



Marapp Kick-Off Meeting

Project Manager: Enrico Pezzano, 4825087



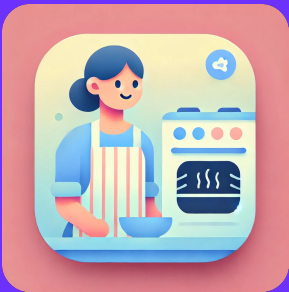
Welcome everyone

Thank you for joining us today.

I am Enrico Pezzano, and I'm excited to welcome you to this kick-off meeting.

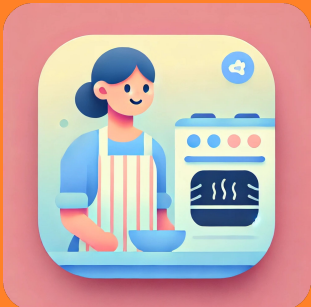
We are here to embark on an important project together, and your presence and contribution are highly valued. Let's work together to achieve success.

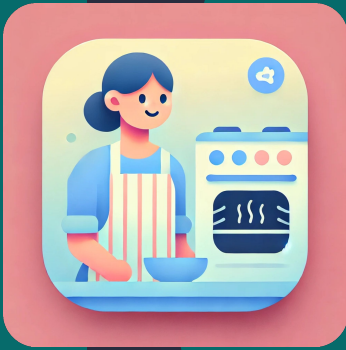
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Let's get started!





Delivery of a Flutter-based e-commerce app for homemade sweets



Client:

My mom :)

