Charting 1A

Dan Appleman danappleman.com @danappleman

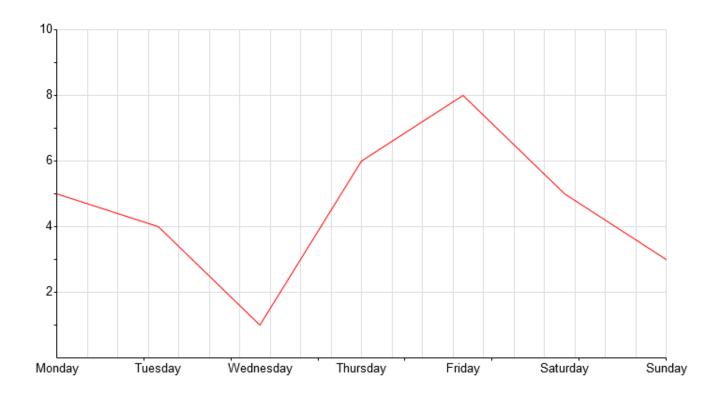








A basic line chart



8

```
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🖾 line-basic.html (D:\pluralsight\visualizationfundamentals\data-visualization-developers-m2\Demos\Before) - Komodo Edit 8.5
File Edit Code Navigation View Project Tools Help
                   Find ...
                                                                                                       ▼ In current file
                                                                                                                                  line-basic.html ×
 Start Page X
         <!DOCTYPE html >
         <html>
   3 -
         <head>
   4
             <link rel="stylesheet" href="demos.css" type="text/css" media="screen" />
   5
   6
             <script src="libraries/RGraph.common.core.js" ></script>
   7
             <script src="libraries/RGraph.line.js" ></script>
   8
   9
             <title>A basic Line chart</title>
  10
  11
             <meta name="description" content="A basic Line chart" />
  12
  13
         </head>
  14 -
         <body>
  15
  16
             <h1 style="text-align: center">A basic line chart</h1>
  17
             <br /><br /><br />
  18 -
             <div style="text-align: center">
  19
             <canvas id="cvs" width="700" height="400">[No canvas support]</canvas>
             </div>
  20
  21
  22 -
             <script>
  23
                 window.onload = function ()
  24 -
  25
                     var line = new RGraph.Line('cvs', [5,4,1,6,8,5,3])
                          .Set('labels', ['Monday', 'Tuesday', 'Wednesday', 'Thursday', 'Friday', 'Saturday', 'Sunday'])
  26
  27
                          .Draw():
  28
  29
             </script>
  31
         </body>
  32
         </html>
                               III
... data-visualization-developers-m2 > Demos > Before > line-basic.html
                                                                                     R:
                                                                           CP1252
```



Tired of sitting in an office all day?

Tired of unsympathetic tyrant managers?

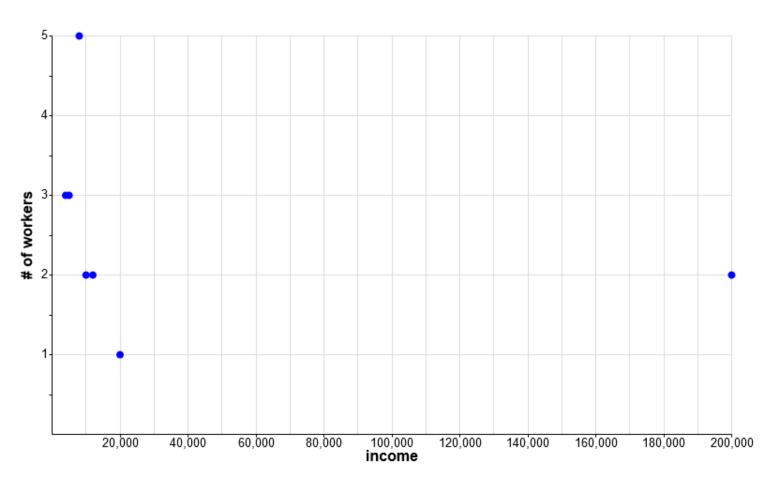
Take charge of your own destiny!



Earn up to \$200,000 per year!

Do Not Place Anything in This Space

(Add watermark during editing)



Maximum value is 200000 Average value is 29500 Median value is 8000

Anything

(Add watermark during editing)
Note: Warning will not appear during Slide Show view.

Simple JavaScript function that calculates the maximum of an array of numbers

```
function getMax(dataset)
{
    var maxValue = Number.NEGATIVE_INFINITY;
    for(i in dataset)
    {
        if (dataset[i]> maxValue) {
            maxValue = dataset[i];
        }
    }
    return maxValue;
}
```

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Tired of sitting in an office all day?

Tired of unsympathetic tyrant managers?

Take charge of your own destiny!



Earn up to \$200,000 per year!

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Tired of living paycheck to paycheck?

Looking for a bit of extra cash?

Make money on the side!



Our part-time consultants earn an average of over \$29,000/year!

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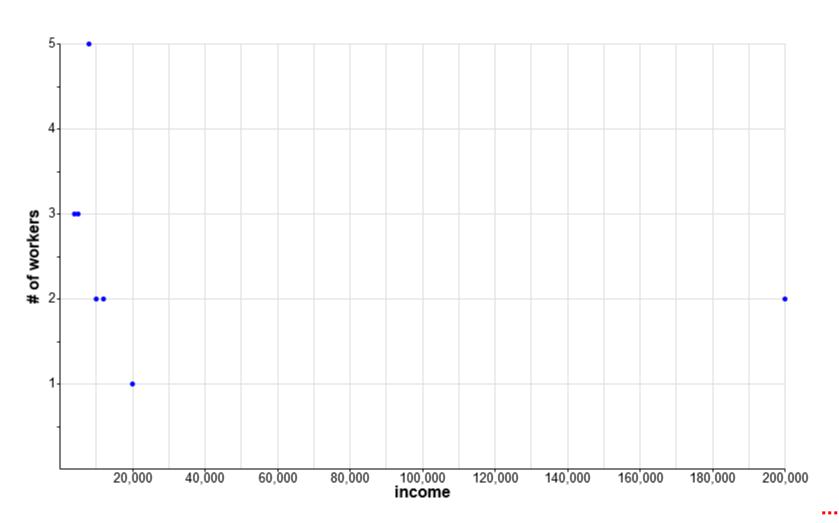
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Simple JavaScript function that calculates the average of an array of numbers

```
function getAverage(dataset)
{
    var totalValue = 0;
    for(i in dataset)
    {
        totalValue += dataset[i];
    }
    return totalValue/ dataset.length;
}
```

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Maximum value is 200000 Average value is 29500 Median value is 8000

JavaScript function that calculates the median value of an array of numbers

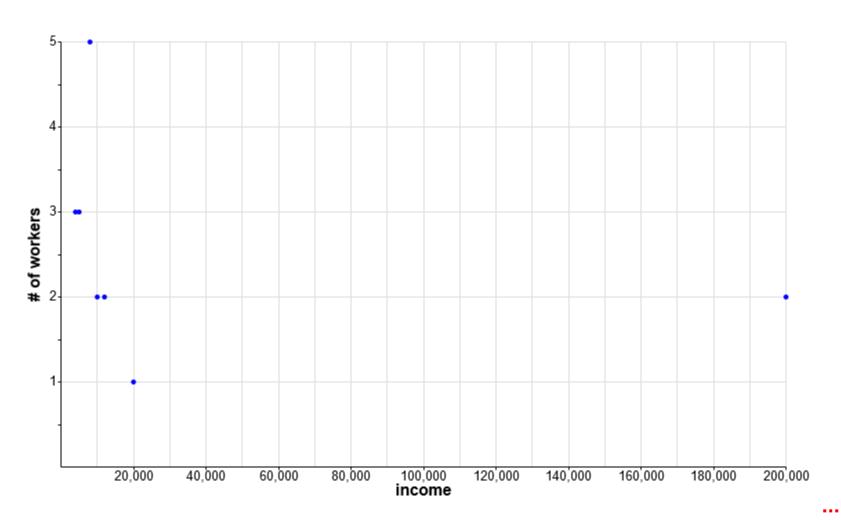
```
function getMedian(dataset)
{
    var arrayToSort = dataset.slice(0); // copy the array
    arrayToSort.sort(function(a, b) { return a - b; });

    var half = Math.floor(arrayToSort.length/2); // Find the halfway point

    if(arrayToSort.length % 2 == 1)
    {        // Get the center point
            return arrayToSort[half];
    }
    else
    {             // Get the mean of the two center entries
            return (arrayToSort[half-1] + arrayToSort[half]) / 2.0;
    }
}
```

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Maximum value is 200000 Average value is 29500 Median value is 8000

How Much Cash Do We Need to Grow?

