⚙ Options   ⁂ Share ▾   Download as PDF

Audit Results for www.rizzienrico.it

B+

## Your page could be better

Recommendations: 11

Consulente OSM per PMI

WhatsApp

Home Metodo Servizi Digitalizzazion
& AI i-Profile Case
Study Risorse Calcolatore Blog Ever
sono Prenota

A+
On-Page SEO

F
Links

A+
Usability

A+
Performance

C-
Social

Links
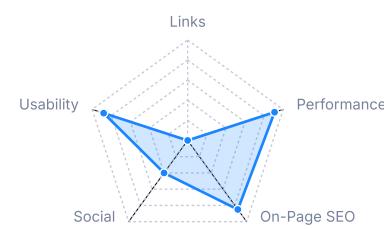
Usability   Performance

Social   On-Page SEO

Report Generated: 14 November 12:54PM UTC **Refresh Results Now**

Fine Wine and Spirits | Harry's Wine & Spirits in Brentwood, Los Angeles
https://harryswinela.com

Crawl Progress

Crawling https://harryswinela.com/fine-wine-gift-baskets

| 41 Pages Found | 22 Outstanding Issues | 0 Tasks Completed |
| 38 Average Position | 0 Positions Moved Up | 0 Positions Moved Down |

Improve Your Site With Our DIY SEO Tool

Review unlimited pages. Crawl your whole site for problems and get clear, easy to follow recommendations with guides for your CMS. Monitor your keyword rankings and get regular updates on your site's performance.

Helping Business Owners promote their websites the affordable way.

Learn More - DIY SEO

Recommendations ✓

Execute a Link Building Strategy

Links | **High Priority**

Reduce length of Title Tag

On-Page SEO | **Medium Priority**

Update Link URLs to be more readable

Links | **Low Priority**

Use your main keywords across the important HTML Tags

On-Page SEO | **Low Priority**

Create and link your X Profile

Social | **Low Priority**

Add an SPF Mail Record

Other | **Low Priority**

Install a Facebook Pixel

Social | **Low Priority**

Remove Inline Styles

Performance | **Low Priority**

Remove Clear Text Email Addresses

Usability | **Low Priority**

Create and link an associated YouTube Channel

Social | **Low Priority**

Implement a llms.txt File

On-Page SEO | **Low Priority**

On-Page SEO Results

A+

Your On-Page SEO is very good!

Congratulations, your On-Page SEO is well optimized. On-Page SEO is important to ensure Search Engines can understand your content appropriately and help it rank for relevant keywords. You can continue to build on your strong position through testing content improvements for gradual gains.

Title Tag ✗

You have a Title Tag, but ideally it should be shortened to between 50 and 60 characters (including spaces).

Consulente aziendale PMI Veneto – Aumenta fatturato e organizz...

Length : 65

Title Tags are very important for search engines to correctly understand and categorize your content.

Meta Description Tag ✓

Your page has a Meta Description of optimal length (between 120 and 160 characters).

Consulente aziendale per PMI venete (Venezia, Padova, Rovigo). In 90 giorni mettiamo ordine su ruoli, KPI e processi, in 6 mesi vedi numeri concreti su fattu...

Length : 160

SERP Snippet Preview ℹ

This illustrates how your page may appear in Search Results. Note, this is intended as a guide and Search Engines are more frequently generating this content dynamically.

Hreflang Usage

Your page is not making use of Hreflang attributes.

Language

Your page is using the Lang Attribute.

Declared: Italian

H1 Header Tag Usage

Your page has a H1 Tag.

Show Details

H2-H6 Header Tag Usage

Your page is making use multiple levels of Header Tags.

HEADER TAG	FREQUENCY
H2	11
H3	18
H4	3
H5	1
H6	0

Show Details

Keyword Consistency

Your page's main keywords are not distributed well across the important HTML Tags.

Your page content should be focused around particular keywords you would like to rank for. Ideally these keywords should also be distributed across tags such as the title, meta and header tags.

