Create a report in Microsoft Word and answer the following questions...

**1.What are three conclusions we can make about Kickstarter campaigns given the provided data?**

a. Number of campaigns that goes through cancelation is steady throughout the year

b. The campaigns start stronger in the beginning of the year, but the success rate is low toward the end

of the year, therefore raising money in Dec. not a good idea.

c. film, movie and music has more success rate than other areas. US, GB has much better success rate and more campaigns.

**2.What are some of the limitations of this dataset?**

This database is a small and the total money raised is under $300000, not what was expected (2 billion)

There is no information on who started the campaign (the person’s success rate historically, number of the followers on FB). What do backers gain with the contributions.

**3.What are some other possible tables/graphs that we could create?**

Creating charts that calculates the percentage of failed/success/canceled

Another chart how the campaigns are doing per country. US vs. Europe, etc.