Ensar Okumus
Software Engineer

Versatile creative professional with over ten years of experience in multi-national companies. Recently transitioned to software development, driven by a passion for web design and a desire to expand technical skills. A self-motivated learner with a proven ability to quickly acquire new knowledge and technologies. Seeking an opportunity to leverage a unique blend of creative and technical expertise to contribute to innovative software solutions.

ensarokumus@gmail.com | **0452 370 948** | **Melbourne, VIC** | **LinkedIn** | **GitHub** | **Portfolio Website**

EDUCATION

BSc Industrial Engineering Istanbul Technical University 2009 – 2013, Istanbul, TURKIYE

TECHNICAL SKILLS

LANGUAGES: JavaScript, TypeScript, HTML, CSS, SCSS, Python

BACKEND: Node.js, Express.js

DATABASE: PostgreSQL, MongoDB

LIBRARIES & FRAMEWORKS: React.js, Next.js, Zustand, Tailwind CSS, Material UI

DEVELOPER TOOLS: Git, GitHub, Vite, VS Code, Postman, Jest, Docker

OTHERS: UI Design, Figma, Canva, Adobe Creative Suite

WORK EXPERIENCE

CoreForm - **Frontend Developer** (Project based: Trustmile - SaaS)
Melbourne (Remote) | January 2024 - present

- Collaborated with a team of developers on a dashboard web application, fostering strong teamwork and communication.
- Contributed to the implementation of complex data handling, file handling, dynamic PDF generation, and REST API integration for seamless CRUD operations, showcasing problem-solving and technical expertise.
- Implemented proof-of-delivery modals for admin dashboard tables, enhancing functionality.
- Developed a dynamic search component enabling users to easily search for orders by order number and customer name, improving user experience.
- Implemented unauthorised PDF viewing through backend-generated emails via tokenisation, ensuring secure access to documents.
- Worked with the product team to identify problems and prioritise tasks.
- Collaborated closely with design teams to transform mock-ups into interactive UIs.

Bovi - **Frontend Developer** (Project based: Bovi – Coupon Web App)
Melbourne | January 2024 - present

- Scaffolded the frontend repository with Next.js to achieve server-side rendering, optimising performance.
- Designed and implemented UI functionalities for the website using React.js and MUI, delivering an aesthetically pleasing and user-friendly interface.
- Developed frontend UI components with TypeScript, debugging and testing components with Jest to ensure a smooth user experience, demonstrating attention to detail.
- Implemented dynamic routing to reduce redundant re-renders and optimise data retrieval from multiple connected APIs, enhancing efficiency.
- Created user and merchant dashboards with role-based access control for a seamless user experience.
- Utilised Docker for containerisation to ensure consistent and scalable deployment environments, promoting robust deployment practices.
- Refactored existing components using TypeScript, ensuring stronger type safety, improved maintainability, and adherence to the evolving design system.

Omni Agency - Freelance
Melbourne | October 2023 – present

- Developed WordPress websites for customers, ensuring timely delivery and client satisfaction.
- Designed UI and UX for web and native apps, creating visually appealing and intuitive designs.
- Created logos, branding, printed materials, product packaging, and social media content, demonstrating versatility and creativity.
- Provided strategy support for startups with marketing plans and investor pitch decks, contributing to business growth and development.

Mitsubishi Electric Australia - Graphic Designer & Marketing Coordinator
Sydney | March 2020 – September 2023

- Created, maintained, and distributed campaigns, marketing collateral, brochures, and promotional material internally and externally, showcasing excellent organisational and project management skills.
- Administered the WordPress consumer website, ensuring up-to-date and accurate content.
- Designed EDM campaigns on the Marketo platform, enhancing email marketing efforts.
- Created still and motion assets for the company website, sponsorship events, social media posts, and trade magazines, demonstrating adaptability and proficiency in various media.
- Developed campaign materials and assets for new product launches, initiatives, and events, supporting successful marketing strategies.

Interbank Card Centre - Business Analytics and Insights Manager
Istanbul | May 2016 – July 2019

- Provided proactive internal and external consultancy for the banking sector, demonstrating strong analytical and advisory skills.
- Modelled upcoming regulations for financial impact estimation, ensuring compliance and strategic planning.
- Constructed dashboards and reports from business and market data, enhancing data-driven decision-making.
- Designed market research to gain insights from consumers, supporting marketing and product development.
- Contributed to the design of a relational database for data collection, showcasing technical and collaborative skills.

Pfizer - **Brand Manager** (January 2015 - January 2016) / **Sales Force Effectiveness Management Trainee** (June 2013 – December 2014) / **Part-time Marketing Assistant** (November 2011 – May 2013)
Istanbul | November 2011 – January 2016

Marketing:
- Built business and tactical plans for Genotropin, demonstrating strategic thinking and planning.
- Optimised capital allocation within the business, ensuring efficient use of resources.
- Conducted market research and analysed data to identify market trends, supporting informed decision-making.
- Led cross-functional teams of internal and external stakeholders, showcasing leadership and collaboration.

Sales Force Effectiveness:
- Analysed data to drive growth in the core business while leveraging operational efficiency, demonstrating analytical and problem-solving skills.
- Optimised resource allocation, tracked performance, and developed new business models, enhancing operational efficiency.
- Supported and led sales targeting, territory alignment, and incentive compensation processes, contributing to sales strategy and execution.

HOBBIES

Motorcycles | Sim-racing

References available upon request.