Meet the team



Enrico Pezzano
Project Manager

Best student in the world



Pasquale
Purchasing

Identity crisis



Laura
Engineering

Same identity crisis



Giorgio
Quality

crysis

Meet the Development Team



Paola

Configuration
Management



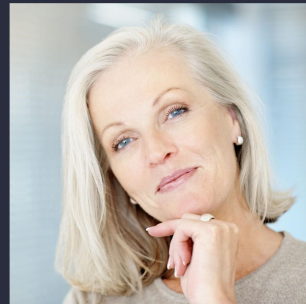
Carlo

Training



Pippo

Dog Lover



Pluto

Actual Dog



Paperino

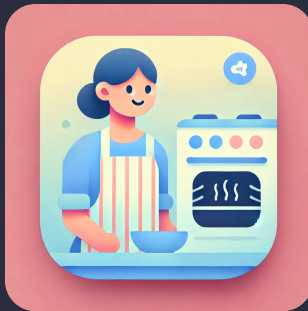
Duck Lover



Paperina

Duck Lover

Project Overview & Objectives

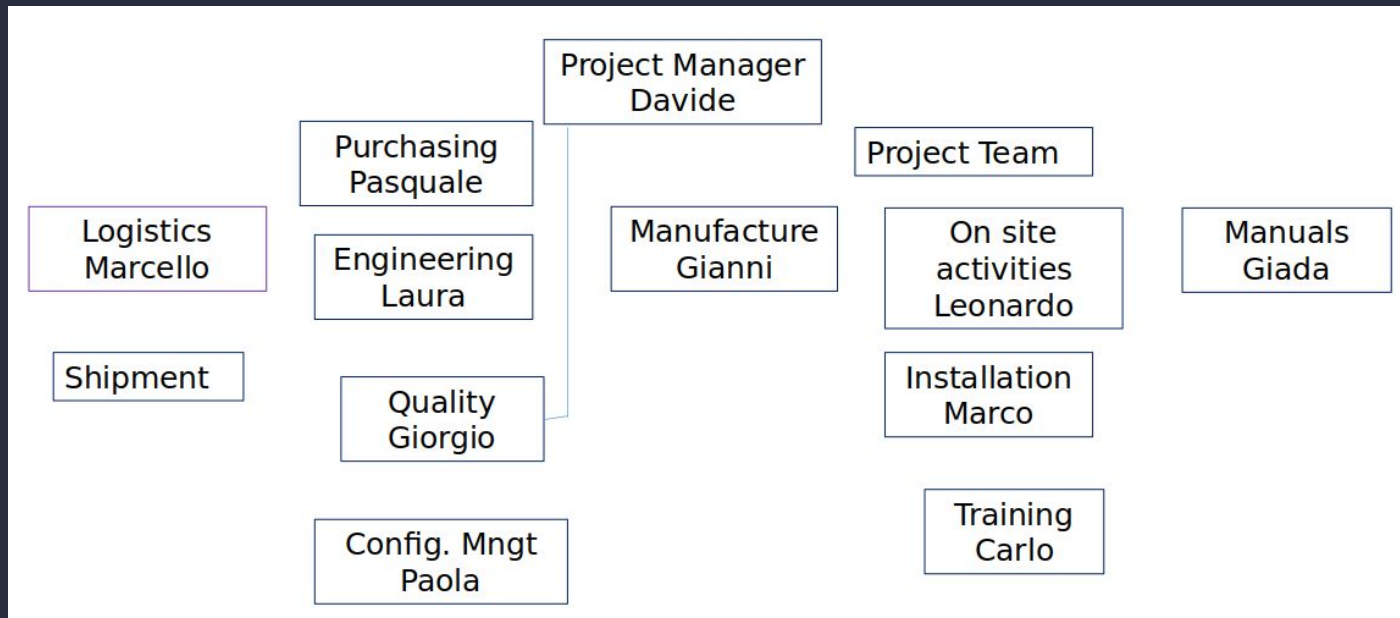


- **Strategic:**
Enable online sales of mom's sweets
- **Technical:**
User-friendly catalog and secure checkout
- **Economic:**
Cost-effective solution within budget

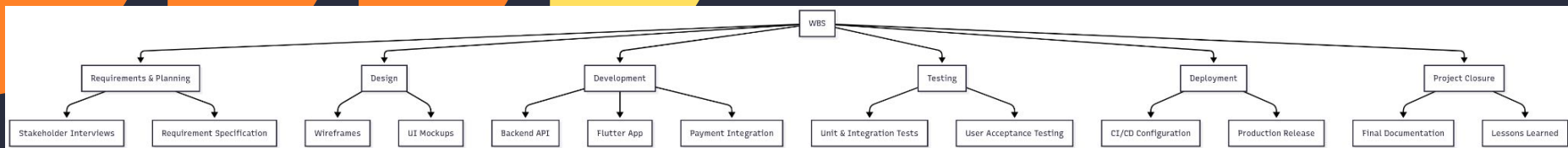
Deliverables and Time Schedule

Deliverable	Quantity	Due date	Team responsible
Delivery on site	01	12 months from contract signing	Team 1
End of installation	01	14 months	Team 2
Acceptance	01	15 months	Team 3
End of warranty	01	27 months	Team 4

