

Retail Sales Dashboard

€ 2,30Mln
Total Sales

€ 458,61
AOV

€ 286,39K
Total Profit

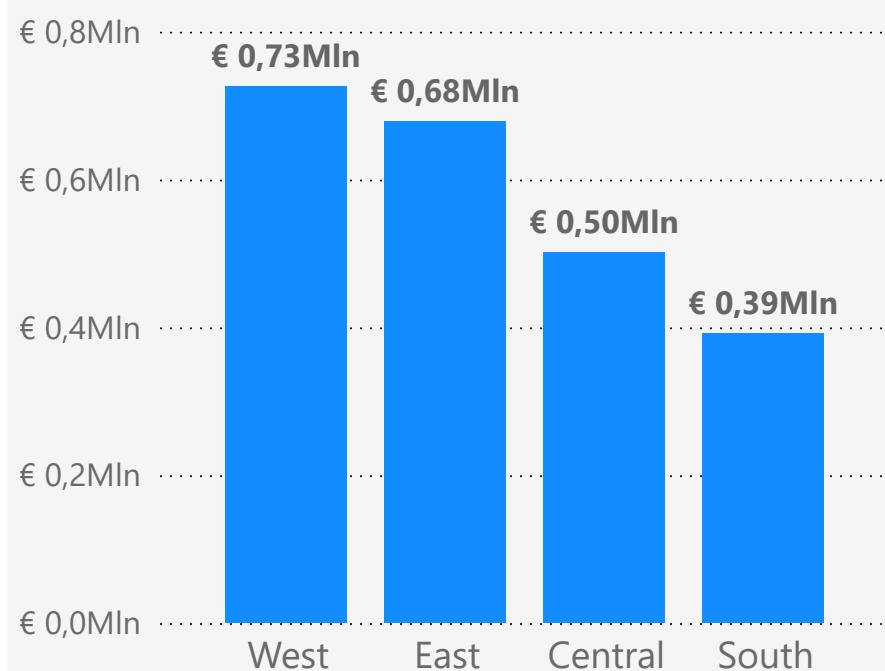
12,47%
Profit Margin %

5K
Total Orders

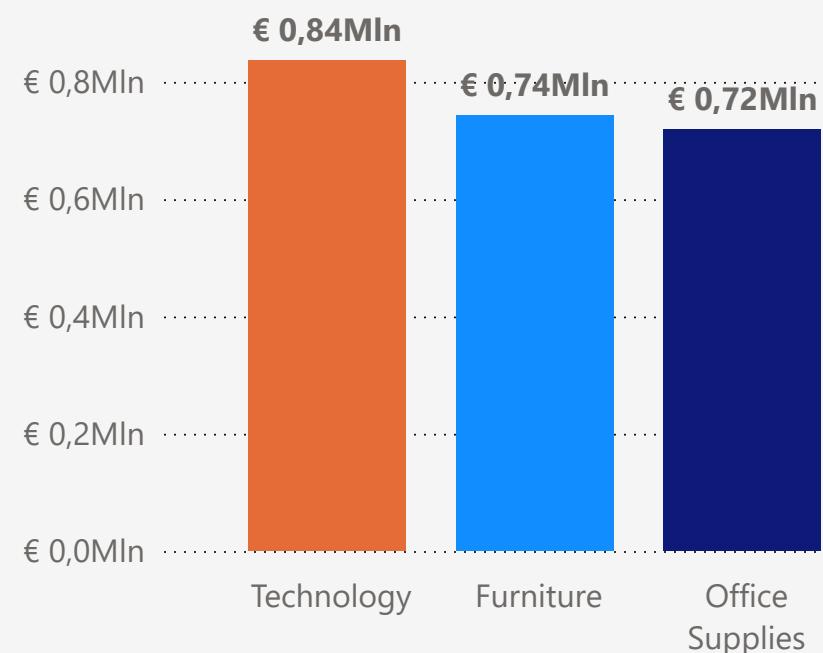
Select Year/Region/Category:

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Sales by Regions



Sales by Categories



Sales by Year & Categories

Categorie: ● Furniture ● Office Supplies ● Technology

€ 50K

€ 40K

€ 30K

€ 20K

€ 10K

€ 0K

Jan 2014 Feb 2014 Mar 2014 Apr 2014 May 2014 Jun 2014 Jul 2014 Aug 2014 Sep 2014 Oct 2014

TOP 10 Products

Product Name	Total Sales	Total Profit	Total Sales %
Canon imageCLASS 2200 Advanced Copier	€ 61.599,83	€ 25.199,94	2,68%
Cisco TelePresence System EX90 Videoconferencing Unit	€ 22.638,48	-€ 1.811,08	0,99%
Fellowes PB500 Electric Punch Plastic Comb Binding Machine with Manual Bind	€ 27.453,38	€ 7.753,00	1,20%
GBC DocuBind P400 Electric Binding System	€ 17.965,07	-€ 1.878,17	0,78%
GBC DocuBind TL300 Electric Binding System	€ 19.823,48	€ 2.233,52	0,86%
GBC Ibimaster 500 Manual ProClick Binding System	€ 19.024,50	€ 760,98	0,83%
Hewlett Packard LaserJet 3310 Copier	€ 18.839,68	€ 6.983,89	0,82%
High Speed Automatic Electric Letter Opener	€ 17.030,31	-€ 262,01	0,74%
HON 5400 Series Task Chairs for Big and Tall	€ 21.870,57	-€ 0,01	0,95%
HP Designjet T520 Inkjet Large Format Printer - 24" Color	€ 18.374,90	€ 4.094,98	0,80%
Total Amount:	€ 244.620,20	€ 43.075,04	10,65%