

## Market Efficiency

**Market efficiency:** Market efficiency is the degree to which stock prices reflect all available, relevant information.

**The efficient market hypothesis (EMH):** is an investment theory that states it is impossible to “beat the market” because stock market efficiency causes existing share prices to always incorporate and reflect all relevant information.

**Weak efficiency:** This type of EMH claims that all past prices of a stock are reflected in today’s stock price. Therefore, technical analysis cannot be used to predict and beat a market.

**Semi-strong efficiency:** This form of EMH implies that all public information is calculated into a stock’s current share price. Neither fundamental nor technical analysis can be used to achieve superior gains.

**Strong efficiency:** This is the strongest version, which states that all information in a market, whether public or private, is accounted for in a stock price. Not even insider information could give an investor an advantage.

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