An attempt to digitize Participative Philanthropy

Mobile App

- Start & Operate Giving Circles

Website
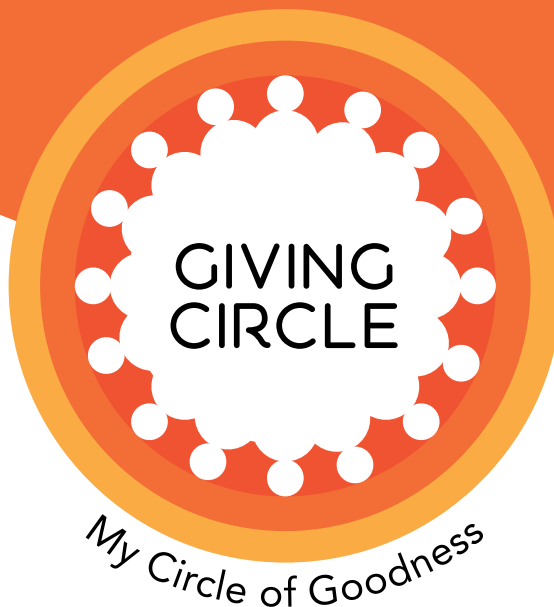
www.givingcircle.in

- Window to the world
- Goodness timeline

Admin Panel

- Manage & Mentor
- Central campaigns
- Gamify

GIVING CIRCLE

My Circle of Goodness
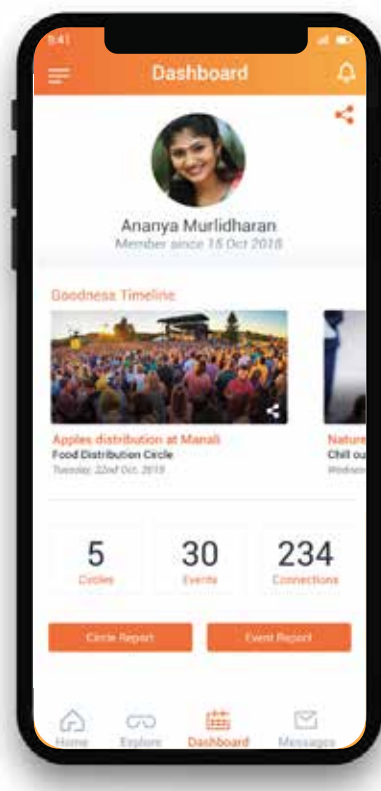
www.givingcircle.in

Giving Circle is a form of participatory philanthropy where groups of individuals pool in resources (Time, Kind and Cash) for a social cause. These groups collaborate manually and work in our vicinity without any formal structure, relying on the zeal of the anchor and spread largely by word of mouth.

Examples of kindness acts

Food distribution to poor

Library for underprivileged

Awareness on perils of smoking

Beach Clean up

Beautification of Public park

Reducing use of plastic

Time	Kind	Cash

Digitization of the concept aims at achieving

- Consolidation of isolated acts, ability to benchmark and share best practices
- Scale & Continuity to sporadic campaigns
- Larger visibility to the otherwise uncelebrated givers / anchors
- Larger reach

Mobile app is the heart of the Giving Circle where all the action is packed

Core
Sets up the agenda of the Giving Circle. Creates and executes multiple events to achieve set goals

Members
Participate in the events- contribute Time, Kind, Cash as required

Giving Circle
CORE & MEMBERS who come together for a longer time to achieve common goals

Events
Series of volunteering activities planned by CORE and contributed by MEMBERS

Setting up

Forming the Core- Facilitate discussions for starting a Giving Circle
Creating Inner Circle- invite potential donors from contacts (social media, address book etc.)
Requests to Core from Social Media to join the Circle
Define Objective, Approach and Impact area for the Giving Circle
Define control levels- open for participation or by invitation only

Operating

Plan and publish events with support required (Time, Kind and Cash)
Setup Collection Centers for Material/ Kind
Track responses for Volunteering (Time)
Visibility to beneficiary account details for payments
Thank Donors, publish event summary on social media

Expanding

Allow Inner Circle to refer more Volunteers
Publish Circle cause & event details on Social media to seek more volunteers
Larger appeal through website by showcasing mission ,goodness timeline, picture gallery

Website provides the gateway to the world presenting higher visibility to those who want to attract more volunteers and to those who want to surf and research before joining the

Giving Movement

- Each Giving Circle gets a dedicated page on the website. Social timeline of events done in the past , upcoming events , philosophy of the CORE for larger appeal gets directly ported from the app real time

- Easy public viewing by anyone interested in work done by any giving circle with an intention to join the Giving Movement

- Easy Recognition Window for the HNIs and philanthropists to support the work

- Access to charity foundation and Government to recognize and reward good work

Admin Panel

The Institutions with their resources are in unique position to create a Giving Movement by encouraging their employees (for Corporates), Volunteers (for NGOs) and Citizens (for Government agencies) to work on specific areas or focused outcomes.

Giving Circle brings the power of digital to the Corporates, NGOs and Government agencies, exponentially increasing ability to mentor and monitor Giving CirclesThe toolkit also provides meaningful insights into the work executed and brings out the impact the institutions have created in the communities they serve, at the same time allowing them to showcase this impact on social media.

Corporates

Corporates can moved beyond handful CSR projects to larger and continuous employee led volunteering thus creating a larger outreach and connecting employees to social space

NGOs

NGOs can monitor and manage their activities of mass outreach. They can create their own network of volunteers/ givers and stay in constant touch with them helping them in outcome based engagement as against trans-actional involvement.

Government

Government departments can track, monitor and objectively evaluate programs seeking active Citizen Participation e.g. Swatch Bharat, Skilled India, Green India etc.

Power to monitor events real time

Create and Roll out Campaigns

Counsel/ collaborate / mentor

Gamify

MIS/ Analytics

Contact@GivingCircle.in

9223369029 | 8097066908

www.GivingCircle.in