



Week #5: Building Your Fractional Practice

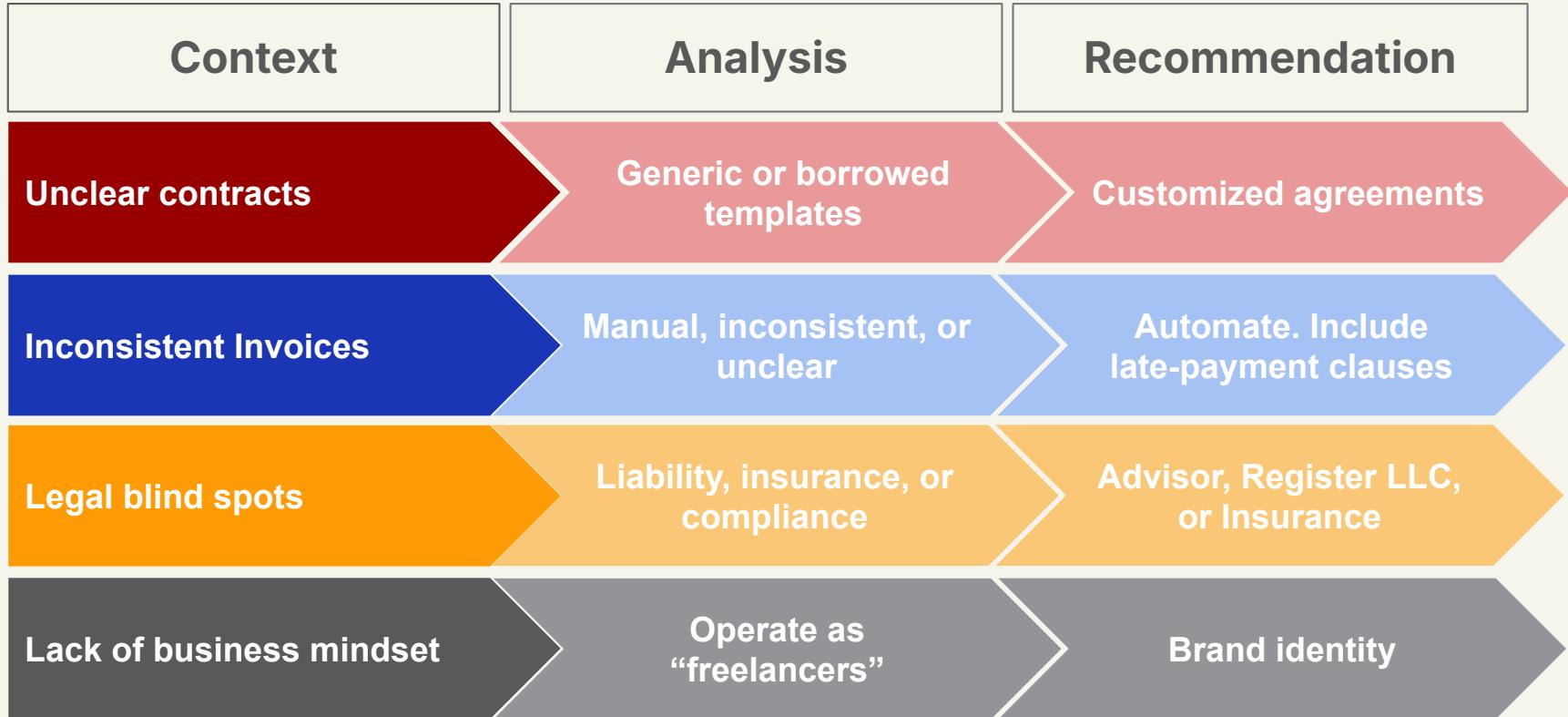
**Maria Mejia
Medellin, Colombia**



Feb 5th, 2026
9:00AM EST

JOIN US!
rocket.hirefreely.co

Fractional Practice as a Business



Cases:

Finance Professional



Problem: Delayed payments, scope creep, and disputes.

Data Professional

Problem: Undervalued work, “task-doer,” and inconsistent payments.



Action:

- Created tiered service packages (dashboard setup, monthly reporting, strategic insights).
- Formalized contracts with scope and deliverables.
- Showcased expertise on LinkedIn and portfolio sites.
- Clarified payment terms (retainers for ongoing work, upfront for projects).

Result: Shifted perception from “freelancer” to “fractional analytics partner. Leading to revenue stabilized, client retention improved, and referrals increased.

A structured business increases credibility, reduces risk, and improves client trust.



Do you have any questions?

Join Us

Medellin's Community: <https://rocket.hirefreely.co/?ref=leader-b9b42168-c7n8>

LinkedIn: <https://www.linkedin.com/company/hirefreely/>

Facebook: <https://www.facebook.com/hirefreely>

X: <https://x.com/Pinchforthx?s=20>

TikTok: <https://www.tiktok.com/@hirefreely>

IG: <https://www.instagram.com/freely.app/>



Thank You!

