

((( ))) ONLINE WEBINAR



# Intro: Is Freelancing the next evolution?

**Maria Mejia**  
**Medellin, Colombia**



**Dec 23rd**  
**11AM EST**

**JOIN US!**  
[rocket.hirefreely.co](https://rocket.hirefreely.co)

# Medellin's Community



**Maria Mejia**

City Leader

Join Maria in Medellin every Thursday as we make freelance and fractional work your dream career!

**Join us:** <https://rocket.hirefreely.co/cities/de3bccad-f953-490e-91e4-243b107b22f8>

**Únete a la comunidad:** <https://rocket.hirefreely.co/cities/de3bccad-f953-490e-91e4-243b107b22f8>

# Traditional Freelancing

## Marketplace Matching

Success often depends on visibility, ratings, and competing against a global talent pool.

## Transactional Focus

Most platforms emphasize one-off gigs with no career growth.

## High Competition & Fees

Freelancers are facing intense competition, often leading to price wars.

# Freelancing with Rocket

## Growth-Oriented Model

Grow into freelancing  
as a career path

## Community & Support

Collaborative and  
supportive ecosystem

## Future-Proof Approach

Adapt to new systems  
and technologies

**I've been testing Rocket, and it feels different:** built for freelancers who want to scale.

Join the network 👉 <https://rocket.hirefreely.co/?ref=leader-b9b42168-c7n8>

**He estado probando Rocket y se siente diferente:** creado para freelancers que quieren escalar.

¿Curioso? 👉 <https://rocket.hirefreely.co/?ref=leader-b9b42168-c7n8>

# Jobs are shrinking. Is freelancing the next evolution?

## Rise of the Fractional Expert



Professionals now offer highly targeted skills for short, impactful projects.

## PROJECT-DRIVEN ENGAGEMENTS



Work is shifting to focused sprints, product launches, and single-quarter strategies.

## AGILE, ON-DEMAND TALENT



Companies access the exact expertise they need, precisely when they need it.

## Human Expertise is Essential



Creativity, judgment, and specialization fill the gaps that AI cannot.



# Do you have any questions?

Referral Link: <https://rocket.hirefreely.co/?ref=leader-b9b42168-c7n8>

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# Thank you!

