

Accenture, Infiltration and The 3 E Strategy

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Agenda

- What is the 3 E Strategy?
- What does infiltration look like?
- My story with Accenture and infiltration
- Reading 86 GOP's letter
- The history of Bob Minton
- Q&A

Without further ado...

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- **What is the 3 E Strategy?**
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The 3 E Strategy – Embrace, Extend Extinguish

- 3 E = shorthand for Embrace, Extend, Extinguish
- Credit for coining the phrase given to Microsoft for monopoly practices but the strategy is not new.
- Antitrust lawsuits against Microsoft internationally during during 1990s & early 2000s for inextricably linking operating system to other functionality.
 - Bundling Windows Media Player with OS, making Internet Explorer virtually impossible to remove, making OS incompatible with other web browsers, Sun Microsystems case with using proprietary add-ons to Java and marketing the tools as “Java compatible”.
- It is a strategy widely used to control and/or exterminate competition when the competition’s existence (business, government, individual, social cause) poses a risk to your bottom line.
- The goal is control and domination – also known as running controlled opposition. If that’s not possible, then eradication of the opposition remains the only option.
- Sun Tzu “Art of War”
 - Know your enemy and yourself → Embrace
 - Use the indirect route to attack → Extend
 - Divide and conquer → Extinguish

Embrace – From 2 Perspectives

- Tech

- Adopt & support industry standards, technologies, and communities – even if they are in direct opposition to what you sell & believe in. This approach makes it easier for people to drop their guard and welcome you into the group.
- Happening now with industrial automation – story of open source.

- War

- Know yourself and your enemy - also known as keep your friends close and your enemies closer.

Extend – From 2 Perspectives

- Tech

- After gaining a foothold, build on what was already there using proprietary means. Market it as backwards compatible, while actively working behind the scenes to patent everything & take control of the original to prevent anyone from challenging you with it.
- Also patent all the proprietary tech you built, even if you used public tech to build it.
- Continue providing financial & emotional support.

- War

- Use the indirect route to attack. Make your enemy reliant upon you through various means (financially, personally as a confidant, strategically as a consultant).
- Caveat - make sure to NOT put yourself directly in the frontlines, a classic giveaway of this strategy being used for infiltration.

Extinguish – From 2 Perspectives

- Tech

- Over time, the proprietary asset becomes essential to users, leading to lock-in effect whereby users find it difficult/impossible to switch back to the original or to a competitor's product without losing the enhanced functionality.
- Undermines & diminishes competition, making people more dependent directly on you.

- War

- Divide and conquer – divisions weakens everyone and people forget the original cause/product/reason for fighting.
- Seeds of chaos and confusion are imbued, leading to infighting & wrongful slander of good actors along with simultaneously downplaying the major impact of bad actors.

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What does infiltration look like?

- Definition = covert and/or overt entry/integration into a group/organization/community with the intent of gaining influence, gathering information, and/or disrupting operations from within.
- The only remedy for infiltration is proactive review of the actions & patterns of behavior committed by any/all individuals within a group/organization/community in a public manner.
- Positive examples of proactively spotting, holding accountable, and dissociating with infiltration & bad actors includes but not limited to:
 - Public call-outs – preferably video taped live for authenticity
 - Publicly displaying receipts of interactions
 - Encouraging the asking of questions about topics that some may assume others are already knowledgeable about. Achieves verification of previous behaviors/statements with present behaviors/statements.
- Infiltration is a process – it does NOT happen overnight. Everyone is vulnerable to it.
- Every group & social cause fails when refusing to address infiltration & bad actors in an agile period & public manner.
- Not everyone belongs, is capable of assisting, and/or supports/has interest in a movement.
- Every movement is also related to many other movements – example being Scientology to tech

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My Story with Accenture, Gartner, and Infiltration