If we reach 50 consultants our payout to consultants will be...

50 x \$8000 (median) = \$400K

Or

50 x \$29500 (average) = \$1.475 Million

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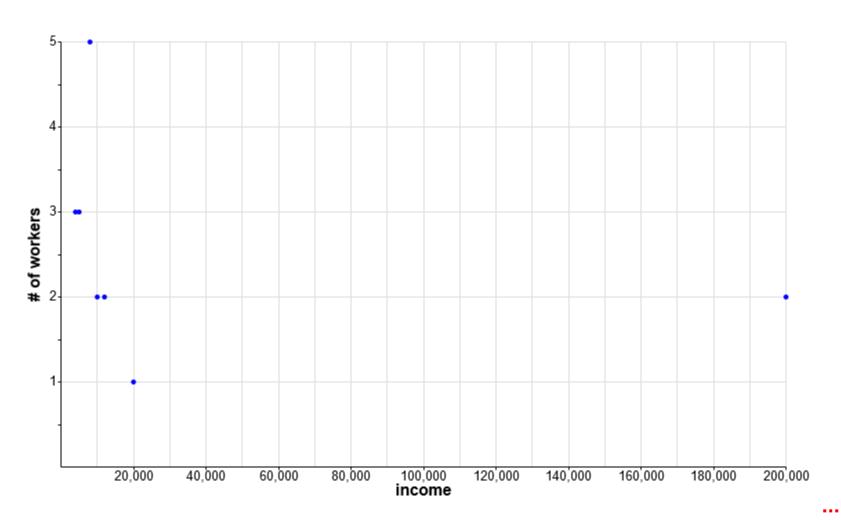
Average = Sum of values / Number of values



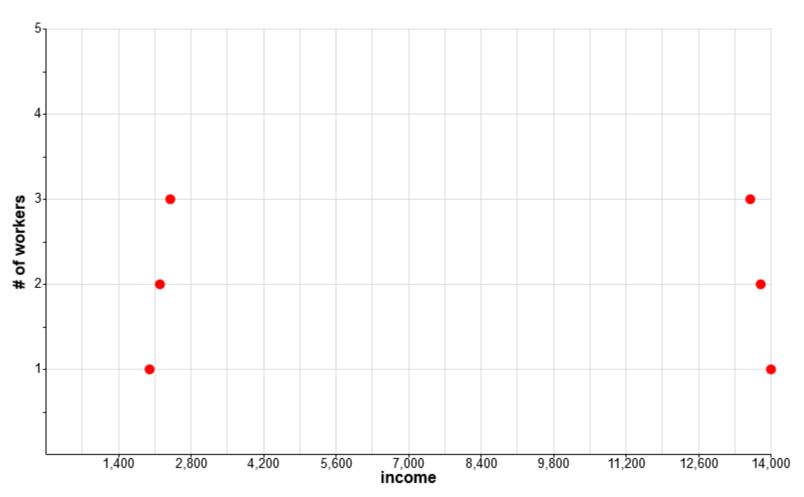
Sum of values = Average X Number of values

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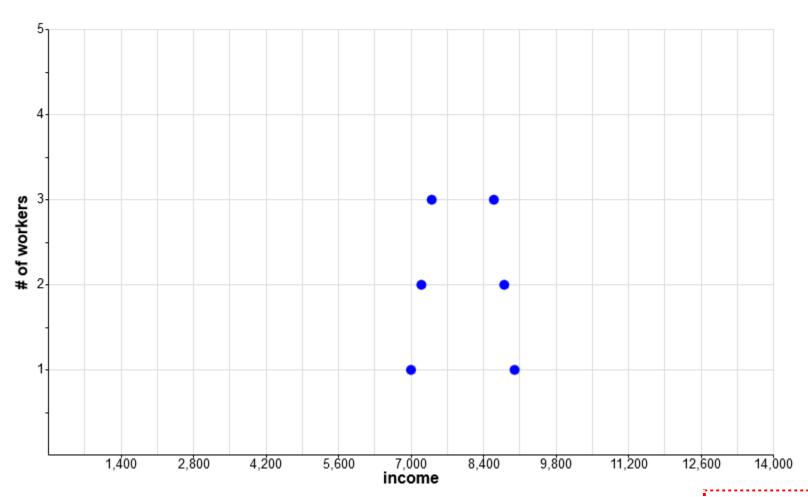


Maximum value is 200000 Average value is 29500 Median value is 8000



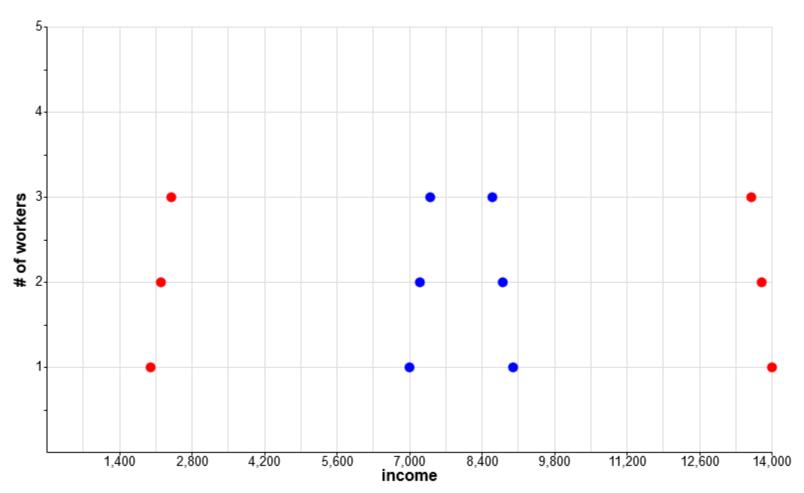
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Average values are 8000 8000 Median values are 8000 8000 Standard deviation values are 5735 748

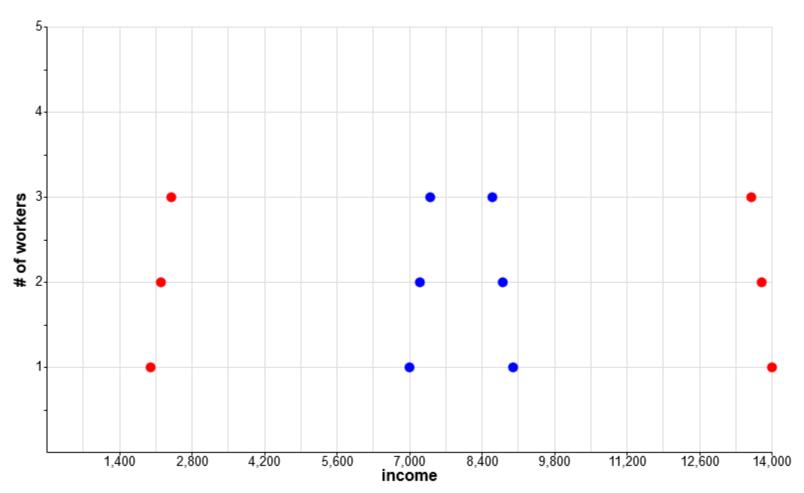


JavaScript function that calculates the standard deviation of an array of numbers

```
function getStandardDeviation(dataset)
{
    var mean = getAverage(dataset);
    var variance = 0;
    for(i in dataset)
    {
        variance += Math.pow(dataset[i] - mean, 2); // Square the distance from the mean
    }
    // Divide by # of entries
    variance /= dataset.length;
    // The standard deviation is the square root of the variance
    return Math.sqrt(variance);
}
```

