






Contacts

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Languages

- Italian Mother tongue
- English C2

About Me

UX/UI & Product Designer focused on turning complex systems into clear, intuitive experiences. I combine research, interaction, and visual design to create cohesive digital products.

Experienced in cross-functional collaboration and end-to-end design for industries like industrial automation, travel, and finance.

Enrico Fava

UX/UI Designer



Work Experience

Conflux

DESIGNER

2020 - 2025

Worked as consultant for national and international brands. Worked on internal projects and bid proposals. Curated visuals for social media and marketing content.

Alpitour

UX/UI DESIGNER

2024 - 2025

Redesigned the CoreTO B2B platform, simplifying intricate workflows for contract managers through structured UX flows and production-ready UI mockups.

Italgas

UX/UI DESIGNER

2024 - 2024

Redesigned internal interfaces to optimize complex data visualization and improve the usability of operational tools for technicians and managers.

TetraPak

UX/UI DESIGNER

2023 - 2024

Tetra Pak — UX/UI Designer (2020 – 2025)
Worked on the NEUI HMI project, designing modular dashboards and synoptic systems that enhanced machine monitoring and user efficiency.



Key Skills

Design

- UX & UI Design
- Interaction & Visual Design
- Information Architecture
- Design Systems
- Wireframing And Prototyping
- Accessibility & Usability

Research & Strategy

- UX Strategy & Roadmapping
- User Research & Testing
- Journey Mapping & Personas
- Competitor Benchmarking
- Product Discovery & Feature Definition

Collaboration & Delivery

- Cross-Functional Collaboration (PMs, Devs, Stakeholders)
- Agile & Iterative Workflows
- Workshop Facilitation & Co-Creation
- QA, Feasibility & Handoff
- Stakeholder Communication & Alignment



Tools

- Figma
- Sketch
- Photoshop
- Illustrator
- After Effects
- Premiere Pro
- InDesign
- Zeplin
- Invision
- Miro
- Jira
- Zeroheight
- Storybook
- DSM
- Github
- Google Workspace
- Microsoft Workspace

Vechain

LEAD DESIGNER

2022 - 2023

Led the design of blockchain products like VeWorld and VORJ, creating intuitive experiences and distinct design systems for each platform.

Vodafone

VISUAL DESIGNER

2021 - 2022

Produced visual assets and interface layouts aligned with brand identity, ensuring design consistency across marketing and digital touchpoints.

Intesa Sanpaolo

UX/UI DESIGNER

2021 - 2021

Supported digital banking initiatives through user-centric UI improvements and interface consistency across customer-facing products.

BAT

UX/UI DESIGNER

2020 - 2021

Developed interface solutions for B2C and internal platforms, balancing business requirements with a modern, brand-aligned user experience.



Education

Flatiron School

UX/UI DIPLOMA

2019 - 2020

Cattaneo Deledda

HIGH SCHOOL DEGREE

2008 - 2013