

» ONLINE WEBINAR



Intro: Is Freelancing the next evolution?

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Medellin's Community



Maria Mejia
City Leader

Join Maria in Medellin every Thursday as we make freelance and fractional work your dream career!

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Traditional Freelancing

Marketplace Matching

Success often depends on visibility, ratings, and competing against a global talent pool.

Transactional Focus

Most platforms emphasize one-off gigs with no career growth.

High Competition & Fees

Freelancers are facing intense competition, often leading to price wars.

Freelancing with Rocket

Growth-Oriented Model

Grow into freelancing as a career path

Community & Support

Collaborative and supportive ecosystem

Future-Proof Approach

Adapt to new systems and technologies

I've been testing Rocket, and it feels different: built for freelancers who want to scale.
Join the network ➡ <https://rocket.hirefreely.co/?ref=leader-b9b42168-c7n8>

He estado probando Rocket y se siente diferente: creado para freelancers que quieren escalar.
¿Curioso? ➡ <https://rocket.hirefreely.co/?ref=leader-b9b42168-c7n8>

Jobs are shrinking. Is freelancing the next evolution?

Rise of the Fractional Expert



Professionals now offer highly targeted skills for short, impactful projects.

PROJECT-DRIVEN ENGAGEMENTS



Work is shifting to focused sprints, product launches, and single-quarter strategies.

AGILE, ON-DEMAND TALENT



Companies access the exact expertise they need, precisely when they need it.

Human Expertise is Essential



Creativity, judgment, and specialization fill the gaps that AI cannot.

Do you have any questions?

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Thank you!