Individual Keywords

KEYWORD	TITLE	META DESCRIPTION TAG	HEADINGS TAGS	PAGE FREQUENCY
pmi	✓	✓	✓	22
metodo	✗	✗	✓	19
risultati	✗	✗	✓	17
kpi	✗	✓	✓	16
servizi	✗	✗	✓	14
consulente	✓	✓	✓	13
osm	✗	✗	✗	13
scopri	✗	✗	✓	13

Phrases

PHRASE	TITLE	META DESCRIPTION TAG	HEADINGS TAGS	PAGE FREQUENCY
il metodo	✗	✗	✓	13
tua azienda	✗	✗	✓	8
consulente aziendale	✓	✓	✓	8
enrico rizzi	✗	✗	✓	8

PHRASE	TITLE	META DESCRIPTION TAG	HEADINGS TAGS	PAGE FREQUENCY
tutti i	✕	✕	✕	8
controllo di	✕	✕	✓	7
di gestione	✕	✕	✓	7
i servizi	✕	✕	✕	7

Amount of Content
Your page has a good level of textual content, which will assist in it's ranking potential.

Word Count: 1607

Image Alt Attributes
You do not have any images missing Alt Attributes on your page.

Canonical Tag
Your page is using the Canonical Tag.

https://rizzienrico.it

Noindex Tag Test
Your page is not using the Noindex Tag which prevents indexing.

Noindex Header Test
Your page is not using the Noindex Header which prevents indexing.

SSL Enabled
Your website has SSL enabled.

HTTPS Redirect
Your page successfully redirects to a HTTPS (SSL secure) version.

Robots.txt
Your website appears to have a robots.txt file.

http://www.rizzienrico.it/robots.txt

Blocked by Robots.txt
Your page does not appear to be blocked by robots.txt.

Llms.txt   New
We have not detected or been able to retrieve a llms.txt file successfully.

XML Sitemaps
Your website appears to have an XML Sitemap.

https://www.rizzienrico.it/sitemap.xml

Analytics
Your page is using an analytics tool.

Google Analytics

Schema.org Structured Data
You are using JSON-LD Schema on your page.

Identity Schema   New
Organization or Person Schema identified on the page.

Organization

LocalBusiness

Person

Rendered Content (LLM Readability) New ✓

Your page has a low level of rendered content which tends to make it more readable for LLMs.

Rendering Percentage: 1%

Rankings

Top Organic Keyword Rankings

You can see the live Keyword Rankings for your page within the report by signing up to one of our premium plans.

Signup - Free Trial

Links

Backlink Summary ✕

You have a reasonably weak level of backlink activity to this page.
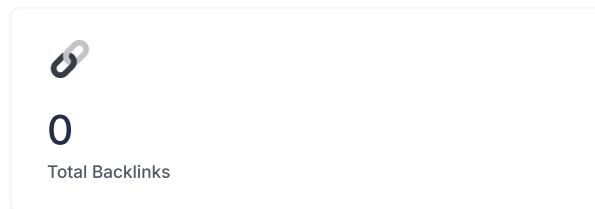
Search Engines use backlinks as a strong indicator of a page's authority, relevance and ranking potential. There are various strategies available to gain links to a page to improve this factor

0
Domain
Strength
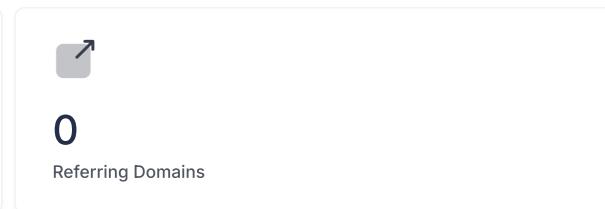
0
Page
Strength
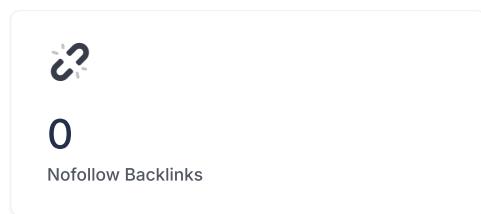
🔗
0
Total Backlinks
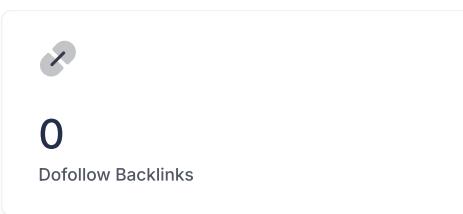
↗
0
Referring Domains
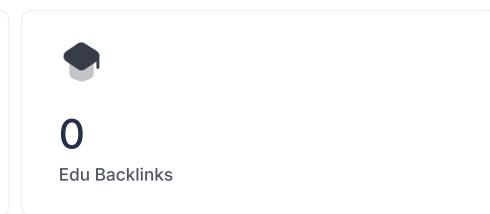
🔗
0
Nofollow Backlinks

