London Business School

Human Capital Capabilities

What has Architecture got to do with it?

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Unit-Level Human Capital

Emergence

Definition:

- Transformation and amplification of individual knowledge, skills, and abilities
- Unit-level resource that contributes to firm performance and/or competitive advantage

Emergence:

- Task Complexity: coordinative interdependence
- Relational Dynamics: Social Environment

Unit-Level Human Capital

Emergence

BUT

- Task Complexity:
 Coordinative Interdependence → interactions
- Relational Dynamics:
 Social Environment → interactions
 (Ployhart & Moliterno, 2011; Eckardt & Jiang, 2019)

AND

(Grajewski, 2015; Rashid & Zimring, 2003)



Key Research Questions

Unravelling the black box

What then, is the role of physical work environments in the emergence of unit-level human capital?

Key Research Questions

Unravelling the black box

What impact does specific configurations of physical work environments have on interaction and interaction patterns amongst workers?

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Key Research Questions

Unravelling the black box

How do these varied interaction levels and patterns affect the emergence of unit-level human capital?

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Potential Tool

Space Syntax Methodology

Space Syntax:

- Architecture and urban design methodology
- Used to assess and forecast the impact of planning and design decisions of architectural layouts and urban spaces on people, their interactions, and subsequent behaviors within those spaces (Bafna, 2003; Hillier et al., 1976; Hillier & Tzortzi, 2006)
- Tracks movement and potential interaction patterns/opportunities
- Axial lines: Connectivity and Integration
- Delineation between Local and Global interactions
- Can potentially refine PWE →Interactions → Unit Level Human Capital

Thank you!

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