



ENRIQUE SÁEZ MATA

PRODUCT UX / UI DESIGNER

ABOUT ME

My professional profile is focused on product design and user experience (UX), as well as web interface (UI) development. I have wide experience working in several clients on Digital projects.



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EXPERIENCE

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<http://about.me/enriquesm>

2015 to Present

SENIOR PRODUCT DESIGNER

GFT Technologis - MADRID

Fintech projects within multidisciplinary teams. UI Developer and Product UX design functions.

2014 to 2015

SENIOR UX | UI DESIGNER

MoneyGuru - BRAZIL

As a Team Leader, working in Product design, interaction design, user experience.

2015

SENIOR UI DESIGNER

ALTEL Spain - MADRID

UI Design and develop of the new site of client PRISA-CANAL+ (Movistar).

2013 to 2014

SENIOR WEB DESIGNER

Captalis SL - Madrid

As a Team Leader, working in interaction design, user experience, web development and SEO

2010 to 2013

SENIOR UX | UI DESIGNER

Contractor - Sevilla, Córdoba

IT projects: product design, prototyping, user experience, web design and development

2003 to 2010

WEB DESIGNER

TAS Group - Madrid

Responsible of the Design Department, HMI communication, web design and user experience.

EDUCATION

1990 to 1994

GRADE IN ARTS

School of Arts - Córdoba

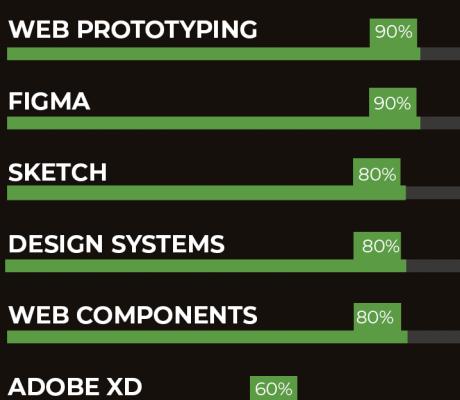
Specialty in Technical Design and Advertising

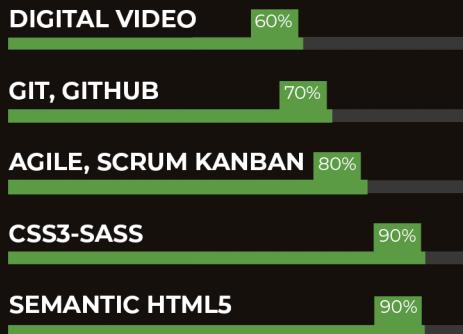
1997 to 2000

MULTIMEDIA CREATION

University of Córdoba - Córdoba

Multimedia and web contents creation





LANGUAGES

Spanish
MOTHER TONGUE

English
BASIC FLUENCY

Portuguese
ADVANCED

HIGHLIGHTS

AS A SENIOR PRODUCT DESIGNER

■ Founder of the Layout Team at **BBVA Bank**, into the **Spain Design** Team for Digital Transformation project. In charge of UI development at the Enterprise Global Solutions Group also in BBVA. Participations in other fintech projects within multidisciplinary teams. UI Developer and Product Designer functions.

■ **Team leader of the Design Department** in Captalis SL., managing to exponentially increase visits and led generation. After that, responsible for the web migration and restyling of the brand at the headquarters of the client, in São Paulo, Brazil.

Responsible for the Department of web design, interaction and user experience of the different corporate sites of the group for clients Prestum Seguros, Banco Itau, Bradesco, among others.

AS A SENIOR UX DESIGNER & UI DEVELOPER

■ **Responsible of the Design Department** at TAS Group: HMI communication and user experience of the different corporate sites of the group; **coordination with clients**, web architecture, interactive animation, web graphic design and corporate image design. User interface development for several clients.

OTHER PROFESSIONAL SKILLS

- Leadership and coordination of work teams.
- Ability to prioritize tasks and definition.
- Passionate about web creation and updating knowledge.
- Job performance with minimal supervision.
- Accustomed to working in multidisciplinary teams.



TRAVEL



BASKET



READING



TV-SERIES



MUSIC