OBS



WBS



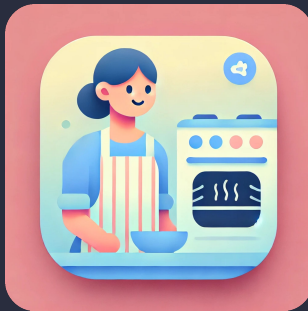
**Requirements
& planning**

Design

Development

**Testing
& CI**

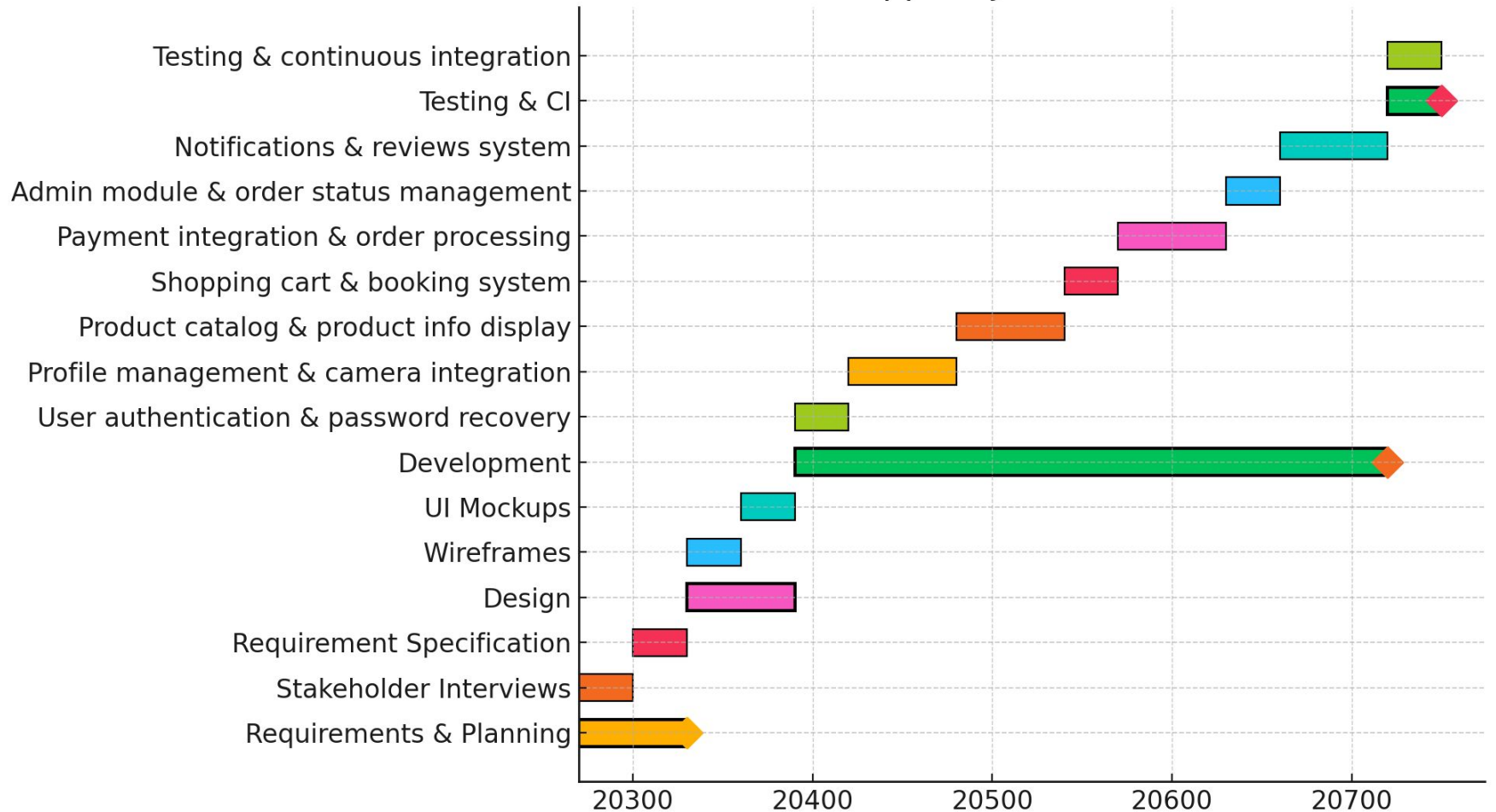
Risks & Issues



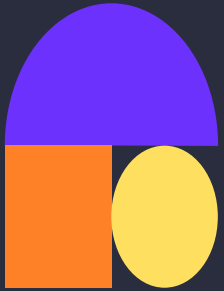
- API rate limits affecting functionality
- Payment gateway downtime
- Scope creep from additional feature requests
- Delays in third-party service integrations