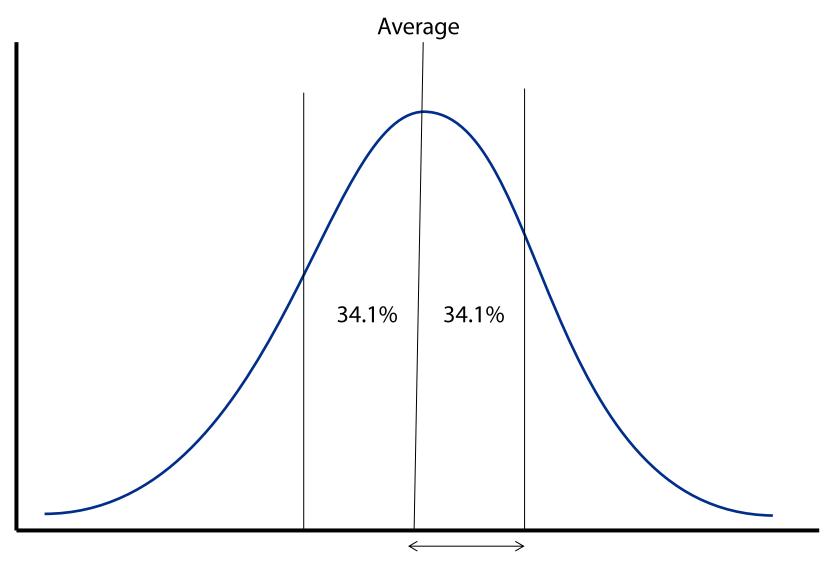
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Average values are 8000 8000 Median values are 8000 8000 Standard deviation values are 5735 748



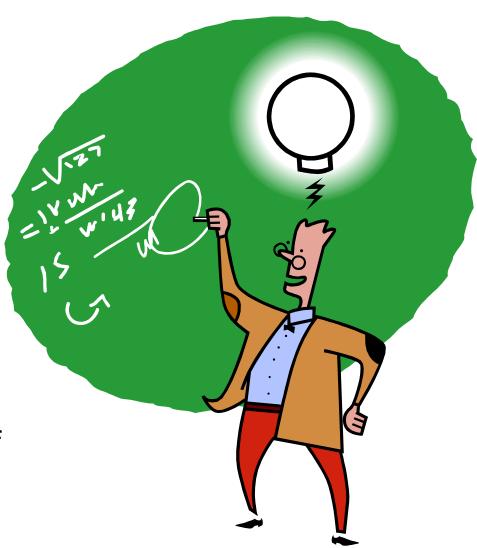


Standard deviation

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editing)

- Minimum and Maximum the lowest and highest values in a dataset
- Average = Mean = Sum of values divided by the number of values
- Median = Half of the values are lower, and half higher, than this value
- Standard Deviation = A measure of how close values are to the average



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You have to know the rules, so that you know when you're breaking them...

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Four Simple Rules of Visualization

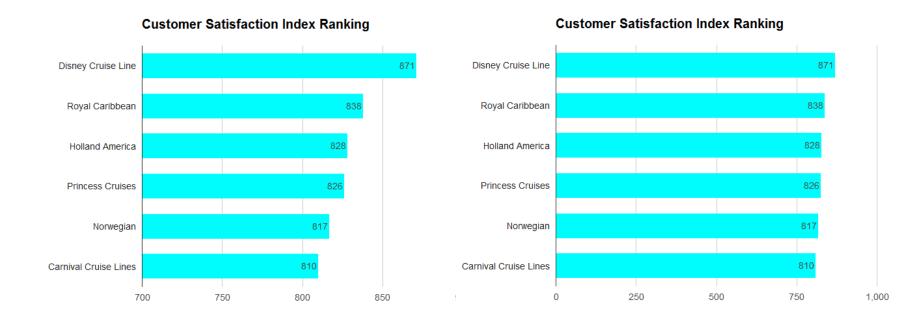
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Rule #1

Always start with the story you want to tell or The question you want to ask

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Story: Disney Cruise Line Has the highest customer satisfaction

Story: Most passengers are very satisfied with their cruise, regardless of cruise line

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Rule #2

Have the contrast address the story or question

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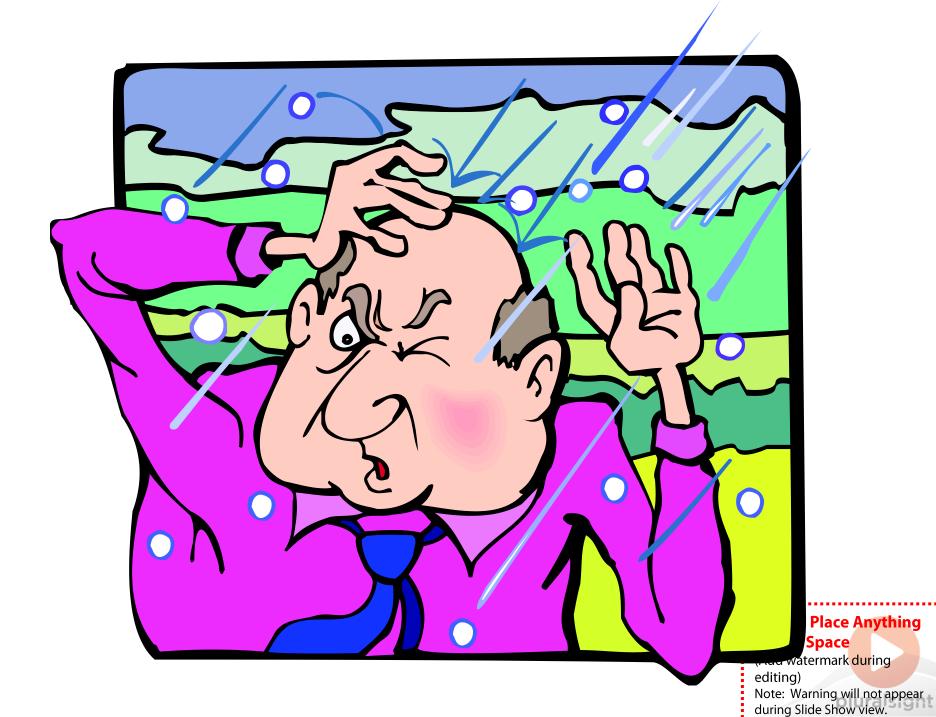
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Winter in Silicon Valley



