

# Ensar Okumus

## Software Engineer

Versatile software engineer with over ten years of experience in multinational companies in various roles. Passionate about frontend development and driven to expand skills in backend technologies, and cloud platforms. A self-motivated learner with hands-on experience in JavaScript, ReactJS, and modern web development practices, eager to contribute to complex systems while continually improving technical expertise. Enthusiastic about collaborating with cross-functional teams and delivering innovative solutions that add real customer value.

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### EDUCATION

**BSc Industrial Engineering** Istanbul Technical University 2009 – 2013, Istanbul, TURKIYE

### TECHNICAL SKILLS

**FRONTEND TECHNOLOGIES:** React.js, JavaScript, TypeScript, HTML, CSS, Liquid, SASS, Tailwind CSS, Bootstrap, Material UI, Framer Motion, Next.js, Vite, Zustand

**BACKEND & DATABASES:** Node.js, Express.js, PostgreSQL, MongoDB, GraphQL, Prisma, Apollo, Sanity CMS

**DEVELOPER TOOLS & PRACTICES:** Git, GitHub, GitLab, VS Code, WebStorm, Postman, Jest, Docker

**DESIGN & UI/UX:** Figma, Adobe Creative Suite

### WORK EXPERIENCE

#### Quad Lock – Junior Full Stack Developer

Melbourne | August 2024 – present

- Implementing new features to Shopify ecommerce sites by using ReactJS and Liquid, improving site engagement and customer experience.
- Delivering performance optimisations for Quad Lock's D2C and B2B ecommerce websites globally, resulting in a 10% reduction in load times.
- Developing and executing A/B tests to optimise ecommerce site performance and user experience, increasing conversion rates, average order value, and email subscriptions.
- Maintaining and extending Sanity CMS to support new product launches and marketing initiatives.
- Conducting comprehensive website testing and assisting in refining the QA testing plan.
- Refactoring legacy code from CommonJS modules to ES modules and transitioned ReactJS components from class-based to functional, improving code readability and performance.
- Introducing TypeScript into JavaScript codebases, improving type safety and maintainability.
- Modernising developer workflows by integrating advanced build tools and enhancing code quality standards, cutting development time by 20%.
- Maintaining and developing NodeJS-based backend applications for internal business tools, ensuring reliability and scalability.

#### CoreForm - Frontend Developer (Project based: Trustmile - SaaS)

Melbourne (Remote) | January 2024 - August 2024

- Contributed to the implementation of complex data handling, file handling, dynamic PDF generation, and REST API integration for seamless CRUD operations, showcasing problem-solving and technical expertise.
- Implemented proof-of-delivery modals for admin dashboard tables, enhancing functionality.
- Developed a dynamic search component enabling users to easily search for orders by order number and customer name, improving user experience.
- Implemented unauthorised PDF viewing through backend-generated emails via tokenisation, ensuring secure access to documents.
- Collaborated closely with design teams to transform mock-ups in Figma to interactive UIs.

### **Bovi - Frontend Developer** (Project based: Bovi – Coupon Web App)

Melbourne | January 2024 - August 2024

- Scaffolded the frontend repository with Next.js to achieve server-side rendering, optimising performance.
- Designed and implemented UI functionalities for the website using React.js and MUI, delivering an aesthetically pleasing and user-friendly interface.
- Developed frontend UI components with TypeScript, debugging and testing components with Jest to ensure a smooth user experience, demonstrating attention to detail.
- Implemented dynamic routing to reduce redundant re-renders and optimise data retrieval from multiple connected APIs, enhancing efficiency.
- Created user and merchant dashboards with role-based access control for a seamless user experience.
- Utilised Docker for containerisation to ensure consistent and scalable deployment environments, promoting robust deployment practices.

### **Omni Agency - Freelance**

Melbourne | October 2023 – August 2024

- Provided graphic design & frontend development services to small to mid-size startups.
- Developed WordPress websites for customers, ensuring timely delivery and client satisfaction.
- Designed UI and UX for web and native apps, creating visually appealing and intuitive designs.

### **Mitsubishi Electric Australia - Graphic Designer & Marketing Coordinator**

Sydney | March 2020 – September 2023

- Created, maintained, and distributed campaigns, marketing collateral, brochures, and promotional material internally and externally, showcasing excellent organisational and project management skills.
- Administered the WordPress consumer website, ensuring up-to-date and accurate content.
- Designed EDM campaigns on the Marketo platform, enhancing email marketing efforts.
- Created still and motion assets for the company website, sponsorship events, social media posts, and trade magazines, demonstrating adaptability and proficiency in various media.

### **Interbank Card Centre - Business Analytics and Insights Manager**

Istanbul | May 2016 – July 2019

- Provided proactive internal and external consultancy for the banking sector, demonstrating strong analytical and advisory skills.
- Modelled upcoming regulations for financial impact estimation, ensuring compliance and strategic planning.
- Constructed dashboards and reports from business and market data, enhancing data-driven decision-making.

**Pfizer - Brand Manager** (January 2015 - January 2016) / **Sales Force Effectiveness Management Trainee** (June 2013 – December 2014) / **Part-time Marketing Assistant** (November 2011 – May 2013)

Istanbul | November 2011 – January 2016

- Built business and tactical plans for Genotropin, demonstrating strategic thinking and planning.
- Optimised capital allocation within the business, ensuring efficient use of resources.
- Analysed market research data to identify market trends, supporting informed decision-making.
- Optimised resource allocation, tracked performance, and developed new business models while enhancing operational efficiency.

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### **HOBBIES**

Motorcycles | Sim-racing

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**References available upon request.**