Master Plan: GANTT chart

Parapp Project Gantt Chart

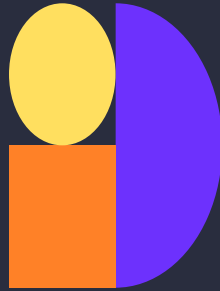


Master Plan & Milestones



STRATEGIC

Requirements & Planning
complete – Aug 1, 2025



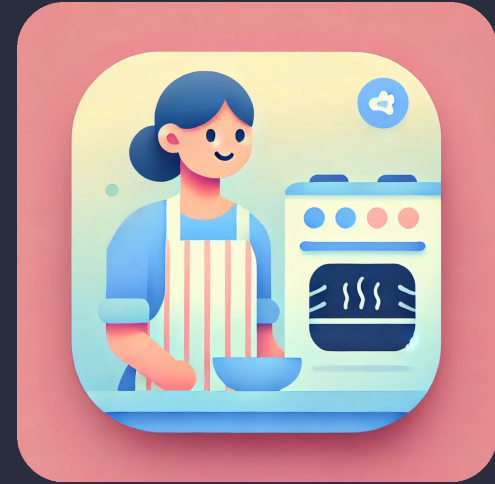
TECHNICAL

Core Development complete –
Nov 1, 2025

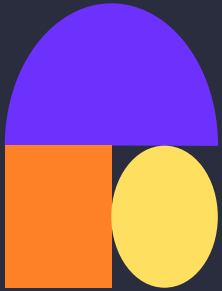


ECONOMIC

Final Acceptance & Go-Live – Jan
1, 2026

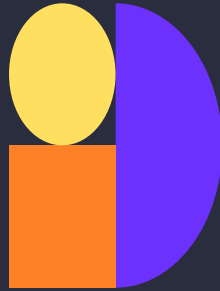


Costs & Pricing



€8,600

Total Project Cost



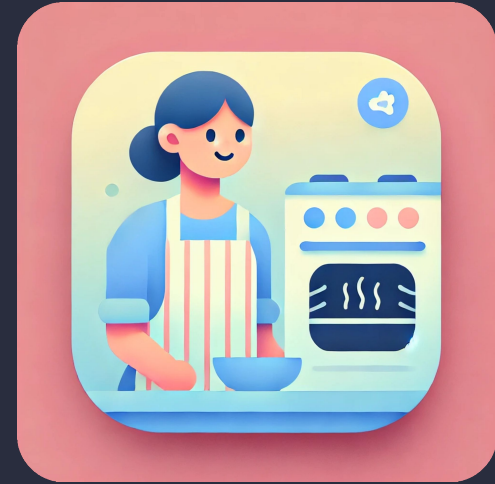
€10,750 (25% margin)

Customer Price

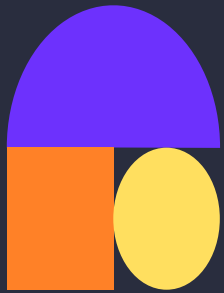


Payment Terms:

30% signing, 40% beta delivery,
30% final



EVA: Economic Value Added



€2,150

NOPAT (Net Operating Profit
After Tax)



10%

cost of capital
of €8,600 (€860 annual charge)

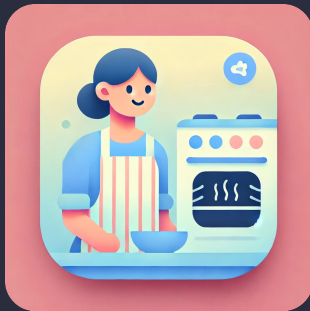


€1,290

Marapp's EVA

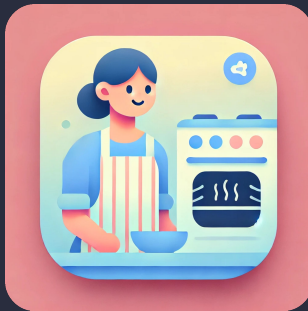


Purchasing & Configuration



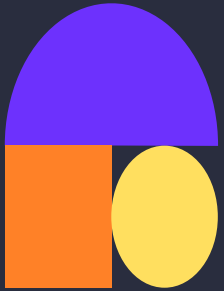
- Consolidates quotes for hosting, plugins, APIs
- Git-based Configuration Management (CM):
 - Feature
 - Develop
 - Release
 - Main branches
- PR reviews, semantic versioning, CI/CD gating

Acceptance criteria & Testing

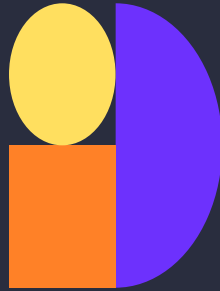


- Automated unit and integration tests in CI/CD pipelines
- Manual exploratory and User Acceptance Testing (UAT) sessions
- Performance benchmarks and stakeholder sign-off

Communication Plan



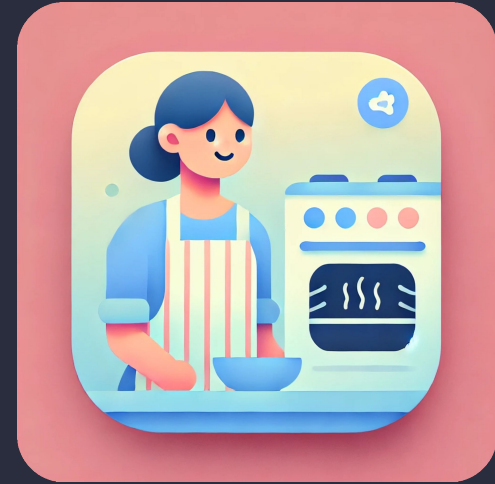
Weekly status calls



Slack channel for daily communication



Monthly steering meetings



**Any
questions?
Ask away!**

:)

Thank you

Let's start working on the project *together* !