Winter almost everywhere else



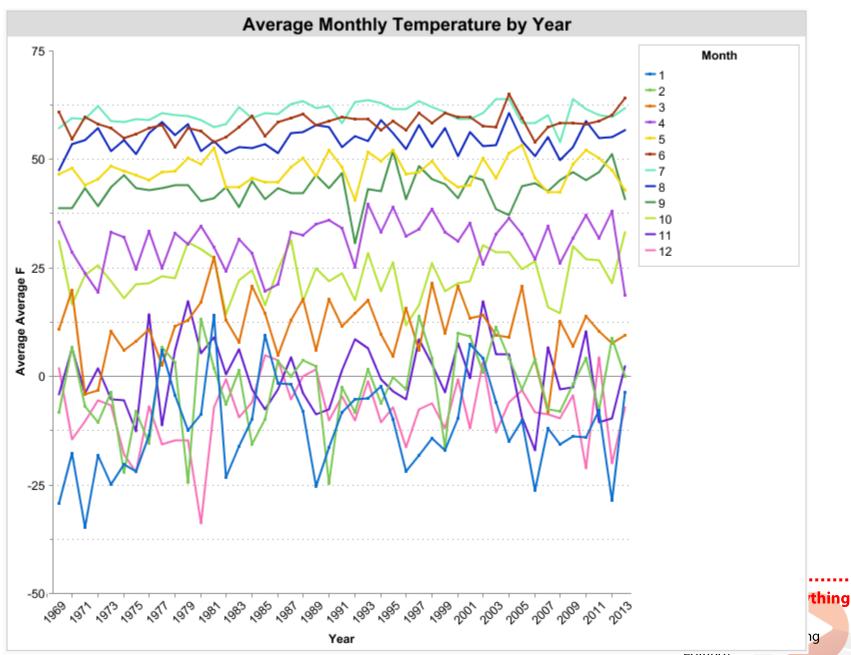


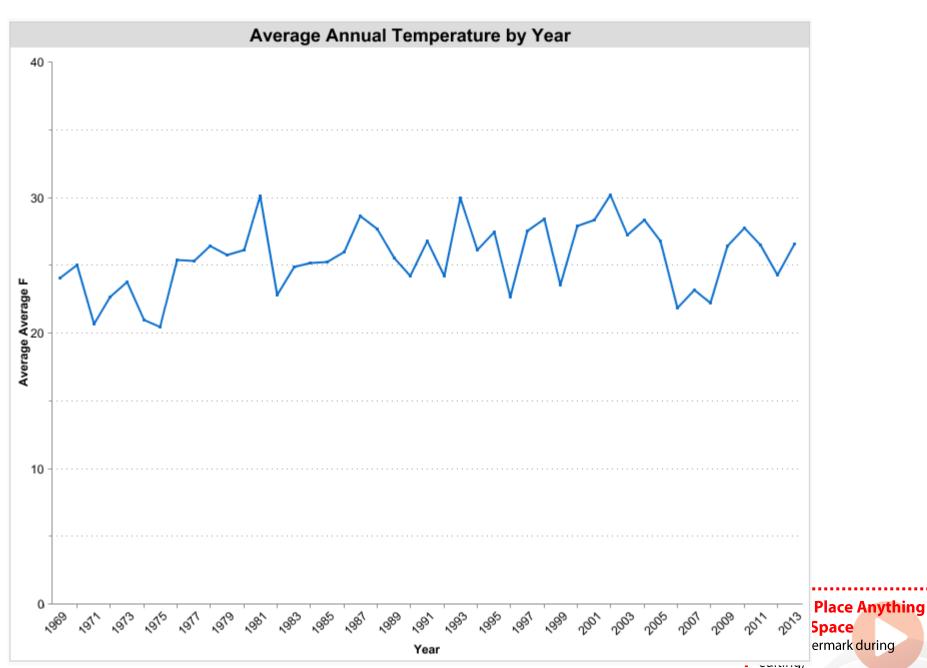
Is Global Warming Real?

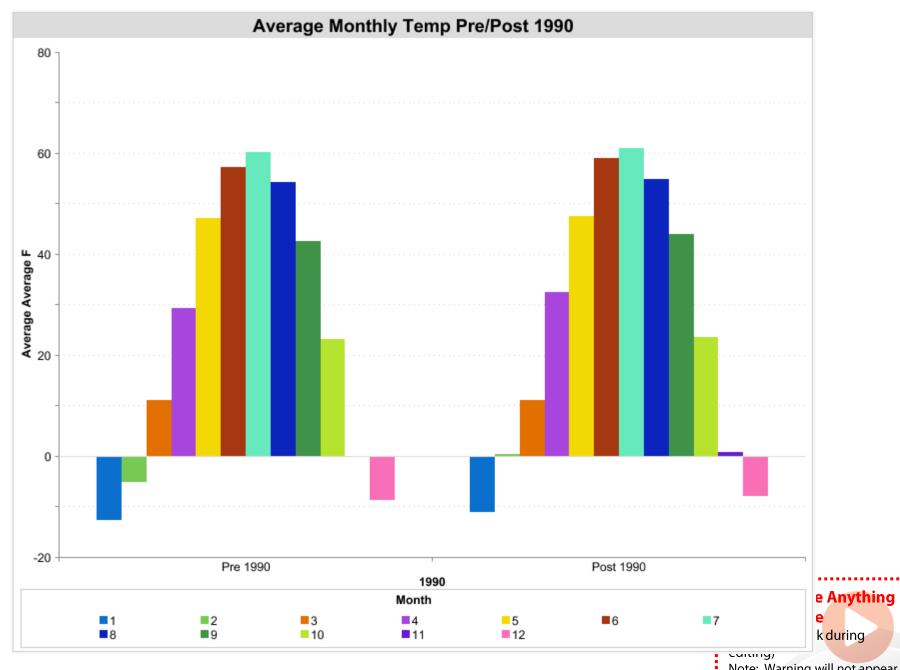
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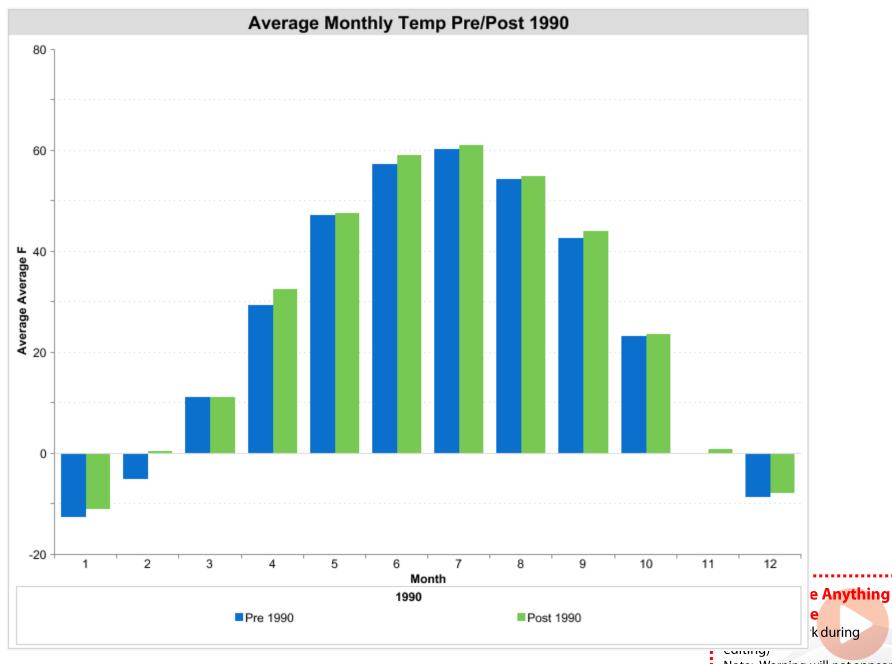
(Add watermark during editing)