- Kodak
 - Kodak executive leadership hired Accenture without any internal engineering deliberation to be their channel provider and influenced Kodak to buy SAP products/services exclusively for their alleged new business line making precursor chemistry for pharmaceutical use.
 - All ideas using non-SAP technology, especially open source technology, were immediately rejected despite proof of open technology alternatives being superior to SAP.
 - Jim Continenza held CEO position at 2 companies simultaneously - Vivial & Kodak - conflict of interest
 - Jim Continenza hired crony named Jim Barnes to shill this product line internally with iron fist
 - Vivial is small business SEO marketing company, no expertise in complex process industries or large enterprise computer systems
- Li-Cycle
 - Hired family friend Chris Bisson of Bisson Innovations to do all factory controls work for all factories globally
 - Lied about production numbers of black mass – used Enron accounting schemes to project financial state
 - Purchased tens of millions of dollars of proprietary software products & business consulting services they did not need at the behest of Gartner – currently facing several class action lawsuits for defrauding investors about finances
- Social causes – environmental groups being organized & financed primarily by big oil companies, police accountability groups being staffer primarily by ex/current cops & cop lawyers, discrediting the necessary process of publicly outing bad actors

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Ribguy 5 days ago

The following statement has been written by 86 GOP. He asked for me to post the statement, since he cannot post it on the 86 GOP page due to lack of content. I did not assist in the crafting of the statement, and I do not endorse or share any of the opinions made by 86 GOP.



86 GOP'S FINAL STATEMENT or "SWAN SONG"

To all concerned, and even those not concerned at all . . .

This will be my final communication in the protesting community. I have enjoyed the verve (at times) and many of the passionate people involved with the anti-Scientology cause. Unfortunately, at this time, I am left with despair about the direction and tenability of the protestors' movement.

I initially was attracted to the cause about five years ago, because I had lost friends who committed suicide after leaving cults. I have also assisted with a failed family intervention to remove a person from Scientology. My protesting days are behind me, but I felt that I could be effective with my financial resources. I knew that people were quitting jobs or reducing work hours in order participate in this movement, so I wanted to reward them for their work and dedication to the cause. Simply put, the protestors who did the most relevant work received the largest donations. I am active in over twenty philanthropies, and anonymous gifts without any conditions have never been an issue.

Let's now address the "conflict of interest" issue. Ask yourself this question, "How is there a conflict when an individual provides donations without any condition or quid pro quo in order to financially reward hard work"? All my gifts to protestors were unconditional. It is also true that I had Mindy give my cash to protestors on the front line – anonymously and unconditionally. This was specifically due to the long hours and fatigue that had set in at the site of the occupation. As an experienced businessperson, I have always used cash to reward my employees or supporters for their commitment to a cause, project or client – this is called a "bonus" in the "real" world.

I will admit that I was manipulated by an "agent of change", who instead became Agent Orange with a mission to torch everything in his wake. So, I do have some remaining "side-work" to complete before closing this rather unfortunate chapter in my life. Let us deal with the "known" charlatan via the law. Please DO NOT threaten this transient with any bodily injury, as we need the court system to be the solvent in this case. I refuse to let this "bad actor" destroy innocent people's lives and then "sail into the sunset." That is not happening on my watch.

On a final note, you might hear that I am paying for Danny's TRO defense. This is correct. Danny has been a loyal soldier for the cause and does now require legal assistance. I have asked for nothing from Danny, other than that he continue to assist in his own defense.

Best of luck to everyone currently in the movement.

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Reading 86 GOP's Letter

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The History of Bob Minton in Scientology

- For detailed breakdowns, go visit Mark Bunker's YouTube channel and catch all the history
- Summary
 - Bob Minton was pivotal in helping make it legal to own Scientology content without the express permission of Scientology (copies of OT paperwork, Dianetics, Way To Happiness pamphlets, and beyond)
 - Showed up to protests in person and did not place conditions for the donations he issued
 - Pivotal in helping grant funds and publicity for Lisa McPherson case & Lisa McPherson trust
 - Made the cult lose tens of millions via lawyer fees, basically public enemy #1 for Scientology

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