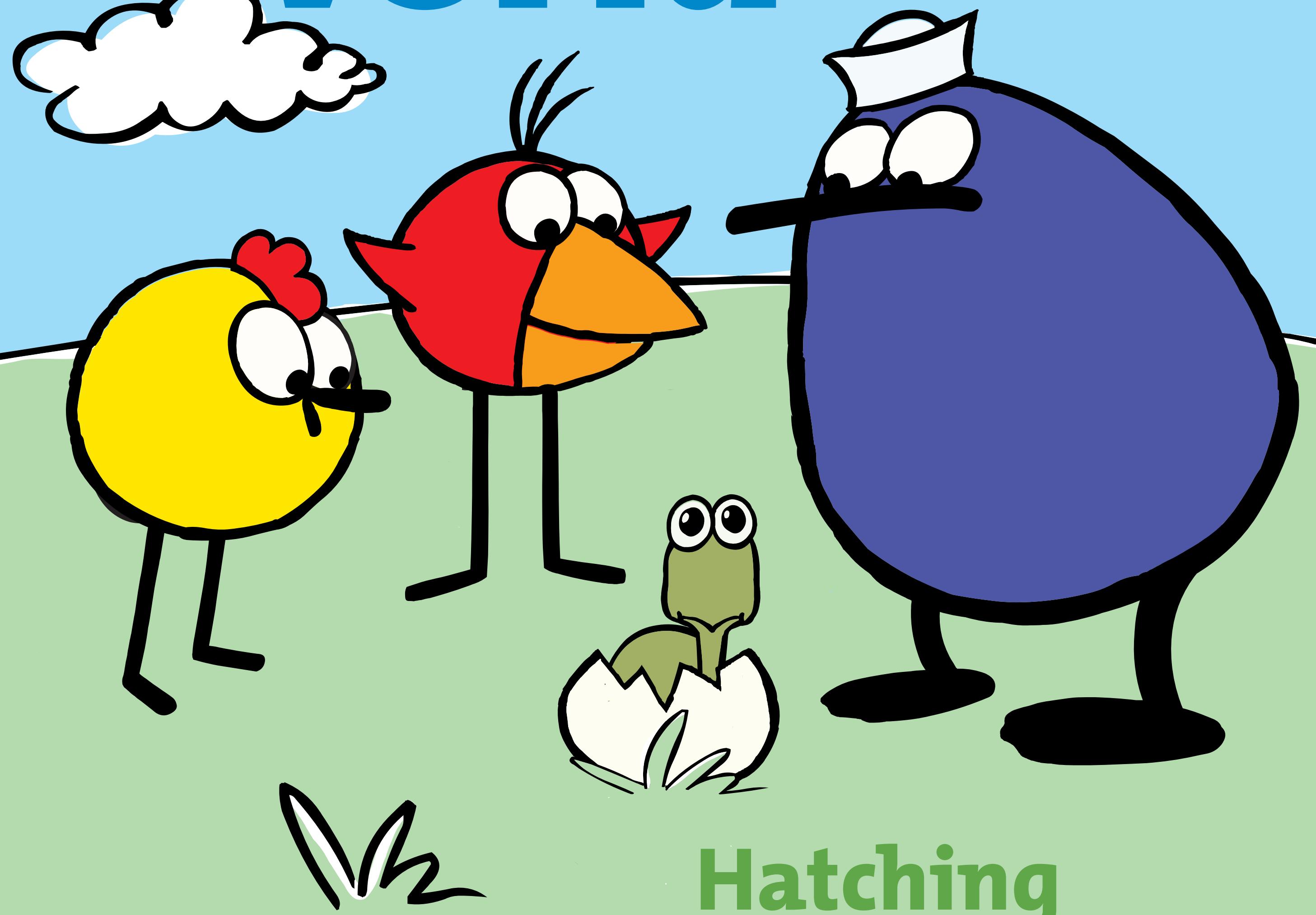
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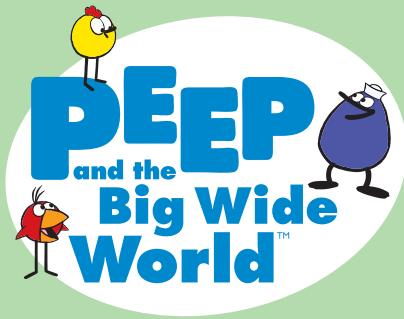
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Sample Press Release

To publicize your *Peep and the Big Wide World* science event, you may want to place an announcement online or in local newsletters and newspapers. The following text is an example of what you might use online or in print. Replace the underlined phrases with your own specific information.

