TECH TALENT

SOUTH

LinkedIn Guide

Tech Talent South Candidates

Welcome to the Team 🎉

It's official! As a Tech Talent South student, you are a member of our talent community and, ultimately, a member of the team. Our goal will always be to champion your success and help you reach your goals.

This short guide will help you navigate how to list TTS on your personal LinkedIn page to help you reach more potential employers and land your next opportunity. Let's get right to it!

What is LinkedIn?

LinkedIn is the ultimate social platform for professional networking. Through LinkedIn, you can create a profile that demonstrates your professional experience and skills, connect and network with other professionals, follow companies that interest you, apply to jobs, get discovered by recruiters, and even learn new skills!

If you're new to LinkedIn and could benefit from a general overview of the platform, **check out this super helpful guide** before moving on to the next section.

Where do I List Tech Talent South on my LinkedIn profile?

Short answer: TTS should be listed on your profile under **Experience** and **Licenses & Certifications**. But it's important to note that *the way Tech Talent South is represented is very different in each of these sections*. Below, we will outline how to list TTS appropriately in each section.

Experience

The Experience section should highlight your availability to be hired as a consultant through Tech Talent South and position you as a skilled professional. Think of this as being a job listing, not an educational listing. We've provided text for you to copy and paste onto your personal page below.

Experience Listing for Code Immersion Graduates

Job Title: Associate Consultant, Full Stack Web Development
Employer: Tech Talent South
Start Date: First Day of Class - Present
Role Type: Full Time
Job Description:
- Completed a 20-week immersive apprenticeship focused on full stack web development with Java.

- Built web applications using HTML5, CSS3, Bootstrap, JavaScript, React, Java, Spring, and SQL.
- Available for deployment to corporate clients.
- To hire me, email corporate@techtalentsouth.com.

Tech Talent South (TTS), is a certified woman-owned tech recruitment, training, staffing, and consulting company. We partner with startups, SMBs, global consultancies, and Fortune 500 companies to build sustainable tech talent pipelines. TTS accesses individuals with aptitude, equips them with technical skills, and deploys them to work for our partners in a rapid timeframe, cutting recruiting costs and the education timeline. Our goal has always been to create opportunities for people: to listen, mentor, and connect them with resources. When you join TTS, you become a member of a national team of thinkers, creators, dreamers, and doers. We are building a diverse tech community for a better future, one person at a time.

Experience Listing for Data Science Graduates

Job Title: Associate Consultant, Data Science
Employer: Tech Talent South
Start Date: First Day of Class - Present
Role Type: Full Time
Job Description:
- Completed a 16-week immersive apprenticeship focused on data science with Python and R.
- Developed databases and modeled existing data utilizing R and Python.
- Utilized Python to perform Machine Learning on the popular Iris Dataset.
- Available for deployment to corporate clients.
- To hire me, email corporate@techtalentsouth.com.

Tech Talent South (TTS), is a certified woman-owned tech recruitment, training, staffing, and consulting company. We partner with startups, SMBs, global consultancies, and Fortune 500 companies to build sustainable tech talent pipelines. TTS accesses individuals with aptitude, equips them with technical skills, and deploys them to work for our partners in a rapid timeframe, cutting recruiting costs and the education timeline. Our goal has always been to create opportunities for people: to listen, mentor, and connect them with resources. When you join TTS, you become a member of a national team of thinkers, creators, dreamers, and doers. We are building a diverse tech community for a better future, one person at a time.

Licenses & Certifications

List the courses you've taken in your Licenses & Certifications section. Below, you'll find details to copy and paste for your personal LinkedIn profile. To really stand out, **link your Certificate of Completion and Capstone Projects to your course listings!**

Foundational Code Immersion

Name: Foundational Full Stack Web Development
Issuing organization: Tech Talent South
This credential does not expire
Issue Date: Last Day of Class

Advanced Code Immersion

Name: Advanced Full Stack Web Development
Issuing organization: Tech Talent South
This credential does not expire
Issue Date: Last Day of Class

Licenses & Certifications Listing for Data Science Graduates

Foundational Data Science

Name: Foundational Data Science
Issuing organization: Tech Talent South
This credential does not expire
Issue Date: Last Day of Class

Advanced Data Science

Name: Advanced Data Science
Issuing organization: Tech Talent South
This credential does not expire
Issue Date: Last Day of Class

How do I show off my new skills to prospective employers?