🔗
0
Dofollow Backlinks
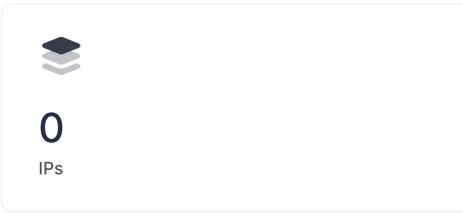
🎓
0
Edu Backlinks
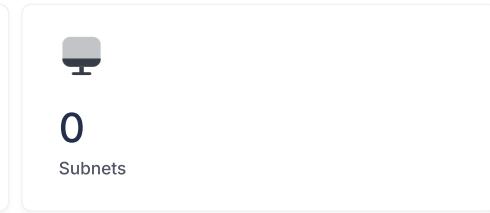
🚩
0
Gov Backlinks

📚
0
IPs

🖥
0
Subnets

Top Backlinks *i*

We haven't found any backlinks to report for this site.

Top Pages by Backlinks *i*

We haven't found any Top Pages data for this site.

Top Anchors by Backlinks *i*

We haven't found any Anchor Text data for this site.

Top Referring Domain Geographies *i*
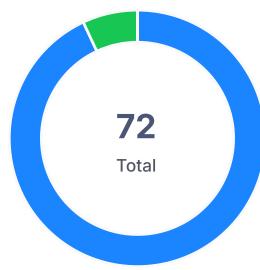
We haven't found any Geographic Data for this site.

On-Page Link Structure

We found 72 total links. 7% of your links are external links and are sending authority to other sites. 0% of your links are nofollow links, meaning authority is not being passed to those destination pages.

i

On-Page Links

72
Total

Internal Links	67
External Links: Follow	5
External Links: Nofollow	0

Show Details

Friendly Links

Some of your link URLs do not appear friendly to humans or search engines.

We would recommend making URLs as readable as possible by reducing length, file names, code strings and special characters.

Show Details

Create White Label PDFs

Upload your own logo and company's contact details. Generate unlimited PDFs under our White Label plans. See an example PDF Report

Embed the Audit Tool into your website. Get notified of leads straight from your website.

Learn More - White Label

Usability

A+

Your usability is very good!

Your page is highly usable across devices. Usability is important to maximize your available audience and minimize user bounce rates (which can indirectly affect your search engine rankings).

Device Rendering

i

This check visually demonstrates how your page renders on different devices. It is important that your page is optimized for mobile and tablet experiences as today the majority of web traffic comes from these sources.

Google's Core Web Vitals

i

Google is indicating that they do not have 'sufficient real-world speed data for this page' in order to make a Core Web Vitals assessment. This can occur for smaller websites or those that are not crawl-able by Google.

Use of Mobile Viewports

✓

Your page specifies a Viewport matching the device's size, allowing it to render appropriately across devices.

Google's PageSpeed Insights - Mobile

✓

Google is indicating that your page is scoring well on their Mobile PageSpeed Insights evaluation.

Note that this evaluation is being performed from US servers and the results may differ slightly from an evaluation carried out from Google's PageSpeed Web Interface as that reporting localizes to the region in which you are running the report.

