



The Modern Freelancing

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Fractional Model

- Highly experienced professionals (executive or Specialist level)*
- One or more organizations (part-time, contract, project basis), dedicating a "fraction" of time.
- *Ongoing integration with the company (Strategic initiatives).*
- Flexible for professionals while allowing companies to access top-tier talent.

*: common roles CFO, COO, CTO



Fractional vs. Other models

Feature	Fractional	Freelance	Consulting
Focus	Ongoing, strategic, and embedded.	Project-based and tactical.	Advisory and external.
Duration	Long-term (6+ months).	Short-term/Task-based.	Project-based.
Integration	Acts as part of the team (manages staff, has @company email).	Works "for" the company, not "in" it.	Provides a report/strategy and leaves.
Primary Goal	Sustained growth/management.	Completion of a specific asset.	Solving a specific problem.

What this model Really Means?

Concept: **Expertise as a Service (EaaS)**

Key Point:

- **Variety:** Companies, Industries
- **Security:** Income streams
- **Autonomy:** own schedule

The Shift:

Specialized External Partner.

How to Build a Career?

The **Portfolio Asset** Model

1. **Niche** (You are good at)
2. **Portfolio** of services/packages
3. **Trust**
4. **Networking/Fractional platform**

What's next?

Skills/Portfolio

Market Needs

AI the biggest opportunity:

- *Automation, coding, Agents*
- Content
- ...

Fractional Platform: Rocket by Freely

Join to the community: <https://rocket.hirefreely.co/?ref=leader-b9b42168-c7n8>

Do you have any questions?

Join Us

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**WHAT WE'RE
LOOKING FOR**

- 🚩 PH-based US Travel RN Recruiter
- 🚩 Own device + stable internet
- 🚩 Strike recruiting experience preferred
- 🚩 Fast, detail-oriented, and execution-focused

ROLE DETAILS

- Project-based 🚩
(0–4 weeks, possible extension)
- Weekly pay 🚩
- High-volume, fast-paced environment 🚩



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