



# The Modern Freelancing

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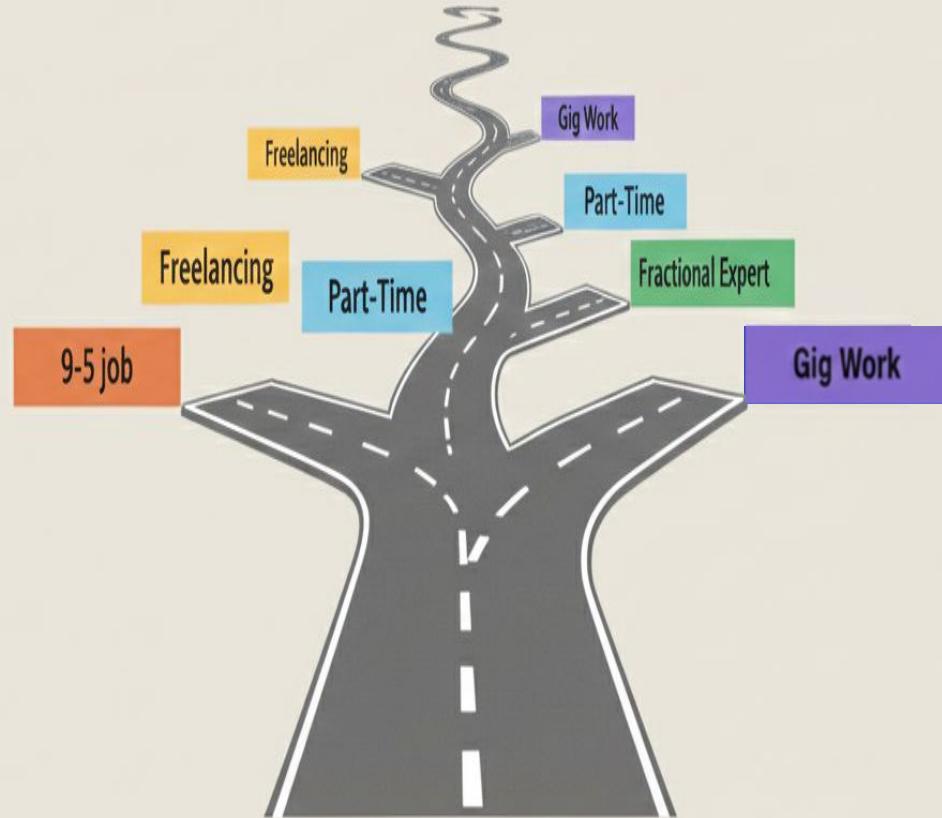


Week1: Jan 8th  
12:30PM EST

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# Fractional Model

- Highly experienced professionals (executive or Specialist level)\*
- One or more organizations (part-time, contract, project basis), dedicating a “fraction” of time.
- *Ongoing integration with the company (Strategic initiatives).*
- Flexible for professionals while allowing companies to access top-tier talent.



\*: common roles CFO, COO, CTO

# Fractional vs. Other models

Feature	Fractional	Freelance	Consulting
Focus	Ongoing, strategic, and embedded.	Project-based and tactical.	Advisory and external.
Duration	Long-term (6+ months).	Short-term/Task-based.	Project-based.
Integration	Acts as part of the team (manages staff, has @company email).	Works "for" the company, not "in" it.	Provides a report/strategy and leaves.
Primary Goal	Sustained growth/management.	Completion of a specific asset.	Solving a specific problem.

# What this model Really Means?

Concept: **Expertise as a Service (EaaS)**

**Key Point:**

- **Variety:** Companies, Industries
- **Security:** Income streams
- **Autonomy:** own schedule

**The Shift:**

Specialized External Partner.



# How to Build a Career?

## The Portfolio Asset Model

1. **Niche** (You are good at)
2. **Portfolio** of services/packages
3. **Trust**
4. **Networking/Fractional platform**

# What's next?

## Skills/Portfolio

### Market Needs

AI the biggest opportunity:

- *Automation, coding, Agents*
- Content
- ...

### Fractional Platform: Rocket by Freely

Join to the community: <https://rocket.hirefreely.co/?ref=leader-b9b42168-c7n8>



# Do you have any questions?

## Join Us

**Medellin's Community:** <https://rocket.hirefreely.co/?ref=leader-b9b42168-c7n8>

**LinkedIn:** <https://www.linkedin.com/company/hirefreely/>

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# Hiring!!!



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## WHAT WE'RE LOOKING FOR

- PH-based US Travel RN Recruiter
- Own device + stable internet
- Strike recruiting experience preferred
- Fast, detail-oriented, and execution-focused

## ROLE DETAILS

- Project-based (0–4 weeks, possible extension)
- Weekly pay ➔
- High-volume, fast-paced environment ➔

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## APPLY NOW!

Exclusively for Rocket Members Only

➔ <https://forms.gle/VVcaFGF7XFAt5KPo9>

Application Form: <https://forms.gle/ExEQA4iuLdKug8hC6>