Enrico Fava

UX/UI Designer

Contacts

📞 +49 15511284814

📍 Berlin, Germany

✉️ enricofavadesign@gmail.com

Languages

Italian	Mother tongue
English	C2

About Me

UX/UI & Service Designer focused on turning complex systems into clear, intuitive experiences. I combine research, interaction, and visual design to create cohesive digital products.

Experienced in cross-functional collaboration and end-to-end design for industries like industrial automation, travel, and finance.

💼 Work Experience

Conflux

DESIGNER   **2020 - 2025**

Worked as consultant for national and international brands. Worked on internal projects and bid proposals. Curated visuals for social media and marketing content.

Alpitour

UX/UI DESIGNER   **2024 - 2025**

Designed the Stays module of Alpitour's CoreTO B2B platform, helping contract managers handle hotel allocations through streamlined workflows and refined, production-ready interfaces.

Italgas

UX/UI DESIGNER   **2024 - 2024**

Designed power BI interfaces to optimize complex data visualization and improve the usability of operational tools for technicians and managers.

TetraPak

UX/UI DESIGNER   **2023 - 2024**

Worked on Tetra Pak's NEUI HMI project, redesigning the industrial interface of filling machines to improve usability, visual clarity, and operator efficiency in complex production environments.

Design

- UX & UI Design
- Interaction & Visual Design
- Information Architecture
- Design Systems
- Wireframing And Prototyping
- Accessiblity & Usability

Research & Strategy

- UX Strategy & Roadmapping
- User Research & Testing
- Journey Mapping & Personas
- Competitor Benchmarking
- Product Discovery & Feature Definition

Collaboration & Delivery

- Cross-Functional Collaboration (PMs, Devs, Stakeholders)
- Agile & Iterative Workflows
- Workshop Facilitation & Co-Creation
- QA, Feasibility & Handoff
- Stakeholder Communication & Alignment

🔧 Tools

- Figma
- Sketch
- Photoshop
- Illustrator
- After Effects
- Premiere Pro
- InDesign
- Zeplin
- Invision
- Miro
- Jira
- Zeroheight
- Storybook
- DSM
- Github
- Google Workspace
- Microsoft Workspace

Vechain

LEAD DESIGNER   **2022 - 2023**

Led the design team for VeChain, a leading enterprise in blockchain technology, shaping products like VeWorld (crypto wallet) and VORJ (smart contract platform) to make complex blockchain concepts accessible and intuitive for everyday users.

Vodafone

VISUAL DESIGNER   **2021 - 2022**

Crafted high-impact visual assets and interface layouts for seasonal campaigns, elevating brand identity and ensuring cohesive design across all marketing and digital touchpoints.

Intesa Sanpaolo

UX/UI DESIGNER   **2021 - 2021**

Supported digital banking initiatives through user-centric UI improvements and interface consistency across customer-facing products.

BAT

UX/UI DESIGNER   **2020 - 2021**

Designed BAT's companion app for next-gen Vuse e-cigarettes, blending brand consistency with a seamless, user-focused experience.

🎓 Education

Flatiron School

UX/UI DIPLOMA   **2019 - 2020**

Cattaneo Deledda

HIGH SCHOOL DEGREE   **2008 - 2013**