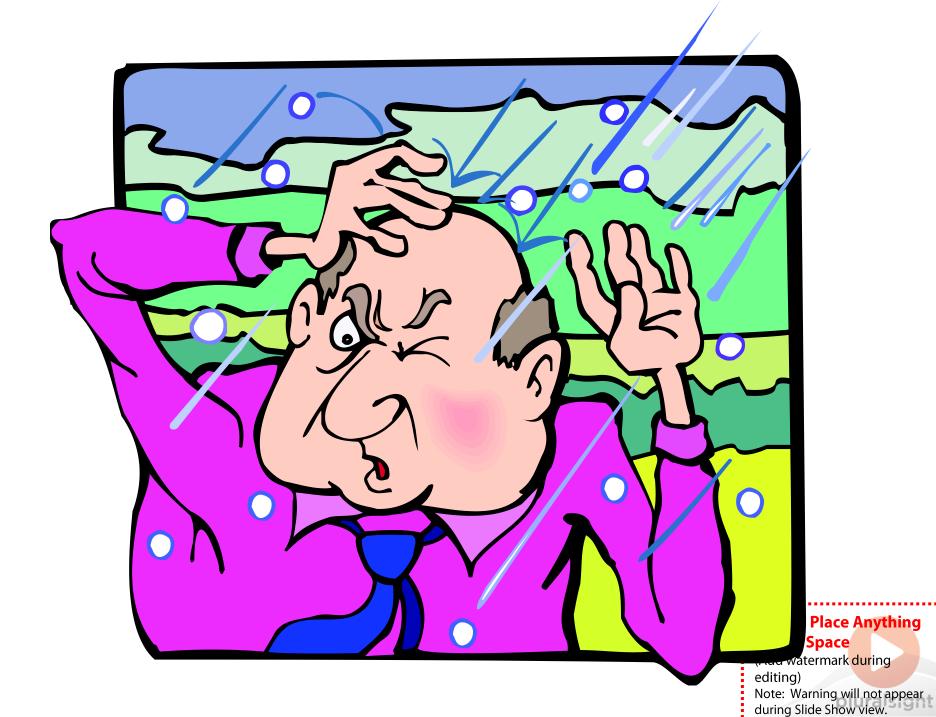










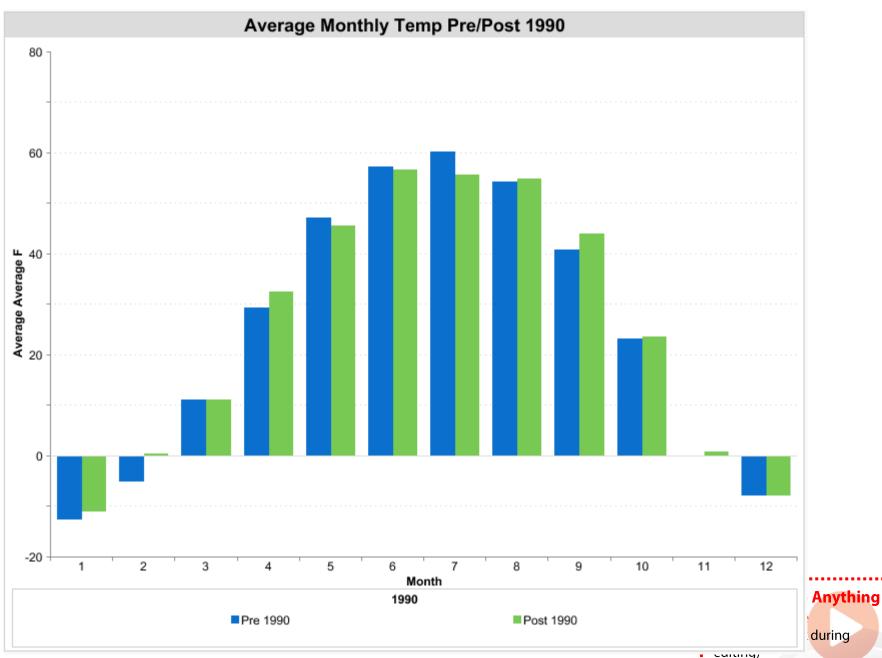


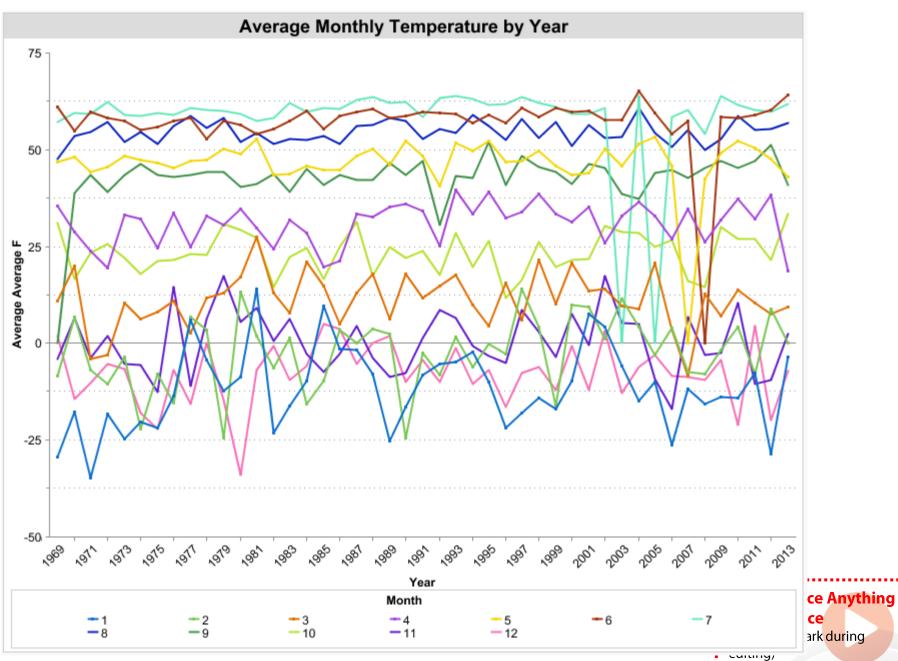
Rule #3

Don't forget the data

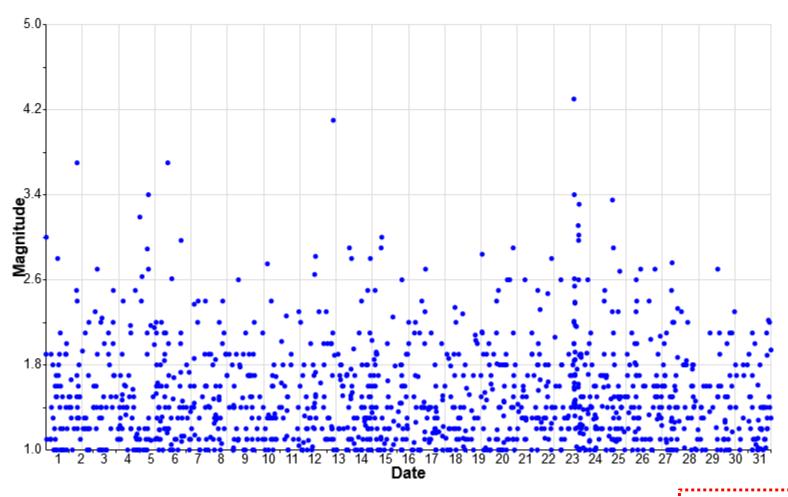
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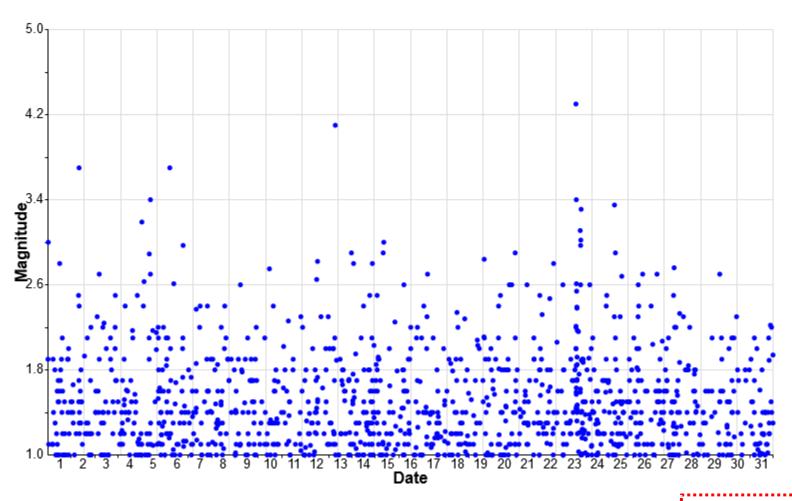


Minimum F Average F	38.20 51.40		
Maximum F Minimum F Average F	55.60 32.30 44.00	<u>20015</u>	
Maximum F Minimum F Average F	64.00 36.50 50.20	20025	
Maximum F Minimum F Average F	59.80 31.40 45.60	20035	
Maximum F Minimum F Average F	68.10 38.30 53.20	20055	
Maximum F Minimum F Average F	56.90 27.80 42.40	20085	
Maximum F Minimum F Average F	0.00 0.00 0.00	<u>20075</u>	
Maximum F Minimum F Average F	62.10 35.90 49.00	20095	
Maximum F Minimum F Average F	55.70 31.40 43.50	<u>20005</u>	
Maximum F Minimum F Average F	63.00 36.30 49.70	<u>19985</u>	
Maximum F Minimum F Average F	61.30 32.20 46.70	<u>19965</u>	