Free, Hands-On Science Event for Children Ages 3-5

October 17, 10:00–11:00

Anytown Public Library

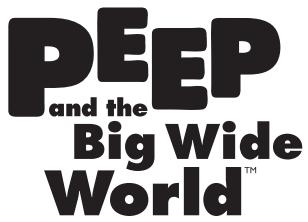
Children ages 3–5 and their parents or caregivers are invited to join us at the Anytown Public Library on October 17, 10:00–11:00 to learn about building towers and bridges through hands-on science play. The event is inspired by *Peep and the Big Wide World*, a preschool science series on public television funded by the National Science Foundation.

This event is free and open to the public, but registration is required. For information, call 321-444-5678 or visit our Web site at www.YourURL.org. The Anytown Public Library is located at 555 Main Street, Anytown.



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Event Evaluation Form

We hope you had fun today—and learned some new things, too! Please share your thoughts and suggestions so we can use your ideas to plan future family events.

- 1 Please list the age of each child with you today.
 - 2 How did you hear about today's event?
 - 3 Had you heard of *Peep and the Big Wide World* before today's event?
 Yes No
 - 4 Did your child have fun at this hands-on science event?
 No Yes, somewhat Yes, a lot
 - 5 Did this event help your child explore and learn new things?
 No Yes, somewhat Yes, a lot
 - 6 What was your child's favorite part of the event?

7 What would have made this event better?

You received some take-home sheets ...

- 8 How likely are you to try some of the activities at home?
 Not likely Somewhat likely Very likely

9 How likely are you to look for some of the recommended books?
 Not likely Somewhat likely Very likely

10 How likely are you to visit some of the recommended Web sites?
 Not likely Somewhat likely Very likely

11 How likely are you to watch *Peep and the Big Wide World* at home?
 Not likely Somewhat likely Very likely

Thank you for your time and help!



Evaluación del evento

Esperamos que hoy se hayan divertido. Y que también hayan aprendido algo nuevo. Les rogamos compartir sus comentarios y sugerencias. Trataremos de usar sus ideas en un futuro, cuando organicemos otros eventos dirigidos a la familia.

- 1 Indíquenos la edad de cada uno de los niños que lo acompañó hoy.
- 2 ¿Cómo se enteró del evento de hoy?
- 3 Antes de hoy, había oído hablar de *Peep and the Big Wide World*?

<input type="checkbox"/> Sí	<input type="checkbox"/> No
-----------------------------	-----------------------------
- 4 ¿Se divirtió el niño con este evento de ciencias en el que participó?

<input type="checkbox"/> No	<input type="checkbox"/> Sí, un poco	<input type="checkbox"/> Sí, mucho
-----------------------------	--------------------------------------	------------------------------------
- 5 ¿El evento le ayudó al niño a explorar y aprender cosas nuevas?

<input type="checkbox"/> No	<input type="checkbox"/> Sí, un poco	<input type="checkbox"/> Sí, mucho
-----------------------------	--------------------------------------	------------------------------------
- 6 ¿Qué fue lo que más le gustó al niño?
- 7 ¿Qué hubiera servido para mejorar el evento?

Recibieron unas hojas de actividad para llevar a casa...

- 8 ¿Cree que tratará de hacer algunas de estas actividades en casa?

<input type="checkbox"/> Lo dudo mucho	<input type="checkbox"/> Es posible	<input type="checkbox"/> Es muy probable
----------------------------------------	-------------------------------------	------------------------------------------
- 9 ¿Cree que buscará algunos de los libros que ser recomiendan?

<input type="checkbox"/> Lo dudo mucho	<input type="checkbox"/> Es posible	<input type="checkbox"/> Es muy probable
----------------------------------------	-------------------------------------	------------------------------------------
- 10 ¿Cree que usted acudirá a algunas de las páginas en Internet que se citaron?

<input type="checkbox"/> Lo dudo mucho	<input type="checkbox"/> Es posible	<input type="checkbox"/> Es muy probable
----------------------------------------	-------------------------------------	------------------------------------------
- 11 ¿Cree que ustedes verán *Peep and the Big Wide World* en casa?

<input type="checkbox"/> Lo dudo mucho	<input type="checkbox"/> Es posible	<input type="checkbox"/> Es muy probable
----------------------------------------	-------------------------------------	------------------------------------------

Le agradecemos su tiempo y sus comentarios. Muy amable.



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