90

LAB DATA	VALUE	OPPORTUNITIES	ESTIMATED SAVINGS
First Contentful Paint	1.3 s	Avoid multiple page redirects	0.63 s
Speed Index	3.6 s	Reduce unused JavaScript	0.45 s
Largest Contentful Paint	3.1 s		
Time to Interactive	4.9 s		
Total Blocking Time	0.03 s		
Cumulative Layout Shift	0		

Google's PageSpeed Insights - Desktop

✓

Google is indicating that your page is scoring well on their Desktop PageSpeed Insights evaluation.

95

LAB DATA	VALUE	OPPORTUNITIES	ESTIMATED SAVINGS
First Contentful Paint	0.4 s	Avoid multiple page redirects	0.19 s
Speed Index	1.2 s		
Largest Contentful Paint	0.7 s		
Time to Interactive	1.3 s		
Total Blocking Time	0.16 s		
Cumulative Layout Shift	0		

Flash Used?

No Flash content has been identified on your page. ✓

iFrames Used?

There are no iFrames detected on your page. ✓

Favicon

Your page has specified a Favicon. ✓

Email Privacy

Email addresses have been found in plain text. ✗

We recommend removing any plain text email addresses and replacing them with images or contact forms. Plain text email addresses can be susceptible to scrapers and email spammers.

Show Details

Legible Font Sizes

The text on your page appears to be legible across devices. ✓

Tap Target Sizing

The links and buttons on your page appear to be appropriately sized for a user to easily tap on a touchscreen. ✓

Performance Results

A+

Your performance is very good!

Congratulations, your page has performed very well in our testing meaning it should be reasonably fast and responsive for users. Performance is important to ensure a good user experience, and reduced bounce rates (which can also indirectly affect your search engine rankings). Continue to monitor your performance over time to ensure there are no periodic fluctuations.

Website Load Speed

Your page loads in a reasonable amount of time. ✓

Server Response

0.5s 1s

0.2s
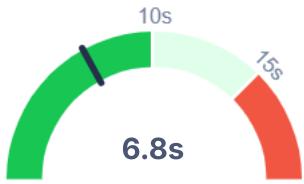
All Page Content Loaded

5s 10s

1.4s

All Page Scripts Complete

10s

15s

6.8s

Website Download Size
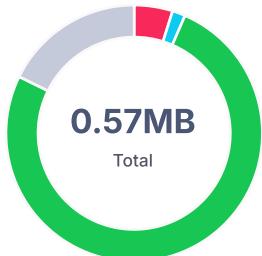
Your page's file size is reasonably low which is good for Page Load Speed and user experience.

✓

Download Page Size

5MB

0.57MB

Download Page Size Breakdown

0.57MB
Total

HTML	0.03MB
CSS	0.01MB
JS	0.43MB
Images	0MB
Other	0.1MB

Compression Usage (Gzip, Deflate, Brotli)

Your website appears to be using a reasonable level of compression.

✓

Compression Rate

66%

33%

68%

Compression Rates

HTML	**82%** compressed of 0.15MB
CSS	**82%** compressed of 0.05MB
JS	**71%** compressed of 1.48MB
Other	**18%** compressed of 0.12MB
Total	**68% compressed of 1.80MB**

Resources Breakdown

This check displays the total number of files that need to be retrieved from web servers to load your page.

i

30	**2**	**16**	**1**	**0**	**11**
Total Objects	Number of HTML Pages	Number of JS Resources	Number of CSS Resources	Number of Images	Other Resources

Google Accelerated Mobile Pages (AMP)

This page does not appear to have AMP Enabled.

Show Details

JavaScript Errors

Your page is not reporting any JavaScript errors.

HTTP2 Usage

Your website is using the recommended HTTP/2+ Protocol.

Optimize Images

All of the images on your page appear to be optimized.

Minification

All your JavaScript and CSS files appear to be minified.

Deprecated HTML

No deprecated HTML tags have been found within your page.

Inline Styles

Your page appears to be using Inline Styles.

Inline Styles are an older coding practice and discouraged in favor of using CSS style sheets, due to their ability to degrade page load performance and unnecessarily complicate HTML Code.

