

Growth & Value Companies

Growth company: A company that is not generating as much profit now as it is expecting to generate in the futur. These companies usualy have high P/E and low Dividend yield.

Value company: A company that is already generating the profits it expects to stay at in the future. These comapnies usualy have low P/E and High Dividend yield.

What works best for which Strategy		
	Mean-Reversion	Momentum
Growth stock		
Value stock		