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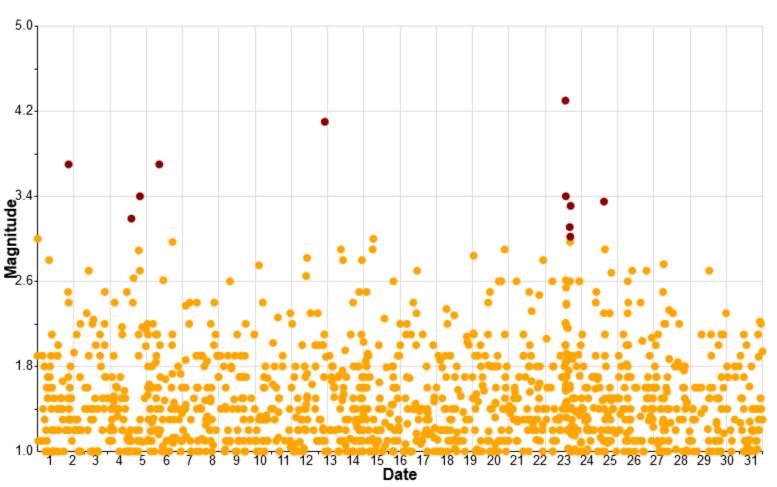
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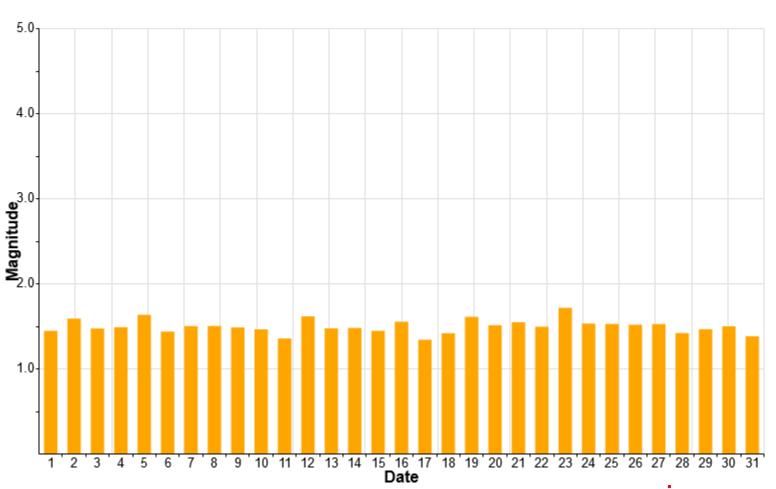
Earthquakes > 3.0 magnitude in dark red



Anything

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Note: Warning will not appear during Slide Show view.

Average magnitude of earthquakes for each day



Anything
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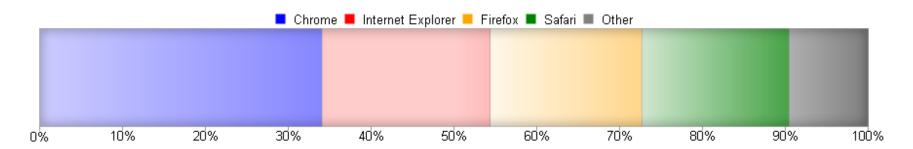
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Rule #4

Don't make people think

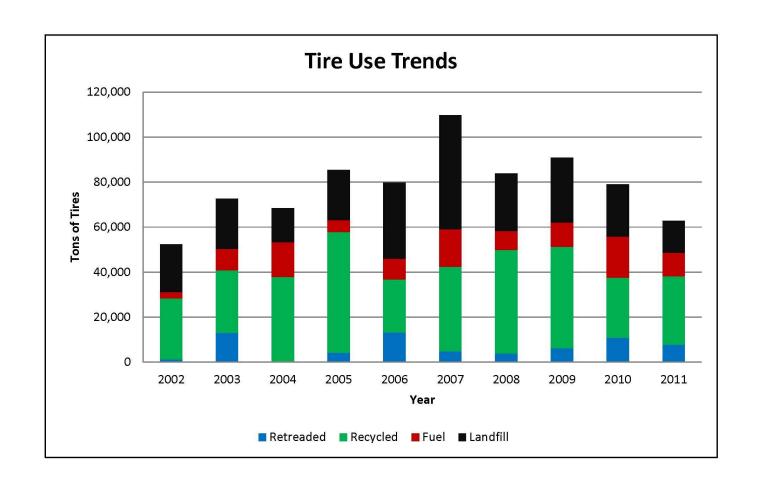
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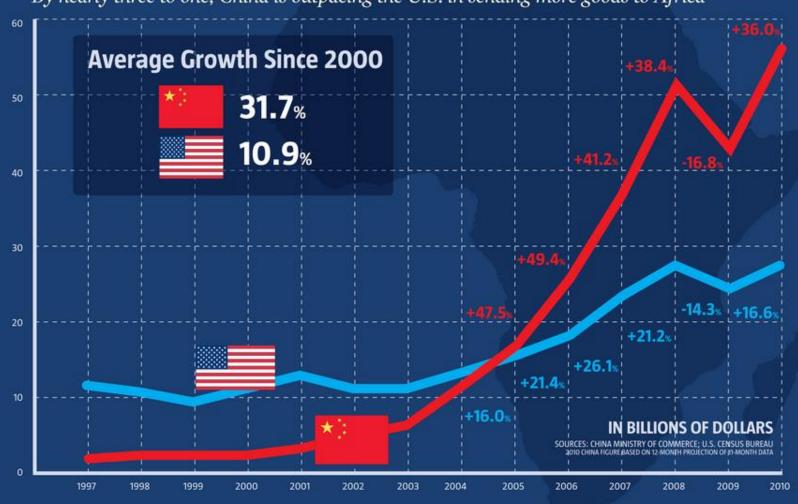
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EXPORTS TO AFRICA

By nearly three to one, China is outpacing the U.S. in sending more goods to Africa



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Choosing a Chart Type

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- Always start with the story you want to tell or the question you want to ask
- 2. Have the contrast address the story or question
- 3. Don't forget the data
- 4. Don't make people think

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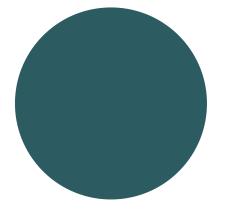
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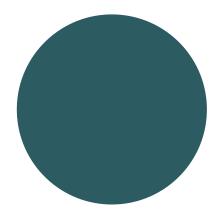
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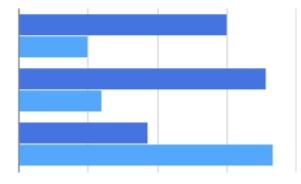


Except for special circumstances, you should choose from among only four types of charts

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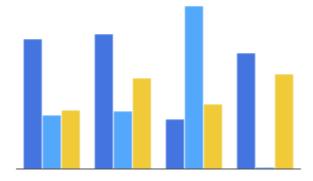
Bar Chart



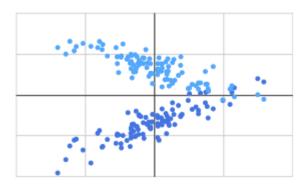
Line Chart



Column Chart



Scatter Chart

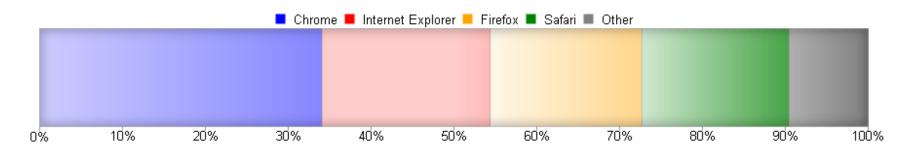


<u>Table</u>

	Name	Salary	Full Time
1	Marie	\$24,700	1
2	Albert	\$25,200	X
3	Enrico	\$25,700	✓
4	Lise	\$26,600	1