Show Details

Social Results

C-

Your social could be better

You do not appear to have a strong social presence or level of social activity (or we may just not be able to see your profiles!). Social activity is important for customer communication, brand awareness and as a marketing channel to bring more visitors to your website. We recommend that you have all of your profiles listed on your page for visibility, and work to build a following on those networks.

Facebook Page Linked

Your page has a link to a Facebook Page.

https://facebook.com/enrico.rizzi.12

Facebook Open Graph Tags

Your page is using Facebook Open Graph Tags.

Show Details

Facebook Pixel

We have not detected a Facebook Pixel on your page.

Facebook's Pixel is a useful piece of analytics code that allows you to retarget visitors if you decide to run Facebook Ads in future.

X (formerly Twitter) Account Linked

No associated X Profile found as a link on your page.

X Cards

Your page is using X Cards.

Show Details

Instagram Linked

Your page has a link to an Instagram Profile.

https://instagram.com/enricorizzi_osm

LinkedIn Page Linked

Your page has a link to a LinkedIn Profile. ✓

in https://linkedin.com/in/enricorizzi

YouTube Channel Linked

No associated YouTube Channel found linked on your page. ✗

YouTube Channel Activity

No associated YouTube Channel found linked on your page. *i*

Want to grow your YouTube Channel? Try our YouTube SEO Tool

Local SEO

Local Business Schema

Local Business Schema identified on the page. ✓

LocalBusiness

Google Business Profile Identified

You can see information about your page's Google Business Profile within this report by signing up to one of our premium plans. *i*

Signup - Free Trial

Want to improve your Local Search Presence? Try our Local SEO Tool

Technology Results

Technology List

These software or coding libraries have been identified on your page. *i*

TECHNOLOGY	VERSION
☁ Cloudflare	
▮ Google Analytics	
HSTS	
HTTP/3 HTTP/3	

Server IP Address

216.24.57.251 *i*

DNS Servers

dns.nic.it
m.dns.it
v.dns.it
a.dns.it
r.dns.it
nameserver.cnr.it *i*

Web Server

cloudflare *i*

Charset

text/html; charset=utf-8 *i*

DMARC Record

This site appears to have a valid DMARC record in place. ✓

v=DMARC1; p=none; adkim=r; aspf=r;

SPF Record

This site does not appear to have an SPF record.

SPF records are important to improve email deliverability and combat spoofing.

Review Child Pages

PAGE

/blog

/calcolatore-investimento

/case-study

/chi-sono

/consulenza-pmi-padova

/consulenza-pmi-rovigo

/consulenza-pmi-venezia

/contatti

/cookie

/digitalizzazione-pmi-ai

/eventi

/i-profile
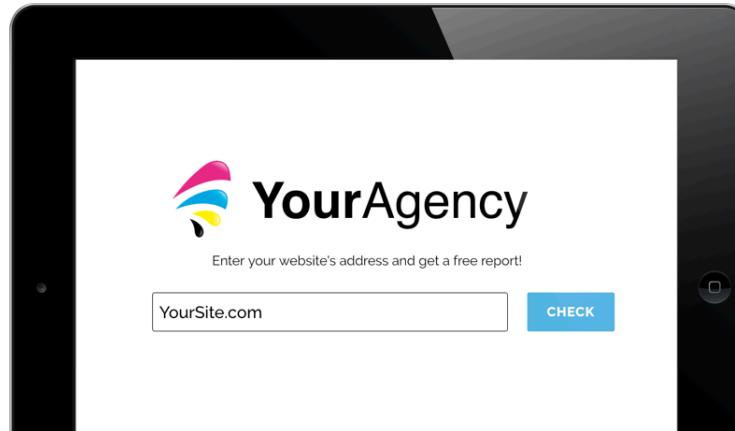
Show me more

Embed an Audit Tool into your Agency's Site

Match your website's styling and colors. Show your customer a beautiful branded report. Get notified of leads straight to your Inbox.

Learn More - Embedding