

# Enrique Magallón

Staff Product Engineer

Hi! I'm Enrique — a Staff Product Engineer with 12+ years of experience building and evolving web products. I focus on high-ownership work: leading ambiguous initiatives, shaping architecture, mentoring engineers, and delivering reliable, user-centered product experiences at scale.



## Impact Highlights

- Led a cross-squad platform initiative used by ~1.5M users
- Acted as Staff IC and architectural approver via RFC/ADR process
- Mentored 3–5 engineers and contributed to hiring decisions

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🌟 English: Advanced (C1) Spanish: Native Speaker

⚛️ React

⬢ NodeJS

storybook

typescript

Jest

webpack

Ruby on Rails

>\_ Bash Scripting

Contentful

Styled Components

Sass

HTML5

CSS3

Redux

Cypress

## Employment history

### Housecall Pro | Fully remote ( Jun 2022 - Present )

#### Staff Product Engineer

Promoted to Staff Engineer in September 2024. Acted as the de facto Staff Engineer for the squad, with ownership across platform initiatives, shared UI, backend-adjacent integrations, developer experience, and customer-facing systems.

- Led multiple cross-squad initiatives, defining architecture, APIs, and rollout strategies to support scalable product delivery.
- Played a central role in technical and product planning, defining and planning epics in partnership with product and design.
- Served as the primary architectural reviewer through an RFC/ADR process and acted as a blocking approver for high-impact changes.
- Mentored 3–5 engineers, providing technical leadership, design feedback, and career support.
- Interviewed candidates and participated in hiring decisions within the squad to uphold engineering quality and standards.

#### Senior Product Engineer ( Jun 2022 - Aug 2024 )

- Owned and led a staff-level initiative to build a shared right-drawer React component used across the product to host internal chat tools, including an AI chatbot.
- Designed APIs and integration patterns in a monorepo environment and coordinated adoption across 16 squads.
- Delivered the feature via a phased, feature-flagged rollout, enabling access for ~1.5M users and ~50k daily views while ensuring compatibility with legacy server-rendered pages (Ruby on rails templates).
- Built and owned a learning management system used for customer onboarding, reducing onboarding-related support questions.
- Established a TypeScript-first React codebase, introduced Storybook and interaction tests, and implemented a Slate-based rich-text editor with JSON serialization.

#### Bitso | Senior Software Engineer (React) | Fully remote ( Aug 2021 - May 2022 )

- Built a localized marketing blog using Next.js and Contentful, improving SEO and localization workflows while enabling non-engineering teams to publish content.
- Worked on internal tooling that enabled shared UI components across repositories, allowing independent application releases while preserving UI consistency.

#### Globant | Web UI | Mexico City ( Mar 2017 - Jul 2021 )

- Built and maintained React-based user interfaces for multiple client-facing applications.
- Collaborated with international teams to deliver performant, SEO-friendly web experiences.

#### Blackcore | Fullstack developer | Leon, Mexico ( Oct 2016 - Mar 2017 )

- Developed Vue components for accounting and inventory control applications.
- Implemented REST API services using nodejs and Mongo DB.

## **MVS Radio | Web developer | | Mexico City ( Aug 2013 - Sep 2016 )**

- Created various advertising and social dynamics microsites, including mini games, simple image composition editors, trivia and social challenges.
- Implemented REST API services using nodejs and Mongo DB.
- Was the owner of some clients' websites (Dish, Exa FM, Infonavit, Jumex).
- Developed a fully in-house CMS for dish.com.mx

## **Soft Skills**

- Technical leadership
- Cross-team collaboration
- Architectural decision-making
- Mentorship and sponsorship
- Product-oriented thinking

## **Education**

**BS: System Engineering | Utel | Aug 2020 | Naucalpan, Mexico**

## **Certificates**

**Bash Scripting and Shell programming | Udemy | Feb 2021**

[https://www.udemy.com/certificate/UC-87e0221a-4e36-4a94-870b-c44d9a4fa04a/?utm\\_campaign=email&utm\\_source=sendgrid.com&utm\\_medium=email](https://www.udemy.com/certificate/UC-87e0221a-4e36-4a94-870b-c44d9a4fa04a/?utm_campaign=email&utm_source=sendgrid.com&utm_medium=email)

**Problem Solving | Hacker rank | Sep 2020**

<https://www.hackerrank.com/certificates/80815a388da2>



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