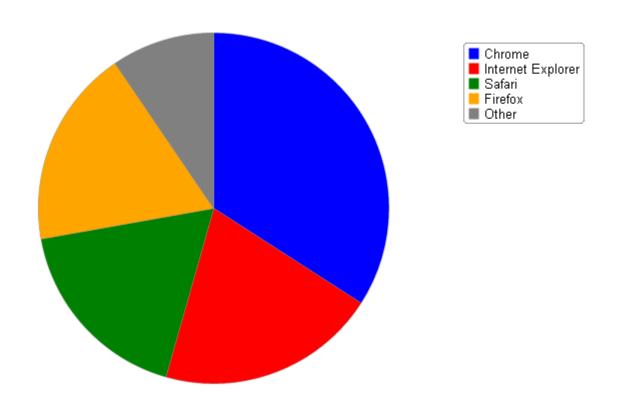
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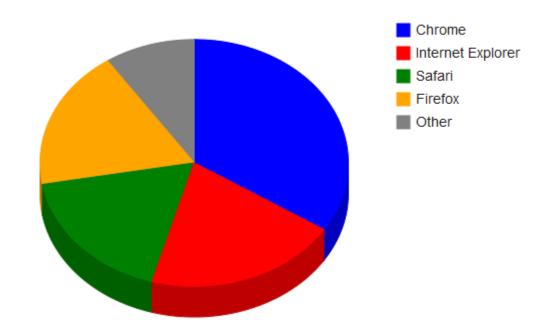
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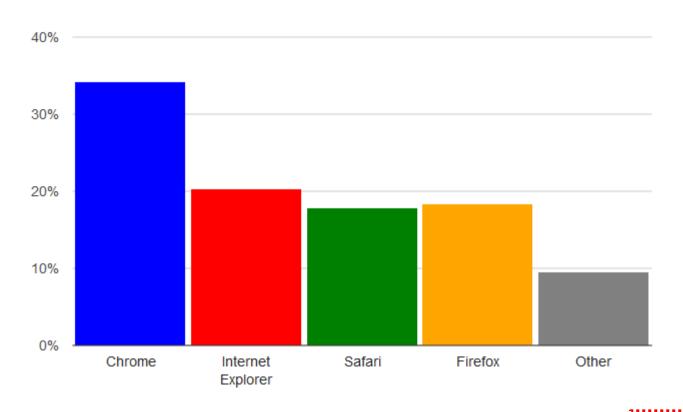
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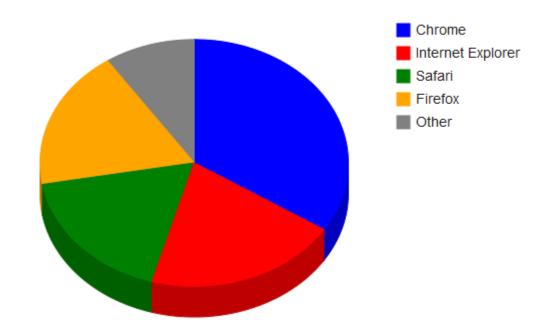
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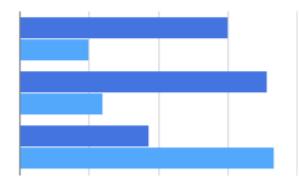
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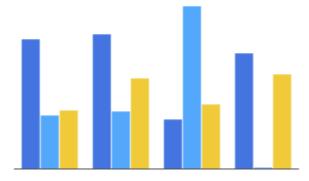
Bar Chart



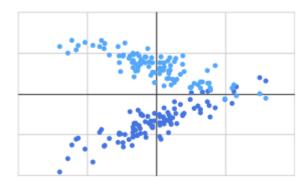
Line Chart



Column Chart



Scatter Chart



<u>Table</u>

	Name	Salary	Full Time
1	Marie	\$24,700	1
2	Albert	\$25,200	х
3	Enrico	\$25,700	✓
4	Lise	\$26,600	1

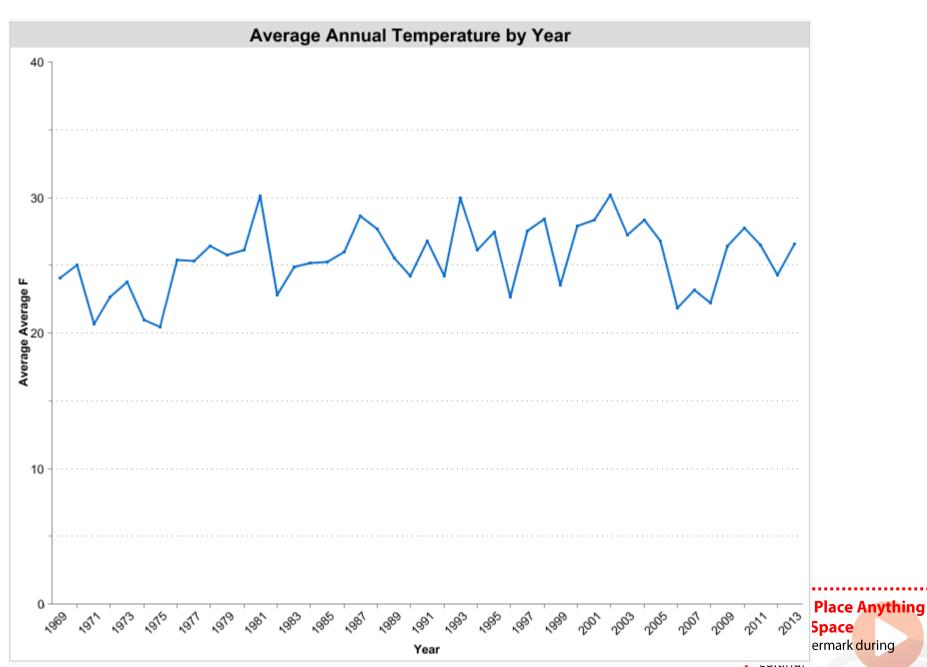
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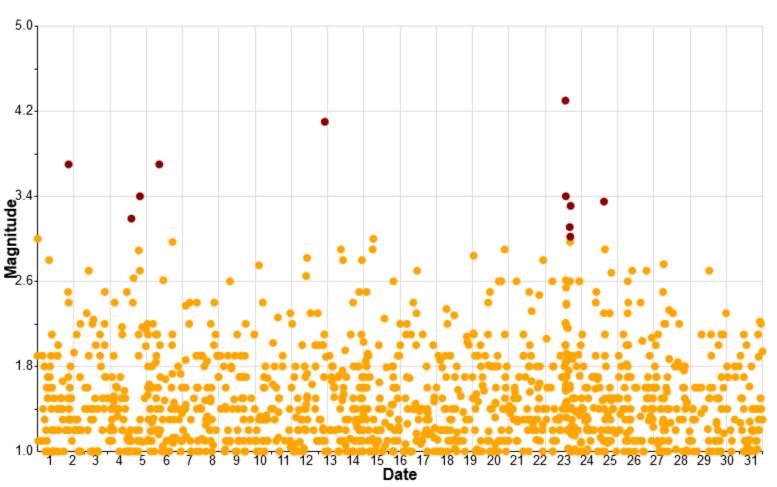
Month Starting †	Minimum F	Maximum F	Average F
1/1/1969	-37.80	-23.40	-29.40
2/1/1969	-22.40	5.60	-8.40
3/1/1969	-4.50	26.20	10.80
4/1/1969	22.20	48.80	35.50
5/1/1969	32.70	60.60	46.70
6/1/1969	43.40	78.50	61.00
7/1/1969	46.00	68.30	57.20
8/1/1969	34.50	60.20	47.40
9/1/1969	30.60	46.90	38.80
10/1/1969	18.40	43.80	31.10
11/1/1969	-14.70	6.80	-4.20
12/1/1969	-9.80	13.50	1.90
1/1/1970	-28.10	-7.50	-17.80
2/1/1970	-5.80	19.10	6.70
3/1/1970	6.00	33.80	19.90
4/1/1970	16.20	41.20	28.70
5/1/1970	33.20	62.70	48.00
6/1/1970	41.80	67.50	54.70
7/1/1970	46.50	72.30	59.40
8/1/1970	42.00	64.70	53.40
9/1/1970	30.60	46.90	38.80
10/1/1970	8.70	24.60	16.60
11/1/1970	-4.20	16.90	6.40
12/1/1970	-24.90	-4.10	-14.50
1/1/1971	-45.30	-24.30	-34.80
2/1/1971	-19.20	5.40	-6.90
3/1/1971	-17.80	9.50	-4.20
4/1/1971	10.70	37.10	23.80
5/1/1971	31.10	57.10	44.10
6/1/1971	43.70	75.40	59.70
7/1/1971	45.40	72.50	59.20
8/1/1971	42.90	65.40	54.40
9/1/1971	33.40	52 90	43.30

What was the average daily low temperature in North Pole, Alaska for October, 1970?

