

Retail Sales Dashboard

€ 2,30MIn

Total Sales

€ 458,61

AOV

€ 286,39K

Total Profit

12,47%

Profit Margin %

5K

Total Orders

Select Year/Region/Category:

Tutte

Sales by Regions

€ 0,8MIn

€ 0,73MIn

€ 0,68MIn

€ 0,50MIn

€ 0,39MIn

€ 0,6MIn

€ 0,4MIn

€ 0,2MIn

€ 0,0MIn

West

East

Central

South

Sales by Categories

€ 0,8MIn

€ 0,74MIn

€ 0,72MIn

€ 0,6MIn

€ 0,4MIn

€ 0,2MIn

€ 0,0MIn

Technology

Furniture

Office Supplies

Sales by Year & Categories

Categorie: FurnitureOffice SuppliesTechnology

€ 50K

€ 40K

€ 30K

€ 20K

€ 10K

€ 0K

Jan 2014

Feb 2014

Mar 2014

Apr 2014

May 2014

Jun 2014

Jul 2014

Aug 2014

Sep 2014

Oct 2014

TOP 10 Products

Product Name	Total Sales	Total Profit	Total Sales %
Canon imageCLASS 2200 Advanced Copier	€ 61.599,83	€ 25.199,94	2,68%
Cisco TelePresence System EX90 Videoconferencing Unit	€ 22.638,48	-€ 1.811,08	0,99%
Fellowes PB500 Electric Punch Plastic Comb Binding Machine with Manual Bind	€ 27.453,38	€ 7.753,00	1,20%
GBC DocuBind P400 Electric Binding System	€ 17.965,07	-€ 1.878,17	0,78%
GBC DocuBind TL300 Electric Binding System	€ 19.823,48	€ 2.233,52	0,86%
GBC Ibimaster 500 Manual ProClick Binding System	€ 19.024,50	€ 760,98	0,83%
Hewlett Packard LaserJet 3310 Copier	€ 18.839,68	€ 6.983,89	0,82%
High Speed Automatic Electric Letter Opener	€ 17.030,31	-€ 262,01	0,74%
HON 5400 Series Task Chairs for Big and Tall	€ 21.870,57	-€ 0,01	0,95%
HP Designjet T520 Inkjet Large Format Printer - 24" Color	€ 18.374,90	€ 4.094,98	0,80%
Total Amount:	€ 244.620,20	€ 43.075,04	10,65%