1. **Include a link to your GitHub or project portfolio of choice in your intro.**
   - Click the pencil icon at the top of your profile underneath the banner.
   - Scroll to the bottom of the popup and click "*Edit contact info*."
   - Click "*+Add website*" and paste your URL.

2. **Add the skills covered in class to your Skills & Endorsements section at the bottom of your profile.**
   - **Foundational Code Immersion:** HTML, CSS, Bootstrap, Git, GitHub, Command Line (Windows), Terminal (OS), JavaScript, React, SQL, Firebase, REST, JSON, API, Java, Object-Oriented Programming, Spring
   - **Advanced Code Immersion:** HTML, CSS, Bootstrap, Git, GitHub, Command Line (Windows), Terminal (OS), JavaScript, Redux, React, Angular, AngularJS,

Confidential

JSP/Servlets, Hibernate, TDD, JUnit, Microservices, Docker, Firebase, REST, JSON, API, Java, SQL, Swagger, Object Oriented Programming, UML
- **Foundational Data Science:** Python, Jupyter Notebooks, Statistics, Excel, Hypothesis Testing, Pivot Tables, Web Scraping, R
- **Advanced Data Science:** R, Python, Hadoop, Spark, Github, SQL, Tibbles, ggplot2, scikit-learn

3. **Endorse your fellow classmates!**
   - Remember that classmate who partnered with you on homework assignments? Who asked the exact same questions you were thinking? Who made that super cool app for their Capstone project?
   - Go find your classmates on LinkedIn, endorse them for their programming skills, and then ask them to do the same for you!
   - We are a community, after all, and communities support each other :)

Okay, this has all been very helpful but what else can I do to improve my LinkedIn profile?

- **List yourself as "Open to Work"**
  - This sends a signal far and wide to companies and recruiters that you are interested in hearing from them!
  - Take the time to enter details about your job interests (LinkedIn will guide you through this step) so that you're hearing from companies about opportunities that really interest you.

- **Add a professional headshot to your profile.**
  - You don't have to be wearing a suit (unless that's your vibe) but we recommend not using an overly casual photo either (ie. dancing in the club, posing by the pool, decorating Christmas cookies with your friends.)
  - When in doubt, a solid picture of your face smiling will do the trick!
  - [Here's an article that will help you take your own professional headshot.](#)

- **Add an "About" blurb.**
  - This is your time to shine! Use the About section to tell your story.
  - Tips for success: be concise, show your passion, be authentic, and highlight your achievements.
  - [Here's an article with some great examples.](#)

- **Add a banner image.**
  - This is a subtle way to show your profile viewer more of your personality.
  - There are so many ways to express yourself here - from highlighting your professional achievements to sharing your personal passions.

- ○ Think of this as your blank canvas and an opportunity to make your profile more memorable.
- ○ [Here's a great article with some creative ideas for your banner.](#)

- **Add your previous roles to your profile under the Experience section.**
  - ○ Even if your previous positions weren't technical roles, employers love to see that you have professional experience and, if so, which transferable skills you may have gained on the job.
  - ○ If any of your previous duties were at all technical (ex. data entry, graphic design, using a CRM, etc.), be sure to feature these in your job description.

- **Write a recommendation for a fellow classmate.**
  - ○ This is a great way to support and uplift your TTS community!
  - ○ Highlight a technical skill they are particularly good at and mention their interpersonal strengths (ex. team player, driven, creative, strong communicator).
  - ○ When you're done, ask your classmate to write a recommendation for you too!

- **Take LinkedIn skills assessments.**
  - ○ This is a great opportunity to add additional street cred to the skills you've gained at TTS!
  - ○ Once you pass a LinkedIn skill assessment, they will endorse this skill on your profile. Don't worry; if you fail, they won't say anything at all ;)

- **Build your network.**
  - ○ Search for your fellow classmates, TAs, instructors, and TTS employees on LinkedIn and connect with them!
  - ○ Look up friends from previous roles or courses you've taken and add them to your network as well.
  - ○ Last but not least, request to connect with recruiters and employees at companies that interest you. Follow them to receive notifications when they post on LinkedIn and learn more about their work.

What's next?

If you've completed all of the steps above, your LinkedIn profile is looking great! After completing this guide, share your profile with the TTS community for advice and feedback. Your Program Manager will serve as a great resource!

It's important to remember that **your profile should be updated regularly**. When you gain new skills and experience, add them to your LinkedIn! When you meet a new professional connection, find them on LinkedIn and add them to your network. When you finish a new portfolio project, put a post on your feed to share it with your connections.

Happy networking!

Confidential