8.7 F (-12.9 C)

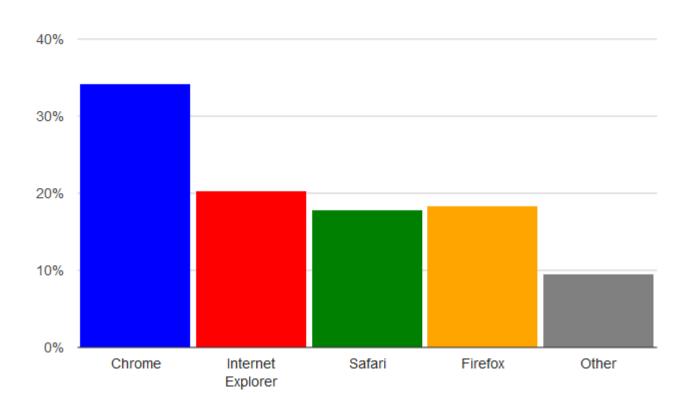


Earthquakes > 3.0 magnitude in dark red



Anything

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Chart.js amCharts canvasexpress

GraphUp CanvasJS YUI Charts

jQuery Visualize rickshaw Fellowrock

Highcharts nvd3 ShieldUI

Flot dc d3.js

jqPlot xcharts dygraphs

RGraph gRaphael peity

FusionCharts Protovis BonsaiJS

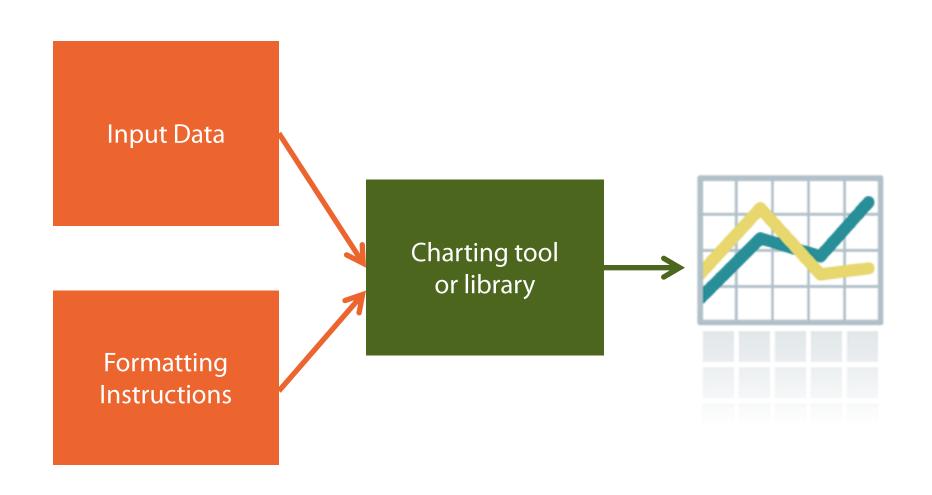
Google Charts Flotr2 TufteGraph

Sencha ExtJS Dojo Charting ArborJS

... and many more – and that's just JavaScript!!!

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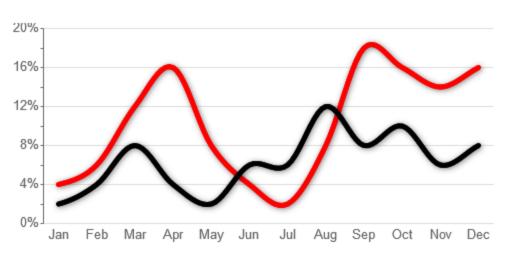
RGraph: HTML5 charts library Open Source interactive charts using JavaScript and the HTML5 canvas tag

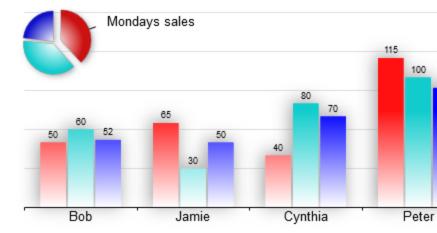


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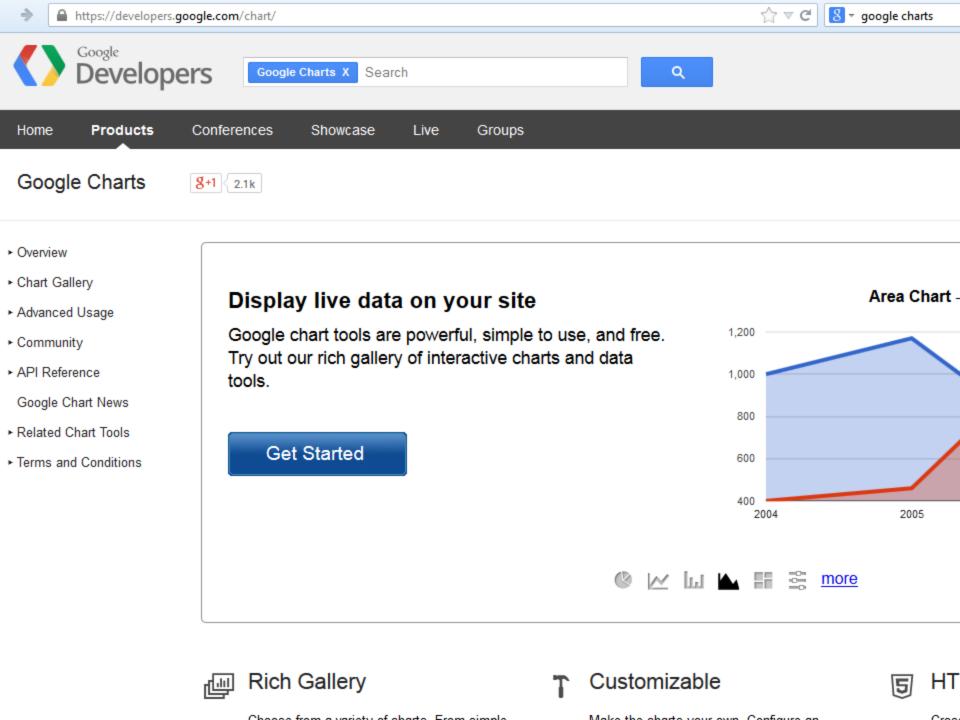
Use HTML5 charts and the canvas tag to build faster websites

RGraph is a HTML5 canvas based JavaScript library built for web charts and supports over twenty different types of visualisation. Using the <car tag, RGraph creates these charts inside the web browser using JavaScript, meaning quicker pages and less web server load. This leads to smalle sizes, lower costs and faster websites.

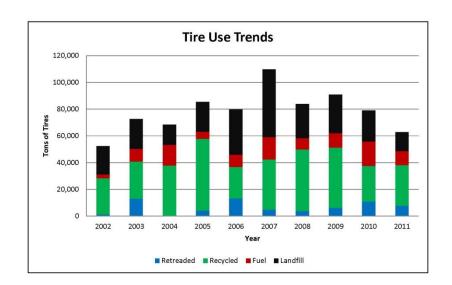
Open Source and Free to use!



RGraph is truly Open and Free to use for any purpose under the MIT license. The full source is included in the download and y



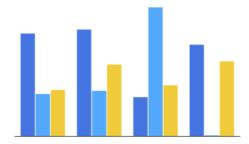




Bar Chart



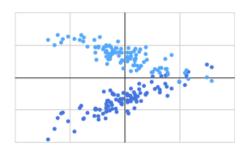
Column Chart



Line Chart



Scatter Chart



<u>Table</u>

	Name	Salary	Full Time
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4	Lise	\$26,600	1

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