

Evan Roche

Freshman at University of Wisconsin-Madison

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WORK HISTORY

Intern I Bambuser AB (Jun 2022 - July 2022)

- Proposed Metaverse expansion strategy, enhancing product understanding and growth potential
- Collaborated on strategies to boost online users and develop new revenue models with measurable results
- Performed SWOT analysis, identifying key growth opportunities for strategic planning
- Participated in weekly training supporting the Tedi Lead Manager, Marcus Larson, in operational improvements.

Tournament Director I Chess Club High School (Oct 2021 - Jun 2023)

- Responsible for organizing and managing numerous chess tournaments for the club, utilizing platforms such as chess.com for online competitions
- Oversaw the online chess club's operations, including managing member roles and admissions, ensuring an engaged community
- Organized and orchestrated the highly anticipated NorCal Invitational 2022, attracting four prominent clubs to compete for the prestigious NorCal Champions title
- Effectively managed scheduling, advertising, and logistics to attract over 50 participants to the tournament.

Vice-President, Team Captain I Robotics Club (Aug 2020 - May 2024)

- Achieved the #1 ranking in California and the #10 ranking in the world, securing 9 awards in both regional and international competitions.
- Qualified for and successfully competed at the esteemed VEX World Championship.
- Demonstrated exceptional organizational skills by coordinating team meetings and managing team finances and time.
- Mentored and trained 12 team members, imparting foundational robotics knowledge and fostering their interest in robotics.

EDUCATION

Dublin High School (Aug 2020 - May 2024)

University of Wisconsin-Madison (Sep 2024 - May 2028)

Bachelor of Science in Computer Engineering and Computer Science